

Husson College Archives

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1966

REPORT OF THE PRESIDENT



HUSSON
COLLEGE

BANGOR, MAINE

Publications - President's Report

FOREWORD

This is not the record of one person, nor many persons. It is the report of a successful evolution of a service to education begun in 1898 which has reached a new maturity. It is a statement of community effort, of team participation, of active pursuit, of increasing interest of the faculty, students, alumni and friends nationwide. Forty years is a chapter in the history of an institution, at least a few pages, and it is a very long time for its President. He knows best the interdependence of all the labors invested in the growth and improvement of the original idea. The acorn has become an oak. This report would record many faces if it had room, but they will know who they are. I owe them much, for this report is a tribute to the progress that has come to pass because of the many heads and hearts that "cared."

STATEMENT OF AIMS AND PURPOSES

Husson College is a collegiate School of Business dedicated:

1. To the provision of opportunities for the understanding and appreciation of the highest ideals and standards in commerce, industry, and education
2. To the preparation of men and women, no matter their age, for careers that are socially significant, useful, and ethical
3. To the creation of proper and acceptable behavior patterns and attitudes which best serve the employer, the home, and the community
4. To the promotion of a deep regard and respect for the cultural values inherent in our civilization that have been taking form since time began
5. To the development of certain skills that bespeak efficiency and productivity in certain areas of business enterprise
6. To a training program that has for its ultimate objective the graduation of men and women whose first purpose is that of service, not gain; of a desire to give, not get; of a conviction that the question, "How much do I get out of it?" plays but a meager part in the scheme of life to the one that asks, "How much can I put into it?"
7. To an appreciable exploration and evaluation of things academic, social, physical, ethical, and spiritual
8. To the proposition that there is no success apart from the good will and esteem of one's fellow-men
9. To the development of an intense faith in democracy, the toleration for members of other groups, and an appreciation of the advantages of social cooperation as against social conflict.

REPORT OF THE PRESIDENT HUSSON COLLEGE

1965 - 1966

The fiscal school year beginning July 1, 1965 to June 30, 1966 has been one of extreme effort with positive results that fire the imagination.

As a preface to this report, the aims and objectives of Husson training have been recorded word for word as they appear in the Husson College Bulletin. They are our reasons for being. They announce to all society the direction of our efforts in providing both a liberal and professional education that best serve the student, his employer, and the nation.

In a world of stress, with powerful forces attacking the American way of life, we must develop the strengths that will not only protect our society but will overcome the opposition that is actively arrayed against it. The graduates of the nation's schools must enter their careers at peak performance and with maximum competence. The nation's greatest resource is a "dedicated intelligence."

We ask the question, "What makes a nation great?" Is it land? No. There are countries with great land areas that do not qualify as great powers.

Is it population? No. There are countries with greater numbers than ours who fail to attain the status of a great power.

Is it water power, mineral resources, availability of labor, harbors, transportation, breadth of agriculture, climate? Is it any one, or a number of material things? My answer is still "No."

Those whose job it is to defend the nation tell us that we need the biggest bomb, the fastest flying airplane, the longest cruising submarine, the most "know-how," the knowledge that will protect, defend and preserve us. Our strengths are developed in the nation's classrooms whose primary aim is to create and develop a "dedicated intelligence." Because, and I repeat, I believe this to be our greatest resource in a troubled world, it is with pride that we find ourselves identified directly with the search for knowledge and job competence.

The men in the laboratories, at the drawing boards, the men of science, the manufacturer of machines, missiles and space-craft must rely on those we train to facilitate their operations. They must be fed, clothed, housed, transported, salaried, financed, served in countless ways by the men and women at the business desk. Our contribution cannot be measured. It can be appreciated and applauded.

This report attempts to record a year of effort in the pursuit of our objectives. What measure of success is meeting this effort? There is some evidence that we are growing in size and stature and improving our contribution to the immediate and future needs of the local and national community.

This report reveals the adventures and experiences that we encountered in a years' travel in search of the means to augment our quota of "dedicated intelligence."

Academic matters were resolved with dispatch with the aid of a competent Faculty Senate. This group continues to provide additional services to the President and to the college, and continues to concern itself with the total college operation. Each member was honored on recognition night for the number of years of service spent in the employ of the institution.

