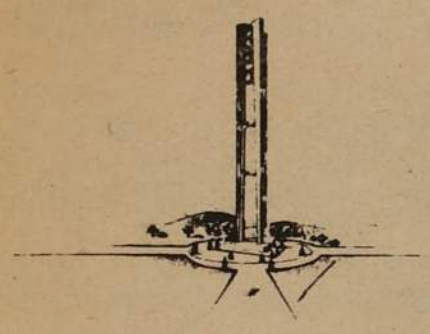


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Volume XVIII | February 17, 1984 | Issue II

The Spectator

Husson College's Weekly Newspaper

Winter Carnival Planned - Feb. 24, 25

-by Jeff Jenks

Husson College's annual Winter Carnival will be held February 24 and 25. A full schedule of activities is planned so plan to stay on campus during this weekend!

FRIDAY, FEB 24

9:30 AM - 1:30 PM. Voting for King and Queen Candidates. All students are urged to support their favorite King and Queen.

6:00 PM - 1:00 AM. Winter Carnival banquet at the Ramada Inn, Odlin Road, Bangor. Tickets are $15. per couple and will be on sale in the bookstore and in the Student Government office from February 20 -23. The main courses include Baked Seafood Newburg or Steamship Round (roast beef) or baked chicken chasseur with rice pilaf, au gratin potatoes, buttered string beans, creme de menthe sundae, rolls, butter, coffee, tea or milk.

6:00 PM - 7:00 PM. Poolside cocktail hour at the Ramada. Cash bar.

7:00 PM - 9:00 PM. Dinner. See menu.

9:00 PM - 1:00 AM. Dance - Scott Folsom Band.

SATURDAY, FEB 25

All morning, snow sculpture building. This year's theme: "Frosted Fantasy."

12:00 noon - 3:00 PM. Sliding at Essex Hill.

3:00 PM. Judging of snow sculptures by selected faculty members.

6:00 PM - 8:30 PM. Indoor events at Arrowhead Lounge.

8:30 PM - 11:30 PM. Coffeehouse with refreshments.

10:00 PM. Announcement of Winter Carnival King and Queen, snow sculpture winners, and indoor event winners.

King and Queen Candidates: Carlisle 1st level, Ken Huot; C2, Donnie Roberts; C3, Tim Ledgovar; C4, Donna Fitzgerald; C5, Lynne Gerry; C6, Rachel Doucette; C7, Steve Ferris; C8, Barbie Tracy; C9, Ann Morin; Hart 1st level, Dave Vertefeulle; H2, Pam Clapp; H3, Penny Philbrick; H4, Melissa Dodge; H6, Ann Bouchard; H7, Tony St. John; H8, Renee Roy; H9, Bob Gallagher; Commuters: Jeff Crowley; David Kelley; Denise Joyce; Stephanie Look. Support your favorite King and Queen!

FCC Grants WHSN Power Increase

-by Mike Gagnon

WHSN-FM, the student operated radio station of Husson College, has been granted a power increase by the Federal Communications Commission. WHSN, 89.3 FM, is currently broadcasting at a power of 140 watts. However, the FCC has granted the station an increase to 4,700 watts! As a result of this increase, the station's coverage area will increase by more than 500%.

This latest approval by the FCC marks the latest in a series of technical and programming achievements for the non-commercial radio station. New equipment in the station's production studio is allowing staff members more flexibility and increased capability in producing feature programs. Also increased emphasis is being placed on public affairs programming and local news coverage.

To understand what this latest power increase means for the album rock station, let's take a look at how WHSN came into existance...

The best way to explain WHSN is to go back to its very beginning when WHSN was an AM station (At 1070 on the AM dial.) This early station was very limited in that it could be heard in the dormitories only; where ever the power lines went.

WHSN FM first went on the air in September of 1975, it was the college and the Student Senate that funded the purchase of the equipment.

The early version of WHSN was a 10 watt station. It broadcasted within a ten mile radius of Husson, on the air from 3PM to 3AM seven days a week. At that time, WHSN was the only station in the area "on the air" past midnight.

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Husson Alumnus Dick Dyke speaks at Student Government Breakfast
- Richie Moeller Photo

Dyke Speaks At Student Government Business Breakfast

-by Brian Eaton

"If there's one field where it's important to have a good personality and enjoy working with people, it's the field of business. Because I don't care how technically competant you are, the real magic is your ability to deal with people," explained Richard Dyke, Husson College alumnus and former chairman of the Board of Trustees, in a speech given at this year's Student Government Business Breakfast.

Dyke spoke mostly of the traits necessary for those entering the business world to develop. These were effort, commitment and involvement. He related these ideas to the student audience through his own experiences as owner of 17 companies employing over 900 workers.

Kevin Pelletier, Student Government President, followed Dyke as speaker. He urged students to become involved in any of the student organizations currently on campus and to develop their leadership skills.

FCC

Continued from front page

Though the format leaned favorably towards "progressive rock", it was not unusual to hear "easy listening" or "folk" music being played. In fact, the station boasted more than 22,000 songs in its inventory.

In 1981, WHSN was asked to either cease operations or increase power, because of FCC rule changes. So in the fall of 1981, the rock lifted off at 140 watts.

