HUSSON UNIVERSITY

# Ledger

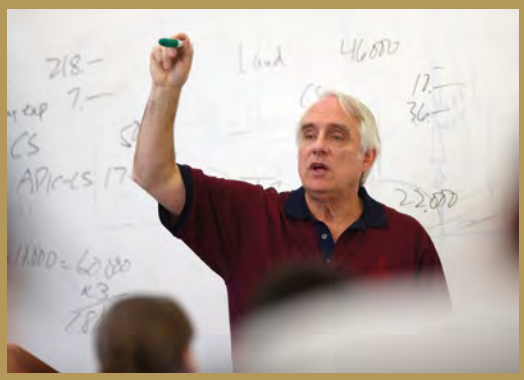
Winter 2019v2 | husson.edu

## 3D printers improve quality of life

U&HUSSON







# Husson Students Walk in Cold to Keep Community Warm








It was a brisk 26 degrees Fahrenheit when the second annual Walk for Warmth kicked off at Husson University on Sunday, November 18, 2018. The cold day was a fitting reminder of the importance of what every walker and runner was there to accomplish.

For the last two years, Husson University Student Government, in partnership with the United Way of Eastern Maine, sponsored the Walk for Warmth in an effort to help purchase home heating oil for needy families during the winter. The five kilometer (5K) fun run and walk began at 10 a.m. and helped raise over $1,300 to help keep local Bangor families warm.

“We were very proud of this event and excited to offer it again this year,” said Cameron Clark, a senior in Husson University's Bachelor of Science in accounting degree program and student government president. “It's a wonderful chance to help Maine families. Every year, Husson students devote thousands of hours of volunteer work to a variety of worthy non-profit organizations. We feel it's our responsibility to help make our community a better place.”

On November 19, one day after the Walk for Warmth occurred, the statewide average cash price for No. 2 heating oil was $3.01 per gallon. During the prior winter, the average heating oil price was $2.59. That's an increase of 16.2 percent in just one year. Fortunately, home heating oil prices have decreased since then, but as this article is being published, they're still more than 10 percent higher than the prior year.

Nearly two-thirds of Maine households use fuel oil as their primary energy source for home heating, more than any other state in America.

Registration was $10 for students with a Husson ID and $15 for community members. The first 75 registrants received a free Walk for Warmth t-shirt.

HUSSON UNIVERSITY

WINTER 2019

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# Dear Alumni and Friends,



As president, I often get the opportunity to interact with the local business community. The University and area businesses have a mutually beneficial relationship. For us, area businesses provide opportunities for experiential learning through internships. For businesses, the University provides qualified, knowledgeable graduates who can help their enterprises grow and prosper.

Husson University has come to be held in high esteem by members of the business community. Our graduates have rightly earned a reputation as being smart, capable and job-ready on day one. This can be seen in the results of a recent University survey. It showed that 95 percent of our students are employed or attending grad school within one year of graduation. Placement success like this is part of what makes Husson University one of New England's leading providers of professional education.

Having a degree from a university that aligns itself with the needs of the business community makes students more employable. In 2015, the unemployment rate for 25- to 34-year-olds with at least a bachelor's degree was 2.6 percent while those with just a high school diploma had an unemployment rate of 8.1 percent.

Husson's emphasis on learning by doing through internships is part of the reason why our bachelor's degree graduates can immediately begin contributing to the success of organizations after they're hired. Ninety-five percent of our students participate in internships, a strength that has earned us national recognition from *U.S. News & World Report*.

As our University moves forward, we will remain true to our purpose. Husson University exists to help students prepare for the next stage of their lives. Their success is our first priority. Strengthening our relationship with business can benefit our students' education and create career opportunities for our graduates.

*Sincerely,*

Robert A. Clark, PhD, CFA
President



Internships provide students with valuable experience that helps make them better professionals. During the internship process, businesses share their knowledge and insights in ways that help students achieve future career success. Just as professionals contribute to the education of students, Husson University's College of Business is there to provide education to entrepreneurs and managers when organizational and operational challenges arise.

Advising the business community and cultivating economic success in Maine are functions that have always been part of Husson's business programs.

Husson's new College of Business building has been thoughtfully and purposely designed to create benefits for both students and the business community. Integrating the new building with the existing Richard E. Dyke Center for Family Business will foster this collaboration. The proximity of the two spaces will create a synergy where students and faculty will contribute to the success of local businesses. They will also provide our students with a stronger learning experience through increased experiential opportunities. Likewise, the business community will gain access to the knowledge and future workforce needed for further growth.

Once completed, the new Business Center will feature a hub and innovation area; an intentionally designed agile workspace where Maine's entrepreneurs can interact and collaborate with experienced faculty, well-educated students, and each other. This new facility can help Maine's economy grow! Help us help you, by connecting with the University and hiring Husson interns. The investments we make today in our new College of Business building and student internships, will help create the quality workforce we'll need tomorrow. Join us. Together we can make Maine stronger.

*Best Regards,*

Sarah Cary Robinson
Vice President for Advancement

*Work experience benefits both companies and students.* If you are interested in providing a Husson student with an internship or if you want to serve as a student mentor, visit **husson.edu/alumni/internships.**

# Around the Circle

## Accomplishments, events and items of note happening at Husson

### College of Business



**Criminal Justice Students Visit Bangor Homeless**
The Husson University Criminal Justice Club stopped by to drop off some goodie bags for homeless shelter guests last month. The bags included warm hats and socks. The care and generosity exhibited by these students was appreciated by the Bangor Area Homeless Shelter's guests.



**Career Services and College of Business Host Career Fair**
Career Services and the College of Business hosted a very successful Business focused Career Fair on Wednesday, November 7, on the Bangor campus. Thirty organizations including healthcare, banks, insurance, information technology, retail, state government, and more participated. Employers were very happy with the quality of the students and many said they had students they wanted to follow-up with for interviews.

**Downeast Conservation Network Features Research by Husson Adjunct Professor at Annual Convergence Conference**
On November 2, 2018 the Downeast Conservation Network (DCN) featured a discussion of recent research conducted by Husson College of Business Adjunct Professor **Lesley Lichko**. The project was an economic valuation of conservation lands in Downeast Maine. Lesley teaches nonprofit courses in the College of Business MBA program.



**Husson's Young Sales Professionals**
These NESCom and College of Business students represented Husson at the Northeast Intercollegiate Sales Competition at Bryant University. Participants developed professional skills and made valuable contacts through networking.

### College of Health and Education

**Husson University School of Occupational Therapy's Second Annual Evidence-Based Practice Symposium**
Every Husson University occupational therapy (OT) student enrolled in the five-year Master of Science in occupational therapy program completes a three-semester evidence-based practice course series. These OT students presented their findings on a range of topics of interest to clinicians and the public on December 13, 2018 at the Richard E. Dyke Center for Family Business. Presentations were on concussions in athletes, loneliness, substance use disorders, interventions for ADHD children, autism and more

### College of Science and Humanities



**Husson University AmeriCorps Team Builds Window Inserts for Low-Income Households**
On Tuesday, December 11, 2018, the Husson University AmeriCorps team finished building approximately 300 window inserts for low-income households. These window inserts were provided for free to low-income households in the Bangor area. They can help reduce a typical heating bill by as much as 30 percent. Individuals participating in this initiative included **Johanna Holman, '17** Husson University AmeriCorps team leader, **Kaile Kimball, '19** Husson University environmental science student and AmeriCorps team member, **Julie Green**, interim associate dean of Student Life at Husson University and **Dr. Thomas Stone**, associate professor in the College of Science and Humanities at Husson University. Tom brought his two sons, **Noah** and **Gabriel** to help him.

**Professor's Art Showcased in Magazine**



Assistant Professor **Kathi Smith MFA,** in the College of Science and Humanities, was selected and showcased as one of Maine's most collectible contemporary artists for 2019. She was featured in a recent issue of the magazine, *artmaine.*

Annually, *artmaine.* magazine publishes a guide to Maine's leading contemporary artists.



**Husson Students Write**
**Janessa Corrigan '19** (English major) and **Malorie Martin '20** (English/secondary education major) took the National Novel Writing Month challenge during the month of November. Even though both students are active in clubs, such as "Get Lit," and both are strong students, each wrote an entire novel (50,000 words) during the month of November while maintaining their course work and high grades. Participation required creativity, enthusiasm, perseverance, and time-management skills. Club members, friends, and family members supported them through this process. For more information about the National Novel Writing Month, visit **nanwrimo.org**.

**Christine Selby Published Third Book**



**Dr. Christine Selby**, associate professor of psychology in the College of Science and Humanities recently published the book *The Psychology of Eating Disorders* with Springer Publishers. The book was written for undergraduate, graduate, and professional audiences who have little to no familiarity with eating disorders. Dr. Selby's first two books are *Chilling Out: The Psychology of Relaxation* and *The Body Size and Health Debate.* Both were published with the Greenwood imprint of ABC-CLIO. *The Body Size and Health Debate* has received excellent editorial reviews from the American Reference Books Annual, Booklist Online, and Choice of the American Library Association.

## New England School of Communications



**Husson Students Volunteer for Robotics Championship**
**Dr. Laura Gurney** and Husson students, **Aaron Collamore '18**, **Jeffery Cooney '19**, **Ethan Blodget '18**, **Braedyn Wescott '20**, **Mark Damon '20**, **Jhovert Dearroz '19** and **Justin Geandreau '21**, traveled to the Augusta Civic Center to volunteer for the FIRST LEGO League (FLL) Robotics Championship in December 2018. Student volunteers served as referees and judges. Judging categories included research projects, core values, design and programming. Gurney acted as the head project design judge. In this role she evaluated the robots' construction and programming. FIRST LEGO League challenges kids to think like scientists and engineers. During the INTO ORBIT season, teams build, test, and program an autonomous robot using LEGO® MINDSTORMS® technology to solve a set of missions in the Robot Game. Throughout their experience, teams operate under the FIRST signature set of core values, which celebrate discovery, teamwork, and Gracious Professionalism®.