Campus plans advanced at a rapid rate involving the acquisition of an additional 254 acres of land. All government loans and grants were firmed as will be recorded later in this report. Bank loans against the pledges were arranged for early financing, and a site bid was approved from E.T. & L. Corp. of Dedham, Massachusetts for \$171,841.50.

Ground-breaking ceremonies were conducted on June 12. Highlighting the program were the complimentary remarks delivered by John H. Reed, Governor; Kenneth M. Curtis, Secretary of State; William D. Hathaway, Congressman; Douglas Brown for the City of Bangor; and Norbert X. Dowd, Chamber of Commerce.

Dinner at Pilots Grill was provided for 100 persons selected for their personal participation in the fund campaign. The college elected this method of saying "thank you" for the active interest in its behalf.

The Boston Pops Orchestra climaxed an exciting day appearing at the Bangor Auditorium under the direction of the popular Arthur Fiedler. The Husson image grew in lustre and magnitude by the day's events. Compliments are recorded here for Mr. Stephen Hopkins who conceived the total program.

Project NERA (New England Regional Accreditation) presents a tremendous challenge which will tax our mental and physical facilities to the utmost. Professor Louise B. Miller, who engineered our national accreditation so ably, will devote her entire time to this project which finds favor with the Board of Trustees. Dr. Joseph Murray, retiring Dean of the School of Liberal Arts at the University of Maine, will function as a consultant and guide to meet the hurdles in our path. The Administration again proves its dedication to the best interests of the student it serves and feels that the public will endorse this tremendous effort to improve its status as an institution of character and distinction.

NON-GOVERNMENT FUNDS

The campaign for non-government funds passed the \$560,000 mark in September and the community is to be complimented for this manifestation of interest in support of the college.

Special recognition of the contribution of Miss Priscilla A. Clark, Vice-President and Treasurer, is made herewith. Her copious reports, forms, applications, and other statistical data were so precise and accurate that they elicited compliments at both state and national levels. The college is fortunate indeed to be served so ably and efficiently by this competent officer.

The Board of Trustees met often, and the college acknowledges the great contribution that emerges from this source. Special mention must be made of the quality of direction provided by these men and women whose faith in the future of the school inspires the best efforts of the Administration.

The Purchase and Sale Agreement between the college and Adah and Earle Hillman has been converted to a legal transfer of the deed for 146 acres of land to the college. The total acreage for the new campus was increased to 196 by this transaction.

Land in the amount of 94 acres abutting the college area has been purchased from Millard F. Coffin, Jr., at terms satisfactory to the Board of Trustees. This deal increased the land acreage owned by the school to 290 acres.

A piece of real estate owned by Roy Quimby adjoining the 50 acres acquired from C. H. Husson, Sr., amounting to some 14 acres, was purchased in August. This means that the college owns and controls 304 acres as of this moment.

CLASS OF 1966

Student Statistics disclose that enrollments exceeded expectations. The September enrollment numbered 1,065 students, augmented by an additional 51 at midyear, totaling 1,116, of which 75% were enrolled for the Baccalaureate Degree.

Enrollments:

One-year courses	41
Two-year courses	184
Special Courses	43
Four-year courses	797

By Departments:

B.S. Accounting	234
B.S. Business Administration	388
B.S. Business Education	169
B.S. Secretarial Science	6

Associate Degrees:

A.B.S. Accounting	18
A.B.S. Business Administration	26
A.B.S. Legal Secretarial	23
A.B.S. Liberal Arts	9
A.B.S. Executive Secretarial	61
A.B.S. Medical Secretarial	47

Out-of-State Students:

