HUSSON

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Homecoming 2022!



BETTER MAKING COMMUNITIES

HEALTH KITS FOR HOMELESS SHELTERS

Student members of the American Pharmacists Association (APhA) and the fraternity brothers of Kappa Psi Zeta Beta assembled health kits for homeless women in a Husson University classroom.

How charitable are local businesses in helping homeless shelters? One

Husson student found out that all she had to do was ask.

Earlier this year, **Hannah Pham '23**, a Doctor of Pharmacy student at Husson, had a goal of helping Maine homeless shelters with essential items beyond the normal requests for food and clothing. Instead, she wanted to assemble health kits for women—a lot of them.

Pham, along with fellow PharmD student **Amber Tardiff '23**, spent two months cold-calling businesses and organizations in the Bangor area for donated items. Both are co-chairs of the Women's Health Committee of the American Pharmacists Association (APhA).

"Homeless shelters often ask for food and clothes, but they don't always ask for tampons and hand sanitizer and things like that," said Pham.

The response was overwhelming: more than 500 bars of soap, 300 bottles of shampoo, 600 tampons, and hundreds of toothbrushes, combs, deodorant and other items for the homeless. "We were able to gather so much more than we anticipated," Pham says.

Bangor area donors stepped up for the cause, including the Country Inn, the Comfort Inn, the Hampton Inn, Planned Parenthood and Maine Family Planning. When it came time to assemble the kits, Pham found a small army of volunteers from within the ranks of fellow APhA students as well as brothers from the fraternity of Kappa Psi Zeta Beta.

In all, they assembled 61 health kits for the Bangor Area Women's Shelter and the Bread of Life Ministries in Augusta. But with so many donations, "We ended up saving the rest and plan on making more kits," Pham says. Alicia Mayhew, the Bangor shelter's office manager, worked closely with Pham on her project. She says the staff was "very impressed" by the Husson students' work, adding that the project has led to her exploring new opportunities with Pham, including one in which volunteers will paint and decorate some of the rooms in the shelter.

Pham grew up in Orange County, California, the daughter of refugees who fled the fall of Vietnam in 1975. She says she knows very well how others helped her family in their moment of need, so her desire to help others is part of her efforts to "pay it forward," she says.

Pham applied to 20 schools in her journey from California to Husson. "There are really great people at Husson," she says. "I knew that with a smaller school people would be more involved."

Turns out, Pham was right.

HUSSON UNIVERSITY

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Dear Alumni and Friends,



As I write this message, Hurricane Ian has devastated Florida. The lives of the people who have gone through this catastrophic weather event will never be the same.

While our campus hasn't been devastated by a hurricane, we have had our share of challenges through the pandemic. Fortunately, whenever we encountered an obstacle, our campus community pulled together and overcame it.

The pandemic forced our entire Husson family to examine how we delivered education and interacted with each other. Thanks to the hard work of faculty and staff over the course of the past two years, we were able to continue to deliver a quality learning experience that transformed student lives.

Now we are at a point where life on campus feels like it's returning to a semblance of a new normal. Students have returned to the campus unmasked, sports are in full swing, the Gracie Theatre is offering live performances and students are able to gather in the Campus Center and the Dickerman Dining Center as they did prior to the pandemic. A variety of campus health protocols and policies helped make this possible.

Unfortunately, COVID-19 has not been fully eradicated. Husson will continue to carefully monitor the situation. For the time being, however, it's time to enjoy the progress that we've made. Husson has not only survived, we've grown from the experience. Our resolve allowed us to overcome the trials we faced and still deliver a quality education that is preparing our students for a better tomorrow.

Thank you to everyone who continued to support us during this period. Because of you, we are re-emerging after the pandemic as a stronger university that's even better prepared to help our students achieve success in life and their professions. Let's keep moving forward together!

Best regards,

Robert A. Clark, PhD, CFA
President





Obstacles can provide opportunities when people work together. Recently, junior **Carla Rodriquez '24** spoke and shared her story of personal resilience and perseverance, emphasizing how help from others has been crucial to her success.

Carla's childhood was tough. As a high school sophomore, she was kicked out of her mother's house for trying to protect her mother from an abusive boyfriend. Moving in with her father, she slept on a mattress without pillows or sheets. When her father returned to the Dominican Republic, Carla was left to fend for herself. She paid as much of the rent and other expenses as possible with the money from her part-time job.

