HUSSON LEDGER

A PUBLICATION FOR ALUMNI AND FRIENDS OF HUSSON COLLEGE

VOLUME II, NUMBER II | FALL 1976 | BANGOR, MAINE



Dr. George F. James

George F. James Named Chairman Of Board

George F. James, former dean of the Graduate School of Business at Columbia University, and former senior vice president of the Mobil Oil Corporation, was named chairman of Husson College's Board of Trustees in a unanimous vote at their annual meeting on Friday, July 30, in Bangor.

Mr. James will succeed Richard E. Dyke, a member of the Board since 1965, and chairman for the past three years.

In announcing James' appointment, Mr. Dyke noted that "without a doubt, this (decision) brings to the Chair an extremely qualified person for the broad dimensions of the future growth of the College."

Mr. James possesses a wealth of academic and business-related experience. A Phi Beta Kappa graduate of the University of Chicago in 1930, the University of Chicago Law School in 1932, and the Columbia University Law School in 1934, James went on to teach at Ohio State University Law School. He returned to the University of Chicago Law School in 1938, where he subsequently became assistant dean.

In 1944 he joined the Standard Vacuum Oil Company as tax counsel, and eventually rose to chairman and general representative for the Company's interests in Australia and New Zealand. Mr. James joined the

• Continued on Page 7 •

In This Issue

College News ..... Pages 1- 5
Fall Feature ..... Page 6
Alumni News ..... Pages 7-10
Athletics ..... Page 12

Homecoming '76

SCHEDULE OF EVENTS

FRIDAY, September 24, 1976

3:30 p.m.	**SOCCER GAME,** U of M Presque Isle	Athletic Field
5:00 - 9:00 p.m.	**REGISTRATION & INFORMATION** In Main Lobby by Switchboard	Peabody Hall
5:00 - 6:00 p.m.	**Evening Meal** (pay at door, $2.25)	Dining Commons

A detailed program of the evening's activities will be posted at the Registration Desk. Fraternities, Sororities, and special organizations will have social hours in the early evening followed by a dance in the Dickerman Dining Commons. Beer will be served at the dance and it is free for alumni.

SATURDAY, September 25, 1976

9:00 - 12:00 noon	**REGISTRATION & INFORMATION**	Peabody Hall
10:00 a.m.	Coffee and Donuts	Dining Commons
10:30 a.m.	**Speaker, ROBERT A. G. MONKS,** Candidate for United States Senate	Dining Commons
11:30 a.m.	**BRUNCH,** $2.25 each	Dining Commons
12:30 p.m.	**Business Meeting**	Kominsky Auditorium
2:00 p.m.	**SOCCER GAME,** U of M Fort Kent	Athletic Field
6:30 - 7:30 p.m.	**Social Hour,** Entertainment by local band	The Gathering
7:30 - 9:30 p.m.	**Banquet & Awards** - Steamship Buffet, $7.50 each **Awards:** Distinguished Service Award Outstanding Husson Alumnus	Dining Commons
9:30 - 1:00 a.m.	**DANCE** - Music by Woody Woodman B.Y.O.B. – SETUPS AVAILABLE	Dining Commons

• See Commentary, Page 7 •

From The President



Sometimes we get so interested in numbers that we tend to forget what lies behind them. This applies to good numbers and bad numbers, or in other words, favorable statistics versus unfavorable statistics. In this message let us talk about some good numbers, namely tuition deposits to date and expected September enrollments.

Right now (Aug. 20), our tuition deposits for the 1976 fall term total 346 versus 302 at this time last year, a comparison which amounts to approximately a 14½% increase.

What, in my opinion, lies behind this increase? I believe, and my thoughts are shared by others, that it does not just indicate that we shall have a larger enrollment for next fall. Although we enticipate an increase, we do not expect anything in the area of 14½% over last year. At this time we would estimate an initial regular enrollment in the neighborhood of 725 to 735, a slight but encouraging increase over last year. More importantly, I believe the increase indicates that Husson is becoming more of a first choice institution.

One of the tenets of the Husson College philosophy, which I wholeheartedly support, is that of "open admissions". "Open admissions" does not mean that we take every student who comes along. He or she must have a high school diploma, the recommendation of either the school's guidance counselor or principal, and our assessment that the student will be able to succeed at Husson College.

Obviously, we cannot stop there. The "late bloomer" or "slow learner" has to have extra help and guidance to find the way to success. Here at Husson, we are trying to provide these extras. Through the acquisition of additional funds, but more importantly, through the cooperation of faculty members and other related people, we are developing courses, programs, and counseling to help the student towards fulfillment. These extras range over a broad field, such as supplementary help

• Continued on Page 4 •

A Letter To The Class Of '76, Husson College ...

Dear Class of '76:

Over three months have passed since that special occasion in Bangor on May 23, and I imagine the Class of '76 is now widely dispersed and the preoccupations of graduation have been replaced by equally, if not more, important concerns in the minds of all of you.

I have not, however, forgotten our meeting at Newman Hall, and in fact I have been concerned about the best way of reaching each of you to express my appreciation with regard to the Husson commencement. I say this because it is not just the college to which I am so indebted; I owe an added degree of gratitude to each of you. The courtesies extended and the interest shown by the Class of '76 made a distinct impression upon me and my family, and I can say most sincerely that my visit to Husson was indeed educational and rewarding. I came away impressed with the caliber and motivation of the '76 graduates and remain convinced that these qualities will assure each of you a prominent place in the exciting future which you have before you. You have my best wishes in your attaining that prominence, and I reiterate my earlier remarks as to any assistance which I might provide in that respect.

Again, thank you for a most rewarding commencement ceremony.

Sincerely,

Will E. Leonard

177 Seniors Graduate In May Ceremonies

Graduating seniors received some encouraging words about job prospects with several exporting industries at Husson College's 78th annual spring commencement ceremonies held on May 23.

Chairman of the U.S. International Trade Commission, Will E. Leonard, told graduates that "the Trade Commission has done some work in identifying industries that have the most favorable export outlook," and therefore might be a good place to look for jobs.

Speaking to over 1000 parents, students, faculty and staff members in a somewhat unusual address, Mr. Leonard encouraged members of the audience to express their viewpoints whenever the urge struck them.

Credited with giving the American consumer decision-making powers in trade policy by allowing them to testify at rotating hearings sites, Mr. Leonard, at 43, is the youngest chairman in the history of the 59-year-old Commission. Known for his disdain of formalities, he was sworn into office not by the President or Vice President, as is the custom, but by two of the Commissions' 390 employees, chosen by the employees themselves.

He received an honorary Doctor of Humane Letters degree at the ceremonies.

Also receiving an honorary degree was Mr. Richard E. Dyke, past chairman of Husson's Board of Trustees. Mr. Dyke was cited for his accomplishments in aiding Maine's handicapped residents and his entrepreneurial abilities. He received a Doctor of Business Administration honorary degree.



Will E. Leonard, Chairman, U.S.I.T.C., receiving honorary degree at May Commencement Ceremonies.

Husson Receives Over $150,000 In Federal, Non-Federal Gifts

In May of this year, the College received a grant of $8000 from the W.K. Kellogg Foundation of Battle Creek, Michigan. The grant, which was given as part of the National Library Demonstration Program of the Kellogg Foundation, will be used to purchase terminal equipment from the Ohio College Library Center, and to train library personnel.

The grant to Husson, which will be used over a two-year period, will provide access to a computerized library network and result in increased productivity, decreased unit costs and improved services to library users.