Number of States: 15

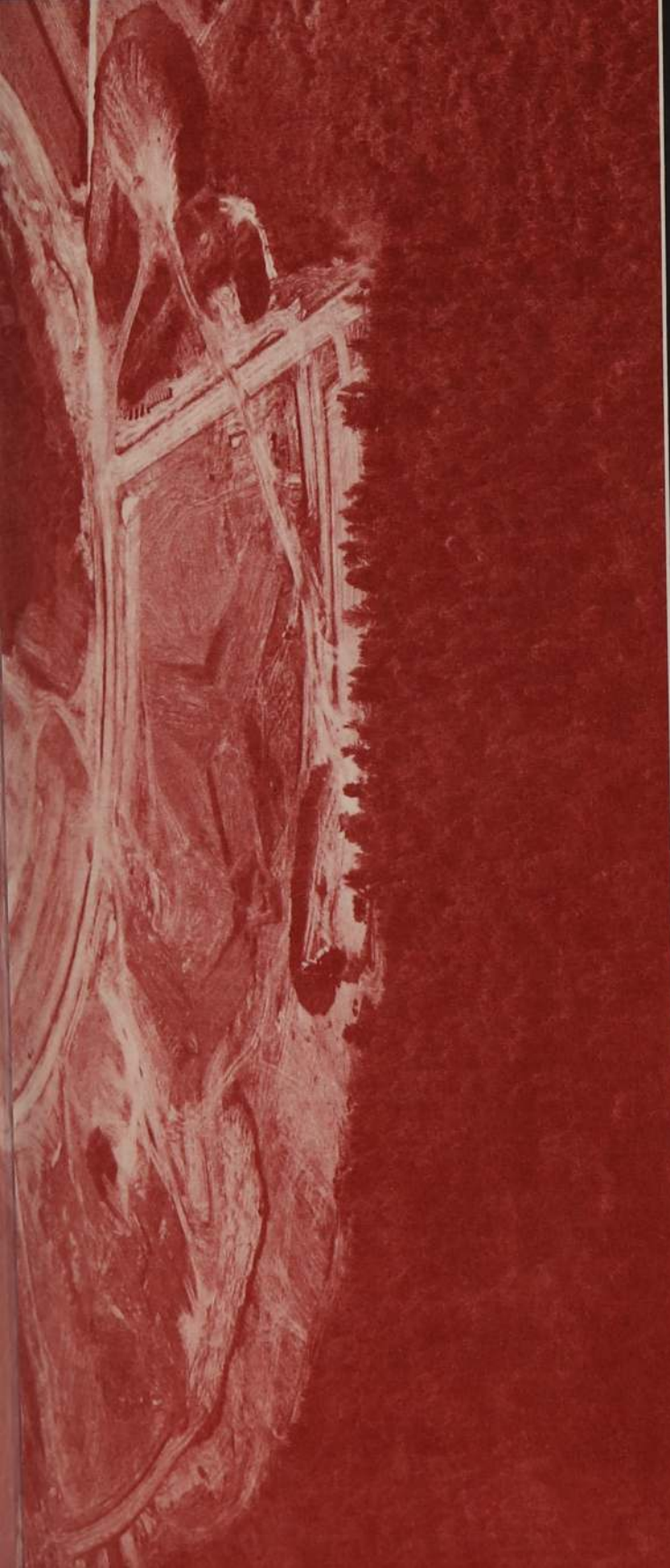
Number of Foreign Countries: 8

The Mid-year graduating class numbered 31. The June graduating class numbered 164 and was addressed by Senator Edmund S. Muskie. Pre-registration for September, 1966 numbers 1,248 students, of which 580 are new students. On the average, three out of eight applicants are denied admission even though qualified. On July 1, it became necessary to accept new applications on a stand-by basis since the line has to hold at an enrollment of 1,200 students, our present capacity.

PLACEMENT

The Placement Department statistics for the Class of 1966 provided a proud record which was too lengthy to include in this report. (It may be had by request.) The flow of young men and women into business, education and government from the college is proof of the need of its services and a compliment to the quality of its training. The highest beginning salary to a male was \$700.00 per month to an accounting major. Some 60 recruiters appeared on campus in quest of the graduate, most of them representing national concerns including several branches of the U.S. Government.





LOANS AND GRANTS

Negotiations with the government have resulted in loans and grants as follows:

H.H.F.A. Loan \$4,000,000.00 at 3% for 50 years

H.E.W. Loan \$2,184,000.00 at 3% for 40 years

H.E.W. Grant \$1,136,692.00

Total Government participation — \$7,320,692.00

The fund campaign on June 30, 1966, reached \$510,649.51. Gifts and pledges appeared as follows:

Faculty	\$ 41,387.98
Students and Parents	\$ 30,910.53
Alumni	\$ 39,414.50
Business and Industry	\$304,446.50
Foundations	\$ 32,000.00
Individuals	\$ 62,490.50

Gift opportunities are still available, in fact necessary if the goal of \$650,000 is to be reached. The President is available to discuss the various forms of giving available to prospective donors.

A new contract was effected with Mr. Stephen Hopkins, Director of Campus Development, which provided him with the opportunity to conduct more of the campaign labors from his Boston Office. This will result in considerable saving of the travel and living expense heretofore invested in the Bangor office.

