Husson University and NESCom Student News

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News to Your Eyes

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The Last Hoorah

Beardsley Says Goodbye to Husson



By Leigh-Anne Hurley

At the end of 2009, Husson will find itself with new leadership as President William Beardsley will step down and a new President will take his place. For almost twenty three years President Beardsley has resided over Husson. In a recent interview, President Beardsley talked about what it was going to be like leaving the school including the good and bad memories he shares with the campus as well as what he looks forward to in the future.

"I thought I'd leave before people began pushing me out," Beardsley said. "… it's been the best job I've ever had and I love it here." Beardsley, who has been President of the university since 1986, will be stepping down at the end of the 2009 calendar year. He is credited with helping Husson achieve the success that is seen today. Throughout his stay at Husson, Beardsley has helped increase enrollment, decrease the debt, and has also brought in the New England School of Communications as well as the Boat School.

Though NESCom shares the campus with Husson, Beardsley emphasizes the fact that NESCom is completely separate from Husson. "NESCom beats to its own drummer…its right that it's separate, that it never merged into Husson." Beardsley also points out that, though the two schools are still separate, they still manage to compete with each other. "…it's important that you've got two institutions that compliment each other and every once in awhile competing with each other."

When Beardsley first came to the university, it had gained the nickname "Husson High," though Beardsley claims that the criticism came from within. "Husson has been self-critical. I have heard far more people say Husson High from within the school than from without, same with NESCom." Regardless of its past reputation, Husson has gained a new identity as a top notch school in Maine, despite the obstacles Beardsley had to jump over to get to this point.

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Photo by Joe Giordano

Saying Farewell Husson University President William Beardsley says farewell after almost 23 years of service.

BTS Welcomes New President



By Emily Nason

On January 27, Reverend Kent J. Ulery was inaugurated as the tenth president of the Bangor Theological Seminary. Ulery officially began working for the BTS on July 1, 2008 while the Seminary was going through its ten-year accreditation process.

"It was more important to focus on the accreditation than to have a party for my arrival," said Ulery. The inauguration was scheduled for late January 2009, during the Seminary's annual convocation, a three-day gathering of about 200 people from around the state. Ulery couldn't think of a better time to celebrate.

"It's the only thing worth doing in the middle of January in Maine. It just felt natural to have it in the middle of the convocation."

"It's not something that you chose, it's something that chooses you."

Ulery became an ordained pastor on June 22, 1975, in response to God's call. Ulery said that it's not simply something one feels personally, but a message felt by the church community as well. The church has to confirm the calling by recognizing the gifts and skills needed to be a pastor.

"It's not something that you chose, it's something that chooses you."

The Seminary found Ulery in Michigan, where he had been for the past twenty-five years. Thirteen of those years he was the pastor at a local church, and the other 12, he was the overseer of all the United Congregational Church of Christ churches in Michigan. Ulery assumed he would retire in Michigan, but Someone else had other plans for him.

"Out of the blue, I was sent materials in the mail. But I was planning on retiring in Michigan, so when I got

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THE Spectator

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Department of Safety & Security



By Bob Kilpeck

Ask anyone who works in academia what the rewards are and I am confident that most will answer that it is working with the students and witnessing their growth and maturation.

Every year we see hundreds of young men and women enter Husson University fresh out of high school coming in to replace those graduating students who are off on new journeys and life passages to find their way in a big world. Sometimes we are invited along to enjoy at least a small part of the journey while witnessing success stories in the making, and on this past December 19th, that pleasure became mine.

Husson graduate Matthew J. Hunt honored me with an invitation to attend his graduation from the Maine Criminal Justice Academy in Vassalboro, Maine where he was one of only forty-four new officers, including Husson graduate Mark J. Fucile who had successfully completed the 18 week Basic Law Enforcement Training Program.

Both Hunt and Fucile were Criminal Justice Majors, and both have received appointments and are now sworn officers with full police powers. Matthew Hunt has been appointed to the Farmington Police Department, and Mark Fucile has been appointed to the Bangor Police department, which means you will be seeing him on campus in his official capacity.

I am confident that you will all join the Department of Safety and Security in extended our congratulations to Police Officers Hunt and Fucile on a difficult job well done.



New Officer Bob Kilpeck stands with Husson Alum Matt Hunt upon graduating from the Maine Criminal Justice Academy.

Campus Security wishes you a safe and enjoyable Spring Break!



Photo by Michael Mulligan

A Meeting of the Minds Husson's Department of Safety and Security hosts the Maine Campus and University Security Director's Association.

Beardsley
(continued from cover)

"When I first came here, one of the dorms was completely empty, Bell Hall. They'd contracted job corps students to come…we had almost as many job corps students [back then] than Husson students. I think it's fantastic they've got their own campus now and can pursue their own interests."

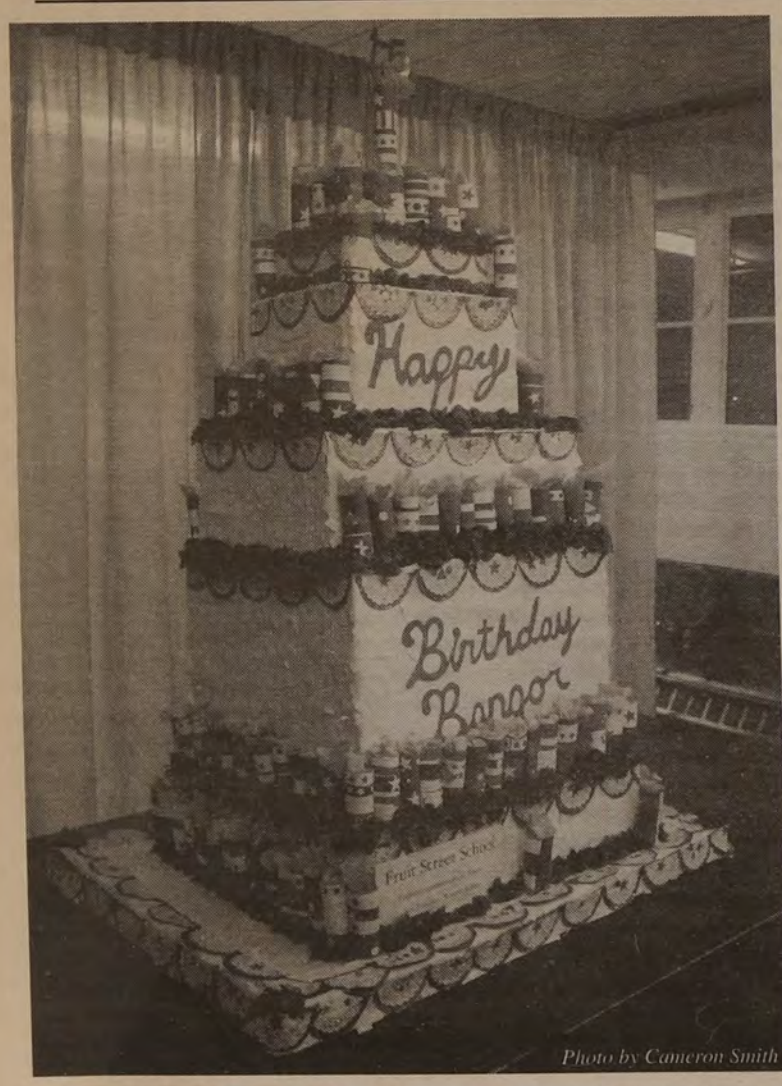
Beardsley is happy with the way the university has turned out, but he also prides himself with the fact that Husson has a great student body and faculty. He stresses that it's the students who make the university, not the president or the building. "Deep down they think that they're powerless…and that isn't true at all." Beardsley has seen many classes come and go, as well as faculty, and wants the students to believe "that they're the heart of the university…. without them we wouldn't have jobs, we wouldn't have salaries, we wouldn't have buildings."