**Professor Mixes Popular Thai Song**

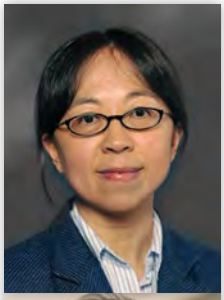


**Eric Ferguson MM**, assistant professor of audio engineering and live sound technology at Husson University's New England School of Communications, mixed a song for Thai musical artist Oat Pramote this past summer. The song has achieved worldwide popularity. To date, the music video promoting the song has received over 23.3 million views on YouTube. To see the music video, visit **https://tinyurl.com/FergusonNESCom**

## School of Pharmacy

**Professor's Case Report Published in Addiction Journal**
**Dr. Stephanie Nichols**, an associate professor in the School of Pharmacy, was the co-author of a case report that appeared in the October 30, 2018 edition of the *Journal of Addiction Medicine*. The case report, "Loperamide-Associated Opioid Use Disorder and Proposal of an Alternative Treatment with Buprenorphine," described a patient with opioid use disorder who developed cardiac toxicity. Dr. Nichols also helped co-author "Trends in use of prescription stimulants in the United States and Territories, 2006 to 2016," an article that appeared in the November 28, 2018 edition of *PLOS ONE*, published by the Public Library of Science (PLOS).

**Book with Chapter by Pharmacy Faculty**





**Dr. Tianzhi Yang**, an associate professor of medicinal chemistry in the School of Pharmacy and Husson University Associate Professor of Pharmaceutics **Dr. Shuhua Bai** contributed a chapter to the forthcoming 2019 Humana Press book, *Blood Brain Barrier – Springer Protocols*. Their chapter focuses on zebrafish as a viable model to study the blood-brain barrier.

**Professor Contributes to Understanding of Metal-Induced Neurodysfunction**
**Dr. Samuel W. Caito**, an assistant professor in Husson University's School of Pharmacy, contributed a chapter to the upcoming 2019 book, *Caenorhabditis Elegans – An Overview and Emerging Roles in Studying Disease*, along with two others. The book will be published by Nova Science Publishers. The chapter examines caenorhabditis elegans as a model for understanding metal-induced neurodysfunction. Caito also co-authored the article, "Variation in the Biological Half-Life of Methylmercury in Humans: Methods, Measurements and Meaning." The article will be appearing in a 2019 edition of the journal, *Biochimica et Biophysica Acta* (BBA) - General Subjects. This special issue of the publication examines research associated with mercury toxicity.

# Husson degree provides career options to graduates

## Students studying in their field of choice can sometimes switch gears as was the case for **Brenn Alexander 13', JD**.

"I wanted to study occupational therapy and psychology and felt the education at Husson was personalized enough to help me succeed and grow both professionally and personally," said the Sullivan, Maine native.



Instead of becoming an occupational therapist, Alexander became an associate attorney at Callagy Law, P.C of New Jersey in the Greater NYC area – a career that was sparked while studying at Husson University. "In one of my OT courses at Husson, an attorney spoke about her career in elder law which piqued my interest in advocacy. During my last year at Husson, I created a field placement with a local law firm to learn more about family law and the legal field as a whole. That's when I knew it was something I wanted to pursue."

Before Alexander's graduation, she fostered connections to help with her professional goals. "While working in the Office of Advancement, I was able to connect with the vice president at the time. When I explained my plans to study abroad in Scotland my sophomore year, I was awarded a scholarship to pursue that dream. I was able to create my own program and have the experience of a lifetime in Europe, all thanks to the connections and generosity I received at Husson."

**Warren Caruso**, executive director of major gifts in Husson University's Office of Advancement, recalled Alexander as a very mature young adult. "Brenn has a very positive way about her and carried herself with confidence. She made people feel comfortable and brought the best out in people around her."

**Dr. Rachelle Smith** was Alexander's academic advisor and recalled this student to be "motivated, professional, responsible and polished."

Alexander's work ethic is also being credited for her success. She feels that accepting challenges also helped her grow while she was at Husson University. "I was able to connect with the faculty and staff on a level that helped drive my studies forward and give me the confidence to make decisions for myself. Having the confidence to take chances with my education and future career through studying abroad and applying to law school, was always encouraged by the Husson community."

For Alexander, the New Year is about accepting more new challenges. "Challenges are what drive me. The types of connections I made at Husson are ones that I know I can always go back to and rely on throughout the rest of my career and personal life."

### ALUMNI FACT:

24 graduates have gone on to study law after earning their Husson degrees.

**Brenn Alexander photo by Callagy Law**

# Pet Project

**Erin Rollins '16** is studying for her doctorate at the prestigious Atlantic Veterinary College in Canada




Growing up on the midcoast of Maine, Erin Rollins always loved animals. "I was a 4-H member for six years at Aldermere Farm in Rockport," she says. Rollins also loved science, majoring in biology at Husson University. But it wasn't until Rollins' junior year that she realized those two passions could be pursued as a career.

"I had approached a family veterinarian practice and asked if I could shadow them over Christmas break," explained Rollins. Those three weeks were life changing.

"I couldn't get enough of it," Rollins says, "I loved it." She came back to Husson that spring with a new determination and a new direction in life.

**Dr. Erin Owen**, an associate professor in the College of Science and Humanities, was Rollins' adviser as well as instructor. "Erin Rollins was a leader within her cohort of students," says Owen. She was the founding president of the Husson Science Club."

Owen says Rollins knew veterinary school was even more competitive than medical school, "so it was very exciting when she was accepted into vet school directly after completing her B.S. in biology at Husson."

"I did very well academically at Husson," says Rollins. "I loved what I was doing and I think that made the difference."

Hardworking and caring are the two words that **Dr. Tom Stone,** associate professor in the College of Science and Humanities, uses to describe Rollins as both a student and a person. "She was always willing to help out her classmates once she figured out a particular problem or topic, he says.

When it came time to pick a graduate school, Rollins wanted to stay close to her roots. She chose the Atlantic Veterinary College (AVC) at the University of Prince Edward Island. "Prince Edward Island is very similar to the coast of Maine where I grew up," she says.

Rollins wants to specialize in mixed animal care. "I actually wanted to be a cow vet when I was younger," she says with a chuckle. "Now, I've expanded that to dogs, cats, sheep and goats. And, maybe even alpacas. They're starting to grow on me."

Rollins credits the experiential learning at Husson for her smooth transition to AVC. "A lot of my classes at Husson were very similar in structure to AVC," she explains. "Lots of labs and hands on learning. Husson was very good about that, so it was easy for me to jump right into graduate school since I was already used to that type of learning."

In 2017, Rollins was invited by her school to attend the Veterinary Leadership Experience in Idaho. Two students are selected from every veterinary school in North America and other countries including Canada, for the week-long program. "It was an opportunity to connect with veterinarians and vet students from all over the world," says Rollins. "We came together to enhance our emotional intelligence and leadership skills. It was a great networking experience and I'm still in contact with a lot of the people that I met there."

Rollins is finishing up her third year at AVC. She will officially become Dr. Erin Rollins in May of 2020. "I see myself coming back to Maine," she says. "There's no practice currently in the midcoast area that specializes in large animals."

Rollins still keeps in contact with many of her professors from Husson. "I feel like they're colleagues of mine now," she says. "They're always cheering me on and that's a really good feeling."



**Erin Rollins (left) poses with classmates at the University of Prince Edward Island, where she is pursuing her veterinarian degree.**


**As a vet, Rollins will care for a variety of animal clients including canines.**

# WHEN INTERNSHIPS LEAD TO A PERMANENT CAREER



**LAURA BARNETT '18G**
**CALAIS REGIONAL HOSPITAL**

Small town life was always something that appealed to Laura Barnett. "One of my internships was in a small city in Texas. I was terrified to go because I knew it would be a big challenge. Fortunately, I ended up loving it. Going outside of my comfort zone helped me better understand the kind of job I wanted after college."

After graduating from Husson with a Master of Science in occupational therapy, Barnett returned to her hometown. Today, she's an occupational therapist at Calais Regional Hospital in Maine. "I like working in the small town where I grew up. I enjoy the people I work with because I know them. Having those personal relationships makes work better."

Personal relationships were an important part of Barnett's education. Husson University's small classes allowed her to get to know her professors and learn from them. These connections continue to benefit Barnett. "I'll always feel comfortable contacting my professors for advice, even though I'm no longer a Husson student."

"While my internship was one of the greatest experiences that came out of my Husson education, it's different than being an employee. As an employee, I have more responsibility and have to make some tough calls. Fortunately, my Husson education did a great job of preparing me for my future career."

**CODY HARRIMAN '17**
**HEALTH EQUITY ALLIANCE**

Cody Harriman's internship at Health Equity Alliance (HEAL) was a life-changing experience. "During my internship, I worked with people who desperately needed help. Being on the front line of support services in our state showed me that this was the kind of work I was meant to do."

After graduating from Husson in 2017 with a Bachelor of Science in psychology, Harriman went back to HEAL as a full-time HIV medical case manager. He feels that his Husson education served him well.

"Husson was incredible at preparing me for a career in social work," said Harriman. "I had some of the best professors in the state. I know folks who attended much larger colleges that didn't get the same personal attention I received."