Negotiations to borrow cash, with campaign pledges as security, were made with the First National Bank of Boston through the offices of the Eastern Trust and Banking Company. On July 5, notification was received that the college was approved for a loan up to \$500,000 from this source. This was a notable and timely achievement which laid to rest the problems of initial financing.

In lieu of \$50,000 cash needed (more or less) to supplement the \$50,000 investment by the City of Bangor for the construction of a road from Kenduskeag Avenue to the campus, the city agreed to accept a letter of credit from the college which matures December 31, 1966.

John E. Hess was elected to the Board of Trustees in May. He is Vice-President of Finance, and Clerk of the Corporation, Bangor and Aroostook Railroad Company; Vice-President, Clerk of the Corporation, Bangor Investment Co.; Clerk of the Corporation, Van Buren Bridge Co.; Member Bangor Economic Development Commission; Vice-President of Finance and General Counsel, Secretary, Bangor Punta Alegre Corporation; and Clerk of the Corporation, Machine Accounting, Inc.

The school year was saddened by the loss of Professor John Tyler who died under surgery. His wife, former Secretary to President Husson, is now employed as Secretary to Vice-President Clara L. Swan.

CONTROLLER

The office of controller was created in November to alleviate the increasing burdens of the treasurer. Mr. Laurence Stanchfield, Jr., was appointed and has served with distinction from the beginning. He is a Husson graduate, Class of 1957, at which time he accepted employment with the U.S. General Accounting Office where he served two years. Through the office of our Placement Director, he was appointed assistant controller for the University of New Hampshire and served in this capacity for five years. His experience is proving to be a most valuable asset as the college becomes more and more involved in matters of finance.

A grant of \$23,230 was awarded to the college by the United States Government for use in its work-study program. The college, or other non-profit employer, may engage labor at one-tenth of its cost, the other nine-tenths to be met by the government.

A grant of \$32,000 was made to the college under the National Defense Education Act for loans to needy students. To this the college must add \$3,200 of its own, this amount dictated by government formula in the act. It appears as if 50 loans of \$500 each will be made during the coming year. Larger grants may be had upon proof of need.

A grant of \$11,150 was made to the college under the Educational Opportunity grants section of the National Defense Student Loan Act. Based on a sliding scale the needy student is given up to one-half the cost of tuition. The neediest Husson student would qualify for an amount not exceeding \$500 as a gift rather than a loan.

STUDENT ORGANIZATIONS

Significant in the life of any college is the number and quality of its student groups and organizations. Acknowledgement is made in this report of the following:

The baseball and golf teams won the Northeast College Conference titles. The basketball team was one of the four New England teams selected for the N.A.I.A. Playoff in Danbury, Connecticut.

Harry Greenfield, a New Rochelle, New York native and a four-year member of the baseball team was signed by the Boston Red Sox for a \$10,000 bonus.

The soccer team finished with a 4-4 record.

The basketball team finished with a 9-15 record and the cross country team failed to win any of its eight outings.

FACULTY ELECTIONS

Elections and Promotions in Faculty and Staff were made as follows:

FACULTY ELECTIONS 1966 - 67

William B. Read, Jr., B.A., M.Ed., Springfield, Mass.
Assistant Professor, Dept. of Business Administration

Ernest P. Welker, B.S., Springfield, Mass.
Instructor, Dept. of Business Administration

David B. Still, B.A., M.A., Hudson, Mass.
Instructor, English, Dept. of General Education

Mrs. Carolyn Banasiak, B.A., Hampden, Maine
Instructor, History and Government, Dept. of General Education

William S. Cohen, B.A., L.L.B., Bangor, Maine
Part-Time Instructor, Dept. of Business Administration

Ronald P. Colman, B.S., Grad. Student, U. of Maine
Part-Time Instructor, Government, Dept. of General Education

Peter Tucker, B.A., M.A., Cumberland, Rhode Island
Instructor, History, Dept. of General Education

Mrs. Margaret E. Williams, B.A., Hampden, Maine
Instructor, Psychology, Dept. of General Education

Mrs. Merry Jane Benner, B.A., M.A., L.S., Orono, Maine

Library Staff Member
Reginald McKenney, Asst. Professor in Accounting
On Leave for M.B.A. 1966 - 1967