In terms of who his successor will be, Beardsley stated that he was not planning on being part of the process and that the Husson Board of Trustees will be in charge of the process. "I'm staying totally out of it…I think it's the kiss of death for an old president to dabble in those kinds of things," Beardsley laughs. "Basically they've got to go through the process…get that person implanted and living in the house…so they can hit the ground running." As for a timetable, Beardsley stated that there is no definite date, but the committee will have the entire year to find someone.

Beardsley, though he will miss Husson students and faculty as well as the campus itself, is proud to leave behind a great school. He urges students to get involved, whether it's a club, sport or any other activity such as being a Resident Assistant. "Don't miss that chance," Beardsley stated in regard to student life. "It's a great time to make friendships but most important it's a chance to really develop some skills, and it's a great school."



New Beginnings New Bangor Theological Seminary President Reverand Kent Ulery at the annual Convocation.



Happy Birthday, Bangor! City of Bangor celebrates its 175th birthday with a cardboard birthday cake provided by Fruit Street School.

BTS President
(continued from cover)

the materials, I didn't open them. I just threw them in the wastebasket." A few weeks later, BTS called and said they hadn't received an application from him. Ulery told them that he was happy where he was, but BTS insisted on him applying.

"So they sent me the materials again. A few weeks later, I received a call, saying I had been chosen." The Bangor Theological Seminary is an ecumenical seminary in the Congregational tradition of the United Church of Christ. It was founded in 1814 and is now the third oldest seminary in the United States. It has two campuses in Bangor and Portland, and is the only accredited graduate school of religion in Northern New England. Ulery enjoys the atmosphere at the Seminary.

"I love it here. It's a wonderful school...it's small but the spirit is so healthy. The laughter and learning coming out of the classrooms is tremendous. And the faculty is absolutely renowned in their fields." Ulery said that being President of the Seminary also comes with a lot of responsibilities.

"The President is the public face of the institution, the chairperson of the faculty, the primary fundraiser, the everyday decision maker who helps the institution articulate its vision and lead the institution toward that vision." Ulery said that the vision was stated best by Jonathan Fisher, one of the founding trustees of the BTS.

"He said, ' I am adverse to an unlearned clergy and I fear if we wait to provide education, this part of the world will be served by not only unlearned clergy, but very unlearned clergy.' We are here to provide education of leadership for the small churches of New England … and we're taking a look at how to expand education opportunities to meet future expectations." The BTS has been developing joined master programs with Husson University, where one can earn a degree for Master of Divinity, Master of Arts, and Doctorate of Ministry. Ulery appreciates the home of the Bangor Theological Seminary here on the Husson University campus, along with the friendship of President Beardsley.

"There has been a close working relationship between the schools...I hope Husson students will feel welcome to come to our classrooms."

Counselor's Corner - Wellness



By Rene Collins

One of the most difficult, yet extremely important, things in life is taking responsibility for your own well-being. In a state of well-being, one inherently focuses on the prevention of illness and the promotion of optimal health. Wellness is not the absence of illness, but instead a state of being which allows the best there is for one's self in that moment in time.

There are a range of issues that comprise well-being, and they span from the simple (eating a snack) to the more complex (career choices). Several other things are tucked in along the way, and while many are common to all of us, some are unique to a few of us.

Most students have been at Husson University for a least a semester, and some have been here for several semesters. The longer here, the more it becomes obvious that the ball of your well-being is in your court. While having support from family, friends, professors, advisors, and the student affairs team is essential, what is most constant in your life is YOU. You must rely on your basic senses for your well-being.

The basics of life are the cornerstones of well-being. Sleep, nutrition, intellectual stimulation, emotional balance, relationships and mobility are the overall foundational elements for well-being. Our conscious minds make decisions about our well-being almost every hour of every day. You and I have heard some say, "I had no choice in the matter", yet we know that we always have choices. Even those most compromised have choices, and yet we know that not all choices contribute positively to well-being. Each time one decides to skip breakfast, skip class, engage in risky behavior or intentionally hurt another there are debits in your own well-being. On the other hand, each time one decides to comfort one's self or another, sleep eight or so hours at night, complete assignments on time, consume a well-balanced meal, and/or maintain contact with family then there are credits in the well-being column.

Producers and distributors of alcoholic beverages promote their products with a consumer statement to "Drink responsibly". Cigarette labels contain warnings about smoking while pregnant, and the subsequent dangers to the unborn child. Often, advertised mechanical items like snow mobiles, water sports machines, or race cars carry the message of the necessity of operator responsibility. Why is it so difficult to be responsible for our well-being with the plethora of advice to do so?

Perhaps one answer is the thrill of excitement. Another could be not caring enough about yourself to demonstrate that you are worth having a good sense of well-being. Perhaps another, and related issue, is shifting priorities to assure that other people, whom you perceive more worthy than you, have a strong sense of well-being. By the way, those in the caretaking professions are at risk for this shift to occur.

An important distinction begs mentioning here. Responsibility and blame are not synonyms. In our culture there is a tendency to combine the two words into one meaning. Blaming is hurtful and does not promote learning because it elicits shame. Holding one's self and others responsible is the pathway for learning and for healthy change that leads to well-being.

What will you do today that has the potential to nurture your well-being? Many opportunities await you. If you want to have a conversation about increasing your sense of well-being, call Rene Collins at 941-7981 or Jayne Thibodeau at 941-7184 in the Student Counseling office.

WHSN Presents:
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Saturday April 11th at The Bangor Opera House

More Information Coming Soon

Sponsered By: The Penobscot Theatre Company & The Maine Edge.com



New Counselor Alex Patel joins the Husson University counseling staff and is looking forward to meeting the students.