Harriman feels that the internship helped him find a fulfilling career. "I believe in HEAL's mission," he said. "My work is extremely rewarding. When I interned here, I not only connected with the work, I met some incredible people. They encouraged me to pursue my passion. For me, just having a job where you pull a paycheck isn't enough. I need to come to work every day knowing that I'm making a difference in people's lives and thanks to Husson, that's exactly what I'm doing."





## ALEXANDER SMALL '18
## NEWS CENTER MAINE

You won't find a more enthusiastic proponent of internships than **Alexander Small**. "Internships were the most valuable part of my Husson experience," said Small. "They give you a chance to build relationships with employers and open the doors of opportunity."

Small, who graduated from Husson with a Bachelor of Science in business administration, had two internships. He interned at Sherwin-Williams as a sales and management intern and at News Center Maine as an account manager. He credits both of these experiences with helping him grow his career. After graduation, Small was hired full-time by News Center Maine as an account executive. Today, he works at IDEXX Laboratories where he sells veterinary software.

"Husson University is an undisputed powerhouse when it comes to preparing students for the working world," said Small. "Their placement rate at top-tier employers is off the charts. They're more than an education; they're a path to success."

Small's connection to Husson continues today. "I believe in Husson so much that I went back for an MBA. The University offers online and night classes that easily accommodate working professionals like me."

"Never underestimate what hard work can do for you," concluded Small. "Employers don't just want smart employees, they want smart employees who are willing to learn and work as hard as they can, at all times, without complaint. Give it your all. This is your chance to prove that you're the person they should hire."

## SHAZIA FATHIMA '18G
## NORTHERN LIGHT HEALTH

Pursuing an MBA in healthcare management from Husson University was one of the best decisions **Shazia Fathima**, an international student from India, ever made. "Husson is an academically prominent institution with small class sizes. I've seen the cultural sensitivity that the administration provides to students from all over the world. The international office, in particular, exceeds expectations by giving each student individual attention."

"The best thing about Husson is that it encourages students to pursue internships, fellowships and other career prospects that complement our academic studies," said Fathima. Joining Northern Light Health, after interning with the organization, gave her the opportunity to come into her own. "Besides being the most expansive integrated healthcare system in Maine, Northern Light is a great place to work. It values employees and encourages them to learn, grow and innovate," she said.

Fathima's internship and education helped her successfully transition from being a student to becoming a successful professional. "My role at Northern Light has evolved. The more responsibility I'm given, the more organizational value I can provide."

"I credit my Husson education with preparing me for this job. Difficult courses taught me the critical-thinking skills I needed. Answers aren't always right in front of your face. I also learned that solving complex problems, and generating high-quality results, takes hard work."



## KOLBY ARNOLD DPT '18
## PERFORMANCE PHYSICAL THERAPY




"Be prompt, ask questions, go above and beyond, take on tasks outside your comfort zone and ask for feedback." That's the advice Kolby Arnold, a Husson Doctor of Physical Therapy graduate, has for anyone involved in internships, practicums or clinical rotations. "Internships provide students with an opportunity to put classroom knowledge into practice. They also allow students to make professional connections that can lead to job offers or professional recommendations."

Arnold feels that his Husson education did a good job of preparing him for the workforce. "The physical therapy program provides extensive time in the field. That, combined with my classroom education, helped me become a well-rounded general practitioner."

"Today, I focus on developing my skills as a Doctor of Physical Therapy at Performance Physical Therapy in Brewer, Maine. Being a professional allows me to establish a rapport with patients and improve their success rates."

Internships not only give companies the opportunity to consider you for employment, they also give students the opportunity to see if the company would be a place where they'd like to work. Arnold was glad that the organization he interned with offered him a full-time position. "The organization I belong to has a nice balance of professionalism and a laid back atmosphere. Patients and employees both enjoy being here."



## ADDIE STAMBAUGH '13G
## HOMEWOOD SUITES

Addie Stambaugh feels that Husson's faculty were the most important part of her Master of Business Administration (MBA) with a concentration in hospitality management studies. "My professors had hands-on experience in the hospitality industry. Their insights into what worked and what didn't, elevated the degree experience for all of the students," she said.

She credits **Lee Speronis**, the director of the School of Hospitality, Sport and Tourism Management at Husson University with helping her to get started in the hospitality industry. "Lee seems to have connections with everyone. His efforts ensure that Husson graduates quickly get entry- and management-level jobs after graduation.

Stambaugh started as an intern at Ocean Properties Hotels and Resorts & Affiliates of Portsmouth, New Hampshire - one of the largest independent resort operators in the nation. The company hired her full-time after graduation. Today, she is the general manager of Homewood Suites by Hilton Augusta.

"I started as a summer intern at the Samoset Resort," said Stambaugh. "I learned all about human relations, managing people and accounting. Perhaps the most important skill I learned was time management and how to efficiently oversee multiple departments."

"Internships give you the opportunity to be exposed to the roles and responsibilities of full-time employees. This knowledge helps you get more responsibility and faster promotions."

## KASEY MEHUREN-KIMMEL '09
## ESPN



Kasey Mehuren-Kimmel was always a trailblazer. She was the first NESCom student to complete an internship at ESPN. “The internships here are very similar to being a new employee. I was trained for a position in playback. Once I was cleared, I got to work on shows such as 'NFL Live' and 'College Football Live.' My internship gave me a head start on my career.” Today, Kasey is an associate director 1 at the sports broadcasting network.

Attending NESCom at Husson was a great choice for Kasey. “Unlike some other well-known schools, students get to start using the equipment on the first day of their first year. Also, you can't beat the student-to-teacher ratio.”

Her advice for other interns? “Work hard, do well and let your supervisor know that you're interested in working for the company full time. Not only did my supervisor write me a letter of recommendation, he also helped set up an interview with an ESPN human resources manager. I was hired as a full-time employee just six days after graduation."

Kasey has big plans for the future. “I want to be a director at ESPN,” she said. “Someday, I'll be directing road shows like 'College Game Day.'”

Go Kasey! Your Husson family will be watching the credits and taking pride in your accomplishments.



## PAUL ROBINSON '13G
## PRICEWATERHOUSECOOPERS

When **Paul Robinson** was in high school, he worked on his grandfather's farm. That experience taught him the value of being industrious. His work ethic paid off during his Husson internship at PricewaterhouseCoopers (PwC) in Boston. “I got to know my team really well by being one of the first to arrive at the office every morning and one of the last to leave. This gave me a chance to take on special projects and work closely with different team members.”

After graduating from Husson University in 2013 with a Bachelor of Science (BS) in accounting and a Master of Business Administration (MBA) degree, Robinson was hired as a full-time employee at PwC where he completed his internship.

Within a few short years, he went from auditing asset management clients to working in PwC's Forensic Services group, an area he learned about during his internship. In Forensic Services, he's helping pharmaceutical companies develop compliance programs.

“Internships are valuable because you get to see what your career path looks like in practice,” said Robinson. “The five-year BS in accounting/MBA program does an excellent job of preparing students for life in public accounting while helping you take and pass the CPA exam. Husson provided me with the right tools I needed to start my career on the right foot.”

# Measuring the Value of a Husson Education

## Husson University is dedicated to being Northern New England's premier professional educator.

To better understand if we're providing students with education that leads to career success, we conduct an annual survey of our graduates. In the summer of 2018, Husson completed a survey of 2017 graduates so we could see how they were doing one year after graduation.

The results were nothing short of remarkable.

**Over 95 percent of our 2017 graduates were employed or pursuing graduate school education one year after leaving Husson University.**



**Dr. Cristi Carson**, the director of institutional research at Husson University, conducted the survey. Working together with Career Services, Carson was able to develop a series of unbiased questions and analyze the results.

"It was a solid statistical sample," said **James Westhoff**, director of career services at Husson University's Center for Student Success. "Nearly half of all of our graduates in the Class of 2017 responded to our survey."

The survey showed that a Husson education leads to employment in our students' career fields of choice. **According to the survey, 90 percent of our graduates were working in positions that were either "very related" or "somewhat related" to their college major one year after graduation.**

> *"If you're a Husson graduate, we're here to help you find a satisfying and rewarding job..."*
> James Westhoff
> Director of Career Services

"Our goal is to stay connected to our alumni," continued Westhoff. "We want to know where their careers are taking them and where they're located so we can keep in contact with them. Our students can continue to work with Career Services after graduation."

Many graduates already work with this team. In 2018, Career Services participated in 982 individual career counseling appointments and walk-ins. In addition, the department had 1,676 email advising sessions where counselors provided resume critiques, answered questions, and resolved concerns about job and internship searches.

While career services helps current students create resumes, draft cover letters, hone their interviewing skills, practice their networking skills, and initiate a job search, the department is also there to assist any graduate who needs their assistance ***at any point after graduation***. "It doesn't matter if you're 25 or 55. If you're a Husson graduate, we're here to help you find a satisfying and rewarding job," said Westhoff. "Graduates at every stage of their careers, in any career field, can get our help at no charge, just by asking for it."

"I encourage every graduate who attended classes on campus, through corporate partnerships or online, to complete the survey and share their contact information," concluded Westhoff. "If you move or get another job, let us know. Feel free to follow up with Career Services if you ever want to make a change. We're here to help you at every stage of your career."

*A sampling of universities where Husson bachelor's degree graduates have gone on to pursue master's and doctoral degrees:*

- Harvard School of Dental Medicine
- Boston University – College of Health & Rehabilitation Sciences
- Husson University – School of Education
- University of Tampa - College of Natural and Health Sciences
- Husson University – School of Occupational Therapy
- University of New England – College of Osteopathic Medicine
- Husson University – School of Physical Therapy
- University of Maine – School of Social Work
- Western New England University School of Law
- Atlantic Veterinary College at the University of Prince Edward Island

### Coming this Summer! Husson Alumni Survey

Husson University will send out a survey to all 2018 graduates this summer. Your participation is important.