In 1982, a professional manager (Jeff Jenks) was hired to oversee the station's operation. Also in that year, WHSN put out it's first Program Guide.

Today WHSN boasts to having 15,000 listeners and more than 34 staff people.

Program Manager Retires

-by Bob Drymon

Brian Eaton withdrew from his job as Program Manager at WHSN Radio as of January 20, 1984. He filled that position for a solid year. He left WHSN at his own will to persue other interests. He is presently Editor of "The Spectator".

Patrick R. Roy has been with WHSN since September of 1982. His first job was working as a D.J. on the air. In October of that same year, he became an Assistant Music Director under Brian. In December of 1982, he gave up his air time but still remained Assistant Music Director. In January of 1983, he was hired as Assistant Technical Director. He held this position until October when he was promoted to Technical Director. He left this job in December to prepare for Program Manager. He was officially hired as Program Manager on January 20,1984.

Pat wants to finish the rebuilding the station's production studio, and also concentrate on raising money to purchase a new transmitter for the power increase. The power increase to 4700 watts was granted by the FCC on Monday, February 6, 1984. He sees the station becomming self supporting and going stereo.

Pat is a Junior studying Business Administration and wants to complete a Data Processing Concentration at Husson. We at "The Spectator" all wish Pat good luck.

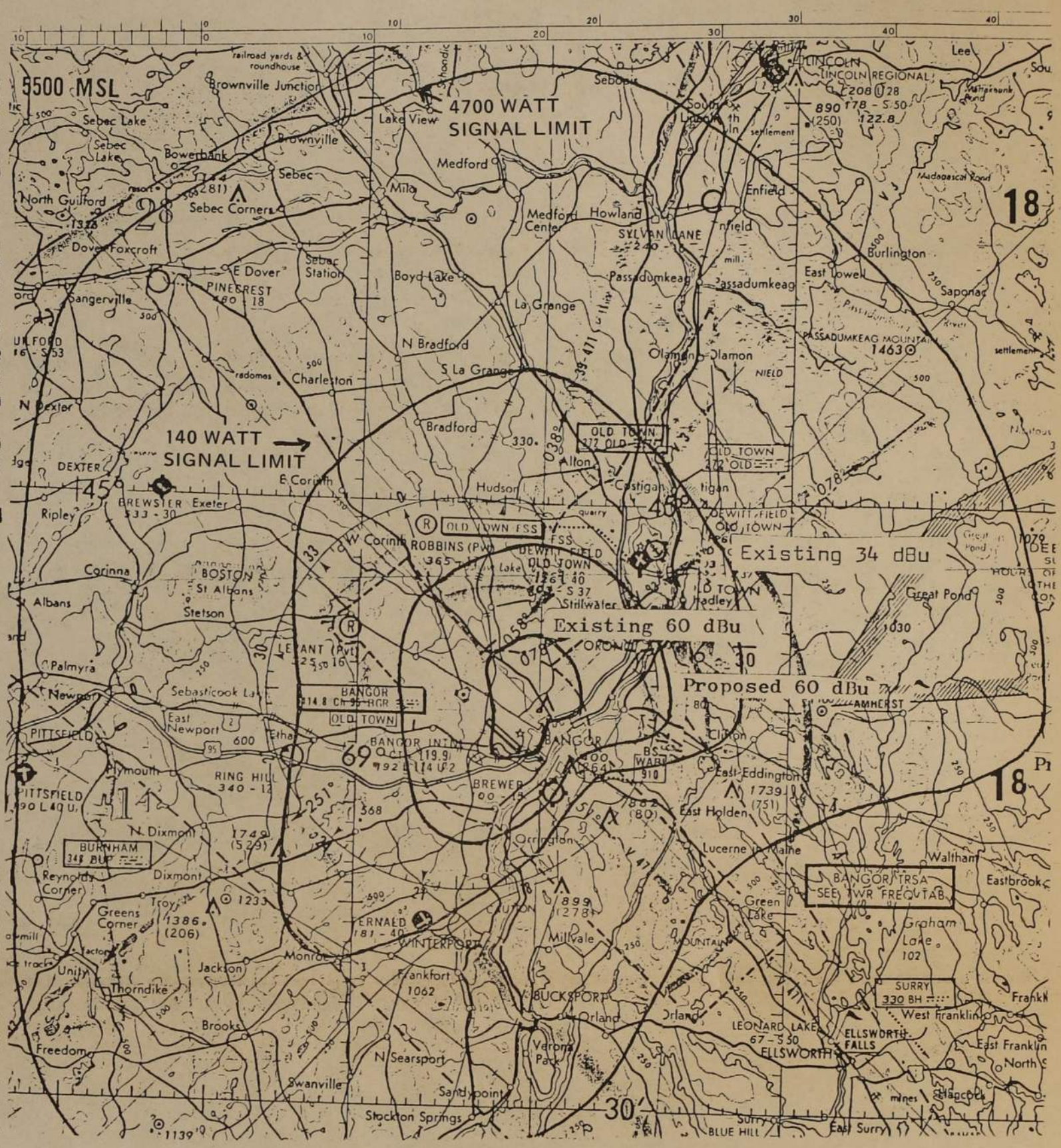
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WHSN Signal Strength Contour Map showing present and authorized power levels - J Jenks drawing

Broadcasts Profitable

-by Bob Drymon

Over the past year and a half WHSN has been broadcasting Bangor's city government in action by covering live the Bangor City Council meetings on the second and forth Mondays of the month at 8:00 PM. Through the development of an effective Sales department at the Media Complex WHSN has turned this into a money making program.