Counselor's Corner

Welcome Alex Patel

By Rene Collins

Student Counseling Services is excited to introduce Alex Patel, LMFT, to the Husson community. Alex comes to Husson University from the University of Maine at Machias where she served as the Director of Counseling Services.

Alex is a native of New York State and a graduate of Syracuse University. "I am very excited about the opportunity to work with the students of Husson University. As a clinician it is inspiring to work with a population that is open to change and developing identities," says Alex. She comes to Husson with over a decade of clinical experience, with expertise in addressing eating disorders, sexual identity issues, substance abuse and relational issues. She has also spent several years developing innovative programming in the areas of alcohol abuse prevention, women's issues, social networking and others. In her spare time she enjoys spending time with her family at the beaches, lakes and hiking trails around downeast Maine.

"I am very excited about the opportunity to work with the students of Husson University. As a clinician it is inspiring to work with a population that is open to change and developing indentities."

Alex will be on campus in the Counseling Offices (Peabody 101) Monday through Wednesday from 9 AM to 4 PM, and on Thursday from 10 to noon. Her email address is patela@husson.edu. Let it be known that Rene and Jayne are thrilled that Alexis part of our staff!

Witness to History

A Student's Inauguration Experience

By Mattie Porter



Photo by Joe Giordano

Witnessing History While some students were in Washington D.C., others gathered to witness history on the big screens in the Furman Center.

Washington, D.C. is oddly lit at 3:30 AM; the cobblestone avenue that leads from the subway is filled with people. Each one with the same destination, each one wearing layers and layers to protect them from the biting cold of the early morning. The crowd around me is quietly comparing the scene to the movie Cloverfield. People in the streets, walking in a daze, it's almost eerie. Their destination was the famous Mall in front of the Capitol building where in eight hours our new President will be inaugurated. People came from every part of the United States. Some were not ticket holders to the event they just wanted a good space where they could see. As ticket holders our group consisted of six Husson Students, two NESCom students, and two chaperones. We were all looking for the line that let the silver ticket holders into their designated area. Husson received ten tickets from Senator Susan Collins and teachers or guidance counselors nominated students for the trip. The silver tickets admitted us to the standing area in front of the reflecting pool by the Capitol building. Tickets such as purple and blue were given closer admission and some sections had seating.

We finally found our place around four AM. The gates opened at eight so we had some down time. As we stood in line with thousands of others we watched the buses pull up and drop off numerous groups. These groups were mostly State Troopers from multiple surrounding states, National Guard, Park Police, and even what looked like Canadian Mounties. These forces of authority were all ushered quickly through the gates to assume their posts. Still we froze standing in what was really twenty-degree weather but it felt like five below. The sun slowly rose over the Capitol building bringing cheers and optimism from the crowds that were growing by the second. Finally, at around eight the line started to move prompting more cheers. It didn't take very long to go through security; ticket holders were told to open their bags or jacket and were then hurried through. The area where we were to stand was already filling up. Two men had climbed a tree and were holding a sign that read, "Make History." Here we stood in our area waiting for two more hours, trying to stay warm and feeling the excitement that was being projected from the millions that were now gathering on The Mall. At ten the ceremonies began with The United States Marine Band. Several acts were to follow but each passed in a blur as I ran in place to keep my toes from freezing. Most of the excitement came from seeing a motorcade coming to the Capitol or a helicopter flying overhead. As each official came out and was announced it was getting closer and closer to my first glimpse of the newest President of the United States. The jumbo screens that had been set up around the Mall showed the President-Elect as he arrived at the front doors and followed him down the hall. I looked around at all of the famous faces and couldn't help but wonder if the excitement from the crowd was reaching them all the way up on the Capitol steps. I felt anxious as if something were going to happen when President-Elect Obama first stepped out in person. They showed his daughters and his wife seated behind thick bulletproof glass. Would someone prompt the snipers on the nearby rooftops to take action? Knowing that there were over one thousand officials in the vicinity with loaded guns didn't help my anxiety. Then the time came for Barack Obama to make his appearance. The crowd of, what was now over two million, was waiting in anticipation. When he was announced the cheers were deafening. Joe Biden was then sworn in and made the official Vice President of the United States. Obama moved to place where he was to be sworn in. As his wife held the Bible that President Lincoln used at his Inauguration the crowd went completely silent. With a small slip up of the reading Barack Obama was announced the President of the Unites States. Two million people jumped and cheered and cried. The canons were fired and the crowd either made their way to the street or to the parade route. I felt accomplished, I was frozen and sore from shivering but I had taken part in something many people will never be able to observe. Millions swarmed the street and the subways blocking them up for hours. We returned to our temporary residence around five o'clock that afternoon, still trying to wrap our minds around the fact that we had indeed seen an event that would "Make History."



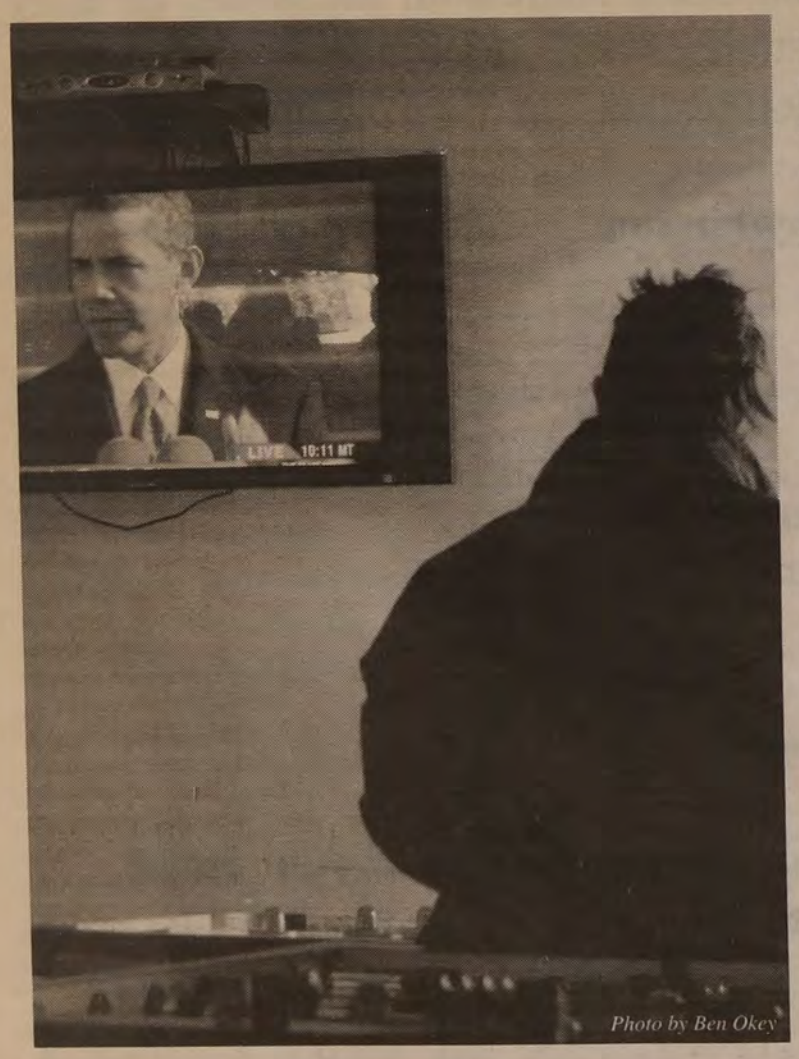


Photo by Ben Okey

Witnessing History NESCOM student Rachel Wollstadt intently watches the historical inauguration of President Barack Obama.