Let us know where you are working or if you have plans for graduate school. Send your contact information to James Westhoff in Career Services at westhoffj@husson.edu.

Help us better understand how Husson University is contributing to the career success of our graduates!

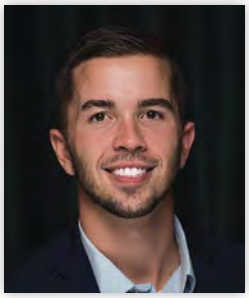
# A Service with a Future in Mind

## As graduation approaches, many students recognize the need to use all that a career office provides,

but at Husson University such services are not just a 'seasonal' thing. According to Director of Husson's Career Service, **James Westhoff**, alumni as well as active students benefit. He said it's more than just career planning. “My favorite part is helping students and alumni feel more confident and developing self-esteem. I love the 'a-ha' moments when they find a direction that excites them.”



Westhoff has been assisting students for nearly nine years now and said the support offered is far reaching. “I worked with one alumnus who was so burnt out in his current profession and just not sure what to do. We worked at a distance by using Zoom over several appointments. He did career assessments which helped him discover what he liked to do, and he is now working in a job that excites him and uses his skills and values.”



One of the students using Husson's Career Services Center right now is **Caleb Warren '19** who is graduating in May. He learned of the support from a few peers. “I was expecting some help with building my resume. During my multiple visits to Career Services over the past two years, Morgan and James helped me perfect my resume, practice mock-phone interviews, search for jobs, schedule interviews with potential employers, and develop connections with those I will be working with after I graduate college. Also, I made a couple of great friends.”



**Morgan Connolly**, assistant director of Career Services at Husson University reflected on the center's marketing. “I find it most helpful to make a personal connection, so I jump at any chance to get into classes like Husson Experience, meet with clubs and offer programs in the residence halls. We take walk-ins; we offer programs in the campus center; we hold special events such as career fairs, employer panels, an etiquette dinner, and more.” Email and social media are also used in promoting events and general tips in career searching.



**Naomi Williams '19** visited the Career Services Center and was quite surprised at the extent of support. “I expected that they would help me clean up and edit my resume/cover letter to be at a place where it is ready to send to employers. I received that and much more! I was given creative ideas to make my resume, cover letter, and LinkedIn more professional, all in a kind, professional matter.”

The Freeport native, seeking a career in film production and photography, said of Westhoff and Connolly, “They really are fantastic!”

For more information about how you, as an alumni, can benefit from Career Services, visit
**www.husson.edu/student-life/career-services/alumni-career-services**

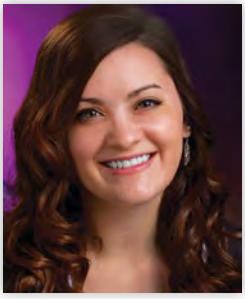




Legal Studies Career Fair at the Richard Dyke Center for Family Business

# Where do Husson Alumni Work?

## Unum, Bangor Savings Bank and IDEXX represent just three companies that employ more than 40 Husson graduates.



**Chelsea (Husson) Walsh '14** began work at Unum after completing a Bachelor of Science in criminal justice and a Bachelor of Science in psychology with a mental health rehabilitation technician/community (MHRT/C) certification at Husson. This financial services company offers a variety of insurance products to customers in the United States and internationally.

Walsh has a strong family connection with the University. Her great-grandfather was **Chesley "Chief" Husson**, the founder of Husson University. Her grandmother, **Betsy Switzer**, graduated in 1958; her father, **Derek Husson**, graduated in 1984; her mother **Susan Husson** is a member of the Class of 1997; while both her sister, **Ashlee Husson**, and her husband, **Michael Walsh**, graduated in 2014.

Today, Chelsea is an administrative assistant for appeals, quality assurance and benefits compliance at Unum. Her job gives her the opportunity to find work/life balance. "I have a one-and-a-half-year-old," she said. "Thanks to Husson, I was able to get my foot in the door at a great company."

"I think my education at Husson helped me learn how to multitask. That ability comes in handy in my current job. I'm responsible for assisting 14 directors and over 90 people at three different locations in Chattanooga, Tennessee; Portland, Maine; and Worchester, Massachusetts. I coordinate the supplies and meetings that help keep the company organized. In addition, we're on track to move to a new building, so I have to coordinate that too."



**Vita Gould '16, '17G,** became a payroll specialist at Bangor Savings Bank after earning a Bachelor of Science in business administration, with a concentration in hospitality and tourism management and a Master of Business Administration (MBA) from Husson. In her role at Bangor Savings Bank, Vita helps coordinate the payroll and paychecks for employees at local restaurants, chiropractic offices, bakeries and more.

"Now, I'm out in the workforce, making connections and putting my customer services and accounting skills to good use."

This former Kappa Lambda member was also a member of the Husson University dance team and a former student employee. She appreciates all of the opportunities Husson provided to work with different people in various career fields. "When I was a student, I got the opportunity to explore my career options. I wanted a university where I didn't have to limit myself and I could explore outside the box. I got that at Husson."



When **Anthony Creek '03G** graduated, he became a certified public accountant (CPA) in Portland, Maine, at PricewaterhouseCoopers (PwC).

In 2007, Creek joined IDEXX Laboratories as a senior financial analyst. The company develops, manufactures, and distributes products and services primarily for the companion animal veterinary, livestock and poultry, dairy, and water testing markets worldwide.

Creek has grown with the company, and is now a senior business operations manager. In this role, he helps oversee the diagnostic imaging line of business, including distribution of X-ray equipment used in veterinary offices across North America.

"I'll always remember being taught by great educators, like **Dewey Martin**," said Creek "After I left Husson, I've been able to maintain friendships and relationships with both my fellow students and the faculty. Earning a B.S. in business and an MBA at Husson provided me with a strong network of contacts that continues to benefit me."

### TOP 13 EMPLOYERS OF HUSSON UNIVERSITY GRADUATES

Northern Light – 147
Northern Light Health – 111
Unum – 84
Bangor Savings Bank – 84
TD Bank – 76
Hannaford – 69
State of Maine – 64
Maine Medical Center – 58
University of Maine – 48
The Jackson Laboratory – 45
Walgreens – 40
IDEXX – 41
athenahealth – 33

**Data sourced from available Husson alumni LinkedIn profiles as of 2019-02*

# A Hand in Learning

## Students from multiple disciplines serve community family by creating prosthetic hand with a 3-D printer

*"…she could hold a jump rope without having to have it tied onto her arm."*

Frank Barton
Husson IT Systems Administrator

When Husson IT Systems Administrator **Frank Barton '18G** and his wife, Melissa, learned of an opportunity to help a young girl in need of a prosthetic hand, they immediately knew a learning opportunity had been presented to them. "We looked into a nonprofit group called Enabling the Future, where volunteers print out prosthetic hands on 3-D printers for low income families," explains Barton.



The Bartons chose one of the group's patterns that best fit the girl's needs, then printed it out on their 3-D printer at home. After gifting it to the girl, Barton decided to print out another "test hand to show students in the School of Occupational Therapy (OT) at Husson. "I knew that the IT program had a couple of 3-D printers and the OT program had the subject-matter expertise in prosthetic devices," Barton says. "I was hoping to plant the seed for this opportunity of interdisciplinary community service."

What Barton didn't expect was the grant money the School of Occupational Therapy would find to purchase their very own specialized 3-D printer. "Before I know it, they're setting up lab time for the students to learn about 3-D design and printing as it pertains to OT," he says.

This past fall, the Bartons learned that the girl was outgrowing her prosthetic hand and it was beginning to have breakage points. Barton enlisted the help of Assistant Professor of Integrated Technology, **Dr. Laura Gurney**. Gurney in turn, invited OT students to be a part of what was about to become a precedent-setting project. "This is the first time we had three departments on campus collaborating together on this type of design," says Gurney.

The students and educators worked together to print a new prosthetic hand for the girl. "She is missing a significant portion of her palm and all the fingers on her left hand," explains Gurney. "The prosthetic hand enables her to grab something and hold onto it, which she was unable to do. It's not individual fingers, but all of the fingers and thumb close together to grip and then open together to let go."

The students were only shown photos of the hand, in order to protect the girl's identity. They were so moved by the experience, however, they wanted to do even more. The group spent the next three weeks designing and creating an additional device that the girl could easily attach to her prosthetic hand, allowing her to hold a cell phone.

"I really enjoyed actually constructing the hand," says **Leah Hibbard '19**, a fifth-year student in the School of Occupational Therapy. "It was like solving a puzzle and once you got a piece in, it was a great feeling."

"Having the opportunity to work with this group was more than I could have imagined," says Associate Professor of Occupational Therapy **Kim Davis**. "These students took this project on as an additional learning experience. The technology combined with the knowledge and experience gained in the classroom gave them the skill to create a piece of adaptive equipment for a member of the community. The excitement and creativity of these students was contagious."

It took about 50 hours to print the prosthetic devices. Barton's wife was there when the new hand was presented to the girl. "One of the first things that she did was to run up to my wife to show her how she could hold a jump rope without having to have it tied onto her arm," says Barton. "Seeing that excitement in her eyes makes all the difference."

Fifth year OT student **Cori Allen '19** was so empowered by this project, she's now developing an adaptive bottle opener for a 14-year old girl who suffered a stroke. "I feel lucky that Husson has given me the opportunity to gain experience and knowledge about this area before going into the working world," Allen says.