According to Jeff Jenks, General Manager of the Media Complex,"Each airing of this program nets the station about $50.00 after payment of the sales commission and a wage for the news reporter at the meeting. With 26 meetings per year we could potentially raise $1300.00 with this program alone."

Since the council room has a capacity to hold only 100 residents this program's importance is obvious. It increases the awareness of those Bangor residents who may not ordinarily attend the meeting. It does this by bringing Mayor Larry Willey and the city Councilmen's discussions and decisions directly into the home. Mike Gagnon, WHSN News Director,feels "this is an important program" and in his opinion "there is not enough of this type of radio programming in the area".

The Spectator Staff

General Manager . . . . . Jeffrey W. Jenks
Editor . . . . . Brian L. Eaton
Assistant Editor . . . . . Robby Olmstead
Sports Editor . . . . . Adam Shields
Photo Co-Editors . . . . . Ritchie Moeller
Heidi Wick
Graphics Designer . . . . . Debbie Pinnell
Sales Manager . . . . . Richard Bittner
Sales Representative . . . . William Holsomback
Accountant . . . . . Connie Alexander
Assistant Accountant . . . . Paul Haroldsen
Staff Writers
Mike Gagnon . . . Bob Drymon
Wendy Watkins . . . . . Joe Smuckatelli

COMMENTS

Accounting Accountability

-by Jeff Jenks

I've often told my student managers at both the Spectator and WHSN that unless they catch hell from me occasionally they're probably not pushing hard enough. Well, Friday it was my turn and I had to do penance with the comptroller, Norman Lydick. Now, it's not the first time I've had to perform the accounting equivalent of a 'Hail Mary', and I suspect, given my history, not my last. Norman was good natured about it and for that I'm grateful. To make matters worse, this time he was irrefutably correct. You have to listen to the man who (as legend has it) single-handedly saved the college from the yawning jaws of financial ruin several years back. After all, where would I (and the college) be today without his good efforts? When I've had it with the seemingly interminable slowness of the "Request for Payment" system, I try to remind myself of Norman's heroic deeds as dragon slayer and I try to have more patience.

My error concerned leaving an inadequate "audit trail". My own embarassment prevents further description; that's my right, its my confession anyway. But this incident, and three more within minutes of each other, got me thinking.....

How can a manager chart the course of his business, if he can't see the business's financial health records?' And still another incident.....

John Porter (also of the comptrollers office) informed me that there would be almost $2,000 of additional charges against the WHSN budget unit; charges I had been unaware of and which had accrued over the last several months without my knowledge. Charges that could have been reduced, minimized, or eliminated if only I had known. And another incident....

I asked Nancy Sewak in the same office if they kept an accounts payable ledger to keep from paying the same bill twice or did they expect each individual department to do so? She said it was a good question, she didn't know, and she suspected that other department heads might be wondering, too....

Well, you can see I've been leading up to something and that's this: It's all well and good to have accurate records to keep everyone honest but how much better it would be if the information, already collected, could be made available to every department head on a monthly basis. Wouldn't it be better to have not only one comptroller but twenty eagle-eyed department chairmen scrutenizing each and every expense as well? Wouldn't it be better to control costs before they occur, when something can be done about it, rather than trying, after the fact, to get the charges passed off onto someone else's budget unit? Like motherhood, it is certainly difficult to disagree with this idea. But how could such a program be implemented? Good people here at the college have indeed been trying to do just this. While I applaud their efforts, a five line synopsis of an entire month's transactions is not enough information for any department head to determine where waste lies. I am reminded by too many accountants that "If you watch your pennies the dollars take care of themselves." Speaking as a Department Head, I need to know where the pennies are going if waste and inefficiency are to be effectively controlled. How can this be done without adding people or overloading the already beleaguered comptroller's office? Here's how I'd do it, you might have other ideas....

First, I'd put an IBM PC or equivalent in the bookstore. It probably requires more time to fill out the current department charge forms than it would to enter the item code (already labeled on most items), the budget unit number, and authorization code into the PC. The PC would keep track of an entire month's transactions on one or two diskettes. At month's end, automatic billing of each department with a line by line description of individual items as well as the times and dates of the transactions could be made. Also, convenient, automatic, daily inventory of the bookstore's transactions could be made complete with a list of critically low items for immediate re-order.

Likewise, other charges against individual budget units could be entered at other locations in the college such as the comptrollers office.

With this critical information provided to us in a detailed, unified manner, departments such as mine could forget our individual, time wasting, money wasting accounting practices. I believe the time has come... if managers are expected -required- to control costs and to make their operations more effective and competitive, then they must be adequately armed to do battle; to plan strategy and tactics to gain more education at less cost for Husson's students. Detailed expense accounting is the key. It is an idea whose time has come.

