

HUSSON COLLEGE

... A COLLEGE IN TRANSITION



REPORT
of the
PRESIDENT
1968

ANNUAL REPORT
of the
PRESIDENT



For the Fiscal Year of
1967-1968

1967-1968

Husson College Bulletin

Bangor, Maine

Issue: Report of the President

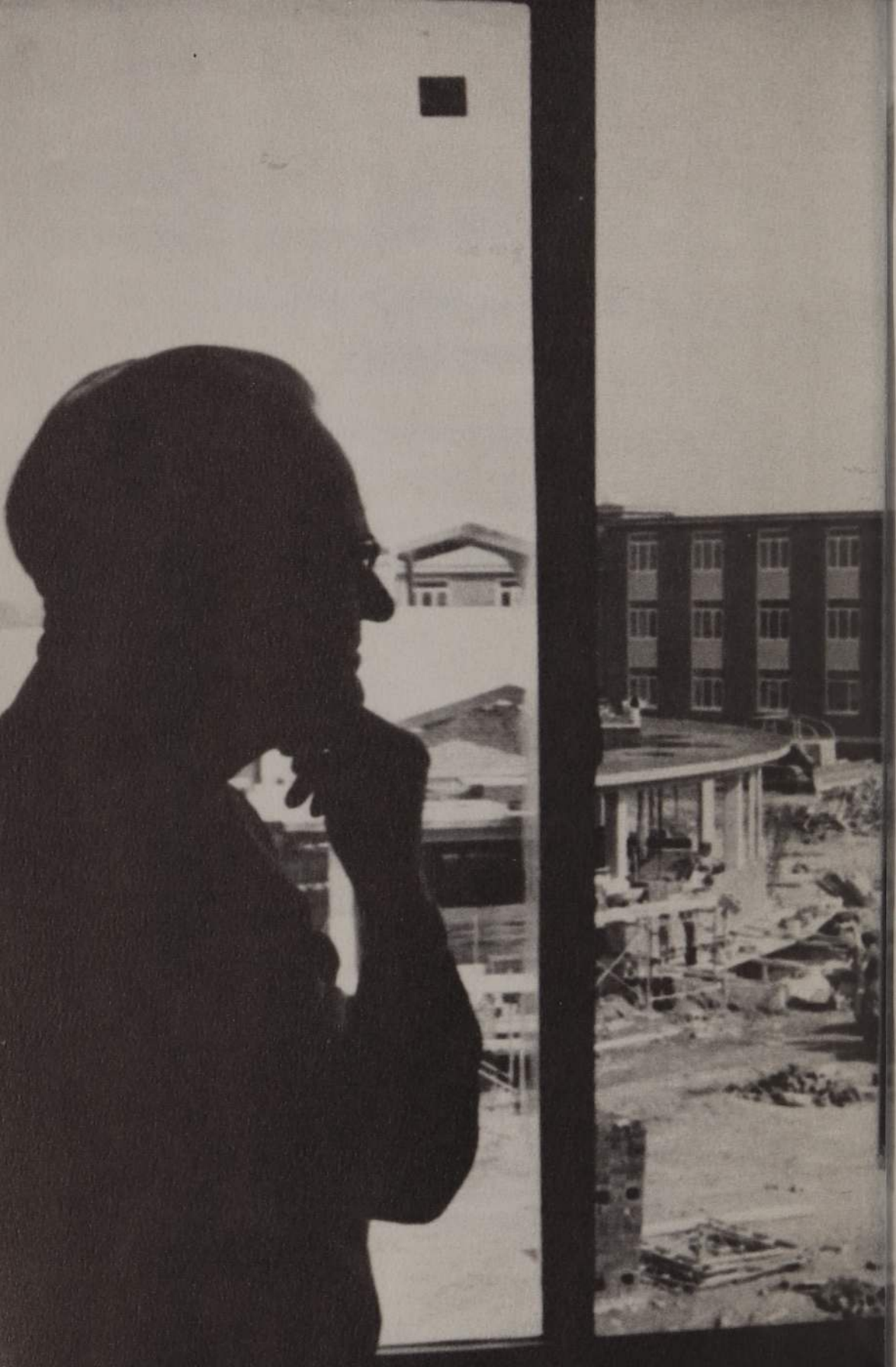
This edition of the *Report of the President* is being sent to members of the Board of Trustees and the Board of Advisers, the Faculty, the Alumni, and Friends of the College.

Volume XXXV

July, 1968

Number 3

*Published quarterly by Husson College
Administration Building, 157 Park Street, Bangor, Maine 04401
Second-class postage paid in Bangor, Maine 04401*



REPORT OF THE PRESIDENT

To the Members of the Corporation and the Board of Trustees:

This report attempts to record the developments and the course of the College history as it has happened between the annual meetings of the Corporation and the Board of Trustees: August, 1967, to August, 1968.

Introduction It is persistently difficult to record the passing of a school year with completeness, to record it in its entirety. It is perhaps impossible to capture the total movement or a measure of the forces that are generated in the "push and pull" of a dynamic existence. Statistically and graphically, the picture takes definite form, and this has been prepared for your consumption. The fiscal year opened on July 1, 1967, and concluded June 30, 1968. Here, then, is the story of that year, the 70th in the history of the College.

College Overlooking the banks of the Kenduskeag
in Stream from the north, the new campus
Transition complex developed body and character. A cold winter presented problems for the contractor, but the work was pressed forward and the buildings now stand tall, attractive, and inviting. This period of transition (which includes the total involvement of the College) is a monumental undertaking, and it reaches beyond mortar and brick. Important as the new physical facilities will be to the College—and the need for them was a desperate one—the laying of brick upon brick is but one phase of the transition period.

Board Three charter members of the Board of
Of Trustees retired voluntarily. Because of their
Trustees close association with the College—all three are employees—it was agreed that their presence on the Board was not in keeping with established practices in accredited institutions.

For the record, I thank them for their contributions as Trustees and for the sacrifice they made in surrendering their seats on the Board. From the beginning and through many years of planning—the hard-core years—they were faithful and aggressive, visionary and competent. They helped shape the dreams and helped them to come true. There is no measure of the part each played in the growth and progress of the College.

The college acknowledges its debt to Miss Clara L. Swan, Miss Priscilla A. Clark, and Chesley H. Husson, Jr., veterans of many years of service to the institution.

Mr. Louis Oakes Hilton of Greenville, Maine, has accepted the invitation to join the Board of Trustees. He is a graduate of the University of Maine and was awarded the M.B.A. degree for graduate study at Babson Institute. He is President of the Squaw Mountain Corporation. Miss Barbara Cassidy of Bangor, Maine, has also accepted the invitation to become a member. A graduate of the Newton College of the Sacred Heart, she received the M.B.A. degree from the Wharton School of Finance, University of Pennsylvania. She is a member of the Board of Directors of the Eastern Trust and Banking Company. Both will be elected at the annual meeting in September. Their welcome to the Board is both cordial and warm.