One day, she found an eviction notice on her front door. The landlord had received no rent from her father. She was truly on her own.

A classmate's family took Carla in. No longer worried about the basic necessities—including a room of her own with a bed, sheets and a pillow—Carla thrived. Her grades improved, she was inducted into the National Honor Society, and became the first high school graduate in her family.

With only her dream of becoming a cardio or trauma surgeon, Carla applied to Husson. Thanks in part to institutional aid, including a scholarship from gifts to Husson's Women's Philanthropy Council, Carla is pursuing a dual major in health care/pre-med and psychology.

Carla, and the many students at Husson like her, depend on Husson's Annual Fund, which supports the University's areas of greatest needs. With over $19 million in institutional financial aid awarded each year, helping our students attend is definitely an area of greatest need.

Can you help? Please join the network of other annual donors and make a gift today to Husson's Annual Fund. Collectively, each gift makes a difference. Please visit **https://www.husson.edu/annualfund** or use the QR code below, to make your gift today!

With gratitude,

Sarah Cary Robinson
Vice President for Advancement

Around the Circle

Accomplishments, events and items of note happening at Husson

College of Business



Vachon is Best Boy on Comedy/ Horror Movie

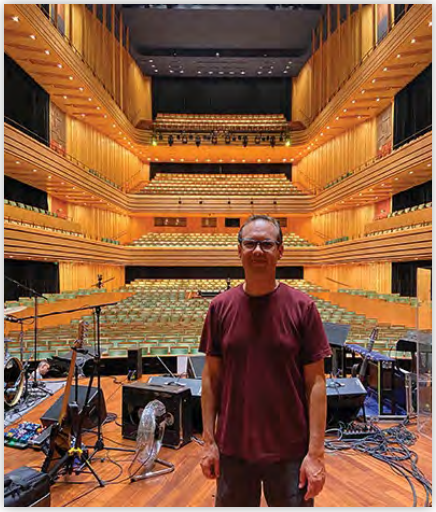
During the last three weeks of July, **Steve Vachon**, a New England School of Communications (NESCom) video instructor, worked as the best boy grip on the comedy/horror motion picture "October 31st." The film is about three teenagers trying to stop a preteen girl who changes into a cat-like monster. The special effects are being provided by the same people who worked on "Gremlins," "Army of Darkness," and other films. **Kris Bridges**, a former NESCom film and video instructor was a key grip on the project. Three Husson students were hired as production assistants on the film.



Jeri Misler Talks about Upcoming Gracie Theatre Season



Jeri Misler, the managing artistic director of the Gracie Theatre, was interviewed on WABI-TV's morning news and on WKIT Radio about the theatre's upcoming season. The recent performance of "Space Oddity, the Ultimate David Bowie Experience" was featured during each of the interviews.



NESCom Assistant Professor Eric Ferguson tours Europe as a Sound Engineer for Lee Ritenour and Dave Grusin.

In June and July of this year, NESCom's Assistant Professor **Eric Ferguson** toured Europe for three weeks as a sound engineer for jazz music legends Lee Ritenour and Dave Grusin. The five-country tour included shows in concert halls and jazz clubs.

College of Business Initiatives Featured in *Mainebiz* Articles





Dr. Marie Hansen, dean of the College of Business and **Michael Knupp**, PhD(c), director of the School of Technology and Innovation and assistant professor, were featured in a *Mainebiz* article that talked about "Cheers," a project created by the iEX Center. The project recreates Geaghan's, a local Bangor restaurant, in virtual reality for training purposes. Faculty, students and Geaghan's employees are all contributing to the effort.





In a separate *Mainebiz* article, **John Michaud**, the director of the School of Legal Studies and **Lori Perez**, an assistant professor of legal studies, talked about the University's new program in conservation law.

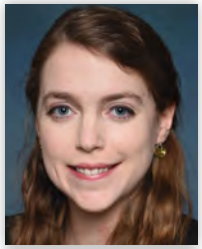
College of Health and Pharmacy

Kelly Presented at London Conference



Dr. Cavenaugh Kelly, an assistant professor in Husson University's School of Occupational Therapy, was a presenter at the Global Empathy Conference in London, England in September. His presentation focused on the use of narrative stories to facilitate empathy in health care students. Kelly's research was also featured in an article called "Improving Empathy of Occupational Therapy Students through Reading Literary Narratives." The article appeared in the October 2022 edition of the *Journal of Occupational Therapy Education*.