The terminal will be used initially to catalogue books newly acquired by the library. Eventually, however, it will give the College access to some nine million volumes by printing out the nearest location of a desired book which, in turn, may be obtained on intra-library loan.

"Initially the system will be a tremendous aid to cataloging", said Husson Librarian Bernice Thompson, "but the long-range potential is so great that the benefits to the College will accrue for years to come".

In June the College received a $500 grant from the Owens-Illinois Corporation Fund of Toledo, Ohio. Mr. Richard M. Pierce, plant manager of the company's Old Town Lily Division, presented the award to President Peters.

The monies awarded to Husson will be used to improve instructional techniques through the purchase of computer equipment.

Additionally, Husson received a corporate gift of $3000 for terminal equipment and a Sears-Roebuck Foundation grant of $500.

Federal Grants

On July 1, Husson started its second year of projects in three programs funded by Federal monies. The first grant of $30,000 is to be used in continuing the development and implementation of a Cooperative Education program.

The College will again be a participating institution in The Consortium of Small Private Colleges located in Tusculum, Tennessee. The Consortium is funded under Title III of the Basic Higher Education Act of 1965 and gives assistance to member colleges in the areas of admissions and financial aid.

Also under Title III, the College has received a grant of $100,000 to fund five programs—three a continuance of last year's programs; two new. The two new programs involve the development of a Management Information System, that is the increased efficiency of information flow and the computer, and an expanded capability in the Career Planning Office. Continuing programs are the Supplemental Education Program, the Development Office and faculty development program.

Distributive Education Major Begins This Fall

The Business Teacher Education Department at the College has announced a new major in distributive education to begin this fall, with Mrs. Dianne Beaudoin coordinating it.

Distributive Education: What Is It?

The term "distributive education" may sould complicated, but it is really quite a simple concept. Since teaching is the primary role of the distributive educator, a four-year course in Business Education forms the core of academic preparation. Throughout the curriculum, the student also takes specialized courses in distributive education. Following graduation, the distributive educator might teach high school level courses which prepare students for careers in distribution of goods and services, or merchandising. But the distributive educator does more than teach. He or she is also involved in the business community coordinating and supervising on-the-job training for high school students throughout the school year.

This is a rewarding and challenging opportunity in two worlds: the educational community and the business field.

What Does a D.E. Coordinator Do?

There are four major areas of responsibility for a Distributive Education Coordinator: 1) teaching several class periods daily, usually during the morning hours; 2) arranging for interviews and placement with businesses for the students enrolled; 3) coordinating the students' work experience with his classroom instruction; and 4) sponsoring a youth club (Distributive Education Clubs of America — DECA) composed of students enrolled in the distributive education program.

Planning of the distributive education major began last fall with the help of funding from the U.S. Office of Education (Developing Institutions Program — Title III). Four new courses have been designed to meet the needs of teachers preparing to be distributive education coordinators. Visitations are being made to 16 of the 19 secondary-level distributive education programs in Maine and several out-of-state post-secondary level programs to help in planning the teacher preparation program at Husson.



Sylvia Noyes

Curriculum Expanded

For the past several years it has appeared that there was something drastically wrong in academia. College Board scores have been falling while grades have been rising. Businesses and industry are finding college graduates applying for jobs with minimal communication skills. College and university English teachers have been increasingly critical of the earlier preparation of their students.

Husson has not been spared this problem. For various reasons, many Husson students are not able to get the full value from their education because they lack basic skills. Husson English teachers, too, have been distressed; but rather than join their colleagues across the nation in berating secondary school preparation, they decided to do something about the problem. The time seemed right, and something has been done.

Meeting first in December of last year, Husson English teachers felt that a course in the fundamentals of reading, spelling, vocabulary, grammar, and usage would be the most appropriate method of attacking the problem. The Vice President for Academic Affairs gave the go-ahead, and Dr. Mary Zink, Chairperson of the Department of Liberal Studies appointed Mrs. Sylvia Noyes coordinator of the project.

Putting together a new course is an arduous task if it is done properly. Just a few of the considerations include scheduling, credits, emphasis on various components, and teacher loads. Identifying the students who would need such a course proved to be a formidable problem. But, after a series of meetings by the English Department and many hours of work by Mrs. Noyes, the problems were solved. Earlier this month the proposed course was presented to the Curriculum Committee, and it was approved. Now official, the course is called "Foundations for Collegiate Reading and Writing".

"Foundations", as the new course

• Continued on Page 11 •

External Programs Experience Rapid Growth And Support

Conceived in the fall of 1971, the External Degree Program at Husson has experienced rapid expansion and a high level of community and student support. Beginning with one location in Portland, the program rapidly grew to include four more branches in Rumford, East Millinocket, Caribou, and Bangor by 1975. An additional branch opened this fall in Calais, and further expansion is planned.

The branches, according to Dean William Lindsay, director of that program, were opened to meet a need in business education that was not being met by other institutions in the state. With classes held only on Saturdays (evenings in Bangor), the program is designed to provide all persons, not just those who can go to school at their leisure, a college education at a convenient time, location and reasonable cost; all without sacrificing quality. And by taking courses only on Saturdays or evenings, the student can get a degree in the same amount of time as full-time day students do.

But who goes to the Saturday colleges? Mostly hard working people who want to get ahead. Fire fighters, policemen, mill workers, bank executives, truck drivers, custodians, housewives, professional and semi-professional people are all represented in the program's ranks. Many of these people never had a chance to go on to college, and are finally **making** that chance. And it isn't easy to give up your Saturdays to go to college when you have five children at home to take care of, or if you work a 60-hour week at the mill. It means a lot of sacrificing to reach a goal.

Because of their zeal and desire to learn, the external degree student, according to several faculty members, is a delight to teach. Dr. William Cook, an English teacher in the Rumford Saturday division, notes that "they are very responsible in class preparation, quite uninhibited in class discussion, and highly imaginative in their solutions to problems."



External Degree Staff: (left to right), Mrs. Stephanie Renfrew, Director William Lindsay (seated), Kenneth Johnson, and John Mann.

Beyond the students' dedication to their individual goals, the support and encouragement of Maine's corporate sector has increased the program's overall success. Many companies pick up as much as 50 to 100 percent of the instructional and equipment costs their employees incur while enrolled in courses at a Husson branch. Some of the companies which send promising employees to Husson are: Georgia-Pacific, Great Northern, and Boise-Cascade paper companies, Sprague Electric and General Electric companies, and most banks in Maine. Generally known as the "work incentive" program, this practice benefits both parties in terms of promotions and/or salary increases for the employees, and increased professionalism and efficiency for the companies.

In addition to administering Husson's six branches, Dean Lindsay, with the aid of Mrs. Stephanie Renfrew, a 1974 graduate of Husson, and Kenneth Johnson, both office staff members, are responsible for much of the College's special programs, workshops and seminars. Through their cooperative efforts, the College has realized increased visability and respect as a leader in business education, both locally and statewide.

Wait!

Before you start cleaning out that attic or basement, you might be able to help Husson College in a most meaningful way.

Under the direction of Miss Berneice Thompson, the College is in the process of establishing an archive to preserve materials which portray Husson's past. Many items have been accumulated over the years, yet many gaps still exist. All alumni, faculty and friends are urged to donate anything of a documentary nature concerning Husson to the college archives.

Materials are needed, not only from the "Husson" years, but from the Shaw and Maine School of Commerce years, as well. Items particularly desired include yearbooks, catalogues, photographs, both group and candid, and commencement programs.