Husson Women's Basketball Control Their Own Destiny

By Rob Poindexter

The Husson women's basketball team has positioned themselves quite nicely as their regular season winds down. As the Eagles embark on their two game road trip through Vermont all eyes in the North Atlantic Conference will be upon them. With a weekend sweep at Castleton State and Green Mountain Husson will capture the NAC regular season crown, which comes with a first round bye and home court in the Final Four of the postseason tournament.

The Husson Women have won 13 out of their last 14 games and it was a home game against Castleton State, when the Eagles rallied from a 16 point hole with 6:43 to play and won the game 61-58, that may have propelled the Eagles down the stretch. "I think that was the turning point in our season," says head coach Kissy Walker of the January 24th win. While that win certainly impressed the coach, it was A February 3rd trip to Farmington that served notice on the rest of the NAC that these Eagles are for real. Husson walked into Dearborn Gymnasium and thumped Farmington 78-67 in a game that wasn't at all as close as the score indicates. Husson raced out to a 41-18 halftime lead over the Beavers and coasted to the win. Husson now sits at 11-1 one game in front of Farmington in the conference.

The key for Coach Walker's team this season has been the dynamic one-two punch of Shelby Bradford and Bree Hanscom. "They give solid contributions night in and night out," says Walker. Bradford may be the NAC player of the year averaging 16.8 points 11.6 rebounds and leads the team in assists. Hanscom is the odds on favorite to win NAC rookie of the year honors averaging 10.6 points and 6.5 rebounds in a rookie season that has other coaches in the conference laying awake with night terrors thinking about the prospect of three more years of facing Hanscom in an Eagle uniform. Throw in perhaps the most underrated bench in the NAC and one thing is quickly becoming clear. The Eagles may not have to play a conference game away from home until next January.

Not Much Has Changed for Men's Basketball

By Rob Poindexter

When the season began the Husson Men's basketball team was picked to finish on top of the North Atlantic Conference. If they can close out the season with two road wins that is exactly where they'll wind up.

The Eagles sit at 10-2 and travel to Vermont over the weekend to battle Castleton State and Green Mountain College. With a pair of wins Husson will earn a first round bye and host the NAC tournament at Newman Gymnasium.

Current conference player of the week Matt McKenzie has been spectacular for Husson this season. He's averaged 17.7 points and 5.7 rebounds while turning the painted area on the floor into his own personal playground. McKenzie has been unstoppable at times on the inside opening up the perimeter game for the rest of his Eagle teammates.

After a road loss to Thomas College on February 7th Husson has taken no prisoners beating up on their next three opponents by an average of nearly 23 points a game. With a pair of victories on their upcoming road trip Coach Warren Caruso's team will take a big step toward finishing the season exactly where the prognosticators thought they would; On top.

Husson's Emergency Notification System!

e2Campus will send a text message to your phone or email address in the event of a campus-wide emergency. This service is FREE to all students and employees. To register, just go to the link below, or click on "Emergency Notification" in your Student Portal.

http://www.e2campus.com/my/husson/

You may register:

two email addresses and two devices
just make sure your cell phone is set up to receive text messages.

If your cell number changes:

Once you've created your account, **you can change your phone numbers or your email addresses at any time.**

e2Campus is another example of Husson's commitment to the safety of our community.

Arod and Steroids; If Nothing Changes... *Nothing Changes*

Editorial by Rob Poindexter

Alex Rodriguez. He was the last house on the last street for baseball purists. The last chance to bring some semblance of order and dignity to the baseball universe. Even the most ardent Red Sox fan or Yankee hater would admit that it's better to have the all time home run trophy on A-Rod's mantle than Barry Bonds (although the choices very much resemble either death by hanging or being burned at the stake). Now the two names are synonymous, forever linked in the annals of the steroid era.

The sad part of this entire thing is I'm just not surprised. Why should I be? Is there really a name that could be released tomorrow that would make me do a double take? No. The days of idolizing pro athletes came to an end a long time ago in a cloud of DUI's, drugs, rapes, or whatever felony I'm leaving out. The fact is, for the majority of the athletes today, they're just not good guys anymore.

In a way this can be traced back to their junior high school days when a good portion of them were anointed as the next great thing. How many of us played on a Little League team with that kid who got just a little more latitude than we did? The kid who could miss a couple of practices but on game day was penciled in the starting lineup and leading off in the bottom of the 1st?

In the case of Alex Rodriguez he's been the heir apparent to the baseball throne since he was a lanky kid at Westminster Christian High School in Miami. Rodriguez was the first high school player to ever try out for the Olympic Team in 1993. He's been treated differently because of his athletic prowess since the very developmental stages of his life, lacking most of all, accountability. If the Sports Illustrated report is accurate Rodriguez and other players were *actually warned* by the players union that drug tests from the league were imminent. It's the same type of special treatment he's been receiving since he was in junior high. Now we're supposed to be shocked and shaken because we find out that someone who has probably had the rules bent for him his entire life cheated to get ahead? Sorry I'm not buying it.

The fact is it's not just baseball that needs an overhaul of conscience. Sports in general must undergo a cathartic makeover at the foundational level. No more college basketball coaches lurking in the shadows of junior high school gyms like a coalition of cheetahs staring down a wounded gazelle on the plains of the Serengeti. Coaches at the youth level must have one, non-negotiable, set of rules that apply to all. If nothing changes, then nothing changes. We need to treat kids like… well kids, otherwise don't expect me to be surprised when they act like exactly like what they've been groomed to be. Spoiled, rotten brats.

Spotlight: Cindy Connelley

New Athletic Director Shares the Feeling of Carrying the Olympic Torch

By Leigh-Anne Hurley

Husson University's new Athletic Director Cindy Connelley is not only a woman who has worked all over the country but she also carried the Olympic Games Torch and coached a Harlem Globetrotter. Cindy recently sat down for an interview to talk about her experiences and how proud she is of her students who have gone far in life.