Gurney too, sees this is a continuum. In another year, the girl will most likely need a new prosthetic hand printed, giving even more Husson students the opportunity to experience experiential learning on a whole new level. "Being able to integrate between the Information Technology department, Integrated Technology degree and Occupational Therapy students illustrates what we're doing," says Gurney. "In the process, we did something great for the community and completely impacted this girl's life in a positive way."

**Left: Individual components of the prosthetic hand, prior to assembly. Right: Students discuss the need for the hand to open and grip.**





# Partners in Husson's Success for 50 Years

HUSSON UNIVERSITY Celebrating 50 YEARS 1968 – 2018 at One College Circle

The groundbreaking ceremony for Husson's Bangor campus took place on June 10, 1966 and marked the beginning of fundraising efforts to make the University's new home possible.

Both business and civic organizations contributed to the effort. Here is list of organizations, who are still serving the greater Bangor community today, whose names were inscribed on the Founders' Scroll, acknowledging their generosity and dedication.

**Acknowledged at the highest level on the Founders' Scroll were the Overseers. These organizations included:**

Founding Donor **SPOTLIGHTS**

BDN BANGOR DAILY NEWS

### BANGOR PUBLISHING COMPANY

Founded in 1889, the Bangor Publishing Company has shared news about Husson with the greater Bangor Community since our University's inception. Today, this family-owned business publishes the area's leading newspaper, the *Bangor Daily News*, and *Bangor Metro* magazine. In addition, it provides news through **BangorDailyNews.com** online along with other weekly geographically targeted publications.

Bangor Savings Bank | FOUNDATION

### BANGOR SAVINGS BANK

Believing in the future of Husson University, Bangor Savings Bank helped support the construction of a new campus with a sizeable gift and has provided needed credit and banking services to the institution through the years. A generous grant from the Bangor Savings Bank Foundation helped Husson construct the Beardsley Meeting House. They continue to sponsor shows at the Gracie Theatre. The company was also an early supporter of the new College of Business building project.

Dead River Company

### DEAD RIVER COMPANY

Founded in 1909, Dead River Company was originally a company that sold forest products. In 1936, they entered the petroleum business with the purchase of a petroleum bulk storage plant, four gasoline stations and an Esso franchise. Thirty years later, during Husson University's 1 College Circle groundbreaking, the company was expanding steadily in Eastern, Northern and Central Maine. Today, Dead River Company is still family owned and has over 75 years of experience in distillate and propane distribution in Maine, New Hampshire, Vermont, and Massachusetts.

GP Georgia-Pacific

### GREAT NORTHERN PAPER COMPANY CHARITABLE TRUST

One of the prominent Overseers who helped make 1 College Circle possible was the Great Northern Paper Company. In 1990, the Georgia- Pacific Company acquired Great Northern Paper. With locations spanning New Hampshire, Massachusetts and New York, Georgia-Pacific still has close ties to New England and is one of the world's leading makers of products including tissue, pulp, packaging, building products and related chemicals.



### WEBBER OIL COMPANY FOUNDATION

When fundraising for 1 College Circle began in 1966, the Webber Oil Company, based in Bangor, Maine, was a major wholesaler of home heating fuels and gasoline in Maine and New Hampshire. Known today as the Webber Group, the company has shifted its business focus to real estate and serving as a wholesaler of heating, ventilation and air conditioning systems through Webber Supply, Inc. The organization has a long history of supporting education, including the construction of the Webber Pool and scholarships at Husson University.

**Other prominent companies from our area were acknowledged on the Founders' Scroll as Friends of the University.**

### N.H. BRAGG & SONS

The results of N.H. Bragg & Son's generosity can be seen throughout Husson's Bangor campus. In addition to supporting the creation of 1 College Circle, the company has supported the creation of the G. Peirce Webber Campus Center, including the Bragg Fireplace, and Kominsky Auditorium. They also supported the creation of the stairway that became the focal point of the Darling Atrium. Sold to Horizon Solutions at the beginning of the year, this company continues to offer customers a wide range of cutting tools and abrasives, hand tools, power tools, fasteners, and safety equipment including clothing, gloves and breathing masks.

### COCA-COLA BOTTLING COMPANY

Back in 1966, when Coca-Cola helped support the creation of 1 College Circle, the bottling plant in Bangor only bottled and sold one beverage: Coca-Cola. Now known as the Coca-Cola Bottling Company of Northern New England, this organization bottles and sells a variety of beverages including Coca-Cola, Diet Coke, Sprite, Dasani, PowerAde, Vitamin Water and Monster Energy drinks. With offices in six New England States, the Coca-Cola Bottling Company of Northern New England still has offices in Bangor, Presque Isle and South Portland, Maine.

### DOUG'S SHOP 'N SAVE SUPERMARKET

Doug Brown, with Hannaford as his partner, opened his first Doug's Shop 'n Save Supermarket in Bangor in 1960. When the store supported the creation of the campus at 1 College Circle, it was considered by many to be the premier supermarket in the Bangor area. Doug's Shop 'n Save later expanded to Brewer, Old Town, Bucksport, and Ellsworth. After establishing a chain of eight grocery stores in eastern Maine, Brown sold all of them to the Hannaford Brothers Company in 1989. Hannaford still supports Husson with its generosity. Today, the Doug and Anna Brown Endowed Scholarship helps business and nursing students with financial need pay for their education.

### GRANT TRAILER SALES, INC.

Grant Trailer Sales, known today as Grant Realty, was established in 1942 and incorporated in 1954. It sells mobile homes and furniture. The former president of the company, Judson "Bud" Grant, Jr., served in the U.S. Army in France, Germany, and Belgium from 1945 to 1947 and returned home to join his father in the family business. The land for Husson's campus in Bangor used to be his family's farm. In 2008, Bud was inducted into the Husson Alumni Hall of Fame as an Honorary Alumnus. He passed away in 2010, leaving the family businesses to his daughters, Cheryl Noyes and Gale Longo, who continue to be the organization's owners and operators. Today, Cheryl and Gale are still actively involved with and support Husson University.

### WLBZ TELEVISION INC.

One of three network affiliates in the Bangor area, WLBZ-TV Channel 2 began broadcasting on September 12, 1954. Known today as NewsCenter Maine, WLBZ is closely affiliated with its sister station WCSH-TV Channel 6 in Portland. As an NBC affiliate, WLBZ-TV continues to have a strong connection to Husson University. Each year, a live broadcast of "2 Those Who Care" takes place at the Gracie Theatre. The award show recognizes volunteers who help to make Maine communities a better place.




**Below left to right, June 10, 1966: Maine Ex-Governor Reed, President Husson, Congressman Hathaway, Maine Governor Curtis**

# Like Mother, Like Daughter



**L to R: Sue Ann Allen, Sydney Allen, Becky Moholland Ireland, Sami Ireland, Kristi Wildman Tapley and Emma Alley**

Husson Hall of Fame head coach, **Kissy Walker**, the winningest coach in program history, with over 500 wins, and the longest-tenured head coach for a single sport in Husson University Athletics' history, began her 28th season at the helm of the Eagles' basketball program in 2018-19. Three of her stellar players have basketball talent running through their blood. Junior center **Sami Ireland '20**, sophomore guard **Emma Alley '21**, and freshman guard **Sydney Allen '22** are all legacies of the program with mothers who all played for Coach Walker. Sami Ireland's mother, **Becky Moholland Ireland '96**, was teammates with Sydney's mom, **Sue Ann Allen '97**, while Emma's mother, **Kristi Wildman Tapley '93**, was a freshman for Coach Walker's first squad (1989-90) as a head coach.

Humbled by this incredible phenomenon, and the impact she has had on so many student-athletes under her coaching influence, Coach Walker reflects, “It is special for me to be coaching the children of former players. It brings a smile to my face often because they have so many of the same characteristics and mannerisms. They remind me of their moms every time. I have such fond memories of all their moms and a lot of stories.”

Not many collegiate coaches have the pleasure or opportunity of coaching two generations from the same family and Husson athletics is lucky to have a coach who is beyond dedicated and loved in her program. Sue Ann Allen even continues to support Husson athletics as a current member of the Husson Sports Hall of Fame committee. A two-time All-MAC selection and a 1997 NAIA Academic All-American, Sue Ann Allen finished her career with 1,036 points from 1994-97. A leader on the court, she was inducted into the Husson Sports Hall of Fame with the 2009 class for her accomplishments. In her first season as an Eagle, her daughter Sydney has seen playing time in every game.

A 1993 NAIA All-American Honorable Mention selection, Wildman finished her career with 1,183 points from 1990-93. Wildman was inducted into the Husson Sports Hall of Fame as an individual player in 2003, and was inducted as a member of the 1993 squad in 2011 who made the NAIA Fabulous Four. Not only is her daughter, Emma, on the 2018-19 squad, but her niece, freshman **Braylee Wildman '22**, is also a member of the team. The legacy of #23 lives on through both mother and daughter sporting the jersey number under Coach Walker.

Sydney, Sue Ann Allen's daughter, contributed to the women's successful season last year, helping the Eagles to the program's first three-peat as they captured the North Atlantic Conference (NAC) Championship.

A 1996 All-MAC second team choice, Moholland scored 1,221 points from 1992-96 between the University of Maine at Machias (1992-93) and Husson (1995-96). Daughter Sami was a contributing member of Coach Walker's squads that earned back-to-back-to-back NAC Championships and the program's first ever NCAA Tournament victory over DeSales during her freshman season.