Faculty
and
Staff

Increased enrollments and competition for additional faculty members have created serious shortages in many areas of education. The Ph.D. degree has increased in importance, and the search for candidates with a doctoral degree becomes more difficult. Evidence of academic growth and progress must be presented to attract highly qualified personnel to the campus.

There were fifty-six members on the 1967-1968 faculty, seven of whom were on a part-time basis. They, together with the College, are affiliated with over sixty professional organizations; over one hundred civic, service, and social clubs.

During the summer of 1967 and the academic year just closing, twenty members of the faculty did graduate study toward advanced degrees. Miss Dolores Renaud received her

M.Ed. from the University of Maine in August, 1967. Mr. Richard Cohen completed the requirements for his Ph.D. from the University of Massachusetts in May, 1968. Your President was the recipient of a Doctor of Science in Business Administration from Drake College of Florida, June 1968. Mr. Delmont Merrill took a sabbatical leave, Semester II, 1968, to study at the University of Maine. He plans to complete his program of study for a C.A.S. in August.

Personnel changes for the academic year were as follows:

1967-1968

RESIGNATIONS

Accounting Department

McKenney, Reginald, B.S.,
M.B.A. (1967), C.P.A.

Business Administration Department

*Cohen, William, L.L.B.
Collette, Richard, B.S.
*Colman, Ronald, B.A.
†Greenlaw, Walter, B.A., M.Ed.
Surgen, Philip, B.S.
*Vining, Thelma, B.S.
Vizard, Richard, B.S.,
M.B.A. (1967)
Welker, Ernest, B.S.

Secretarial Science Department

Babson, Jill, B.S., M.Ed.

Division of Liberal Studies

Noyes, Sylvia, B.A.
Towne, Elwin, B.A., M.A.,
C.A.S.

ADDITIONS

Accounting Department

Coombs, William, B.S., M.B.A.

Business Administration Department

Barnett, Floyd, B.S.
Crawford, John, B.S.
Gillaspey, Bruce, L.L.B.
McKee, Arnold, B.S., M.B.A.

Secretarial Science Department

Eaton, Harriet, B.S.
McGaw, Karl, B.S.

Division of Liberal Studies

Halpern, Gordon, B.S., M.S.
Hylan, Daniel, B.S., M.Ed.
Kendall, Joanne, B.A., M.A.
Webster, Alfred, B.S., M.A.

Library Staff

*Johnson, Barbara T., B.A.

*Cohen, Elsa G., B.S.

*Smith, Lois S., B.A., M.S.

†Leave of absence

*Part-time

The distribution of the faculty according to departmental assignments and academic background is as follows:

1967-1968

(Full-time Faculty)

Accounting Department	7
Master's Degree	4
C.P.A. Certificate	2*
Bachelor's Degree plus advanced study	2
Bachelor's Degree	1
Business Administration Department	11
Ph.D. Degree	1
Master's Degree	6
Bachelor's Degree plus advanced study	2
Bachelor's Degree	1
L.L.B. Degree	1
C.L.U. Certificate	2*
Business Education Department	3
Master's Degree	3
Secretarial Science Department	7
Master's Degree plus one year	1
Master's Degree	2
Bachelor's Degree plus advanced study	1
Bachelor's Degree	3
Division of Liberal Studies	21
Ph.D. Degree	2
Master's Degree plus one or more years	3
Master's Degree	11
Bachelor's Degree plus advanced study	4
Bachelor's Degree	1

(Part-time Faculty)

Business Administration Department	2
Certificate of Advanced Study	1
L.L.B. Degree	1
Business Education Department	1
Master's Degree	1
Secretarial Science Department	1
Bachelor's Degree	1
Division of Liberal Studies	3
Bachelor's Degree plus advanced study	1
Bachelor's Degree	2

* Included as a part of the departmental academic distribution.

PROMOTIONS

The following promotions were made:

From Instructor to Assistant Professor:

Accounting Department
Mrs. Ruth Hopkins, B.S., M.B.A.

Business Administration Department
Mr. George Mueller, B.S., M.Ed.

Secretarial Science Department
Miss Delores Renaud, B.S., M.Ed.

TRAVELS

The personnel of Husson College traveled over 150,000 miles during the academic year, 1967-1968, to represent the College at Assemblies, Conferences, Associations, Conventions, Workshops, and Presidential inaugurals. These meetings were on the local, State, regional, and national levels.

Among the nearly 100 professional organization meetings attended are these:

Academic Affairs Administrators Conference
New England Association of Colleges and Secondary Schools,
Inc.
Council for the Advancement of Small Colleges
Business Administrators Research Association
American Institute of Certified Public Accountants
American Accounting Association
Maine Insurance Advisory Board
American Association of Collegiate Schools of Business Assembly
North Atlantic Regional Law Association
Eastern Business Teachers Association
New England Business Educators Association
Maine Teachers Association
Association for Student Teaching
American Association of Teachers of Spanish and Portuguese
College English Association

Research The Curriculum Committee, established in 1966, functioned throughout the academic year. It continued the re-evaluation of all programs of study and courses. It made recommendations relative

to the place of the computers in the Husson Program. The Committee also approved two new Associate in Business Science degree programs; namely, Bi-lingual Secretarial Science and Retail Merchandising (for women). Likewise, it approved a one-year program, Office Science Course, replacing the Shorthand-Clerical and the Typing-Clerical courses for the academic year, 1968-1969, only.

Curriculum A curriculum is strengthened when its faculty is strengthened. Change is inevitable. It indicates educational vitality. Discussions of the need for change continue to occur here as it obviously does elsewhere.

One significant change was the abolition of all one-year programs to become effective September 1, 1969. Enrollments in these programs reached a new low, making it appear that students are no longer interested in short courses and perhaps are attracted by the Associate and Baccalaureate degrees awarded for the two- and four-year programs.

Policy The President's Council has considered Recommendations for some time the advisability of rotating the Heads of the Departments of Accounting, Business Administration, Business Education, Secretarial Science, and Executive Chairman of Division of Liberal Studies without prejudice. It is felt that these departments will feel the vigor of new leadership which could innovate change as the times may require. Also, important is the release of the four long-time Heads from the multitudinous demands of their present offices to discover time in which to write and to publish. Each will enjoy the title of consultant. Their seats in the Faculty Senate will be surrendered to their successors. For the future it is intended that the Heads of Departments and Executive Chairman of Division of Liberal Studies are to serve for a five-year period.

Library The number of volumes to June 30, 1968, (including expected additions) were approximately 9,630 books cataloged or otherwise processed for use.