COMMENT

by Jeff Jenks

The course was Structural Analysis and I was failing. Failing is perhaps too kind a word for a 30% grade average after only four weeks into the semester. As a senior in engineering school how was I ever going to graduate? Then one day after receiving my last miserable grade the instructor turned to me, smiled, and said "Jenksie, you are going to pass this course aren't you?" What he said to me in those few words was 'I want you to pass this course. We have standards, yes, but I hope you make the grade.' For me, he changed for all time the adversary relationship between student and teacher. No longer did I perceive myself as trying to get good grades and being denyed them by the instructor. Rather, my perception became one of partnership with both student and teacher trying to pull the student through.

Where does this adversary attitude come from? In part, the student carries it from high school where particularly in large cities some students are literally dangerous adversaries. "Battle fatigue" wears on the teachers and they come to perceive (sometimes quite reasonably) that the students really are the enemy. But more often, with just simple classroom overcrowding teachers have all they can do to maintain control. No matter what the cause, teachers and students alike should be aware that they are really both on the same side, particularly at a small college like Husson.

No good purpose is served for anyone when a student fails. No good purpose is served either by passing a student who cannot comprehend the material. Remove the roadblocks to learning; team up with your students or your teachers. You're both on the same side.

So how'd I do in Structural Analysis? C-minus.

ALCOHOLISM

-by Mike Gagnon

When you hear the word "ALCOHOLISM", a picture of some wino lying beside the road or in some alley may come to your mind. Would it surprise you to know that most of the alcoholics in the world are not of this calibre. Many alcoholics are businessmen and women. In fact, the order of the professions in which alcoholism is the greatest, goes like this...doctors, lawyers, clergy (doctors being the greatest)! If that doesn't frighten you, perhaps this will...imagine going to a doctor for an illness such as alcoholism where the doctor prescribes valium or some other drug!

Alcohol is a drug. Alcoholism is a disease. So why is this such a big problem to diagnos and treat? One reason could be that many doctors won't admit that alcoholism is a disease. And many know so little about the disease, that they prescribe one drug to cure you from the addiction to another. Many doctors, lawyers and members of the clergy fear that if they seek help for their disease, that the public and their peers would condemn them.

It's a sad society, when the very people that we depend on for our physical and spiritual well being can not themselves seek help without getting ridiculed for doing so.

Many employers today have set up "Encounter Groups" at the job. These encounter groups help spot potential alcoholics who may be responsible for lost revenue due to excessive days off. Many employers have found that once these issues are confronted and dealt with, the (problem) employee becomes a valuable asset to the company. The main reason for this is that a recovering alcoholic learns how to deal not only with his drinking problem but also any problems which he may face on a day to day basis.

One group, which seems to have found the secret to helping alcoholics around the world, is "Alcoholics Anonymous". Founded in 1939, this organization has never varied from its original plan. What began with two alcoholics has now grown to more than 1,000,000 people with more than 42,000 groups in 110 countries!

In spite of the great increase in size, and the span of this fellowship, at its core it remains simple and personal. Each day, somewhere in the world, recovery begins when one alcoholic talks with another alcoholic...sharing experience, strength and hope.

Have Ya Ever Noticed?

-by Mike Gagnon

Have you ever gotten the impression that the people responsible for television commercials believe that the general public is stupid? Well, let's analize the situation. First of all there's the soap powder commercials: You know the one where the kids get filthy grimy and the mother doesn't get mad, she says she'll just shout it out. Well, my mother used shout long ago, however all the shouting was done at me and not on my clothes. Or how about the one where the mother finds all the soap suds still on her clothes after they've been washed? I wonder if she ever considered getting her washing machine fixed? How about that foolish commercial with madge? You know, the one where she soaks the womans hand in dish detergent to soften it up. Let's face it, any detergent that's good for your hands, can't be good for dishes since dish detergents require ingredients that break down grease and oil, the very ingredients that would dry out your hands.

My favorite commercial however is the one for "ring around the collar." Why doesn't the woman tell her husband to wash his neck?

How about those Geritol commercials? Do you know what it is in Geritol that peps up all those ole folks that take it? Read the bottle.. Geritol contains the same amount of alcohol as some wines! These poor ole folks would be just as well off if they would take a good shot of Johnny Walker Red the first thing in the morning.

How about Preparation H? How many people do you know would walk up to a pharmacist who is a total stranger and begin talking about their hemmoroids the same way they would talk about the weather? Give me a break!

How about those commercials with Annette Funicello trying to sell peanut butter? After all her first boss was Mickey Mouse! Further more the only other job she ever had was in the movies when she was in love with Frankie Avalon. So what would she know about taste? Especially since all those beach bum movies were a great example of poor taste.

How about those Timex watch commercials? You know where they drop them from a plane and put them on water skis? Well I don't do those things. But you know my Timex died on me from shaking hands. And come to think of it they have never done a commercial where a Timex has lived through that. I say put one of these watches on a politicians wrist and then check it when he gets out of office. Now that would be an endurance test!

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WHSN 89.3 FM

A SOUND DEAL!