If you can help the college on this project, send any materials you would like to donate to: Miss Berneice Thompson, Librarian, Husson College. After organized, the archives will be open to alumni and friends of the College.

Husson Grads Win In Job Market

Employment statistics on the College's 1974-75 graduates were compiled this spring by the Career Planning and Placement Office, and reflect an exceptionally high rate of success by the grads in securing jobs.

According to Ann Korschgen, Director of Career Planning and Placement, 97 percent of those seniors seeking jobs last year were successful. Of that figure, which represents an 11 percent increase over the previous year, 86 percent found employment directly related to their major.

Ms. Korschgen, who based the statistics on direct contact with the 209 graduates, attributes the high success rate to a "serious attitude on the part of Husson graduates in securing employment", as well as an increased capability in the Career Planning and Placement Office. She adds that students are more eager than ever to find jobs, and consequently, are beginning their search earlier.

Out of the four-year major academic disciplines at Husson, graduates who majored in Accounting and Secretarial Science fared the best, with an amazing 100 percent securing jobs. Business Administration and Business Teacher Education followed closely, with 96 percent and 90 percent respectively.

The highest salary for first employment after graduating went to a former marketing major, who makes $15,000 a year as a salesman for a Massachusetts-based company which markets food in Maine.

• A Message From The President

• Continued from Page 2 •

in English under a new course, "Foundations for Collegiate Reading and Writing"; the Supplementary Education Program, which provides counseling, testing, academic advising and improvement of study skills; the close relationship between faculty and student through smaller classes and individual concern; special math tracks designed to suit the student's entry skills; and last but not least, the concern of the students themselves for their fellow students as exemplified by student tutoring.

Another area designed to help give the developing student confidence and realistic goals is our office of Career Planning and Placement, which is being further expanded through additional grants. Cooperative Education is still another area, the purpose of which is to help the student, in this case to help him relate the real world of work to the theoretical world of learning.

In summing up, the philosophy of Husson College is not an empty platitude but a reality, both pragmatic and accommodating.

People/Transitions/Activities

New People



Wilma A. Bradford

Wilma A. Bradford
Member, Board of Trustees.

Robert D. Thomas
Director, Cooperative Education Program.

C. Stanley Whitehurst
Assistant Director, Career Planning and Placement.

James McKee
Coordinator of the Husson CPA review seminars, will join Husson as an associate professor in the Accounting Department.

Thomas Largay
Assistant professor, Accounting Department.

Dennis R. Marble
Reading Specialist, Supplemental Education Program.

Joseph Kabat
Accounts Receivable Manager, Business Office.

Erwin Hood
Manager, Business Office.

Grace Perkins
Assisting English faculty in Eh 100 fundamentals course.

Mike Sargeant
Husson bookstore manager.

Veronica Barry
Associate Director, Admissions

Lois Slomback
Word Processing Center Manager.

Deborah M. Campbell
Secretary, Student Services.

Jane Clark
Receptionist, Admissions.

Davis Burbank
Admissions Counselor.

Transitions

Dr. Charles Sullivan
Former Vice President for Academic Affairs returns to full-time teaching in Business Administration Department.

Dolores R. Renaud
Department Head, Business Teacher Education, promoted to Professor.

Dr. William W. Cook
Part-time faculty member, joined the Development Offic Title III Coordinator.

Roger Daigle
Promoted to A ; Director of Admissions.

Gregory Vermette
Promoted to Assistant Director of Admissions.

Eleanor A. Horner
Promoted to Director of The Supplemental Education Program.

Pauline Saba
Returning to full-time teaching in Secretarial Science Department.

Barbara M. Beers
Promoted to Public Relations Coordinator, Development Office.

Regina G. Erickson
Promoted to Administrative Assistant, Controller's Office.

Loraine L. Green
Promoted to Executive Secretary, Development Office.

Donna Sturgeon
Promoted to Administrative Assistant, Admissions Office.

Gloria Curtis
Is sharing duties as an Accounts Payable Clerk and a Computer Programmer.

Ann Lewis
Has moved from the Computer Center to the Business Office to become the Payroll Clerk.



Davis Burbank

Activities

Dr. Richard Saunders
Employed for the summer in the Philippines for the Robert R. Nathan Associates, Inc. of Washington, D.C. He conducted a study on the economic feasibility of a secondary road network for the Philippines.

Robert O'Donnell
Appointed to sub-committee of the Postsecondary Education Commission of Maine to study financial aid for Maine students; elected president of the Maine Association of Student Financial Aid Administrators.

Sharon Graves Floyd
Appointed to Postsecondary Education Commission of Maine for a two-year term.

Nancy Hogan
Attended a court and conference reporting workshop in Washington, D.C. in early summer.

Dr. Catherine Meaney
Attended an economic conference in Poland entitled "Introduction to Poland for Businessmen", sponsored by the Kosciuszko Foundation of New York.

Dr. David O'Gorman
Employed for the summer at the Marathon Oil Corporation of Findlay, Ohio, where he developed a training program in the area of governmental relations for Marathon executives.

President Franklin A. Peters
Appointed chairman of the Higher Education Council Regional Subcommittee, and incorporator for the Bangor Savings Bank.

Dr. William Eisenhardt
Director of Student Services, received Ph.D. in Student Personnel Administration from Duke University.

Dolores R. Renaud
Department Head, Business Teacher Education, received a C.A.S. degree in May from the University of Maine at Orono.

Ann Korschgen
Begins graduate work this fall at UMO in Student Personnel Services, and will work part-time as Director of Career Planning; as temporary co-chairperson of (Maine's) The Governor's Committee on Employment of the Handicapped, attended national convention in Washington, with reception at the White House.

Dr. Mary Zink
Attended seminar in Iceland on education and life styles in that country.

Dr. Bryant Bean
Appointed Executive Secretary of Association of Teacher Educators in Maine for the ninth year.

Dr. Lambros Karris
Attended National Convention for the American Personnel and Guidance Association.

Albert Weymouth
Re-elected to the Bangor School Board.

D. Bruce MacGregor
Elected president of the Maine Colleges Coaches and Sportswriters Association.

Jack Slomback and Madeline Jordan
Begin graduate work this fall at UMO under a faculty development grant.

Karl McGaw
Received a C.A.S. degree from the University of Maine at Orono.

Pauline Saba
Attended Century 21 Shorthand Workshop at Husson College this summer.

Dianna Beaudoin and Bonny Bunch
Both attended week-long workshop on Business Education methods this spring.



Dr. William Eisenhardt

Small Business

What Husson Is Doing To Take Risk Out Of It

Owning and managing a small business has always held a great deal of appeal for many people, and with today's poor job market and high unemployment rate, that appeal has mushroomed. Today there are over 9.2 million small businesses in the U.S., and that number is constantly growing.

The reasons for going into a small business venture are as diverse as the people who attempt it. Some view the long road to advancement too enervating, others simply want to find work in a tight job market, and still others just like the idea of being their own boss. Whatever the motivating factor, over 400,000 new small businesses are started in the U.S. each year.

It sounds like the perfect solution, but for many of these people it is probably one of the biggest mistakes they will ever make. Why? Because out of every 1,000 new businesses started, an overwhelming 930 will fold, and mostly because of managerial deficiencies.

And this is just what Husson College is trying to stop.

Husson, through a series of programs, is working to eliminate poor management practices by educating competent, diversified small business people. Designed to stem the ever-rising fatality rate of small businesses, Husson's programs range from a major in Small Business Management, to U.S. Small Business Administration workshops and seminars, to the actual placement of students in businesses as consultants.