Percent of Gain Over Last Year: 30%	
(6,766 books—June 1967 inventory)	
Number of Periodical Titles: 331	
Total periodicals received including gifts.	
Percent of Gain Over Last Year: 10%	
(297 periodicals received 1966-1967)	
Use of Library Reflected by Loans of Books:	
Book circulation to April 30, 1968	3,919
Expected book circulation May, 1968	400
	4,319
Percent of Gain Over Last Year: 35%	
(2,089 books loaned 1966-1967)	

Library Funds

Husson College Fund	\$11,805.98
Anonymous Gift	14,301.28
Government Fund	11,792.00
	\$37,899.26

The campus library, an area of 8,500 square feet, will have a seating capacity for approximately 160 people. This figure includes study tables, individual study carrels, and lounge area seating. There is room for a sizable expansion of the seating capacity.

A microfilm reader will be available for use of the library's microfilm collection of newspapers and periodicals.

A photocopy machine will be available in the library for photocopying book material as well as periodicals and other materials.

PROJECTED SCHEDULE OF ACQUISITIONS

1967-1968	7,500	volumes
1968-1969	7,000	volumes
1969-1970	5,000	volumes
1970-1971	5,000	volumes
1971-1972	4,000	volumes
1972-1973	4,000	volumes
1973-1974	3,000	volumes
1974-1975	3,000	volumes
1975-1976	3,000	volumes
1976-1977	3,000	volumes
	44,500	volumes

The College has been aware of the values of regional and national accreditation since it opened its doors in 1898. To qualify for this recognition, standards have been established to govern all areas of college activity and participation and to measure its facilities, its personnel, its success in meeting its objectives and, in general, its way of life. A small school without funds and with meagre appointments can have little hope to qualify. Ours was such a college; and, it was not until the early 1950's, after a period of about fifty years of existence, that the College had the size, strength, and history of growing achievement to feel that it was ready to be measured. Having failed twice in the attempt at accreditation, the College persisted and was accredited as a Senior College of Business by the Accrediting Commission for Business Schools (ACBS) at the national level in 1957. ACBS accreditation must be renewed every five years and 1968 was the tenth year of this recognition. The visitation took place in January, and the College has been approved for an additional five years.

On February 27, 1968, the College was granted Recognition of Candidacy status for Accreditation by the New England Association of Colleges and Secondary Schools, Inc. This is not accreditation, but it is the first step in the effort to qualify for regional accreditation; and the College was happy to learn of its new status. Dr. Joseph M. Murray, Dean Emeritus, Arts and Sciences, University of Maine, is being retained as consultant for the College in its progression toward accreditation.

New

Affiliations

CASC

Husson College was accepted into membership by the Council for the Advancement of Small Colleges with headquarters in Washington, D. C., in December, 1967. CASC is a voluntary association of small, four-year, private liberal arts and professional colleges. These institutions are attempting to reach certain goals more rapidly by a cooperative effort than they could individually. These goals include regional accreditation, expansion of enrollment, raising of

academic standards, liaison with other educational associations and federal agencies, improvement of faculty qualifications and salaries, development of physical plant, and improvement of public relations. It is an independent service organization for its membership and is not affiliated with other regional and national groups.

AACSB

Another stride forward in the academic progress was acceptance into the membership of the AACSB ASSEMBLY. This is the American Association of Collegiate Schools of Business, an organization of the leading American graduate and undergraduate institutions engaged in education for business.

The following excerpts are quoted from its brochure:

"The AACSB Assembly reaches beyond the academic community to provide opportunities for business, government, foundations, and educational institutions to work together on problems of mutual concern.

"The AACSB Assembly is open to those corporations, organizations, and institutions having strong interest in continuing progress in higher education for business in order that this field may make increasingly significant contributions to economic growth and the solutions of the major problems of our society."

The key to the future lies in quality, emphasis on moral values, good classroom instruction, distinctiveness, experimentation, and interinstitutional cooperation.

College Publications

The fall and spring issues of *The Husson Review: A Journal of Business and the Arts* were published in November and May.

To effect the two-fold goal of representing both business and liberal arts, the editors received contributions from notable business and professional people in various areas of the United States, as well as from the members of the Husson faculty.

The 1968-1969 edition of the *Husson College Bulletin* is the last to be issued from the present College site.

The *Faculty Handbook* and the *Student Handbook* are both being revised.

The Treasurer's Reports for the fiscal year ending June 30, 1968, provide a full accounting of the College's financial operations and have been distributed to the Trustees rather than made a part of this Report. Included, however, are two graphs depicting the areas and percentages of expenditures and a picture of the increasing cost of instruction.

Over 200 students were recipients of some form of financial aid: Educational Opportunity Grants, National Defense Student Loans, and Husson College. The grants for student aid from the Federal Government for the fiscal year totaled \$67,641. The Table below presents the extent of financial aid during the academic year 1967-1968:

STUDENT FINANCIAL AID

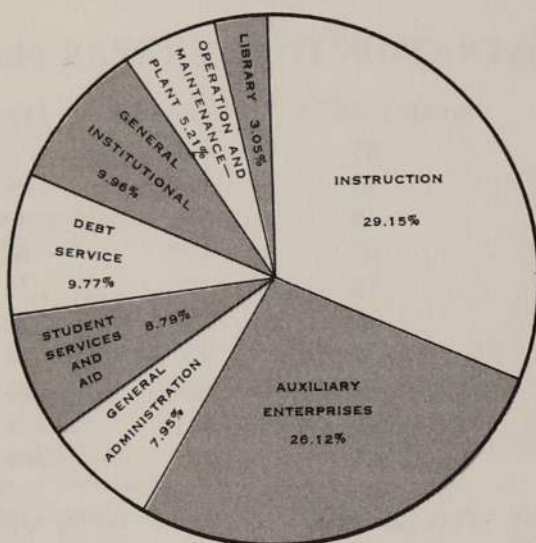
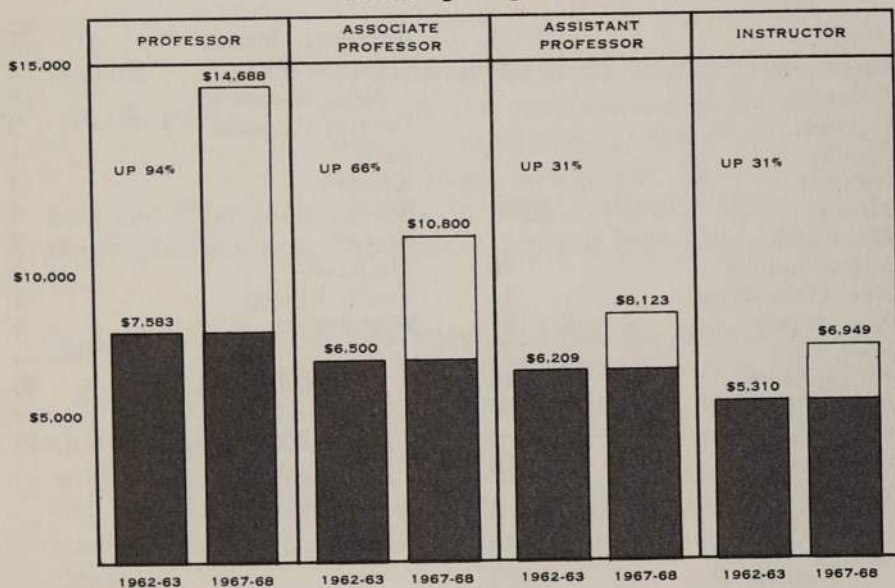
Number of Students	Type of Aid	Amount
17	Scholarship and Grants in Aid (Average Grant \$856)	\$14,561
6	Waivers of Tuition and Fees	8,570
2	Student Loans by the College	1,416
69	Student Loans under NDEA (Average Loan \$468)	32,300
74	Part-time jobs (non Work-study)	34,169
54	College Work-Study	22,574
65	Economic Opportunity Grants	19,150
Total Student Financial Aid Program		\$132,920