DATA TUTORS

DATA	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 9:00	Martha	Bob	Martha	Bob	Martha
9:00 10:00	Jeff	Bob	Jeff	Bob	Martha (sometimes)
10:00 11:00	Jeff	Bob	Jeff	Bob	Jeff (sometimes)
11:00 12:00		Peter Bob		Peter Bob	
12:00 12:30					
12:30 1:30	Peter	Martha	Peter	Martha	Peter
1:30 2:30		Martha	Peter	Martha	Peter
2:30 3:30	Carol	Jeff	Carol	Carol	
3:30 4:30	Carol	Jeff	Carol	Carol	
4:30 5:30	Carol			Carol	

MATH TUTORS

MATH	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 9:00					
9:00 10:00	Rhonda	Tami	Rhonda	Tami	Rhonda
10:00 11:00	Rhonda	Tami	Rhonda		Rhonda
11:00 12:00	Tami, Kim	Kim	Kim, Robby	Kim	
12:00 12:30					
12:30 1:30	Kim	Tami	Kim	Carol	
1:30 2:30	Robby	Carol, Robby	Robby	Carol, Robby	
2:30 3:30	Rhonda	Carol			
3:30 4:30	Paul		Paul		

College Supports Student Businesses

A unique concept has overtaken two former student activities; the radio station and the newspaper. Historically both the paper and the station suffered funding and management ills. Both staffs had high turnovers.

Editors of the newspaper usually got stuck writing the paper themselves. Once overworked, they never offered to do it again. Each year the paper started over without veteran staff and all the horrors of re-starting the paper with green people occured.

The radio station found itself with first semester freshmen Program Managers who quickly "burned out" leaving not only the station but the college as well. With no disciplined management, the public on-the-air antics of radio station personnel raised the legitimate concerns of the Board of Trustees.

In September of 1982, the Director of Development took over the responsibility of WHSN. Development Director, Bill Cook, hired (then part-time) Chief Engineer, Jeff Jenks, as one-third time General Manager. As well as being an engineer, Jenks had spent a year selling radio advertising, producing radio ads, and creating special public service programs.

The problems at WHSN were many. Not enough staff just to keep the station on the air, no money for capital equiment, no clear student leaders. Emergencies ate up the energy of key staff. First, it became clear that with Husson's limited student population the station could not be staffed completely by Husson students. Husson wasn't trying to have the world's best educated disk jockeys but rather Maine's best business managers. So, WHSN advertised on its own radio station for volunteer announcers. At the first meeting, there were over twenty-two new faces willing to work for free! With the pressure off to staff the endless air shifts, WHSN's managers could now begin to chart the station's course. Gradually, student leaders began to emerge, most notably Brian Eaton.

With virtually every area of the station needing attention, Eaton and Jenks held down their secretly rising panic and began the task of taking one problem at a time and conquering each in turn. They both realized the long term solution to outdated equipment and staffing was getting the radio station to pay for itself.

Several different fund raising methods were tried; direct appeal, program guide subscriptions, advertising in the program guide, and program sponsorships. At first, students started out as commissioned salespeople. This generally did not work out. Sales can be high pressure and the pressure of school was often enough. So Cook hired a commissioned salesperson to sell program sponsorships on WHSN and space in the Spectator and WHSN program guide. After six weeks, sales have increased-slow but sure.

A billing and accounting department schedules the sponsorships in the daily radio logs, bills clients, prepares commission payment vouchers, and purchase requsitions and payment requests. This department regularly reports on the financial health of the two companies. Husson students Connielynn Alexander and Paul Haroldson currently operate this department.

Student Patrick Roy also emerged as a leader and was promoted to Technical Director and Chief Operator. He made WHSN's Live Coverage of the Bangor City Council Meetings reliable and profitable.

Eaton has since retired from WHSN as the longest running Program Manager in WHSN's recent history. Brian left behind him a network of responsible people-able and willing to do the job in a professional manner. The able Patrick Roy has taken his place and continues to manage his people well.

Jenks has found that because of the high cost of education most Husson students have to work part-time. They don't have time to volunteer at WHSN even though student interest remains high. Students simply have to forego volunteering in favor of paying part-time jobs. The answer, is to get WHSN firmly making money so it can pay students wages. For the college, this would be good news since most students funnel at least part of their part-time wages back into college expenses.

When the Spectator met its demise last year it too was transferred to the Director of Development and Jenks was again hired on a one-third time basis to solve its ills. Jenks took on Brian Eaton as editor principally for Eaton's ability to organize and distribute responsibility. Jenks also developed the Spectator as a profit sharing company; the advertising proceeds will go to contributing Editorial Board members. With this incentive, both Eaton and Jenks hope to hold together the working staff of the Spectator from one year to the next.

Both WHSN and the Spectator have become proving grounds for student managers; managers who will one day be entrepreneurs of and rescuers of Maine business. Husson College can be justly proud of that.