"...I had always dreamed of being some part of the Olympics, there was a sense of awe when the torch was handed to you."

Cindy, who grew up in both Massachusetts and southern Maine, has traveled throughout the country during her career, which has included coaching women's basketball at Bucknell University and softball coach at Tennessee State University. Connelley is glad to be back in Maine, stating that she's "always had a soft spot for Maine, it was time for me at this point in my life to come back to New England. When I had reached the decision of coming back to New England I specifically chose Maine." Though travelling around the country is an experience she would never give up, Cindy says it's still hard to not be home with family for the holidays. "I remember wanting to come home but I couldn't…and that was the hardest part because I missed a lot," Connelley stated.

While she was moving around and teaching at various schools, Cindy came across a student named LaQuency "Candy" Lucas, who went on to be a Harlem Globetrotter, despite being a woman. Cindy is proud of the fact that Candy had made it onto the Globetrotters team, stating "…she's an absolutely beautiful athlete, wonderful person, she's just full of fun and she's a perfect fit for the Harlem Globetrotters."

Not only has Cindy had many experiences all over the country, as well as having many successful students, she also carried the Olympic Games Torch. The honor was given to Cindy for being one of the youngest NCAA D1 basketball coaches in the country. "It was a defining moment for me, because I had always dreamed of being some part of the Olympics, there was a sense of awe when the torch was handed to you."

In terms of how students of both Husson and the New England School of Communications can get involved with the athletic department, Cindy urges students to get active and involved, even if you're not an athlete. "We need managers, score keepers, game management, hosts and hostesses; we need all of it and it's open to both NESCom and Husson students. It allows students to gain new friendships and get involved." If looking to get involved in any of these areas, Cindy says to contact Janice Clark in the Athletic Office.



Photo by Barbara Eaton

Wipe-Out! Brian Lackee executes the "Wipe-out" move during an ice skating outing at Brewer Arena.

Do you have a good story idea?

Let Us Know!

Contact the Spectator to contribute
spectator@husson.edu

John Diamond Explains the Importance of "Keeping the Ball Bouncing"



By Kristen Sprague

On Friday October 24, John Diamond, the Executive Director of External Affairs for the University of Maine System, spoke about the importance of integrated advocacy. Diamond's experience includes a substantial amount of time in the Maine Legislature, teaching at the college level, working as a journalist and as a public relations professional. His presentation incorporated information about politics, the media, education, and advocacy issues, giving the students and professionals in attendance an exciting outlook on the topic.

Diamond defined advocacy as "The strategic use of resources and relationships to advance common goals and objectives. [It's a] coordinated strategic approach, similar to a political campaign." He elaborated by explaining the benefit of integrated advocacy where you have all departments of an organization—public relations, media relations, marketing, legislative affairs, development, etc. sharing information and supporting each other's efforts to advance a public policy agenda. Diamond went into detail about the importance of cultivating relationships with candidates and elected officials to educate them about your issues and to serve as an information resource for them on topics of mutual interest. He said that one tactic organizations might consider to cultivate relations with legislators or other policy makers would be to hold a networking reception. Such an event should include a brief presentation by the organization and would give policy makers and the organization's members an opportunity to get to know each other. Diamond noted that politicians like to add friends and contacts, especially those who can, or may someday, vote for them. The organization benefits from these relationships, as they give members greater access and influence with the people who decide public policies. This is especially beneficial with new political figures.

Diamond said that externally based grass-roots advocacy has become especially important and influential in Maine. "'Insider' strategies are no longer enough," Diamond explained, talking about conventional lobbying and advocacy. Term limits, greater competition for state funds, and ballot initiatives have made it equally important to develop a broad base of stakeholders and supporters to successfully influence the outcome of public policy issues.

Diamond also explained innovative strategies of influencing the general public when it comes to advocacy. The integrated approach requires a "long-term commitment" from all stakeholders. He used the phrase "keeping the ball bouncing" to describe the type of advocacy strategies and tactics that representatives of organizations should pursue to keep the public and policy makers aware of the issues the organization cares about. By maintaining and preserving all relationships, the organization will benefit from the constant affiliation somewhere in the future.

Another strategic way to influence the public, which has developed rapidly in recent years, is the use of the internet. Although the internet has been around for a few decades, e-mail has become a tool most organizations use to communicate. By offering e-newsletters, organizations make it easier to relay a message to their stakeholders, keeping them informed and engaged in the organization.

Finally, Diamond unveiled a set of steps that should be used to ensure that the best strategies are being developed for an organization. He explained that research is a key factor in determining how to address an issue. For example, does the public care about the issue, and if they do, what facet of the message is relevant to them? What aspects of an issue strengthen a person's commitment to the issue or cause? What could jeopardize their support? What messages and actions should be taken to maximize support and minimize or negate opposition? It is then important to unite all stakeholders involved, as they will essentially form a bond striving to increase public and media awareness.

The integrated advocacy approach that is being adopted today stresses the importance of preserving organizations relationships with the public, the media, and all stakeholders involved. Whether through e-mail, e-newsletters, organizational events, by researching and cultivating, and simply keeping the ball bouncing, organizations are quickly catching onto the innovative approach of integrated advocacy in the communications field.

First NESCom Book Swap a Success



By Aaron Larsen

Nobody said that being a college student is easy – or affordable, for that matter. Still, that fact doesn't help to reassure students struggling to find ways to come up with money for textbooks. In order to help ease the financial burden for students, NESCom began an event called the Book Swap.

Designed to help students find more affordable ways to acquire textbooks, the Book Swap made it possible for students to earn money for their books, while at the same time, save money on the ones they need for the semester.

Katie Leighton, the Financial Aid Coordinator at NESCom, was the "mastermind" behind the event.

"They say I was the mastermind, but Holly Emanuelli was the student that first had the idea to put together a program to help students get books," said Leighton. "I agreed to sign on as an advisor of sorts and to be the liaison between the buyers and sellers. Holly and I thought having one place to do all of the paperwork was the best organizational option. Students Cameron Smith and Amanda Nadeau also signed on to distribute flyers and help out with the initial kick-off event held during finals week [last semester]."

According to Leighton, 31 people participated in the buying, selling, and swapping of books. The number isn't a big one yet, but at this point, the goal is to keep the event as low key as possible so they could gauge the initial interest in the program.

"...the Book Swap... was a great financial asset to several NESCom students."

Students buying books from fellow students at the Book Swap, instead of through the bookstore, saved a total of $1,152.25.

"Having the Book Swap as an option was a great financial asset to several NESCom students," said Leighton with a smile.

Students were the buyers and sellers, so they set the prices for the books based on what they felt was reasonable. The books were ones that the bookstore couldn't take back because of too many in stock or because some instructors weren't using the books again.