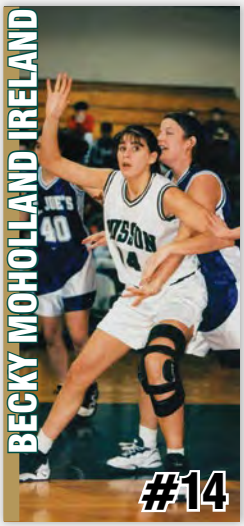
“I love being able to tell the current players stories about our alumni or use how they played as an example,” remarks Coach Walker. “Our tradition is very important to me and I speak with passion and pride when I can use Sue, Kristi or Becky as an example. They are all such great people and just a joy to be around.”





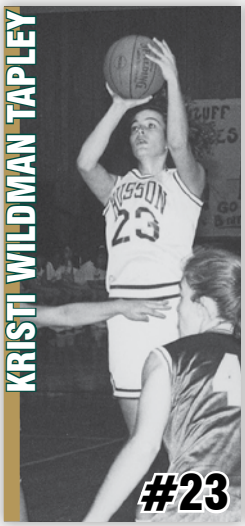















# Husson Grad Leaves A Lasting Legacy

## Optimism of Husson Alumnus Continues

**James Dobson '10** had a saying that he tried to live by every day. “Stay humble, stay happy, and make somebody smile,” and, as reported in the *Boston Globe*, Dobson's friend Ben Mullins said, “Friends and family are trying to carry that message to others, to further Dobson's legacy of optimism.”

Dobson, who was just 32 years old, lost his life in November 2018 while on his bicycling quest to raise money for childhood cancer research. He was struck by a vehicle in Mississippi, far from his childhood hometown of Lebanon, Maine and later home of Dover, New Hampshire.

His mission was to raise $10,000 on the 3,500 mile trek while riding his recumbent tricycle from New Hampshire to San Diego, California. The funds were earmarked for Children's Hospital at Dartmouth-Hitchcock.

Dr. Keith Loud, physician-in-chief at the hospital, was moved by Dobson's ride across the country. Loud spoke of Dobson to theAssociated Press as, “A self-proclaimed 'small town regular guy.' James was a shining star, and we are honored to have had him shine his light in our direction.”

Dobson documented his journey through social media. In his last post, he spoke of why he rides in all kinds of weather, “The reason is those kids don't have an opportunity to make the choice to get out of the hospital and not do the treatments, so I feel like I have an obligation to ride. That's why I ride.”

Dobson's athletic nature was evident when he enrolled in Husson University. He had played football in high school and was a starting wide receiver at Husson. He graduated with a Bachelor of Science in business administration with a concentration in sports management in 2010.

Dobson went on to play semi-professional football for the Maine Sabers, a team in the New England Football League, as well as teams in Europe and an Ultimate Indoor Football League. After playing football, his interests turned to teaching kids how to play the game. Later, Dobson found himself in Boston where his business studies at Husson paved an entrepreneurial path. In 2016, in an online interview with *IM Boston*, Dobson revealed his creation–Koozy Designs. He recycled discarded beer koozies into anything from a small change purse to a backpack. Online marketing and sales picked up as well as street sales. Then Dobson took to the streets cycling for a new cause, helping kids.

His high school friend, James Richesin, said Dobson was a character. He told the *Boston Globe* his friend “wanted to do something amazing, so he set his mind to it; he was very generous.” He added that Dobson was “one of a kind.” He was known to friends as having a fabulous personality and he was “infectious” and full of life.




His mom, Cindy, loved how full-of-life her son was. “Any time I was down, he would come over and say, “OK mom. We’re going to do a video log entry.” I'd end up laughing until my face hurt. He just had a way of putting everyone in a good mood.”

This past summer, Dobson traveled to San Diego in a van that had over 300 hundred thousand miles on the odometer. Along the way, he had over 200 hundred people sign the vehicle. “He did that to make others happy,” said Cindy Dobson.

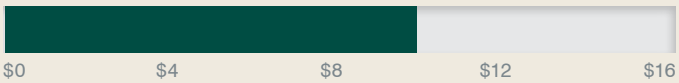
At the time of Dobson's untimely death, he had raised $1,200. His aunt, Diane Bouthot, told NBC news after his death that donations started rolling in reaching more than $20,000. She said, “He just wanted to go cross country and tell everybody to always be positive.”

# Helping to Grow Maine's Economy

**Total Committed to the Business Building**

(Includes the $4 million Alfond commitment)

## $11.5 Million*




*As of January 31, 2019



Colleges and universities play an important role in helping to grow local economies. The creation of a skilled and knowledgeable workforce can attract employers to a geographic region. For example, In February 2018, LignaCLT Maine held a press conference at Husson's Richard E. Dyke Center for Family Business and announced that they would become the first Maine-based manufacturing company of innovative Cross Laminated Timber (CLT) and other mass timber products in our state.

Nick Holgorsen, CEO and co-founding partner of LignaTerra Global, LLC, the Charlotte, North Carolina parent of LignaCLT Maine, LLC, talked about how an educated and dedicated workforce with timber industry experience helped persuade his business to set up shop in Maine.

The decision to come to Maine took several months to negotiate. **Dr. Brien Walton**, director of the Richard E. Dyke Center for Family Business and assistant professor of entrepreneurship at Husson University, facilitated the negotiations.

A university like Husson can be a magnet that encourages businesses to grow and thrive. For example, in Ithaca, New York, the home of Cornell University, there are more than eighty companies that have direct ties to the university. Many of the businesses were started by Cornell's faculty or students, and have remained in the local economy so they can stay connected to the school.




Architectural drawings by Goody Clancy

Husson University is already engaged in similar activities. Take the case of SnapSpace Solutions, Inc. (see page 26 to learn more). This Brewer, Maine-based business creates fully customizable structures out of recycled steel shipping containers. With advice provided by Dr. Walton and lots of hard work by the company's leaders, SnapSpace Solutions. Inc., achieved a 550 percent increase in revenue during the 2018 fiscal year. This revenue growth is encouraging the organization to recruit and train approximately 25 new, full-time employees along with 50 new part-time employees and subcontractors, adding to our local economy.

The relationship with this company is also providing benefits to Husson students. The students are working with SnapSpace Solutions, Inc. to create adaptive and scalable business administration strategies that will allow the company's team to focus on customer acquisition. Providing hands-on experience to students in professional working environments facilitates effective learning.

As you heard from **Sarah Robinson**, (see page 3), connecting the Richard E. Dyke Center for Family Business to the new College of Business building makes sense. The proximity of the two spaces will create synergies where students and faculty can contribute to the success of local businesses. Beyond creating a business support system, these combined facilities offer our local community the potential to attract and develop a consortium of companies with ties to Husson. These companies will provide jobs and economic growth for the community, as well as educational opportunities for our students.

[1] "How Colleges and Universities Can Help Their Local Economies," Jaison R. Abel and Richard Deitz, Federal Reserve Bank of New York, Liberty Street Economics, February 13, 2012, **https://libertystreeteconomics.newyorkfed.org/2012/02/how-colleges-and-universities-can-help-their-local-economies.html**

[2] Ibid

Campaign **UPDATE**

# FEARLESS

## The story of a Husson MBA student who left Vietnam to build a new life in America



When **Tri Cao '16G** was growing up in Vietnam, his future seemed limited. "The education system in Vietnam was very isolated. You couldn't really experience life outside of the classroom," said Cao.



In an effort to change his life, Cao made the decision to move to America. When he was just 16 years old, he moved to New Hampshire, attended high school, and learned about career opportunities in pharmacy. He liked that pharmacists could make a big difference in people's lives by monitoring and helping patients manage their medication regimens. To pursue his passion, Cao went to college to become a pharmacist.

"When I first moved to America, I didn't speak a lot of English," he said. "Despite that, I worked hard, learned the language, and made something of myself."

Cao is currently a pharmacist at Walgreens in Sugarland, Texas. In December of 2012, he took his oath of citizenship and became a U.S. citizen. "I'm thankful for the opportunities I've been given in America and couldn't be prouder to be a U.S citizen." Despite being happy in his work and living in the USA, Cao felt he was missing something.

> *"My brother graduated from Husson last year with a doctorate in pharmacy."*
> Tri Cao MBA '16G

In an effort to expand his horizons, Cao enrolled in Husson University's online Master of Business Administration (MBA) program. "I thought that an MBA could give me more insight into the business side of things. I wanted to know more about managing people, leadership skills and financial concepts."

Cao explained why he chose Husson University. "There were two main reasons why I enrolled in the Husson MBA program. First, Husson's MBA program is focused on people and leadership. The program focuses a lot on teams."

"Second, Husson's online program has a lot of flexibility. I did everything online. Being able to take online courses gave me the opportunity to learn at my own pace and fit my education into my schedule."

Completing an MBA at Husson University is changing Cao's life. "The most valuable part of the MBA program for me was the section on people and leadership skills. Today, I use the skills I learned to delegate tasks to managers and my staff at the pharmacy."

While Cao gets a lot of job satisfaction being a pharmacist at Walgreens, he has his sights set on more. "I have two main goals. I want to continue working in a pharmacy. I also want to become a real estate investor. My MBA knowledge is helping me make smart real estate investment decisions."

Cao has become a role model for his younger brother. "My brother graduated from Husson last year with a doctorate in pharmacy. He wants to work as a pharmacist, save his money and then go into real estate with me. Our parents are pretty proud of what we've achieved."