Peer Tutoring for Accounting, English, Math in Room 222

Data Processing Tutoring in Computer Room

ACCOUNTING TUTORS

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 9:00	Andrew	Andrew	Andrew	Andrew	
9:00 10:00					
10:00 11:00	Patsy, Beth		Beth	Tami,	Patsy, Beth
11:00 12:00	Patsy, Beth	Patsy, Tami,Al	Patsy, Beth	Patsy, Tami, Al	Patsy, Beth
12:00 12:30					
12:30 1:30	Al	Al, Raye	Al	Al, Raye	
1:30 2:30	Beth	Raye	Al	Raye	
2:30 3:30	Beth	Raye	Beth	Raye	
3:30 4:30	Beth	Raye	Al	Raye	
4:30 5:00					

ENGLISH TUTORS

ENGLISH	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 9:00		Denise			Beth
9:00 10:00	Mike	Shelly	Denise, Mike	Shelly	Mike
10:00 11:00		Denise		Denise	
11:00 12:00	Shelly	Shelly		Shelly	
12:00 12:30	Shelly	Patsy	Shelly	Patsy	
12:30 1:30	Beth	Patsy	Beth, Patsy	Patsy	Beth, Patsy
1:30 2:30		Patsy		Patsy	
2:30 3:30	Beth	Mike, Shelly	Beth	Mike, Denise	
3:30 4:30	Denise	Mike		Mike	

Deadline for Articles:

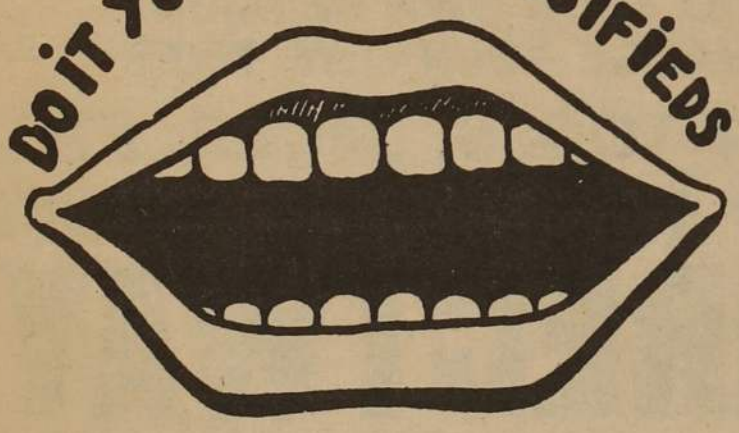
Issue No. 3 Feb. 17

Issue No. 4 Feb. 24

Spectator Writing Workshop with Mike Gagnon, Media Instructor on Tuesday, Feb. 21 & 28 6:00 pm.

Bring a pen, notebook and your own creativity!

DO IT YOURSELF CLASSIFIEDS



To order classifieds use the form below. Mail it with the remittance to: Classified Manager, Spectator Husson College, Bangor, Maine 04401:

5c a word, minimum 20 words

WEEKS TO RUN 1 2 3 4 5 ____

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- ☐ Announcements
- ☐ Automobiles
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Onion, Green Pepper	2.30	.20	4.60	.40
Hawaiian (Ham & Pineapple)	2.80		5.60	
Combination (Pepperoni, Salami, Mushroom)	2.90		5.80	
Special (Pepperoni, Salami, Mushroom, Green Pepper, Onion, Hamburg)	3.50		7.00	
Extra Sauce or Thick Crust, extra		.35		.70

SANDWICHES

	Small	Large		Small	Large
Ham & Cheese	1.10	1.55	BLT	1.05	1.55
Salami Italian	.75	1.10	Roast Beef	1.35	1.95
Ham Italian	1.10	1.55	Hot Pastrami	1.35	1.95
Tuna	1.10	1.75			
Meatball or Sausage	1.05	1.55			
with Cheese	1.20	1.75			

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Radio Reading Services for the Blind

-by Jeff Jenks

Last semester WHSN began to investigate the marketability of Radio Reading Services to the Blind. The service would provide fine literature, current periodicles, local newspapers, and information for the blind community. Within the WHSN coverage area is about 200,000 people of which, according to the American Federation of the Blind, about 1% or 2,000 people are legally blind and of those 10% or 200 people would be the ultimate market. To reach break-even, WHSN would need 50 subscribers at $20 per month each. WHSN staffers have already volunteered their reading skills to get the program off the ground.

Both the Bangor Public Library, the local outlet for the Talking Book Service (a reading service on cassette tape), and the Maine State Library are quite interested. Louise Hinckley of the MSL belives the service, originating in Bangor at WHSN, could be marketed around the state especially in the Portland area. She has found that some weekly periodicals on tape loose their immediacy because they arrive months late.

Problems have plagued the marketing study effort, however. Both the BPL and the MSL justifiably guard their mailing lists to protect their clients. Both, however, have mailed out questionnaires supplied by WHSN. Only time will tell if a good idea will survive.

Under recent FCC deregulation, every FM radio station now has five subcarriers which even non-commercial educational stations (such as WHSN) can commercially market. A subcarrier is a radio signal multiplexed on top of another radio signal, such as WHSN's. Each subcarrier is capable of carrying music, voice, or digital communications and can be used for a variety of services such as background music (example: Music by Muzak), pocket paging, financial wire services, or specialized educational services such as Radio Reading Services to the Blind. The subcarriers do not have to carry station identification information and so the programming can continue without interruption as in the case of Music by Muzak.

Special receivers are required, however, to receive the multiplexed signal. Since a special receiver is required, programming costs are recovered by leasing the receivers to subscribers. Receivers cost about $120 each and have a lifetime of about 20 years.

Do you know someone who is blind or know of a local organization of the blind? Or perhaps an organization interested in helping? Contact Jeff Jenks at the Spectator office, 947-3963. If you have other ideas about the commercial use of WHSN's four other subcarriers Jenks would be interested in hearing from you.