Created in 1973 under the Business Administration Department, the Small Business Management Program graduated its first major this spring. Although focusing on educating well-rounded small business managers, the major also offers specialization in the fields of manufacturing, retailing or wholesaling, finance, and personnel.

Core courses for the major are comprised of four areas vital to the proper management of a small business. Designed to consider marketing problems associated with small businesses, the Retail Management course specifically focuses on identifying and satisfying consumer needs. Human Relations and Communication deals with the critical area of managing and motivating personnel, a vital ingredient to the success of small businesses operating in rural states like Maine, where many are jointly owned and managed by family members.



Dr. David O'Gorman

Two courses in small business management are also required. Taught by Dr. David O'Gorman, assistant professor of Business Administration, the courses focus on practical experience in the operations of a small enterprise.

Students in Small Business Management I get a first-hand look at three small businesses by researching each and compiling a report on their findings. To best utilize this mutual opportunity, the businesses visited are asked to comment on the College's programs, and these remarks in turn are used to continually update and revitalize the curriculum. In the latter half of the course, students devise an operating plan for starting their own business, either real or hypothetical. According to Dr. O'Gorman, who says "the project helps the student to develop individual knowledge of a small business area," 80 percent of the plans would work if put into practice.

The second, more advanced small business management course provides students with a hard look at businesses that are already operating. Students visit selected businesses half a dozen times a semester, and spend classtime on gathering background information and analyzing the business.

SMALL BUSINESS ADMINISTRATION

Created in 1953 by Congress as a governmental agency, the U.S. Small Business Administration (SBA) is charged with "identifying and analyzing small business problems, to be the voice and advocate of small business, to foster and coordinate research and organization of significant data, and to initiate ideas and innovations that will widen opportunities for small businesses to get started and compete on an equitable basis."

SBA assistance generally is available in two forms: financial and managerial. Through a series of programs, the agency seeks the aid and existing expertise of the nation's senior colleges and universities of business in implementing many of its managerial assistance programs.

SBA programs at Husson are coordinated by Dean William Lindsay, Director of the External Degree Program. According to Lindsay, the programs provide invaluable experience for the small business person, that for the cost, could not be obtained elsewhere.

THE PROGRAMS

Sponsored by SCORE (Service Corps of Retired Executives), but coordinated by Husson, SBA workshops are held six times a year for one day each. They are designed to: 1) acquaint small business people with the services the SBA offers; and 2) to educate small business people in specific areas such as: banking, finance, accounting, public relations, advertising and sales.

To meet the needs of the ever-increasing amount of women going into business, (the SBA reports that it made 2,050 loans amounting to $102 million to women in the 1974-75 fiscal year, up considerably from the previous years), the Bangor Chamber of Commerce, the Women's Resource Center, and the SBA conducted a one-day "Workshop for Prospective Women Business Owners" in late March. Held at Husson, the workshop was designed specifically for women who are contemplating starting, or have recently started, their own business. According to Harvey L. Bryant, an SBA management assistant specialist, the workshop was believed to be the first of its kind in New England.



Students in SBI program discuss a faltering business with Harvey L. Bryant, SBA Management Specialist (far left), and Associate Professor Phillip Grant (second from left).

SBA seminars, sponsored and coordinated by Husson, are offered twice a year in six week sessions. The seminars address approximately the same subjects as the workshops, but in a more indepth fashion.

Two other programs, still in the planning stages, are the Professional and Texas series. Scheduled to be available next year, these programs will take one subject vital to small business management and scrutinize it carefullv.

SMALL BUSINESS INSTITUTE

One of the most interesting, innovative, and valuable programs that the SBA offers in managerial assistance is the Small Business Institute (SBI). Simply stated, the program places students from the nation's leading schools of

• Continued on Page 7 •

Small Business (Con't)

business in small enterprizes as consultants.

Husson College is one of four institutions in Maine that the SBA chose to seek assistance from. The SBA offers Husson a choice of seven small businesses in need of assistance each semester, from which the College picks five on the basis of mutual need. Students who have applied for the SBI program, and who have experience or strengths in specific areas, are then hand-picked by faculty members to work with businesses which have corresponding weaknesses. Because of the anonymity pledged by the SBA to businesses who participate in the program, the names or general descriptions of those businesses aided cannot be divulged. However, an illustration of the program and the students who work in it will follow.

Associate Professor Philip C. Grant, who coordinates the SBA program at Husson, describes its objectives as twofold: 1) to provide the student of business administration with a practical education experience which is not available through the traditional classroom approach of instruction, and 2) to provide the small business person with quality inexpensive consulting services.

According to Grant, the program differs from the classical "co-op" education in that students serve as problem solvers or consultants rather than as understudies or apprentices. "Through the investigation and analysis of a company's past and present posture", explains Grant, "the student will identify critical problems and then pose recommendations on how these problems should be solved."

One recent graduate involved in the SBI program, Richard Whitney of Dexter, feels that it's "one of the most valuable experiences (he's) had at the College." And it probably is, for Richard, like others in the Institute, spend more than their 2-3 required hours a week thinking about the business they're placed in. According to the senior Dean's List student, "I sometimes spend hours thinking about solutions to its (the business') problems after returning from a visit."

Commuting everyday to Husson from Dexter, where he lives with his wife, Barbara, Richard returned there to the family-run business after graduating in May. A Small Business Management major, he is confident of his employment chances should he decide to change jobs, both because of the flexibility of his major, and the experience he gained in the Institute.

The benefits to small businesses are equally valuable. According to Grant, the small business person not only acquires advice from top-caliber students who have current exposure to the latest business concepts, but he or she also acquires access to the expertise of a college's or university's entire faculty; and all at a very low cost.

"The SBI program represents perhaps the most real and successful innovation in business education to hit in a long time," concludes Grant. "The government has found an excellent way of strengthening small business enterprise, and should be congratulated for it."

The rewards of owning a small business are great, yet the risks are commensurate. Although unable to solve the complex economic problems that constantly plague the small business sector, Husson College will continue to expand its managerial assistance programs to meet the educational needs of the small business owner.

• Chairman Named

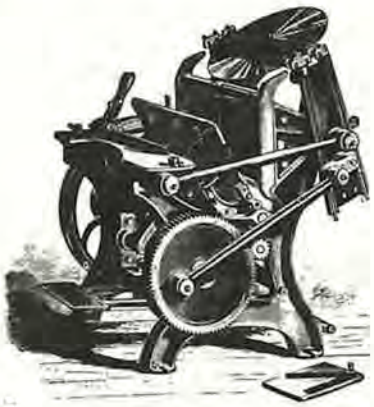
• Continued from Page 1 •

Mobil Oil Corporation in 1958, and served as senior vice president of finance until 1969. Appointed by President Kennedy to the Fowler Task Force in 1963, James has also served as the principal technical advisor to the Advisory Committee on Balance of Payments (U.S. Department of Commerce), as a trustee for the Committee for Economic Development, and as a member of the Council on Foreign Relations.

At present he is a director for the Equitable Life Insurance Corporation, the F.W. Woolworth Company, and the Huyck Corporation, as well as a director of several mutual funds.

Mr. Dyke, who will continue to serve on the Board as a member, is responsible for many of the innovative programs to aid the handicapped people in Maine, the past president for both the Greater Portland and Maine Associations for the Retarded, and was the catalyst for the legislation creating the Bureau of Mentally Retarded.

In addition, he is the owner of Dyke Associates, a management and financial consulting firm, director of the Economic Resources Commission and the Opportunity Farm for Boys, as well as a director and stockholder in ten different Maine corporations.