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# Making it Count

## Legendary professor Dewey Martin, BS, MS, CPA, CMA, CGMA is retiring after nearly 40 years at Husson



Ask Dewey Martin what kind of legacy he'd like to leave at Husson University, and you won't hear phrases like- "great professor," excellent accountant or "liked by all." These are all true of course, but for Martin, it all comes down to one word. “One of the things that I enjoy hearing most said about me is that people value the ethics that I brought, not just in the classroom but in my personal life too,” he says. “My ethics are everything to me and when someone says I'm the most ethical person that they know, that means a lot.”



Dewey in the mid-1980s

Since Martin began at Husson back in 1980, he's made it his personal mission to not only teach what's in textbooks, but life lessons too. Accounting students participate in etiquette dinners hosted by Martin. “It's also why I correct their grammar every time, one-on-one or in the classroom,” he says. “I realize I put an inordinate amount of pressure on these students. Despite that, I get a lot of emails from those same students after they graduate, saying it was all worth it and please keep doing it.”

Martin never had intentions of teaching when he first started out. He was working as a Certified Public Accountant at PricewaterhouseCoopers in Boston when his aunt, **Sylvia Noyes** contacted him. “She was on the English faculty at Husson,” Martin says. “She mentioned that there was an opening in the accounting faculty.”

Martin and his wife, Linda, both grew up in Maine and wanted to raise a family here. He accepted the job with a plan to teach at Husson for five years while the couple saved to open their own accounting practice.

“Turns out, teaching is fun,” says Martin, grinning widely. After just a few years in, he knew this was his career calling.

> *“If the students are committed to being there then I am also...”*
> Dewey Martin, Professor

In his 39 years at Husson, Martin has barely missed a day of work. “If the students are committed to being there then I am also,” he says. “It's them that I feel beholden to.”

“Throughout his career, Dewey served as an example to students, faculty, and staff through his advocacy and leadership,” says **Dr. Marie Hansen**, College of Business dean. “I can speak directly to his support of my leadership. I consider the respect he shows me to be a great honor in light of his vast experience and knowledge. His community connections and experience of teaching generations of families extends the College of Business and Husson University throughout the state and beyond.”

Martin is the director of the School of Accounting. During his tenure, he has watched the Husson School of Business become the College of Business and Husson College become Husson University. "I have 100 percent employment for my interns,” says Martin. “One hundred percent of last year's graduating class was employed by June."

Martin and his wife did open an accounting business, in a converted office above the garage of their home. Last year, they moved into an office on Summer Street in downtown Bangor, with their son Tyler who has a PhD from MIT, joining the firm. Martin actually taught his son some accounting courses at Husson “and then he passed the CPA exam the first time he took it,” says Martin proudly.

Martin plans to help out when needed at the firm, once his time at Husson is done. “I honestly believe that if everyone lived by the Golden Rule, our world would be better off because of it. I try to follow it every day in my life,” he says.

“I know that I speak for my colleagues and many friends of the University when I say while we celebrate his retirement, he will be greatly missed, leaving behind a legacy of teaching excellence, dedication to students and colleagues, and many accomplishments,” says Hansen.

“It's been a great ride,” says Martin. “I enjoy having students look me in the eye and challenge me for more knowledge, challenge me to make them better students. A lot of what we do is about creating memories with the students. I want people to love Husson University.”



Special FEATURE

# CELEBRATE HUSSON 2018

*Join us in June 2019 to Celebrate Husson!*

## FRIDAY, JUNE 21

Eagle Athletics Golf Tournament
– Bangor Municipal Golf Course

## SATURDAY, JUNE 22

- **Run for the Gold 5k** and **1-mile fun run/walk** – on the Husson campus
- **All-Alumni Reunion Reception** – honoring the Classes of 1969, 1994, and 2009
- **Lobster Bake**
- **"The Martin & Lewis Tribute Show"** in the Gracie Theatre

For other events in your area throughout the year, please check out our events page at **www.husson.edu/alumni/events**

# Class News & Notes

*Promotions, engagements, weddings, birth announcements and other accomplishments. Class notes can be found online at* **husson.edu/class-notes**

Submit *your* class notes at **husson.edu/alumni**

Class NOTES

## 1940s

**Hilda Wardwell '43, '69** was featured in the September 2018 edition of *Maine Senior Magazine*. The article, entitled "Hilda Marjorie Wardwell: An Adventurous Spirit," describes Hilda's active long life of 95 years.

## 1960s

**Dean Armstrong '63** was chosen for induction into the Orono High School Athletic Hall of Fame in December 2018 as the winningest tennis coach in school history. Coach Armstrong guided the boys and girls tennis teams from 1995 to 2008, with his boys teams earning three Eastern Maine Championships and girls teams earning four Eastern Maine titles.

## 1970s

**Tom Philbrick '79** was chosen as one of six former Orono High School student athletes to be inducted into the Orono High School Athletic Hall of Fame in December 2018. Tom became the first boys basketball player in school history to score 1,000 career points. He helped lead his team to the Class B state crown in 1973 and the Eastern Maine title in 1974. He went on to play at Husson, earning three conference championships, two NAIA District 5 titles, and scoring 1,316 points. In 2012, Tom and the rest of the 1976 men's basketball team were inducted into the Husson Sports Hall of Fame.

## 1980s

After attending Homecoming last fall, **Sally-Jo (Sylvester) Laubscher '80** sent in a wonderful letter of appreciation for a truly enjoyable weekend. It was her first visit back to campus since graduating in 1980 and she was overwhelmed with the opportunity to see a few of her Delta Sigma Delta sisters after all this time. Some of her sorority sisters sported their DSD jackets. She writes, "The campus is absolutely spectacular. What a huge change in the 38 years since I was last here: simply breathtaking." Sally-Jo currently resides in Concord, NH with her special needs daughter, Monica. She has two grandchildren, Evelyn (4) and Harrison (2), who live nearby. Using her education from Husson to make a difference in the world, Sally-Jo works for the State of New Hampshire, Public Utilities Commission as a development associate and previously worked as an administrative assistant for Future In Sight (New Hampshire Association for the Blind). Sally Jo treasured her trip to her alma mater and encourages others to share their stories with *Ledger* readers.

**Alfred "Bunky" Dow '82** has been named as one of eleven recipients of the 2018 Distinguished Service Awards given by the National Interscholastic Athletic Administrators Association (NIAAA). Dow has served as the director of student activities for his alma mater, Mt. Desert Island High School in Bar Harbor, for 28 years. In that time, he has also coached several sports and sits on numerous sports advisory committees. As the director, he led renovations to the school's gymnasium, track, and tennis courts, established the school's hall of fame, and the Mt. Desert Island Unsung Hero Award.

**Dr. Adel Al-Alawi '83** is an associate professor of management information systems at the College of Business Management and Marketing at the University of Bahrain.

**Kip Cameron '83** was inducted into the Mount Desert Island High School Athletic Hall of Fame during a ceremony on December 27, 2018 prior to the girls' basketball game. Kip was a captain of the football, basketball and baseball teams at MDI. During his senior year of high school he was selected as Male Athlete of the Year and went on to play baseball at the University of Maine and Husson University.



**Scott Stacey '83** and **Paul Husson '09H** enjoying the 2018 Husson Holiday Party in Southern Maine.

**Kenneth "Russ" Kinney '86** has been named as vice president of sales—national business development for Duravit USA. He has over 20 years of experience in the decorative plumbing industry, with his most recent role being director of consumer sales for Watts Water Technologies.

**Deborah Jordan '87** has joined the Board of Directors for the Maine Community Foundation. Jordan currently serves as the executive vice president, chief operating officer, and chief financial officer for Camden National Corporation and Camden National Bank.

**David Kelley '87** joined SIB Fixed Cost Reduction as the chief financial officer in South Carolina.

## 1990s

**Keith Bourgoin '93** has been appointed to the Board of Directors for Katahdin Bankshares Corp., parent company to Katahdin Trust Company. Keith has been a Certified Public Accountant for more than 20 years and is currently managing partner for Haverlock, Estey, & Curran, LLC in Hampden, Maine.

**Jeffrey Davenport '94G** has been appointed to the NorState Federal Credit Union's board of directors. Jeffrey previously served as the president and CEO of Southbridge Credit Union in Massachusetts and, since moving back to Maine, has worked as a consultant for credit unions.

**Jennifer Mazurek '94** has joined Bar Harbor Bank and Trust as the senior vice president, retail banking operations and treasury support manager.

**Anne Perry '98G** has been presented with the Albert Nelson Marquis Lifetime Achievement Award by Marquis Who's Who, the world's premier publisher of biographical profiles, for her over 50 years of professional experience in the nursing field.

**Curtis Cupples '01** has accepted a new position as product account manager for BMC Software in the Naples, Florida area.

## 2000s

**David Shannon '02G** was announced as the new chief executive officer for Three Rivers Health, located in Michigan, in November. David has over 26 years of executive leadership experience in hospitals and had served as the interim CEO of Three Rivers Health since January.

**Aimee Garneau '04, '06G** has started as accounting manager for Moltin LLC, with offices in Boston, MA and New Castle, UK. She will be managing the day-to-day accounting function as well as supporting the sales and operations team administratively.

**Leslie Anderson '05G** has been appointed as the chief operating officer for Cary Medical Center. She has served in multiple leadership positions at the hospital for the past 20 years, most recently as the director of ancillary services.

**Eric LaPlante '05** has joined the Swain County Sheriff's Office in North Carolina as the Deputy Sheriff.

## 2010s

**Rebecca McKinnis '12** has been promoted to platform operations associate at athenahealth. She first joined the organization in 2015 as a communicator operations analyst.

**Brittany Connors '13** has joined the Maine Department of Health and Human Services as an eligibility specialist. She was formerly the records coordinator in the Registrar's Office at Husson University.