DEAN'S LIST

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Joseph A. Baker
Dana M. Beal
Jennifer Beck
Aaron P. Blouin
Lisa A. Bombaro
Robert C. Bruder
Diane M. Burgess
Heather M. Bustard
Barbara J. Cardarelli
Lynne E. Clark
Kelley J. Cole
Kathryn F. Cummer
Christine L. Curley
Theresa A. Curtis
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Andrew Dubois
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Dwayne R. Guy
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Donn E. Harriman
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Denise K. Joyce
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Rhonda M. Simpson
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Barbara J. Tynes
Bettie J. Wells
Stephen Whitesel

Nice Going!

Student Leaders Meet at Husson

College level student government leaders from across the state will converge on the campus this weekend, February 18 and 19, 1984 for their first annual state conference. Approximately 100 student government officers representing thirty-four public and private colleges, universities, and vocational technical institutes will meet to form the Organization of Maine's Collegiate Student Governments.

SUMMER JOBS

Even now summer job information is pouring in rapidly to the Office for Career Counseling. In addition to local work there are many summer jobs located in many Federal agencies and departments throughout the United States. However, you must file your application with these agencies and departments between March 15 and April 15, 1984. Plan ahead for your summer the Job Bank is a great place to start!

There are several positions currently available on-campus as well as off-campus. Only Job Bank students are qualified for these positions, so register today... Job Bank can help you!

People are needed to fill the following off-campus positions. They are: Housekeeper; Word Processing Clerk; Office Help; Service Clerks; Insurance Salespersons; Laborers.

Transportation is available for students who don't own cars, and we provide the chauffeur! There is a charge of $.25 payable each way before leaving.

For more information on the Job Bank and how it can help you contact: Stephanie Look, Job Bank Coordinator, Office for Career Counseling.

Free Tutors

-by Craig Waddell, Special Services

The student services workroom (room 222) offers free peer tutoring in English, mathematics, accounting, data processing (room 211), and psychology. We also offer a reading skills program and are currently developing programs for computer assisted instruction on the IBM Personal Computer.

Come in and ask us how we can help you fulfill your academic potential!

Job Bank Coordinator Sought

The Office for Career Counseling is seeking a Job Bank Coordinator to replace Stephanie Look who is leaving the position. If you are interested submit an application including resume, cover letter, and three recommendations to the Office before March 1, 1984. Your qualifications should include:

-A Junior or a senior (B.S. candidate)

-Must be able to work 15 - 20 hours weekly

-Must be able to exercise independent judgement and personal initiative

-Must be able to demonstrate effective written and verbal communications skills.

Buying Butts Can Burn Up Your Bucks

Mike Gagnon

If cigarettes cost you $1.05 a pack and you smoke one pack per day, you spend $383.25 annually on you habit. Instead of spending the money on smoking you could have.....
Gone to the movies 95 times($4.00 per ticket); Played 1,533 games of PAC MAN($.25 per game); Ridden a horse for 59 hours($6.50 per hour); Attended 21 rock concerts($18.00 per ticket); Ordered 46 large pizzas with peperoni and mushrooms($8.25 each); Eaten 294 hamburgers($1.30) with 511 bags of fries($.75)and 589 large cokes($.65); Licked 403 ice cream cones($.95); Bought 55 new record albums($7.00); Paid for your own phone for 32 months; And you girls could have.....; Bought 9 pairs of new shoes($40.00 per pair); Purchased 39 pairs of gold earrings($13.00 per pair) And 27 gold necklaces($14.00 each). You could have purchased 109 pairs of panty hose($3.50 each); or 12 pairs of designer jeans($30.00).

Free Education

-by Robby Olmstead

What's required?..... just a little bit of time and willingness to learn! "FREE?" you ask. "Okay, Buddy, What's the catch?" No Catch! The SPECTATOR wants you!

Husson College spends a considerable amount of money on its student operated businesses in order to give students hands-on experience in running and managing a business. And this education is all free!!

You say you can't write? All the more reason why you should grab this opportunity to improve yourself. Learn to write creatively and communicate effectively. You say you don't know which end of the camera is up? Great! Here is a chance to develop creative thinking and art skills as well as master your camera equipment. You say you don't have enough time? Then get organized and make time! Take charge of your life!

Don't pass up this opportunity for self-improvement, contact Editor Brian Eaton or Assistant Editor Robby Olmstead at the Spectator office.



SMILIN' WITH SMUCKATELLI

-by Joe Smuckatelli

Dear Joe:
Why do they call chili, chili when it's usually quite hot? .... Puzzled
Dear Puzzled:
Probably for the same reason the dining commons calls hot dogs, hot dogs. ..... Joe

Dear Joe:
I read your column in the last issue of the Spectator and I must say that you seem quite rude. What do you have to say about that? ..... Upset
Dear Upset:
You're not only upset, you're ugly. Who are you to tell me I'm rude? It just goes to show you how some people get the wrong impression of ole Joe. .....Joe

Dear Joe:
There is this sorority on the next level down from me, and it seems that all the girls are in love with themselves. How can we put them in their place? .....Wondering
Dear Wondering:
I know what you mean. I would suggest that you send them a valentine and put their address as the sender. They'll probably send themselves a dozen roses anyway. .....Joe

Dear Joe:
All my boyfriend wants to do is sit around the house and watch the Olympics. What can I do? .....No Sport
Dear No Sport:
You should be thankful that this is your only problem. Can you imagine if all your boyfriend wanted to do was play with dolls? Now that would be a problem. .....Joe

Dear Joe:
Thanks for the great time last night. Call me again. .....Love You
Dear Love You:
Thanks Mom. Ineeded the boost. .....Joey

Rifkin at Husson

Author Jeremy Rifkin, a principle architect of social theory in the United States, will speak at Husson College Tuesday, February 28, 1984, at 10 AM in Kominsky Auditorium. His presentation is entitled "The Age of Transition."