"We certainly didn't want to step on the toes of the bookstore because they do the best job that they can to help students get as much money back as they can," said Leighton.

In the end, a total of 33 books came in to be registered, 20 were sold, two were "rented" for the semester, three were turned away because they were outdated editions, and eight were reclaimed after the swap came to an end.

Leighton said that the school plans on conducting the Book Swap once again either at the end of this semester or in the beginning of the fall semester.

"As the number of participants grows, so will the benefits to the students and their budgets," said Leighton. "In an economy where literally every penny towards your education counts, having the Book Swap as an option, may become critical for struggling students."

Skip Class, Lose Cash

By Alicia Strusa

"If a student skips class continually, they actually risk losing up to $5,595 dollars," said Katie Leighton, the Financial Aid Coordinator at The New England School of Communications. Many students are unaware of this, but the fact is that each time they skip a class, they technically have just lost about $75 dollars. For a full time student taking 15 credits (or five classes per week) the cost of each class is $74.60. Since students can't just pay for the classes they attend, when they miss a class they still "pay" that $74.60.

"NESCom has a strict attendance policy because the nature of the work we do here is dependent on the information you receive in every class. If students miss multiple classes they run the risk of failing out of school. If a student fails out because of attendance, they do not receive a refund and essentially are out of the entire cost of tuition!" said Leighton.

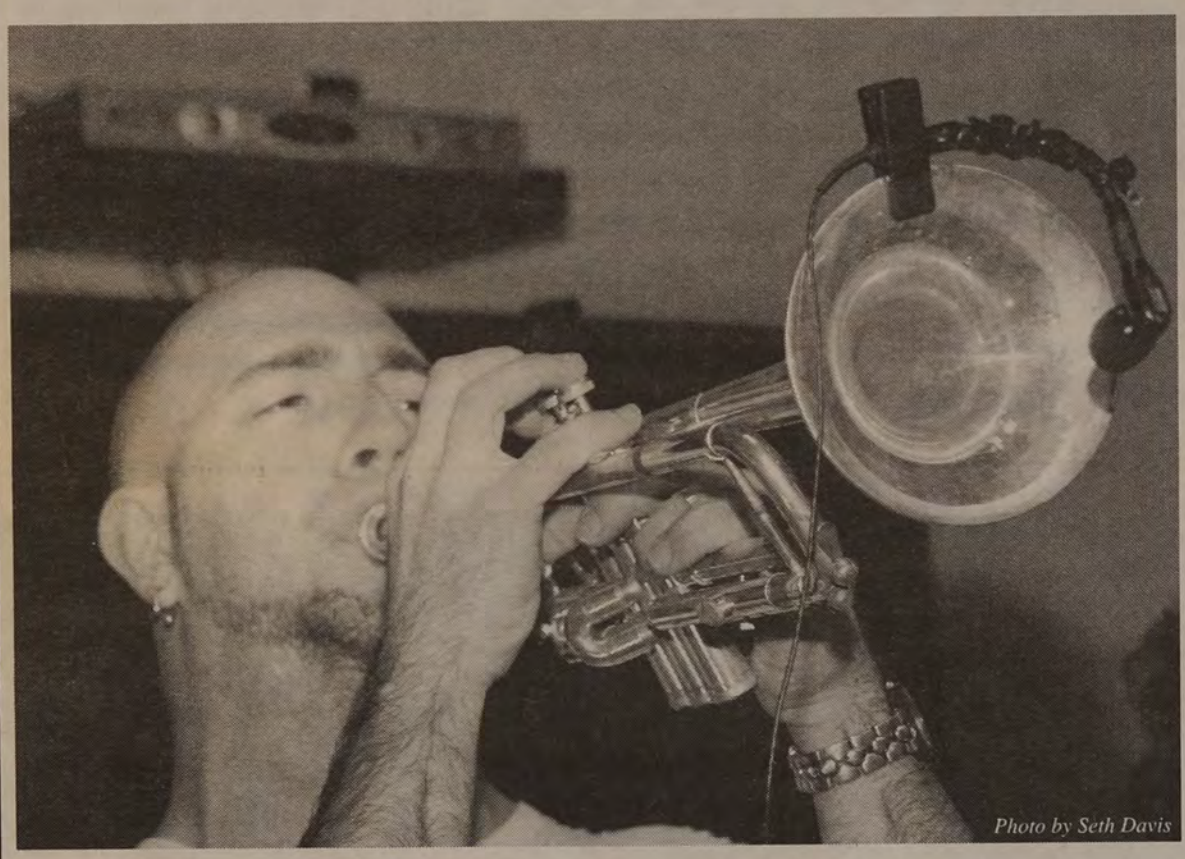
The formula is based on full time students and does not figure in room and board costs. Tuition and fees for one semester costs $5,595 dollars per semester for students taking between 12 and 18 credits. $5,595 is divided by 15 weeks of instruction, meaning that a week of classes costs $373 dollars. Divide that number by how many classes a student has in one week and the result will be the cost per class. For a student taking 15 credits, or five classes per week, the result is $74.60.

"It didn't take very long to come up with the formula but each year it changes as tuition costs fluctuate," said Leighton. "Since financial aid is usually figured out at the beginning of the semester and sometimes the year, the cost seems more abstract to most students."

Students could lose a lot more money without realizing it in the future if they decide to skip classes. So while you're sleeping in and blowing off that 8 a.m. class, have sweet dreams about the money that just went to waste.

"I don't think the cost of missing a class influences students attendance decisions because most are not aware of the cost. Good instructors and interactive classes are what I think will motivate students to go to class," added Leighton. "Ultimately you get what you pay for AND show up for."





Stealing Jane Husson and NESCom students enjoy the sounds of Stealing Jane brought to rock the campus by Husson University Student Activities.

Husson University Student Activities

Saturday, 2/28	2:30pm $4 tickets for staff and students to **Portland Pirates Hockey contact Greg @ student activities**	
Tuesday, 3/17	8:00pm-9:30pm **Mind Tripping Mentalists**	Campus Center
Wednesday, 3/18	8:00pm-9:30pm **Blizzard of Bucks Game Show**	Furman
Thursday, 3/19	8:00pm-9:00pm **Good Lessons from Bad Women**, comedy play	Komisnky
Friday, 3/20	7:00pm-8:00pm **Robbie Printz Comedian**	Furman
Wednesday, 3/25	8:00pm-9:00pm **Johanna Burns musician**	Furman
Thursday, 3/26	Noon teaser in DDC, performance @ 8:00pm-9:00pm	
	Jabali Afrika, African Peace Band	Furman
Thursday, 3/26	11:00am-3:00pm **Multi-Cultural Fair**	Campus Center

Introducing a New Wellness Program to Husson



By Heather Megill

When people hear the word "wellness" they often think of rigorous exercise or a low carb diet. On the other hand, wellness involves more than just being physically fit. It's about being healthy in all aspects of life including your mental and emotional behaviors.