**Jennifer Horton '14** has joined WEX, Inc. as a human resources business partner. Located in South Portland, ME, WEX is a leading provider of payment processing and business solutions across a wide spectrum of sectors and operates in more than 10 countries and over 20 currencies.

After spending nearly five years at Hewlett Packard Enterprise in Silicon Valley, **Conor Sweeney '14** has accepted a senior role at Walmart eCommerce in their Corporate Communications organization. In this role, Conor will oversee the corporate communications integration strategy for many of Walmart.com's recently acquired brands. He resides in the San Francisco Bay Area which is where Walmart eCommerce is also headquartered.

**Ian Bauersfeld '16, '18 DPT** joined Performance Physical Therapy and Sports Rehab last summer after completing his doctoral program at Husson.

**Sgt. Paul Fenton '16G** has been selected as Cape Elizabeth Police Department's new police chief. Sgt. Fenton has been with the Cape Elizabeth Police Department since 1997 and was later trained at the FBI National Academy in Quantico, VA, becoming commander of the Southern Maine Regional Swat Team in January 2018.

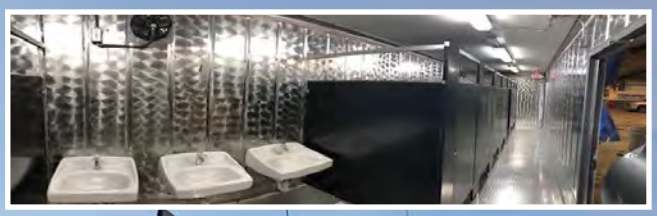
**Darick Reynolds '17** has earned a commission as a naval officer to attend the Navy Supply Corps School (NSCS) in Newport, Rhode Island. At NSCS, Darick will have the opportunity to learn leadership and the most innovative tactics of naval supply in the world in order to become a Navy Supply Officer.

**Kevin Richard '17**, who has been serving as a police officer for the Memphrémagog Police in Quebec Canada since 2005, has recently begun a teaching career. Since January of 2018 he has been working as an online instructor for Algonquin College in Ottawa, in their police foundations program.

## IN MEMORIAM

**1930s:** Barbara Parkman Mitchell WILSON '38 | Ruth Moore BARKER '39 EMGH **1940s:** Ruth E. RICH '44, '95H | Paula Plaisted MOONEY '46 | Robert E. DAIGLE, Sr. '47, '95H | Ethel "Scotty" PELKEY '47, '95H | Carroll H. AUSTIN '48 | Eldora (Dolly) STRICKLAND '48, '61 | Jane H. PLUMMER '48, '96H | Eleanor Joan HART '49 | Arthur Lewis PREBLE, Jr. '49, '96H **1950s:** Leola (Joy) TROMBLEY '50 | John D. MONOHON '50, '96H | Eugene "Gabul" A. MERRILL '51 | Mary Louise CUNNINGHAM '53, '96H | Ralph L. BICKFORD '56 | Alton "Dan" FRENCH '58 | Bonnie HODGINS '58 | Alden E. STUART '58 **1960s:** Jacqueline Anna "Jacky" BOUCHEY '60 **1970s:** Robert J. HOFFMANN '72 | Jan L. MELLEN '73 | Helen Bowers SHERWOOD '74 | Raymond Arthur METIVIER '75 | Herbert Wayne MITCHELL Jr. '78 **1980s:** Randy Lee JOHNSON '82 EMGH | Nona Jane Martin TREWORGY '82 | Robert Richard Joseph ALLARD '83 | Sheila Salsbury Morse MCMANUS '83 | Randy ROBINSON '84 | Richard Earl HARDING '85 | Timothy "Maydog" MAYHEW '85 | Richard BOODY '86 | Donald M. SLEIGHT '86 **1990s:** Jeannette C. MORIN '94, '98 | Mandy Ann CHARETTE '96 | Jennifer SEWELL '96, '09 **2000s:** Lisa Marie Ouellette '01G **2010s:** James Michael DOBSON '10 **Attended:** Frank J. CONNERS | Blaine C. ROBINSON 1959-1961 | Neil W. FORD | Robert "Bob" LANE | Paul L. PERDIKIS | Mark P. SAPERSTEIN | Bessie D. SCHOPPEE 1947 | Stephen K. SOMERS **Former Staff:** Phyllis Adele SCHWETZ (Schneller)

# Husson University Supports SnapSpace Solutions, Inc.





Husson's Brien Walton, Chad Walton CEO and Dexter Cowperthwaite COO of SnapSpace Solutions pose for a photo as one of two SnapSpace Solutions' restrooms is loaded into an Antonov cargo plane for transport to Saipan from Bangor International Airport.

The freezing cold Dr. Brien Walton was experiencing as he stood on the tarmac at Bangor International Airport, did nothing to diminish the warm sense of accomplishment he was feeling as two buildings constructed by SnapSpace Solutions, Inc. were loaded onto a jumbo jet headed for the Pacific island of Saipan.

Walton had played an important role in helping this Brewer, Maine-based manufacturer of fully-customizable structures made from recycled steel shipping containers grow its revenue by over 550 percent in recent years. The loading of these buildings onto the second-largest cargo plane in the world, represented the culmination of months of hard work.

"Helping small businesses succeed is a big part of what the Richard E. Dyke Center for Family Business is all about," said Walton. "Husson University's College of Business supports the growth of our local economy."

Working with SnapSpace Solutions, Inc., Walton helped the company reduce labor costs by negotiating better pricing with contractors. In addition, Walton helped the company find opportunities to find work they weren't even considering.

"We began looking at collaborative projects," said Walton. "By embracing a creative strategy for customer acquisition, SnapSpace was able to obtain a large contract with FEMA for Saipan, an island nation devastated by a recent typhoon."

"In addition, we were able to help the company examine a variety of financing options that would provide it with the capital needed to grow," continued Walton. "Venture capital markets, private investors, structured deals and short-term cash were just some of the alternatives examined. Providing the company with capital now, is allowing the organization to increase inventory and get contracts faster. The result will be the recruitment and training of approximately 25 new, full-time employees and 50 new part-time employees and subcontractors. New jobs make our local economy grow."

Walton isn't the only Husson resource that is helping SnapSpace Solutions, Inc. to grow. Students enrolled in the course "BA 441 Entrepreneurship I - New Venture Development" were given the assignment of coming up with new products for the company's shipping containers and creating a marketing plan. "The students were quite ingenious," said Walton. "Swimming pools, homes, retail stores and other novel concepts were all discussed in class. The best ideas were presented to the company for their consideration. In addition, the students created adaptive and scalable business administration strategies that allowed the SnapSpace team to focus on customer acquisition.

**Robin Schmidt '18** is pursuing a Masters of Business Administration at Husson. She felt that the new product exercise for class was very valuable. "Dr. Walton and Husson's use of experiential knowledge in their programs has given me the necessary skills to successfully transition from student to a junior executive track with a growing financial services firm," said Schmidt. "Real-world exposure helps us to realistically understand the need for creativity, flexibility, and what is expected of us in the job market."

"Working with local companies not only enriches the educational experience of our students, it gives businesses an opportunity to get to know our graduates," concluded Walton. "If a business likes working with some of our students, they can hire them. Their enthusiasm and fresh perspective can benefit a company. Simultaneously, students get to learn and grow with the organization. Everyone benefits."

# Alumni Spotlight

## Richard Clark '86

After graduating in 1986 with a Bachelor of Science degree in public accounting, **Richard Clark**, didn't step foot on Husson's Bangor campus for 27 years. "The campus has dramatically improved," said Clark. "Current students have access to an enhanced college experience."

Seeing this change was one of the reasons why Clark agreed to be a member of Husson University's Southern Maine Alumni Board. "We need to increase our outreach to alumni," he said. "Many of my classmates are probably not aware of the major changes that have taken place over time."

"Being involved in the University's future is very important," continued Clark, who today is the chief operating officer (COO) at Otelco, a large telecommunications company that operates in seven states. "All of us got something from alumni and the university when we were students. We owe it to current students to share our experience and wisdom. It's important for today's alumni to support Husson the same way that alumni supported us when we were students."

## Dottie Tammaro Cerbone '66 and Tony Cerbone '72



The University holds a special place in Dottie Cerbone's heart. Her future husband Tony was stationed at Dow Air Force base and they met at a Husson mixer. Recently, the two celebrated their 50th anniversary on Husson's Bangor campus.

The two Cerbones have served on the Alumni Board for approximately 20 years. "I still maintain the friendships I made at Husson when I was a student, regardless of whether they're close or far away," she said.

Dottie marvels at the changes she's seen. "Basically, back in the early '60s, women could be teachers, nurses or secretaries," she said.

"Today, Husson women can enroll in any major the University offers. It's amazing for this Park Street Hill student to see how the campus has grown both physically and academically."

# Help Husson Students Succeed and Receive Cash Back!

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"Charitable gift annuities are a great way to make a gift without sacrificing needed income. The partial income tax deduction is an added bonus," said **Sarah Robinson**, vice president for advancement at Husson University. "If a donor transfers appreciated assets like stock, there are also capital gains benefits."

"They're a great way to do something good for Husson University and get something good back."

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| Age | Old Rate | New Rate |
|---|---|---|
| 68 | 4.9% | 5.3% |
| 78 | 6.4% | 6.8% |
| 85 | 7.8% | 8.3% |

*After a lifetime of receiving payments, the remainder of your annuity helps support Husson University.*

If you are interested in receiving a free illustration that shows your payment rate and tax benefits, please email Sarah Robinson at robinsons@husson.edu or call her at (207) 941.7617.

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Learn more about supporting your area of interest.
Visit **husson.edu/GivingDay**