Rifkin, an opponent of genetic engineering, will outline some of the broad scientific, philosophical, economic, cultural, theological, and political reformulations that have to be made as the world community makes the transition from the industrial age to the biotechnical age. Rifkin is president of the Foundation on Economic Trends.

The lecture is sponsored by the Husson College Cultural Committee and is open to the public. More information may be obtained by contacting Bob Caswell at 947-1121, extension 226.

Presidential Guides

The Presidential Guides are carefully selected individuals who give tours of the college, attend admission receptions both on and off campus, help in new student orientation, and other tasks.

Until March 1, 1984, applications are being accepted for the Presidential Guides. If you are interested, please submit a brief resume, stating your name, campus and home address, anticipated degree and graduation date and a list of campus organizations with offices held. Also, submit a letter of application stating your reason for applying, qualifications, skills and talents for membership. Attach three recommendations from faculty and staff members attesting to your qualifications for membership. Please address your letter of application to Caroline Banasiak, Advisor in the office of Career Counseling.

Thieves on Campus

-by Mike Gagnon

I would like to address an issue that seems to have no answer.

It deals with the bell tower. What happened to the bell clappers? Now I know that my question may seem trivial, however it seems that whenever I hear bells, it's either after a hard night out on the town or piped in from some unknown source (I suspect the same individuals who stole the clappers).

Just once I would like to hear the real bells ring.

Therefore, would the people resonsible for the missing clappers please return them and I think the occasion would call for a good honest to goodness ringing of the bells. How about it Mr. Editor, can you answer this one?

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Kilbourne Exposes the Naked Truth

-by Brian Eaton

"Advertising is the propaganda of current society. Consumerism depends upon making us anxious and insecure and would not work otherwise", so explained Dr Jean Kilbourne, a nationally known media analyst, writer and lecturer. Her lecture and slide presentation on "The Naked Truth, Advertising's Image of Women" held February 9 in Kominsky Auditorium demonstrated the attitudes created by advertising.

Kilbourne feels that through the use of make-up, lighting and air brushing of negatives, advertisers have cosmetically created a flawless standard of beauty that is impossible to attain. If self-esteem is dependent upon conformance with these standards, advertisers can easily exploit our tendency to feel anxiety.

She also expressed concern that mass media's ability to change our attitudes and influence our behavior has had an adverse effect upon our cultural conditioning by distorting our perceived reality.

Kilbourne, winner of the Woman of the Year Award in 1982 from the National Organization for Women, is a media consultant at Emerson College in Boston and is assistant director of the New England Screen Education Association and was invited to speak by the Husson College Cultural Committee.

Why Would I Lie?

-Mike Gagnon

Did you know that there are 7 million toothpicks in a cord of wood?

Did you know that 98% of the wooden toothpicks purchased in the U.S. annually, come from Maine?

Did you know that the very first spruce chewing gum was made in Maine?

Did you know that a ton of bricks and a ton of feathers weigh the same?

Did you know that the story about George Washington tossing a silver dollar across the Potomac river is false? In Washington's day the money was paper and the narrowest point of the Potomac is 3/4 mile wide.

Did you know that the pledge of allegience recieved official recognition by congress in an act approved 22 June 1942, but the phrase "Under God" was not added until 14 June 1954?

Did you know that the property where the tomb of the unknown soldier lies at Arlington national cemetery once belonged to General Robert E. Lee?

Did you know that Willard Scott,the weatherman on the Today show, began his television career as Ronald McDonald?

Did you know that Bob (Captain Kangaroo) Keashan began his career on the Howdy Doody show? He played Clarabelle the clown.

And that's the way it is, was, or whatever....WHY WOULD I LIE?

SECURITY GETS WALKIES

-by Jeff Jenks

Husson College's campus security force, East Coast Security, is currently testing a new walkie-talkie system. With it they can talk back to their dispatching office. Currently, security personnel use a pocket paging system supplied by Radiotelephone of Maine. This paging system is rented for Security by the college. Problems have plagued the paging system; an officer gets a page but is too often unable to understand the area of the college they are being paged to. Also, in the event of real trouble, the officer can't conveniently call for help.

This will change; in the event of a serious problem, East Coast's dispatcher can quickly locate the most available officer and give the calling party a time estimate for the officer's arrival at the scene. The officer can communicate with other security officers on campus or his dispatcher who can immediately call the Bangor Police for backup if necessary.

East Coast Security must first set up a 24-hour dispatch before the new two-way radio system will be implemented. When it is, the present inadequate paging system will likely be abandoned. East Coast will widely distribute the telephone number of their new dispatching service when it becomes available.