Here at Husson, we have the opportunity to take advantage of our own wellness program. The Women's Basketball coach, Kissy Walker, who fully supports the new initiative, directs the new department.

"[Only] sixteen percent of organizations who have 500 employees or less are putting in programs," says Walker. "We're one of those sixteen percent."

President Beardsley proposed the Wellness initiative back in the spring, with the determination to be one of the healthiest universities in New England. "I think [this] is a great tribute to President Beardsley," says Walker. "He wants his employees, faculty staff, and everybody to just be healthier."

The program is already starting to promote healthier lifestyles. Walker introduced "Lunch and Learns," which offer nutritious food while educating attendees on fun ways to be healthier. Thirty-five people attended the last lunch that demonstrated the use of hypnosis in order to lose weight. Seventeen participated in the activity, and have actually lost weight.

Walker also has many future plans for the program. She hopes to get assistance from an outside company, which would measure the faculty's current health. Another idea is to have a wellness coach visit Husson on a weekly basis in order to motivate healthier practices.

"I am also going to be working with Dining services as well," she says. "We have talked about doing some different things up there to help with educating the students and start getting the word out." She hopes that the Wellness initiative will become more popular among campus students as the program progresses.

"If we get that outside company and we target what the unhealthy behaviors are...then we can start implementing different activities [such as] walking and dancing programs. It all depends on the money."



Husson University Business Breakfast John Kerry, Director of the Office of Energy Independence and Security of the Maine State Planning Office, speaks about an afforable and sustainable energy future for all Maine citizens.



Know When to Hold Them, Know When to Fold Them Casino Night at Husson University provides an evening of entertainment for Husson and NESCom students sponsered by the Student Activities office of Husson University.

Husson Student Government Wants You



By Michael LoSchiavo

The Husson University Student Government has open senate seats for students. Seven student representatives are needed from Husson, and two students are needed from NESCom. Student representatives help come up with student activities, as well as tackle issues on campus. Bi-weekly meetings are held on Wednesdays. If you're interested, or want more information, contact Student Government President Matt Thibodeau at Thibodaux@fc.husson.edu.

The Bail Out Blunder

Editorial by Tony Zore

Historically people using credit or making investments without being able to pay if the investment fails have caused every United States recession. On top of these large quantities of high risk loans, we must also understand a second problem: high risk Chief Executive Officers. The CEOs are the people who run the show and allowed so many loans to go out in the first place.

The problem has to do with interest. Let's say a bank knows you're probably not going to be able to pay off all your debts on time, but will be able to pay them off eventually. That means that you're going to be making late payments on loans for a longer period. While it takes longer to get the money back, the banks make more money through debt interest and fees.

A panic spread among members of Congress, who pushed for the federal bail-out bill with President Bush as their lead advocate. The federal government proceeded to use the first $700 billion bail out to either buy stock of failing banks and companies; or give money directly to the banks so that the banks might use it to pay off their debts and keep themselves afloat.

While the government buying stocks may keep companies solvent it also means another thing. The federal government owns part of that company. The more stocks the government has to buy, the more the federal government will own the company. If a company is struggling (as it often is by the time the government reacts) the government will have to essentially buy enough stocks to own the company and will have to hold those stocks until the company has recovered. The government owning previously public businesses is at primary component of socialism. While this is ok in small doses, obviously it will be harmful the more we do it.

The other tactic the bail out has used is giving the money directly to banks, which have all ready used their own money to make bad decisions. According to the Associated Press 1.6 billion of the money given to the banks helped in part to support excessive benefits and raises the CEOs gave themselves. The banks have yet to show any actual official use of the money given out by the federal government, and most of the first $700 billion bail out has been used. In response to their behavior, the new bail-out plan under President Obama's Administration places a $500,000 salary cap on bank CEOs.

The most important thing above all in this circumstance is to remember the precedent of our solution: If we set the precedent that the federal government will bail-out major companies, banks, or corporations any time they're in trouble, we set the precedent for their CEOs to not have to worry about the consequences of their actions. More importantly, we place a higher value on large corporations than the Mom and Pop stores in America who struggle on a regular basis without federal aid.

If we set the precedent that the federal government will have the ability to take over businesses anytime something like this happens, we move ourselves one step closer to a socialist or communist regime. Just as bad, we place these corporations under the management of the same federal government that has all ready wasted more money irresponsibly than all of these CEOs combined.

If we set the precedent that the CEOs will be punished for their actions, will have to pay off their debt, and won't be a burden on the American taxpayer, then we'll have a victory for everyone. Except the CEOs who got us in trouble in the first place.

Broadcast Journalism Students Win National Award

By Len Harlow

A series of radio interviews entitled "Know Before You Go," conducted by broadcast journalism students at the New England School of Communications prior to last November's elections, has won a prestigious national award from the Broadcast Education Association.

The award, which will be presented at the BEA Festival of Media Arts in April in Las Vegas, is for third place in the specialty on-air program of the student audio category. In all, the BEA named awards in 13 different categories, which drew a total of 878 entries. NESCom will receive a plaque, which will bear the inscription "Broadcast Journalism Students of NESCom."

Among the award recipients in the student audio category were such recognized institutions as Brigham Young University, Southern Illinois University, Marshall University and Appalachian State University.

NESCom's "Know Before You Go" program included a series of telephone interviews done by freshmen broadcast journalism students with some 24 candidates for local and state elective offices. These interviews were then condensed by upper class students into one to one and one-half minute radio profiles broadcast by Husson University radio station WHSN (89.3) during the week prior to the Nov. 2 elections. Among those interviewed were candidates for city council positions as well as state House and Senate candidates. Also interviewed were Susan Collins and John Frary. A total of 36 journalism, intro to news reporting and radio news writing and reporting students of instructors Susan Patten and Anne Gabbianelli O'Reilly were involved in the project.

Upperclassmen responsible for producing the interview profiles were: Alba Briggs, Lubec; Katrina Mumford, Somersworth, NH; Kayley Walker, Jonesport; Morgan Small, Hampden; Jessica Navarro, Old Town; Sean Stackhouse, Pittsfield; Michael LoSchiavo, Bath; Tim Seames, South Paris; Orry Berce, Dover-Foxcroft; Kristyn Labrie, Fort Kent; Tanya Morales, Dexter; and Aaron Larsen, Lisbon Falls.

What Do YOU Think ?

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Interested in writing for the Spectator?