HUSSON COLLEGE DEVELOPMENT FUND

Pledges Received Through June 30, 1968

Source of Gifts	Amount
Faculty, Staff and Administration	\$ 42,903
Individuals	79,368
Business and Industry	323,758
Foundations and Trusts	56,789
Alumni	53,499
Students and Parents	43,319
Total Pledges	\$599,636

General Fund Expenditures

Average Compensation By Rank
Excluding Fringe Benefits

Student Body The enrollment at the College continues to increase; for the fourth year, it has been over 1,000.

REGISTRATION FOR TEN-YEAR PERIOD

	Summer Session	September	February	Total
1958-1959	65	436	47	548
1959-1960	85	461	39	585
1960-1961	70	581	40	691
1961-1962	55	717	62	834
1962-1963	73	776	52	901
1963-1964	96	790	70	956
1964-1965	106	876	48	1,030
1965-1966	90	1,064	75	1,229
1966-1967	109	1,141	54	1,304
1967-1968	143	1,201	102	1,446

The past year, the students came from eighteen states, including Maine, and eight foreign countries.

CLASSIFICATION BY RESIDENCE

1967-1968

Alaska	1	American Samoa	1
Connecticut	54	Canada—PEI	1
Delaware	2	New Brunswick	9
Georgia	1	Central America	3
Illinois	3	India	1
Indiana	1	Kenya	3
Maine	1,034	Korea	4
Maryland	1	Nigeria	2
Massachusetts	66	Thailand	9
New Hampshire	15	Virgin Islands	1
New Jersey	27	West Indies	2
New York	149		
Pennsylvania	16	Total Foreign	36
Rhode Island	20		
South Dakota	1	Total of all	1,446
Vermont	16		
Virginia	1		
West Virginia	2		
Total U. S.	1,410		

ENROLLMENT BY RESIDENCE

September

1967-1968

Women

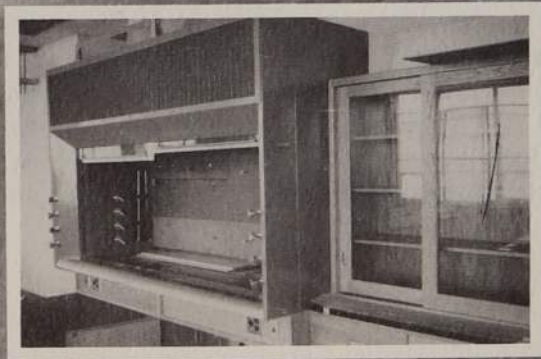
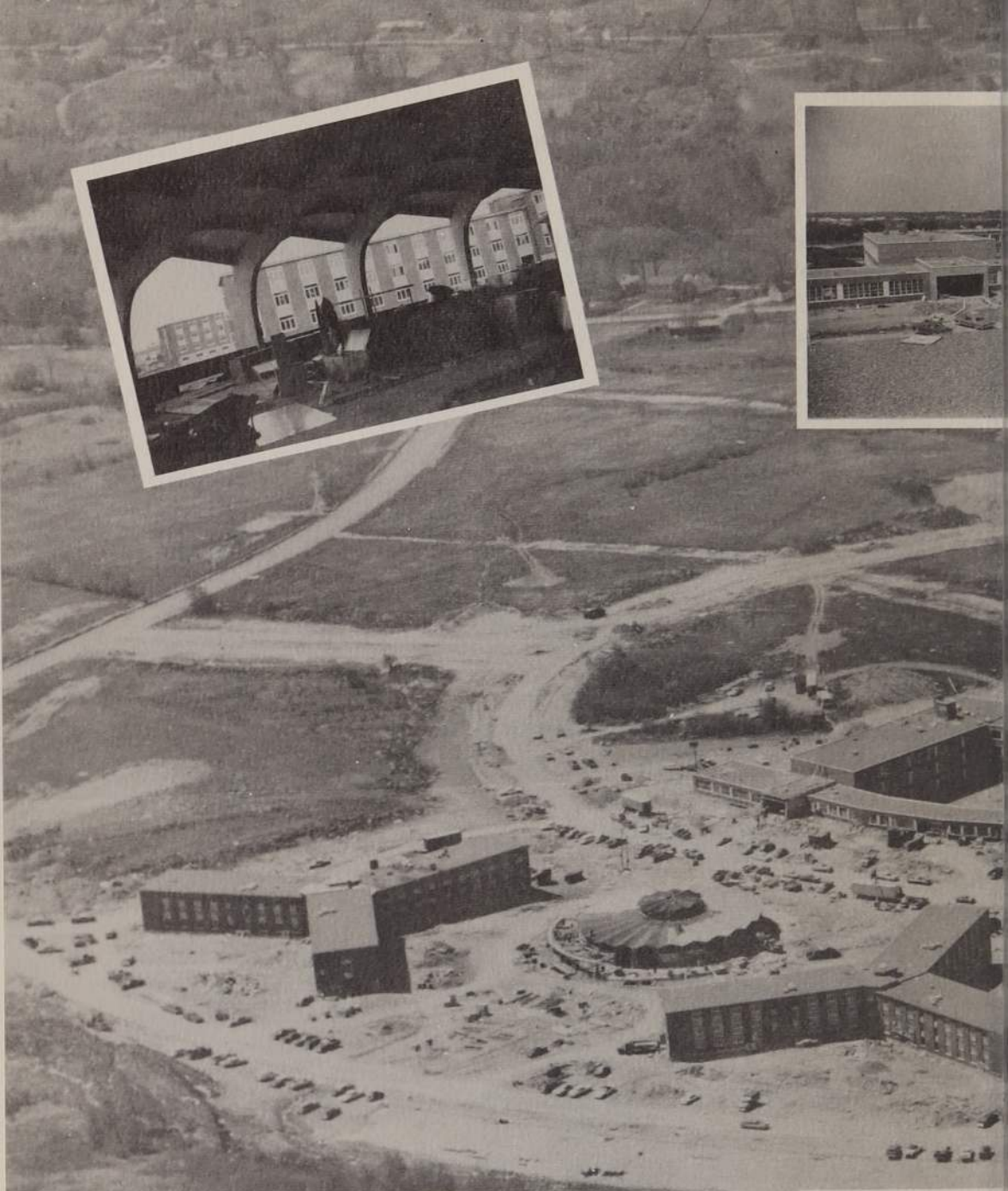
Apartments	52
Bell Hall	49
Commuters	58
Private Homes	83
Y.W.C.A.	5
TOTAL	247