FACULTY PROMOTIONS 1966 - 1967

David S. Robinson, B.S., Dept. of Accounting, Assistant Professor
Richard E. Vizard, B.S., Dept. of Business Administration, Assistant Professor
Mrs. Jean Bridge, M.A.T., Dept. of General Education, Assistant Professor
Rev. Charles Dartnell, M.A., Dept. of General Education, Assistant Professor
Albert Weymouth, M.Ed., Dept. of General Education, Assistant Professor

CHAIRMEN APPOINTED IN THE DIVISION OF LIBERAL STUDIES

Vesta M. Parsons, Ph.D., Chairman of English
Jean Bridge, M.A.T., Chairman of Mathematics
Albert Weymouth, M.Ed., Chairman of Speech

FACULTY ADDITIONS 1965 - 1966

Martin Goldberg, B.S., Dept. of Accounting
William B. Herd, Jr., B.S., Dept. of Accounting
Richard R. Collette, B.S., Dept. of Business Administration
Brian Simpson, B.S., M.A., Dept. of Business Administration
John Slomback, Jr., B.S., Dept. of Secretarial Science
Mrs. Claire Abbott, B.S., Dept. of General Education
T. J. Anderson, Jr., M.S., Dept. of General Education
Paulette Barton, B.A., Dept. of General Education (Part-time)
Kenneth Johnson, B.A., Dept. of General Education
Vesta M. Parsons, B.A., M.A., Ph.D., Dept. of General Education
Elwin F. Towne, B.A., M.A., C.A.S., Dept. of General Education
Mrs. Anne Cox, B.S., Dept. of General Education
Philip Surgen, B.S., Dept. of Business Administration

DEGREE RECIPIENTS

Chesley H. Husson, Jr., M.A., University of Maine, August, 1966.
Jean Babson, M.Ed., Boston University, August, 1966.
David S. Robinson, Master of Accounting, Northeastern University, September, 1966.

CONCLUSION

This report reveals action and movement in a forward direction. Problems are met on many fronts. Projects are conceived and pursued with some measure of success.

The public image is expanding and improving as witnessed by swelling enrollments. The fund-raising campaign provided the opportunity for the college to make itself better known to the community and the state. Many local citizens participated actively in this service in which a new respect and regard for the college were born.

Our influence strengthens as increasing numbers of students appear from out of state and from foreign countries (see enrollment statistics).

The attainment of stated objectives continues to be our major goal. Faculty members and officers attend regional and national conferences and conventions to keep abreast of the movements within their areas of interest. A considerable amount of money and time is invested in this travel to insure the values encompassed by the tuition dollar. The Curriculum Committee devotes its attention to the modification and introduction of subjects and courses that are deemed to be good and desirable. It is to the credit of the institution that each yearly Bulletin records the adoption of something new and promising. "He who stops rowing falls back." The college is pleased to produce this evidence of its dynamic effort to serve the student and the community.

The financial statements reveal a healthy picture. Old debts continue to be reduced, and the new will be met properly from sources of income now denied the college but which will appear when the college owns its dormitories and other facilities.

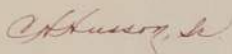
A deadline of April, 1968 has been set for completion of the new campus. The site work was started in July and the heavy equipment is busy working to finish in 150 working days.

The President acknowledges his debt to the Faculty Senate which devotes many off-duty hours to academic and administrative matters. This service is invaluable, and the college is to be applauded for this example of a democratic operation shaping its destiny. Thanks are due also to the deans, directors, faculty and staff for their efforts which continue to be well above average. The dedication of all Husson personnel is known to many and is prized by the Board of Trustees. The phrase "Husson Family" is a meaningful one.

The college acknowledges its debt to the Board of Trustees. This group was forced to meet often because of the pressures exerted by the expansion plans and its members gave freely of their time and energy. The college is well served by the guidance and direction of this devoted association of men and women.

The approach to the future is made with courage and confidence. The experience of years of service is a beacon light. There is every reason to believe that the clearness of vision, the soundness of philosophy, and the improvement of strengths that have brought the college to its present level will continue to serve it abundantly. It will stand tall and strong among the institutions of higher learning within the state and nation.

Respectfully submitted,
HUSSON COLLEGE



President

"If a task is once begun
Never leave it 'til it's done.
Be the labor great or small
Do it well or not at all."—Anon.

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Husson College
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