Commentary

Homecoming '76

Dean Neal '62 - Richard Southard '62

In this two hundredth year anniversary of Our Country in which we celebrate and make mention of all the historic events that took place in getting to where we are today, it seems reasonable that we at Husson College should also take note of some of our tribulations of years past and bring ourselves forward to where we are now.

As a 1962 graduate who attended Husson when it was housed on Park Street in downtown Bangor, I can see the many changes that have occurred, and consider them GREAT. I think of 1962 and remember taking classes in John Bapst and in the Baptist Church across the street, as well as in the three main buildings housing the college. We were very crowded and did not really have much of a campus life. We had no gymnasium. The basketball team went over to Brewer to play and the baseball team had to go to Bass Park to practice and play. Dormitory life back in those days was practically non-existent – if one chose to stay in a dormitory he stayed at a private home. Things may not have been that great but at the time we loved it.

Consider the change that one sees when he compares the Park Street location to the new site at One College Circle. One now sees a physically attractive complex consisting of individual dormitories, a dining commons, a large single building which houses administration and classrooms, and a gymnasium which also houses a pool. The change in location with the new buildings is not the only significant change that has taken place. Curriculum has been updated and is much more varied—many more programs are available. There are such places as "The Gathering" where one can relax.

I mention the changes that have taken place for a reason. With the Homecoming activities starting September 24, I think that those of us who graduated from a location on Park Street in Bangor need to remind ourselves that Husson College is OUR College, and we need to make the transition. I have talked to many people who have never been to the new campus. To them I can only say, "come out and see what's happening and get involved."

In this our 1976 Husson College Homecoming, let's all work together to make this the biggest and best Homecoming yet.

A Note From The Alumni Secretary

By Karl B. McGaw

HOMECOMING '76 has been a big item for the alumni board this year. As with any function, there are always areas that can stand improvement. We have worked hard to try to bring you the best Homecoming weekend ever. I feel it will be the best ever, but it will be up to you if it will be the largest ever.

We were fortunate to have two very active students serving on the board. Debbie Fogg is president of one of the sororities and Jeff Vermette has been elected president of the Student Government for this coming year. Under Jeff's leadership and the assistance of Mr. Merrill, the students are making arrangements to entertain the alumni Friday afternoon and evening.

Peggy Youngblood '64 is the chairperson for Saturday's activities. She would like to have all the alumni know that we will be dancing to the music of Woody Woodman.

Dean Neal '62 and Richard Southard '62 are the general co-chairmen for the Homecoming '76 weekend. They would like to encourage the Class of '61 to really turn out in full force to celebrate their 15th reunion. (Come on Mudge, let's get busy). Also, those of you that are celebrating your 25th, 40th, or 50th, how about you contacting members of your class and encouraging them to attend.

As you may have already noticed, there is no letter from Nancy McKenney '59, your alumni president. Reg '59, Nancy's better half, has accepted a teaching position in Virginia. They moved in July and are living at 1713 Keeling Road, Virginia Beach, VA. 23455. Nancy gave the board a lot of inspiration and has worked closely with the student body during this past year. You will both be missed by the alumni, faculty, administration, and students. Good luck to you both.

• Continued on Page 11 •

1975-76 Alumni Fund Drive

The first annual Alumni Fund Drive at the College produced $10,225.00 in gifts, over three-quarters of which was donated by two individuals. With a total of 62 donors making contributions, unrestricted pledges amounted to $10,090.00, with restricted pledges equalling $135.00

The following is an alphabetical listing of the 1975-76 donors:

Floyd Barnett '65
Bruce M. Barry '72
Joan '68 & Merle Bragdon '70
Geraldine Black '69
Douglas J. Bernard, Jr. '67
Priscilla '51 & Ronald Bishop '60
Marie Coffin '70
Robert J. Corcoran '72
Gerard L. Cote '66
Wayne E. Cunningham '70
William J. Curran, Jr. '37
Roland W. Cyr '69
Bernard L. Deering '39
Ronald R. DiRobbio '66
Elizabeth Kierstead Dolan '56
Robert A. Dow '74
Myrna '57 & Richard Dyke '58
Hazel '45 & Herbert Ellingwood '48
Michael J. Francoeur '68
Charles E. Foster '71
Paul Furia '69
John J. Heagerty '73
Joseph P. Hourigan '71
Helen Wong Huang '37
Alfred Iffland '66
Wayne C. Ingalls '67
Linda Leach Johannessen '72
Eleanor Jones '46
Natalie Hanson Kelley '31
Ernest K. Khoury, Jr.
Emmy Lake '73
John H. Lynch '63
Patricia '69 & James MacArthur '69
Egidio F. Mazzeo '69
Karl McGaw '63
Nelson A. McLean '52
Stephen E. Mitchell '69
John R. Murray '71
Eugene Nardi '63
Charles F. O'Connell '61
Raymond L. Page '63
Robert Pedley '74
Robert C. Rademacher '73
Michael A. Robbat '68
Jean '68 & John Roods '70
Thomas S. Rourke '65
William Saba '67
Marc Schwartz '73
Leslie M. Shaw '75
Romeo G. Sirois '74
Eunice Harding Sibley '48
Dana Smith '71
Ruth K. Snell '41
Ruth Good Stearns '35, '70
Robert H. Strachan '72
Emmett R. Stevens '48
Charlotte Torrey '69
Jeffrey Ulmer '70
Richard Villee '70
Alice Tracy Wilson '62
C. Dexter Wilson '72
Milton R. Wright '62

Alumni interested in making donations to Husson may do so at any time; the 1976-77 alumni fund drive will be initiated later this year.

Alumni Advancements



Ronald E. Bishop Arthur E. McKenzie

Ronald E. Bishop, a 1960 Husson graduate, was named senior vice president of marketing for the National Life Insurance Company of Vermont in March.

Bishop, a native of Bowdoinham, Maine, will play a major role in directing the activities of the company's nation-wide field force, which had sales totaling $884 million last year.

Beginning with National Life in 1960 as an agent in Bangor, Bishop was transferred to the Burlington, Vermont agency in 1970 as a supervisor. He had previously spent two years as an Army Infantry Officer, and four years in television broadcasting. In each of his three years as an agent, he belonged to the company's President's Club for outstanding sales representatives and client services countrywide.

Bishop and his wife, the former Priscilla J. Arnold of Stockton Springs, Maine, have two daughters, Rhonda, 22, and Candace, 21, both students at the University of Maine at Orono, and a son, Roy, 18 a senior at Essex Junction Educational Center. The family resides at 3 Greenwood Avenue, Essex Junction, Vermont.

Arthur E. McKenzie, a 1948 Husson graduate, was named vice president of the Bangor Publishing Company, publishers of the Bangor Daily News, in an annual board meeting last spring.

A Bangor native who resides at 26 Starlight Drive in Brewer, Mr. McKenzie, was also re-elected treasurer and general manager of the company, positions which he has held since 1973.

Beginning his employment with the News in 1951 as a bookkeeper, Mr. McKenzie was rapidly promoted to office manager and chief accountant in 1952, assistant treasurer in 1955, and business manager in 1957.

Anyone wishing to submit names and biographical information of persons for the "Alumni Advancements" column is urged to do so. Please mail your suggestions to: Development Office, Husson College, Bangor, Maine 04401.