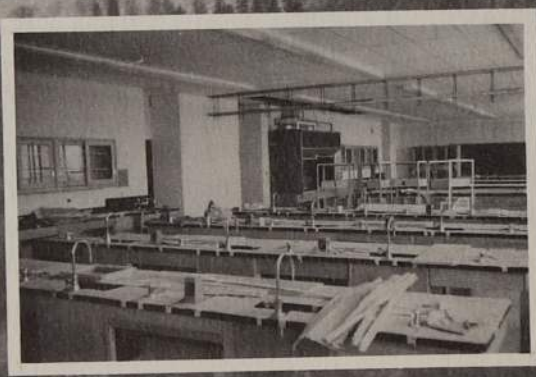
Men

Apartments and Mobile Homes	292
Commuters	88
Husson Hall	238
Local Residence with Parents	125
Mu Sigma Chi Fraternity House	19
Plaza Motel	53
Private Homes	35
Town and Country Motel	38
Twin City Motel	41
Y.M.C.A.	25
TOTAL	954

Student Publications Editorial staffs of students are responsible for the publication of the *Chieftain*, the College yearbook; the *Husson Ledger*, the College newspaper issued quarterly; and the *Tomahawk Tally*, a daily bulletin. Through these three publications, the student body is kept abreast of college life.

Student Activities On February 26, 1968, the Board of Trustees created a Student Services Office in order to coordinate all student activities and services of a non-academic nature. It is responsible for programs in admissions, housing, financial aid, athletics, placement, testing and orientation, health services, counseling, student government, student discipline, student publications, and student organizations.





The Student Senate at Husson College is a composite of delegates from all class groups, clubs, and associations. It is a true cross section of the student population and voices policy formulating suggestions to the administration through the Student Services Committee.

The Student Senate during the past year assumed responsibility for the direction of all student assemblies and presented cultural programs of well-known artists and lecturers open to the public as well as the student body. The philosophy of the Student Senate in assuming responsibility for keeping the administration informed of student opinion and in presenting public programs is, indeed, a reflection of the increasing maturity of the college student.

In May, 1967, the Husson College Student Body, through the Student Senate, voted to establish an Entertainment Fund into which each student pays \$5 per semester. These monies provide varied programs of entertainment, open to all students.

The first year, 1967-1968, was successful. The following programs were presented:

September 29, 1967	"The Critters", nationally known rock and roll group
October 6, 1967	First in the series of consecutive Friday night movies
November 8, 1967	Russ Burgess, Lecturer on Extrasensory Perception
November 15, 1967	"The Elders", a Jazz group
December 13, 1967	"The Buckingham", nationally known rock and roll group
February 6, 1968	Alexander Gabriel, Dean of the United Nations Press Corps
February 11, 1968	"Tommy James and the Shondells", nationally known rock and roll group
February 19, 20, 1968	Irv Wermount, Lecturer and memory expert (Presented two-day seminar)
March 11, 1968	Glenn Yarbrough, nationally known singer and entertainer
March 18, 1968	Miguel Rubio, Concert guitarist
April 11, 1968	Bills Sands, Author, Lecturer, Ex-convict

April 15, 1968	"The New Additions", folk singing group
May 9, 1968	James Moseley, Lecturer on Unidentified Flying Objects
May 10, 1968	"The Symbols", rock and roll group from England.

The Student Senate also sponsored a daily publication, "The Tomahawk Tally". The TALLY, which was established in April, 1966, has grown in its two-year history. It is now recognized as an important link in communication between the faculty, administration, and the student body.

There are twenty-eight student organizations on campus. Three new organizations were formed; one was restructured to expand its membership and activities.

Alpha Omega is a newly-formed fraternity chapter. It has been granted recognition as a pre-colony by Tau Kappa Epsilon. As soon as the College receives full accreditation by the New England Association of Colleges and Secondary Schools, Inc., TKE will recognize Alpha Omega as a colony. After one year as a colony, Alpha Omega will be eligible to be chartered by Tau Kappa Epsilon.

During 1967-1968, there were thirty-six members in Alpha Omega. They were granted permission by TKE to use all of its symbols and literature to assist them in organizing and conducting activities. The TKE Chapter at the University of Maine has cooperated extensively in assisting Alpha Omega to organize.

An Outing Club, open to both men and women students, was formed for those interested in outdoor activities such as camping, canoeing, skiing, and hiking. The organization is under the supervision of faculty advisers and has a written constitution. Officers are elected by its membership to administer its program of activities.

The Student Religious Liberals, a small group of students under the guidance of the Reverend Rolfe Gerhardt of the Unitarian Church in Bangor, is of a non-denominational character. Meetings are held to discuss contemporary religious

issues and student life, the influence of secularization on organized religions, and students' concepts of religion and its place in their lives.

The Foreign Students Club changed its name and purpose to become the International Club, thus opening its doors to all students. The Club met twice a month with fifteen to twenty students in attendance. In May the Club sponsored an International Night attended by students, faculty, and administration at which the students set up displays of materials illustrating life in their countries, presented a program of entertainment, and served native dishes.

Athletics Six Husson varsity teams combined their talents for a banner season as they won 47 and lost 22 contests.

The soccer team compiled a record of 8-2 and won the Northeast College Conference title. Two players were selected as all-conference stars. The team was selected for the NAIA play-off berth and lost to Gordon College in the first round.

Husson's cross country squad won 2 and lost 5 but should be stronger next season as all men are returning.

The basketball team, playing the most difficult schedule ever, won 16 and lost 6 in a very exciting season. All team members are returning next season and students and faculty are looking forward to another great season. Captain Al Caston was selected as all-state.

In baseball, the Braves completed a most successful season with 14 wins and 8 losses. The team reached the District 32 finals in NAIA at New Haven, Connecticut, before going down to defeat. Ron Soucie pitched 8 straight victories for the season, 5 shutouts, and 2 no hitters. Only two men will be lost from the team via graduation.

The rifle team competing for the first season enjoyed several shoulder-to-shoulder matches. A new rifle range will await the return of the team for fall practice in the new Physical Education Center.