NEW ENGLAND SCHOOL OF COMMUNICATIONS

Contact us with questions, concerns, or comments

Email: spectator@husson.edu

Westward Migration Has Star Quality

By Len Harlow

Instead of reaching for the stars, a significant number of recent New England School of Communications graduates are now working with them. A recent survey of 2006 and 2007 NESCom grads show at least eight members who have moved to the Los Angeles, CA., area and are working in the entertainment industry, especially with television and movies.

They are mostly from tiny towns throughout New England and are part of the recent western movement by the school's graduates. Bill Devine, NESCom's placement director, says the movement "isn't an exodus but it does show a trend". The most recent count of graduates in the past three years shows some 16 or 17 former students seeking career paths in places like California, Las Vegas, Colorado and Arkansas.

"When Heath Ledger died we got the news just 12 minutes before our 1 p.m. deadline to feed a broadcast to New York City. We made the deadline."

For many of them the westward migration is as much of an adventure as it is an attempt to solidify a career path. The recent California relocation probably started with Melissa Newman of Hampton,N.H., a 2006 graduate, who simply packed her bags, said "I'm going," and headed to Los Angeles to seek employment in her field of expertise. This seems to have had a domino effect with a number of her acquaintances deciding to follow her. Melissa is currently employed by Gay Rosental Productions as a post production assistant and is writing a script for a comedy television pilot about her experiences in moving to the West Coast.

Amanda Luce, who hails from Anson, is typical of the NESCom alums who have settled in the Los Angeles area. She is a set production assistant for television and had been working on the TV show Saving Grace, season two. She has also worked on the TV shows Chuck and Cold Case and will be involved with Saving Grace, season three, when it starts filming next March.

"Anytime Britany Spears even went to the gas station at midnight it produced the same chaos in the news room as if someone had died."

While working with Saving Grace, season one, she was responsible for "the first team," the main actors, cuing them on when to enter various scenes being filmed. "You won't see me in any of the episodes because I am hiding behind trees, desks or doors while giving directions to the actors," she says. Before her stint with Saving Grace she worked at The Insider, the producer of Entertainment Tonight.

"That was very hectic. Anytime Britany Spears even went to the gas station at midnight it produced the same chaos in the news room as if someone had died," according to Amanda. "When Heath Ledger died we got the news just 12 minutes before our 1 p.m. deadline to feed a broadcast to New York City. We made the deadline," she added.

Like her fellow graduates, working with the stars is somewhat routine now. She has met people like Bruce Willis, Demi Moore, Matt Damon, the cast of Desperate Housewives as well as the Sopranos.

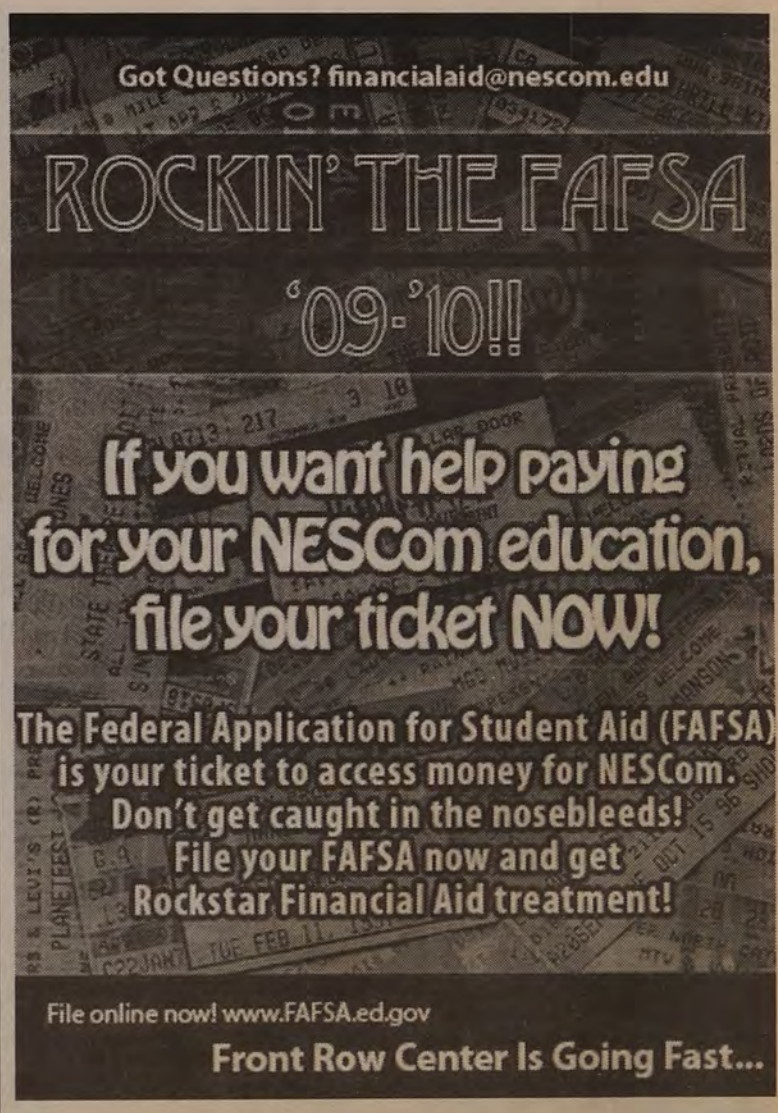
Dan Judd from Annapolis, MD., now with the Nickelodeon Cable Network art department, has worked with George Lucas, Steven Spielberg and Jim Carrey. Nick Aniello, from Farmington,CT., a freelance audio engineer whose stint at Herzog and Company included working directly with the director of Pirates of the Caribbean as well as recording the writers of the hit TV series Lost is developing his own audio post house that specializes in editing, recording and audio forensics.

Las Vegas is the destination of another six NESCom graduates, all of whom have been employed by an audio visual company that provides technicians to handle the sound equipment used at meetings and other events by the J.W. Marriott hotel chain. They include David Potter, Bangor; Sarah Denbow, Kenduskeag; Theresa Dyzieyk, Swan's Island; Michael Rancourt, Hermon; Chris Knauer, Hydeville, VT.; and Adam Vinciguerra, South Berwick.

"Needless to say I have been having a blast out here..."

Also heeding the call to move west have been Justin Beach of Morrill, a news videographer for TV station KJCT in Grand Junction, CO., and Kevin Matluk of Belfast, a TV editor for Powerhouse Productions in Hot Springs, AR.

The enthusiasm of this group is well summed up by Amanda Luce who says, "Needless to say I have been having a blast out here [in California] and I can't wait for the adventures to come."





Laughter's Good for the Soul Husson student Kayla Clearly participates in the challenge to supress her laughter during the Comedy Trio Show at the Furman Center earlier this month.

The Spectator Wishes Everyone A Great Spring Break!