Alumni Notes

1959

ANDRE WHITE has been manager of the Portland agency of Mutual of New York (MONY) since 1972. He received the title "Quota Buster" as he placed his agency close to the top of 160 nationwide offices to exceed its yearly goal. He and his wife, Judy, have four children and live at 2 Carroll Street, Falmouth Foreside.

PETER BRIAN DuBROW received his M.A. Degree in Special Education in May, 1976, from St. Joseph College at West Hartford, CT.

1962

EILEEN HOUGHTON SMITH is employed as a branch secretary for Hodge Trucks Inc. in Atlanta, Georgia. She and her husband have a six-month old son.

ROGER A. TATE is the Assistant Regional Audit Director for the U.S. Department of Health, Education, and Welfare Audit Agency in Boston, Mass. He and his wife, Donna, have three sons and a daughter.

ELIZABETH WINTER BALAAM is a homemaker and lives in Amesbury, Mass. She is married to William and they have two sons.

JOHN G. FIELD is the Deputy Finance Director (treasurer and tax collector) for the City of Bangor. He and his wife, Martha, have a son and a daughter.

JULIAN S. WHITE, JR. is the branch manager in Ellsworth for the First National Bank of Bar Harbor. He and his wife, Janice (Day) '60 live in Ellsworth, Maine.

JOHN G. EDGERLY is the Deputy City Manager and Treasurer-Tax Collector for the City of Augusta, Maine.

PATRICIA BUCK TRASK is married to ALVIN TRASK, also a 1962 graduate; they have two daughters and reside in Brewer. Pat is a Secretarial Science lecturer at Husson this year; Al is a sales representative for the Soule Glass Co. of Bangor.

1963

NANCY HOLMES TYRRELL is a Business Teacher at SAD #17, formerly the Oxford Hills High School in South Paris, Maine.

WILLIAM B. EDGERLY has been appointed director of administration at C.G. Equity Sales Company, the broker-dealer affiliate of Connecticut General Life Insurance Company. He and his wife, Margaret, have four children and live at 629 Flanders Road, Southington, CT.

1964

LEAH KEARNEY BALCOM is a business education teacher at Pulaski Academy & Central School in Pulaski, NY.

CAROLYN KYDD BRIDGES is presently living in Deer Isle, Maine, and is the Advertising and Production Manager of Penobscot Bay Press.

ROBERT H. ANDERSON is a stock broker for Tucker Anthony & R.L. Day in Bangor. The firm is a registered representative with the New York Stock Exchange. Bob and Kathryn have two sons.

JAMES H. MURPHY lives in Belfast, Maine, where he serves as the City Manager.

1965

PETER C. RICHARDS has been appointed assistant director of taxes, tax department, at Connecticut General Life Insurance Company. Peter, a cum laude graduate, earned a master's degree from the University of Hartford with honors in 1970. He and his wife, Mary, and their two children live at 52 Horne Circle, Southington, CT.

ROBERT BOUCHER is a general representative for South Western Publishing Company. Bob is living in Middletown, NY, with his wife, Lorraine, and three children.

RICHARD RUSSELL is the Chairman of the Business Education Department at East Hampton High School in East Hampton, Mass.

JAMES and SUSAN (Ware) BERRYMAN live in Liverpool, NY. Jim is comptroller for the J.I. Case Co. in E. Syracuse, NY. They have two children. Besides being a homemaker, Susan does secretarial work for a local law firm.

RAYMOND E. HENRY is a Company Commander for the U.S. Army. After graduating from Husson, Ray earned his Masters in Educational Administration at Western Maryland College.

ROBERT H. BROWN is a Business Education Teacher at Crosby High School in Watervury, CT. He is also the varsity basketball coach. He and his wife, Anne, have twin boys.

1966

GERARD COTE is the owner of a Public Accounting Company in Conway, NH.

1967

STUART HELLER resides in Liberty, NY. He is the general manager of the Triangle Restaurant.

RONALD J. PEREYO lives in Meriden, CT, where he is an assistant pension analysis with Travelers Insurance.

ROBERT E. COX is now living in Peru, NY. He is the Department Chairman of Business Education at the Peru Central School. He also coaches soccer and basketball.

LINCOLN F. GAYTON is an auditor and supervisor of the U.S. Department of Health, Education and Welfare Audit Agency in Hartford, CT.

EGIDIO F. MAZZEO is sel-employed and operates under the name of Egidio F. Mazzeo, Accountant and Notary Public in Waterbury, CT.

1968

STEVEN ELDRED is employed as the Claims Manager of St. Pauls Company in Montpelier, VT.

MARK S. ADAMS is the comptroller for the Dole Company in Bangor.

STEVEN J. ROBBINS and his wife, Martha, and their two sons live in Brewer, Maine. Steve is the President of Creative Consultants in Bangor.

PETER N. HIGGINS has been named District Manager in the Casualty-Property Commercial Lines Department at the Hartford office of The Travelers Insurance Companies.

1969

JOEL FISHMAN lives in Selden, NY, with his wife and two sons. He is the General Manager of Dannemann Fabrics, Inc. in Massapequa, NY.

BRIAN NILES lives in Hellertown, PA, and is a territory salesman for Shell Oil Company.

EARL J. GOODYEAR is the CARE Director in West Java and is living inBauakham in Jarkarta, Indonesia.

ROY FERLAND is the Assistant Administrator of Finances for Kerbs Memorial Hospital, St. Albans, VT.

ELMER J. PELLETIER is a tax examiner for the State of Maine. He and his wife, Pamela, live in Oakland, ME.

JOHN and JEAN (Wallace) '68 ROODS live in Portland and they have a son. John is the Business Manager for Westbrook College in Portland, Maine.

1970

MARK A. NATHAN is a supervising auditor for the U.S. General Accounting Office in Boston, MA.

MERLE A. BRAGDON is the Chief Fiscal Officer for the Maine Maritime Academy in Castine, Maine. He and his wife, Joan, have two sons and live in Castine.

ALFRED CASTON is employed by Hart, Schaffner, and Marx, as tax manager in Chicago. In May he successfully passed the Illinoi CPA examination.

1971

DONALD C. LITTLEFIELD is the Assistant Director of Admissions at Andover Institute in Portland, Maine. He is also the Athletic Director.

DEBERAH L. ERVIN is employed by the General Electric Company of Bangor as an employee relations clerk.

ROBERT PARADIS is currently a legislative auditor for the State Department in Augusta, Maine.

WANDA LYFORD is a self-employed accountant in Bangor. She also teaches part time for Husson in the C.E.D. program and for Beals Business College.

PAUL and DIANE (Moore) LAMONTANGE live in Falmouth, ME. Paul is the assistant manager of the Sherwin-Williams Company and Diane is the Town Clerk in Falmouth.

1972

ROBERT WESTEN is employed as an accountant of Northern Production Inc. of Bangor, Maine.

BRUCE CLAY is an assistant auditor for Northeast Bankshares Association in Bangor.

CHRIS ROMAN has been promoted to Head of the Business Department at Heatly High School, Green Island, NY.

WILLIAM DAVIS is employed by Barker's Department Store in Dayville, CT. He is also working for his M.B.A. at Bryant College.

JAMES KELLY is employed by Ralph D. Brooks and Sons of Portland, Maine. Recognition was given to Jim in the December issue of INDEPENDENT AGENT in an article entitled, "Six Young Agents on the Move".

1973

DONALD NEAL lives in Johnson City, NY, and is employed by the Defense Contract Audit Agency.

SHERMAN F. MEAD is a territory manager for Burrough's Corp. in Pittston, PA.

1974

HAROLD SCOTT is employed as store manager for Stuckeys Pecan Shoppe in Sedgwich, Colorado.