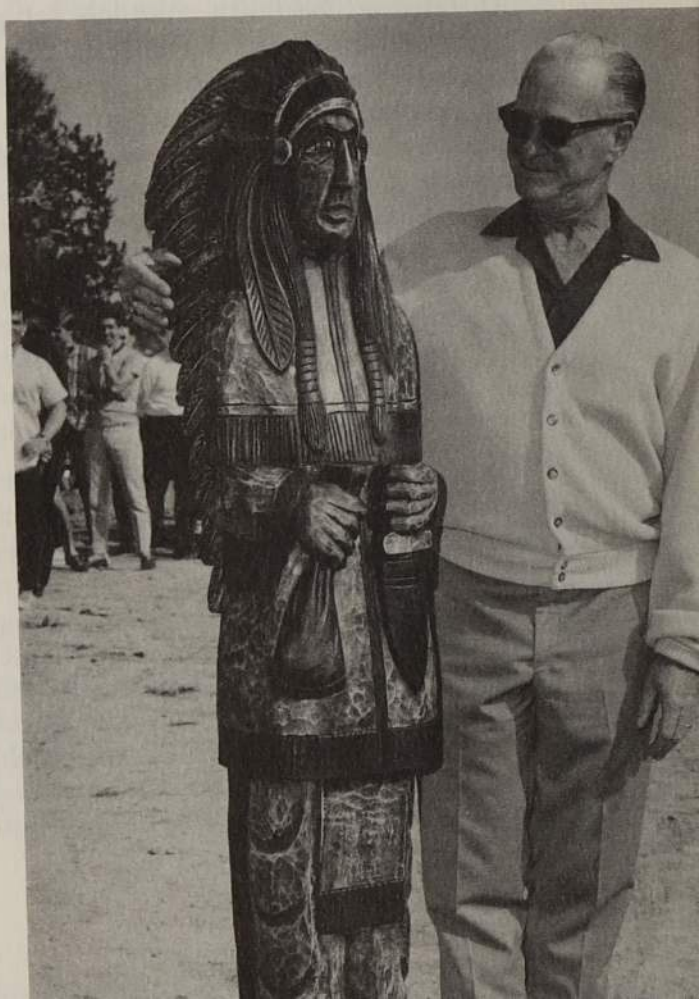
The Husson golf team was the Northeast College Conference champion for the fifth time in the past seven years. It competed in the NAIA tournament held in Salem, Massachusetts, and finished third in a twenty-team playoff. Richard Ambrose of Orono, medalist in the district NAIA tourney, was selected to compete in the national college finals held at Bemidji, Minnesota, in June.

With the opening of the new Husson athletic plant, three new varsity sports will appear on the athletic calendar next fall; swimming, wrestling, and track and field.

Football has been projected for the campus in the fall of 1969.

Two "Chiefs"

In June, the President and the Resident Manager of the Specialized Food Services, Inc., Mr. Herbert DeMarais and Mr. John Evans, respectively, entertained the student body, and members of the faculty and the administrative personnel at a history-making first meal on the new campus. During the outing, Mr. DeMarais and Mr. Evans presented the College with a new mascot, a full-sized, hand-carved Indian Chief which will become a permanent sentinel in the Wigwam, the new cafeteria. The College acknowledges its gratitude and pleasure for this thoughtful and timely gift.



Guideposts
For
Campus Living

We view with some concern the student unrest and violent disturbances erupting on a number of college campuses in all sections of the country. Demands are made upon the college and university administrations for understanding and recognition of rights to which students feel they are entitled. They are articulate and voice cleverly that those who are governed should have a voice in that government. There are those who honestly seek a way for changing the status quo; and there is a loud-mouthed minority which attacks the evils of "the system" (or establishment). They voice their opposition to our position in Vietnam, publicly burn draft cards, accuse the American institutions of corruption, and declare legitimate the acts of civil disobedience.

At Husson there are channels for peaceful and friendly change available within the system. If a student becomes dissatisfied with his surroundings, or with a portion or all of his college experience, he has recourse to the Student Senate, which is a group of his peers. Failing there, he may approach the Student Services Committee; and failing there, he may present his case to the President, who in the first student assembly of each year announces that he welcomes visitors with grievances or problems or resentments in order that reason be pursued further and that lack of understanding be explained away. If at that level the student remains dissatisfied, it would appear that he is in the wrong environment and that a complete change of climate should be recommended.

One must not infer that the Administration is immune to change or that its ears are closed to any voice that is sincerely and honestly raised to improve existing patterns of behavior. It welcomes advice; it solicits recommendations. It cannot be and does not want to be omnipotent. The Student Senate was organized to establish the lines of communication from the students to the Administration, and it has served well. Demonstrations and riots are no substitute for the orderly, rational, and established approaches to student direction and discipline. It is our confirmed opinion that students want guidelines established for them, those that point the way

for their personal progress and development. They know that they came to Husson to be challenged. It follows that the challenges must be provided in an atmosphere of understanding and mutual faith. We feel that we have found a way, by accident or design, to challenge the best in our students. Hence, we should continue to strive to maintain an environment conducive to the best interest of students, faculty and administration. Changes, when they are needed, will be made.

Commencement There were three commencement exercises for 1967-1968. The summer graduation was informal; thirteen students receiving Bachelor of Science degrees and two receiving Associate in Business Science degrees. Dr. H. Edwin Young, President of the University of Maine, addressed the mid-winter graduation class of fifty students. Mr. Hobart H. Conover, Chief of the Bureau of Business and Distributive Education for the State of New York, addressed the June graduating class of one hundred seventy-six.