LESLIE VARTABEDIAN is a business teacher at the Cape Cod Technical School in Harwich, MA.

RONALD R. ROSS of Painted Post, NY, received his Master of Business Administration from Penn State in November, 1975.

1975

GREGORY D. POWELL is employed as a salesman for Reuben H. Donneley Corp. of Albany, NY.

JOHN H. MANN is the Director of Veterans Affairs at Husson College.

1976

LINDA BARSE is employed as a business teacher in the Medomak Valley High School in Waldoboro, Maine.

JANICE R. BEAUDOIN is employed by the Chester M. Kearney and Company of Bangor.

LINDA M. BESSON of Farmington, Maine, is an accountant for Penobscot Shoe.

• Continued on Page 10 •

• Alumni Notes (Con't)

DAVID BOUCHARD is employed by the L.S. Wall Company of Caribou, Maine.
CHRISTOPHER R. BREZZO is part owner in his family business in Glastonbury, CT.
RICHARD J. BURGESS will be attending the University of Maine Portland-Gorham.
KAREN CIANCHETTE is a legal secretary in Portland.
EDWARD CROCKER has accepted a teaching position in the Business Department at Madison High School, Madison, Maine.
NADINE CUMMINGS is employed with Dr. John Carey, a Peridontist in Portland.
MARY ALICE CURLEY, East Millinocket, is employed as a secretary at the Great Northern Paper Company.
DONNA DAY is employed as a secretary for the Dunlop Agency in Auburn, ME.
MARIE DERASPE is presently working for Stevens Studio in Bangor as a secretary.
LORETTA DOORE is employed as a legal secretary by Easten, Hayes Lawyers in Dover Foxcroft, Maine.
CHARLES R. DOUGLASS is a consultant for The Maine Management Group, a Division of Commercial Realty Investments in Bangor.
PETER W. DRINKWATER is in the Management Trainee program with the K-Mart in Bangor.
JOSEPH C. DUFFY is employed by the International Paper Company as an accountant.
MARY JANE EATON is working as a nurses aid at Bernard's Nursing Home in Ellsworth, Maine.
BETTY EDGERLY is a receptionist at the Mayo Memorial Hospital in Dover-Foxcroft, Maine.
RALPH E. FERLAND is employed as an accountant for Irving Oil Corporation in Bangor.
RICHARD FOSS is employed by Fisher Engineering in Rockland, Maine.
DAVID R. GARDNER is employed by the Federal Protective Service in Portland, Maine.
DAVID K. GATES of Addison, NY, is employed as an accountant for Little, Gray & Horton.
DAVID I. GRAY of Corinna, Maine, is employed as an accountant for the International Paper Company.
DENIS R. GRONDIN of Lisbon, Maine, is a Public Accountant for his father.
LORI HALE is employed by Dr. Kominsky in Bangor as a medical secretary.
LESLIE J. HANN, JR. of Augusta, Maine, is employed by King's.
KAREN HANSON is employed by Rudman, Rudman, and Carter in Bangor as a legal secretary.
DEBBIE HAVEY is a secretary in the Sales Department of the Kirstein Realty in Bangor.
ELIZABETH HIGGINS has accepted a teaching position on an Indian Reservation in Arizona.
TERRINA HOGAN is a secretary at the Great Northern Paper Company in Millinocket, Maine.
RODERICK N. HOTHAM of Presque Isle, Maine, is employed by Peat, Marwick, Mitchell and Company.
BARBARA ROSS JONES is employed as a medical secretary in the Neurological Center at the Eastern Maine Medical Center in Bangor.
ROBERT JORDAN is employed by the Foster Manufacturing Company in Wilton, Maine.
EDWARD KOERNER, JR. is employed by Fairchild Semiconductor in Portland, Maine.
JEANNINE LaCROSSE is a secretary in the Personnel Department of the Eastern Maine Medical Center in Bangor.
DONALD J. LEVESQUE of Van Buren, Maine, is employed by Georgia Pacific.
KAREN LIBBY is employed by Benoits Department Store in Portland, Maine.
SANDRA MacKAY of Winter Harbor, Maine, is employed as a medical secretary for Dr. Sidney Block.
ELLEN MANZO is a secretary at the Northeast Bank in Millinocket, Maine.
CONNIE McKENNEY is employed as a secretary-bookkeeper in retail sales for H.M. Goldsmith in Old Town, Maine.
LORELEI McKINNON is employed as a secretary for Creative Consultants in Bangor.
ELAINE MENDALL is employed as a secretary at the Counseling Center in Bangor, Maine.
FREDRIC L. MILLETT, JR. is employed by the Post Office in Whitman, MA.
DEBRA MORGAN is employed as a secretary to Maurice Finson, a jeweler in Bangor.
DANA MOTTA is in the Management Trainee program with the K-Mart in Massachusetts.
ROBERT E. OLDENBURG is with the USAF stationed at Loring AFB in Maine.
EDWARD C. OLIVER is employed as a sales representative for Nabisco in Maine.
ERNEST E. PACIORKOWSKI is in the Management Trainee program with the K-Mart in Massachusetts.
LYNN (Nicholson) PELKEY is married and has moved to South Carolina.
BRUCE J. PELLETIER is employed by the Crawford Insurance Agency in Fort Kent, Maine.
LORNA PERREAULT is employed by the Department of Transportation in Washington, D.C.
LAURANT PINGREE is employed by the Baxter State Park in Millinocket, Maine.
MARCUS L. PLOURDE is employed by Delta Chemical of Searsport, Maine.
PEGGY POWELL is employed as a legal secretary in the office of Julio DeSanctis, Bangor.
CHARLES POWERS is employed by the Great Northern Paper Company in Millinocket, Maine.
CHRISTOPHER R. RECOR will be attending the University of Wisconsin.
MARY E. ROBERTS is attending the University of Maine at Orono.
ROLAND D. St. LOUIS, JR. is employed as an IRS Agent in Bangor.
ROBERT E. SCOTT, JR. is employed by the Great Northern Paper Company in the Internal Audit Department.
MARY JANE C. SHIMP is a Management Trainee for the National Bank and Trust Company of Gloucester.
LESLIE SMITH is a secretary at the F.S. Plummer Company in Gorham, Maine.
RICHARD SNELL is employed by the Converse Rubber Company in Presque Isle, Maine.
SIDNEY H. SNOW is employed by Jordan Marsh in Massachusetts.
THOMAS J. SNYDER, JR. is employed by the K-Mart in Maine.
ROXANNE TAYLOR is a secretary in the Purchasing Department of the Great Northern Paper Company, Millinocket, Maine.
ROBERT P. THOMPSON of Limestone, Maine, is a Junior Accountant for the Farm Credit Banks.
LESLIE B. VanSAUN is in the exterminating business in Florida.
WILLIAM WATULAK is employed as a Statistician at the Eastern Maine Medical Center in Bangor.
NANCY WILEY is employed as a legal secretary for Anderson-Norton law firm in Bangor.
CATHY WILLETT is employed as a secretary for Acme-Dunham Division of Mecaw Industries in Hampden, Maine.
GAIL WOOD is a secretary in the sales department of Linehan Real Estate in Ellsworth, Maine.

In Memoriam

Claire Daigle	1976
James Whynot	1976
Sister Mary Evangeline Caron	1962
Clyde O. Moody	1959
Curtis Sutherland	1954
Virginia Littlefield Bradshaw	1951
Eugene Goodine	1948
Paul Lynch	1948
Ruth Flanders Fleming	1942
Earle Chambers	1941
Eleanor Thorne Sawyer	1937
Charles S. Ferguson	1931
Thurle K. Gray	1931
Gilbert H. Brown	1929
Lloyd O. Coffin	1927

HUSSON LEDGER

The Husson Ledger is published through the cooperative efforts of the Development Office: Sharon Floyd, Director; William Cook, Assistant; Barbara Beers, Public Relations Coordinator; and Loraine Green, Secretary; and the Alumni Association: Karl McGaw, Executive Secretary.

For information on the college, alumni activities, or the Ledger, please contact the Development or Alumni Offices, Husson College, Bangor, Maine 04401. Information and/ or suggestions are welcome.



Affirmative Action Committee Formed

An Affirmative Action Committee was formed early this summer at Husson under a directive from the Board of Trustees for the purpose of designing an affirmative action plan.

Affirmative action plans are required of all institutions receiving federal monies, and contain the institution's philosophical statement, goals, and timetables for eliminating discrimination against women and minorities in hiring, firing, promotion and compensation practices.

Chaired by the Vice President for Administrative Affairs, Del Merrill, and including Sylvia Noyes, Al Weymouth, Ann Korschgen, Barbara Beers, and Norman Lydick as members, the committee's early discussion of affirmative action concerned the College's philosophical commitment to promoting women and minorities. The committee stresses that although racial and sexual inequities at all levels must be eliminated, highly qualified minority group members or women in an attempt to further affirmative action goals. Rather, in the true spirit of equal employment, every opportunity will be accorded to all persons, regardless of their race or sex, in their attempt to advance.

Recognizing that while discrimination most commonly occurs in compensation and promotion practices, the committee notes that it (discrimination) is not restricted to these areas. Other areas where discrimination occurs include: work or committee assignments, office or parking space, clerical aid, class schedules, access to information, or the availability of supplies and equipment.

After having reviewed several other institutions' plans, the committee is presently developing and writing each component of the Husson plan, which will be tailored to the College's specific needs. Targeted for completion and radification in October, the affirmative action plan will be presented this fall to faculty and staff members with an accompanying film.

• Alumni Secretary

• Continued from Page 8 •

This has been a good year for me, too. After having a year's sabbatical it will seem nice to be back in the classroom and to be working with the alumni once again.

Remember, we need your help in making Homecoming '76 a big success. Make arrangements now to be with us on September 24 and 25. Get on the phone and call a few of your close classmates and have them come with you.

• Curriculum Expanded

• Continued from Page 3 •

is being informally called, is required of all students who have been conditionally admitted and those who have received a grade below C in the traditional freshman writing course. Still others who need the course may be identified by testing during Orientation Week. The Foundations course does not supplant any courses now given, although credits are given for successful completion. All students must still take the traditional Eh 101 and 102, courses in writing.

In the increasingly complex business world which requires the best of communications skills, Husson graduates will not be found wanting. Mrs. Noyes doesn't intend that they shall.



Athletic Round-Up

Once again the Husson College Braves have ended their seasons with records to be proud of.

Soccer

The Husson College Soccer Team finished its regular season with a 15:1:0 overall record. Husson was rated No. 1 in District 5 of the Eastern Playoffs for the National Association of Intercollegiate Athletics, with Farmington second, Portland-Gorham third, and Presque Isle fourth. Seated in the No. 1 position, Husson played the western champion, Western New England College of Massachusetts. The game was played at Westfield State College in Massachusetts, with Western New England winning.

Harry DeCastro, Gabe DeCastro, J.J. Lagesse, and Joe Mello were elected to the All-Conference First Team. In addition, the DeCastro brothers, and Lagesse were also elected to the District 5 NAIA First Team, and Mello received honorable mention.

Basketball

For the second year in a row the Husson basketball team returned to Kansas City, Missouri to play in the NAIA national tournament. The Braves were 19-0 in the District No. 5 Championship. Husson's Walt Edwards and Ish McKithen made the All Northeast College Conference. Both also made All-Maine College First Team, with Tom Philbrick and Ray Clark receiving honorable mention. The Braves set the all-time winning margin record for NAIA schools with an average of 29.5 points per game over their opponents. Husson also tied for the best regular season record in NAIA history with their record of 30 wins and no losses.

The Lady Braves handled the basketball well this year, too. The 1975 defending State Champions ended their regular season successfully with a 13-4 record. The Lady Braves entered the State Tournament held at UMO and defeated UM Presque Isle in the first round of playoffs by a score of 51-45.

This victory was especially significant because Presque Isle defeated the Lady Braves twice during the regular season competition. The State Tourney game saw the Lady Braves battle from a 20 point deficit to fall shorty by 10 points as the UMO team took the State Title 63-53. Sue Skinner, senior Lady Brave, was elected for this year's Maine Association Physical Education and Intercollegiate Athletics for Women All Tourney Team.

Baseball

The Husson College Baseball team captured the Northeast College Conference Championship for the 5th straight year. Their 11 and 5 record was strong enough to rate them as the number two team in the NAIA District 5 (New England) championship playoffs. Yet, the Husson diamonders were stopped by the Castleton state team for the third time in the last four years. At the end of the season, the team chose Jeff Gilbert as the most valuable player, and junior first baseman Tom Munley from Trenton, New Jersey, as the most improved player. Senior Tri-Captain Tim Murphy from Searsport, Maine, despite illness and limited action, still complied a fine .42 for the season.

Golf

Finally the Husson College Golf Braves closed out their fall season with a 9-1 record. The lone defeat was to the University of Maine — Portland Gorham by one stroke! In spring competition the Braves placed 16th in the NAIA National Golf Championship held at Elon College in Burlington, North Carolina. Bill Hogan shot a 76 to tie for 36th place in the individual competition with team-mate Garrie Murray following behind at 77 strokes.

FALL GOLF SCHEDULE (1976)

Sept.		Time
21	At Maine Maritime Academy Thomas College EMVTI	1:00 p.m.
22	U of M Orono Unity College	1:00 p.m.
23	U of M Portland-Gorham U of M Farmington Nasson College	1:00 p.m.
28	Thomas College Maine Maritime Academy EMVTI	1:00 p.m.
29	At Unity College	1:00 p.m.
Oct.		
1	At Thomas College Maine Maritime Acad. EMVTI	1:00 p.m.

FALL SOCCER SCHEDULE (1976)

Sept.		Time
14	At Maine Maritime Academy	4:00 p.m.
17	At Ricker	7:00 p.m.
24	U of M Presque Isle	3:30 p.m.
25	U of M Fort Kent	2:00 p.m.
28	U of M Farmington	3:30 p.m.
30	Maine Maritime Academy	3:30 p.m.
Oct.		
5	At Unity College	3:30 p.m.
7	At U of M Portland-Gorham	3:30 p.m.
9	At Plymouth	2:00 p.m.
12	At U of M Farmington	3:30 p.m.
14	Thomas College	3:30 p.m.
16	Keene	2:00 p.m.
19	At U of M Orono	3:00 p.m.
21	Unity College	3:00 p.m.
28	At U of M Machias	2:00 p.m.
30	At Thomas College	2:00 p.m.

NOTE: WATCH FOR BASKETBALL SCHEDULE IN NOVEMBER ISSUE OF *The Ledger.*

Husson Alumni Ass'n
Husson College
Bangor, Maine 04401

Address Correction Requested

NON-PROFIT ORG.
U. S. POSTAGE PAID
PERMIT NO. 710
BANGOR, MAINE 04401