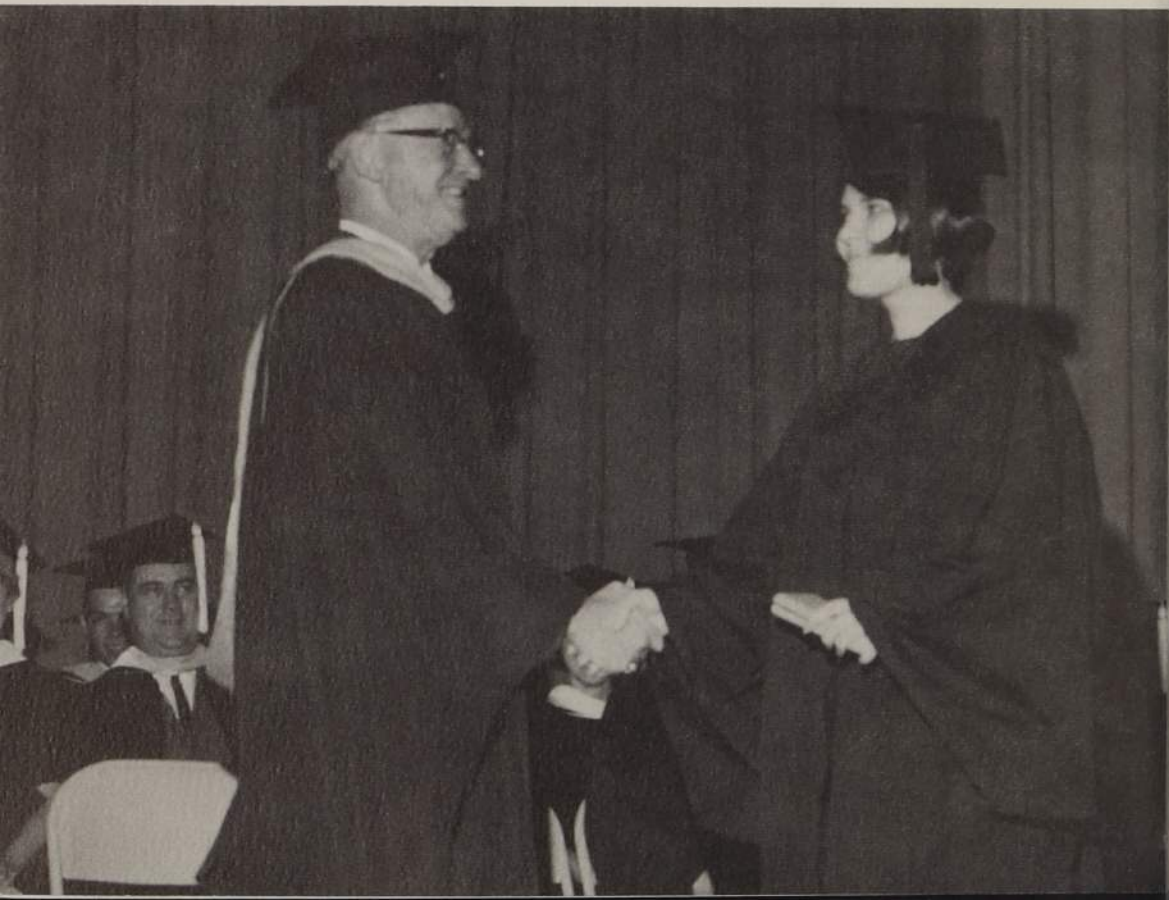
GRADUATES

1967-1968

	Summer 1967	Mid-Winter 1968	June 1968	Total
Degrees and Diplomas				
Bachelor of Science in Accounting	2	12	40	54
Bachelor of Science in Business Administration	6	26	74	106
Bachelor of Science in Business Education	5	5	15	25
Associate in Business Science Degrees				
Accounting	—	—	—	—
Business Administration	1	2	2	5
Secretarial Science	—	—	—	—
Executive	—	2	10	12
Legal	—	—	1	1
Liberal Arts	—	—	—	—
Medical	1	—	17	18
Diplomas (One-year Courses)				
Accounting	—	—	1	1
Business Administration	—	—	1	1
Junior Secretarial	—	1	8	9
Shorthand-Clerical	—	2	6	8
Typing-Clerical	—	—	1	1
	15	50	176	241

AWARDS

At the Awards Night, conducted at John Bapst High School Auditorium June 7, for the Class of 1968, twelve special awards were presented. They were these: Medals for Excellence in Beginning Typewriting, Advanced Typewriting, Beginning Shorthand, Advanced Shorthand; Wall Street Journal Award; The Ernest M. Hamlin Memorial Award; The Pi Rho Zeta Award Watch to an outstanding woman, the Kappa Delta Phi Award Watch to the outstanding man, and the Delta Sigma Delta Award Watch to the outstanding secretary of the Class of 1968; The Husson Players Award; the Salutory Trophy; and the Valedictory Trophy. Thirty-eight seniors received Tau Epsilon Scholastic Certificates, indicative of having attained a 3.0 cumulative average. Fifty-one husbands and wives of members of the Class received P.H.T. Certificates.



THE WHITE HOUSE

WASHINGTON

TO THE 1968 GRADUATING CLASS
HUSSON COLLEGE

Few moments equal the joy, the satisfaction, and the fulfillment of graduation. It is a personal and permanent victory, an honor to last a lifetime. To each of you I extend my sincere congratulations.

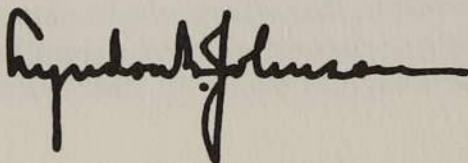
The time is past when our national interests could be served by a few who elected to make their country's affairs their own. The complexity of our age and the particular burden history has thrust upon us -- to preserve freedom where it exists and to foster it where it does not -- demands every American hand and every American heart. The greatest responsibility falls to those who have the most to give.

I cannot tell you the extent of America's influence in shaping the new order of world affairs -- though I believe it will be great.

I cannot measure our national ability to abolish ignorance and sickness and injustice wherever these ancient enemies degrade humanity -- though I believe it is limitless.

I cannot predict that America's future will match and exceed the brilliance of her past -- though I believe it will.

The answers will not come in my lifetime, but in the future -- your future. I am confident that you who have proved your ability to achieve, to endure, and to win, will serve that future with distinction.

A handwritten signature in dark ink, appearing to read "Lyndon B. Johnson". The signature is fluid and cursive, with a long horizontal stroke at the end.

The Office of Placement Services assisted all Seniors, as well as students seeking part-time employment, throughout the college year. It received over 100 inquiries for secondary business teachers. The following is a summary of industries making campus interviews:

Government Agencies	16
Insurance Companies	
Claims Adjustment	10
Underwriting	7
Sales	4
Manufacturing	8
Public Accounting	9
Retailing	7
Service Industries	12
Wholesalers	10
Total	83

As of June 30 the following is a summary of the placement of members of the Class of 1968 by departments.

Department	Number of Graduates	Placements	Armed Forces	Grad. School	Undecided	Salary Range	Average Annual Salary
Accounting	41	30	4	1	6	\$6500-9500	\$8000
Business							
Administration	76	34	25	5	12	\$6000-7200 (plus auto)	\$7250
Business							
Education	15	11		1	3	\$5000-6200	\$5600
Secretarial	44	14			30	\$64-96 (week)	\$70 (week)
TOTALS	176	89	29	7	51		

Seniors were accepted for graduate study at University of Maine, University of Louisville, University of New York—Albany, Northeastern University, and Suffolk University.

The Alumni Association Organized activities of Husson alumni are under the planning and supervision of the Board of Directors of the Association whose charge is "to promote the interest of the College and establish mutually beneficial relations between the College and its alumni."

The Association began two years ago to organize county and state chapters based on distribution of alumni within

certain geographic areas. During the past year, the sixth chapter—the Central Maine Chapter—was organized to serve Kennebec and Androscoggin Counties with headquarters in Augusta. The Board is considering the feasibility of establishing chapters in Connecticut, New York, and New Jersey during the next year.

The following is a list of Chapters with the 1968-1969 officers:

Aroostook:	President:	Shirley Fowles
	Vice-President:	Emmalee Lynch
	Secretary-Treasurer:	Doris Espling
Bangor:	President:	Tony Picard
	Vice-President:	Alden Stewart
	Secretary-Treasurer:	Nancy McKenney
Boston:	President:	Fred Cross, Jr.
	Vice-President:	Martin McCluskey
	Secretary:	Lois Barber
	Treasurer:	Jack P. Nendel
Central Maine Chapter:	President:	Tony Pavone
	Vice-President:	Paul Maroon
	Secretary:	Carol Auger
Cumberland County:	President:	Marion Cheney
	Vice-President:	John Barrows
	Secretary:	Gerard Cote
	Treasurer:	Louis Abbotoni
Washington, D. C.:	President:	Dave Dukes
	Vice-President:	Frank Ackley
	Secretary:	Elizabeth Banta
	Treasurer:	Charles Davis

The official publication of the Association, *Husson Alumnus*, is published and mailed three times a year to all known alumni. Supplementing this publication are various newsletters as they pertain to specific alumni functions including chapter newsletters and Homecoming literature.

Homecoming, which in the past has been either during Commencement or during the summer, has been postponed to coincide with the opening of the new campus this fall. The three-day event will be held October 18, 19, 20. It will be an exclusive alumni function.

During the past year, different faculty members, administrative personnel, and students have traveled with the Alumni Executive Secretary to provide a variety of programs for chapter meetings. The Husson Players presented a one-act play on one occasion. The Massachusetts-New Hampshire Chapter is developing a student recruitment program for prospective students in the two-state area. Portland has established membership dues to help defray various operational expenses. Membership drives have become priorities with the remaining chapters.

A major attempt has been made to locate addresses of missing alumni by listing the names of the missing by classes beginning with the June issue of the *Husson Alumnus* which contains 1,000 names. Known alumni addresses are estimated at approximately 3,500 out of a possible 6,500. The remaining 2,000 names will be published in the next two issues of the magazine.

The Board of Directors of the Association feels that emphasis should be directed toward improving the relationship between alumni and the institution through a gradual cultivation program. Many alumni are unaware of the rapid organizational, curricular, and physical changes that have occurred within the past five years. It is to this end that the Board of Directors and the Alumni Office are directing their efforts.

Alumni Association officers are as follows:

President:	John E. Goodness
Vice-President:	Jack H. Lynch
Executive-Secretary:	Lester J. Nadeau

The Board of Directors are as follows:

One-Year Term: Frank Dawes and Jean Russell

Two-Year Term: Carl Delano and Clayton Rogers

Three-Year Term:

Bertrand Albert and Ruth Stearns

Conclusion It has been a year of continued progress on all fronts. More of the long-range plans have matured, and new honors have been won. Visions became realities. There are more in the offing which prevent even a momentary rest to compliment ourselves on our achievements to date. We are indebted to the General Electric Company for its cogent phrase, "Progress is our Most Important Product." Our history reveals a relentless pursuit of progress. Like the General Electric Company, we find this our way of life.

The Board of Trustees met often to resolve the problems continually arising from campus expansion involving the architect, contractor, Government officials, and related personnel. It has been difficult to keep the boat on an even keel, but these helmsmen steered a straight course and managed to ride the wind-tossed seas to harbor. Because they were competent and devoted, the new complex will be ready for September classes. I record here a heartfelt "Thank you" to these active friends of the College.

Permit me to philosophize a bit as I bring this report to a close. For a number of years, the College has been introducing new studies in the area of the arts and humanities. A curriculum study of two years' duration continues at this very moment and will submit its recommendations this fall. All courses leading to the baccalaureate degree require fifty per cent of the offerings in liberal arts.

This may seem strange, even contradictory. But a closer look denies this view. It should be recognized at the start that there is no antagonism between an arts and a business curriculum. Rather, there is an attraction which better meets the demands of business and industry today. They supplement

each other to produce a "total talent": A person who knows and feels his work and world.

The new alliance between business and the arts, which Husson College exemplifies, was well illustrated in a meeting which occurred recently in Bangor. It was the first conference on business and the arts sponsored by the Maine State Commission on the Arts and Humanities. Representatives of banking, business, and industry, as well as of education, were in attendance. Mr. Neil H. Anderson, Executive Vice President of the New York Board of Trade, delivered the introductory address. What this conference and the attendance represented is the realization that because art is important to society (as obviously is business) art must be supported by the greater business community.

The Division of Liberal Studies was created in September, 1965, to provide more depth in this area. If the College builds a strong foundation in professional business subjects and supplements these with studies in the arts, sciences, and humanities, it creates a basis for knowledge and understanding of the environment in which we live. With the courses now being offered, Husson College more nearly approaches an admitted ideal in terms of educating the total man.

It is not the purpose of the College to produce a liberal arts student; but it is the purpose of Husson College both to foster an alliance between business and the arts and to enable its graduates to enter into the intellectual atmosphere of a rapidly expanding and changing business community. I need merely speak the word *computer* and your mind may reach out to an infinity of undiscovered worlds applicable to business. This is the intellectual concept—not that of the "egg-head" but of idea—of the excitement of ideas that become reality.

At one time in the Nineteenth Century, the typewriter was no more than an idea born of man's intellect. The typewriter became a fact; now IBM advertises on television a machine which does not require a typist for the finished copy! The advertisement reads to the effect "You do the thinking, let the machines do the work!"

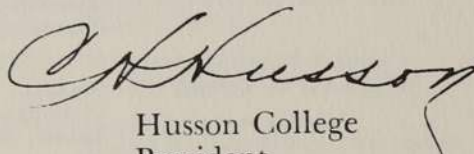
In many ways this is the modern Husson College. Husson College is not merely the new buildings which will be entered in September, 1968. It is a progressive institution, with progressing faculty and a new generation of students bred to the computer.

In these years, the liberal arts curriculum has increased; there will be more mathematics to provide a basis for the new computer studies. Science laboratories will lend to the students a clearer awareness of the technological environment in which they live. Language—so important, of course, to communication (and communication is more a necessity than ever before)—will be facilitated in a modern language laboratory. In fact, the Secretarial Science Department intends to introduce an associate degree program for bi-lingual secretaries. And there are more courses in psychology, sociology, history, and literature to stimulate the student's understanding of human behavior and the problems which he must face and solve.

In Business Education, as in the other departments, blocks of study (minimum to maximum hours of study in particular areas of the liberal arts on an elective basis to provide clearer understanding of the several fields of the arts) are being offered to approach better the ideal of the total man.

Yet, what should be evident is the fact that the evolution of Husson College (just as in existing business) is the product of intellectual endeavor. Shaw Business School of 1898 has become Husson College 1968—a circle of buildings. To the ancient Greeks the circle was a symbol of perfection. Perfection may be an impossibility, but Husson College has built its circle. And circles can grow and expand in proportion to the intellectual and imaginative capacity of man.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "J. H. Husson". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Husson College
President

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