School of Pharmacy Faculty Receive Grant Funding To Address Opioid Misuse and Deaths





Dr. Shannon James, an assistant professor of pharmacy practice and **Dr. Kelsie Snow**, an assistant professor from Husson University's School of Pharmacy, received two years of grant funding from the Substance Abuse and Mental Health Services Administration – a branch of the U.S. Department of Health and Human Services. Their grant funds will support Husson pharmacy students providing rural health outreach. Pharmacy students

will be responsible for educating rural communities about the opioid epidemic in an effort to reduce the number of preventable overdose deaths in Maine.

Podcast and Newspaper Feature Steinbarger Talking about Arthritis



Dr. Kim Steinbarger, an assistant professor in the School of Physical Therapy was a featured guest on episode 30 of the American College of Rheumatology's podcast "ACR on Air." The episode was devoted to the "Importance of Physical Activity for People with Rheumatic Diseases." Appearing with Steinbarger was Talitha Black, an occupational therapist from the Division of Pediatric Rehabilitative Medicine at Children's Hospital in Los Angeles.

Separately, Steinbarger was also quoted in an article in the *Bangor Daily News*. In this piece, she talked about the free arthritis self-management workshop open to members of the greater Bangor, Maine community. The workshop provided anyone with a rheumatic condition with an opportunity to learn more about how to manage their symptoms.

BoxingScene.com Quotes Siegel



Dr. Sondra Siegel, an associate professor in the School of Physical Therapy was quoted in a BoxingScene.com article called "Fighting Eagles Soar to Help Battle Parkinson's Disease." The article talked about how Husson's Fighting Eagles Boxing Club holds classes for individuals who have Parkinson's disease. The movements associated with boxing provide valuable physical therapy for those dealing with the debilitating nervous system disorder.

College of Science and Humanities

Cahill Writes Book About Astonomer



Dr. Maria Cahill, an associate professor in the College of Science and Humanities is currently researching the life of Helen Sawyer Hogg, one of the 20th century's most notable astronomers. Her results will be included in her upcoming book, *Through the Lens of Astronomer Helen Sawyer Hogg: One Woman's Journey with the Stars.* The book will examine Sawyer Hogg's life and discoveries.



Stevens Receives the 2022 Leadership Award from AMHCA

Dr. Jeri Stevens, an assistant professor and clinical coordinator in the College of Science and Humanities, received the 2022 Leadership Award in the Area of the Counseling Compact from American Mental Health Counselors Association. The award recognizes her leadership and advocacy in getting the new counseling compact established.

Young was Panelist on Maine Public Radio Show



Keith Young, a College of Science and Humanities adjunct professor was one of the featured guests on Maine Public Radio's "Maine Calling." The hour-long call in show aired on September 2 and was devoted to trauma recovery. A recorded version of the program can be found on the Maine Public website.

Wingard Named 2022 State History Teacher of the Year



Geoffrey Wingard, an adjunct instructor of history and education at Husson University and a history teacher at Bangor High School was named one of the "2022 State History Teachers of the Year," from elementary, middle and high schools across the nation, by the Gilder Lehrman Institute. The award honors one K–12 teacher from each state, the District of Columbia, Department of Defense schools and U.S. Territories. Award winners were recognized for their commitment to teaching American history (including state and local history), creativity and imagination in the classroom, and their effective use of documents, artifacts, historic sites, oral histories and other primary sources to engage students with American history.

Campus

Swanson Judged College Sports Communicators Contest



Husson University Sports Information Director **Joseph Swanson**, was a district judge for the 2021-22 College Sports Communicators (formerly CoSIDA) Fred Stabley Sr. Writing Contest. A total of 387 entries were submitted to this competition. Entries were judged on overall writing style, creativity, flow and organization, inventiveness, grammar, punctuation, opening and closing paragraphs and the ease with which the reader acquires information.

Dyer and Arnett Help Promote New Certificate Programs





Sarah Dyer, an instructor and diversity, equity, and inclusion officer at Husson University and **Dr. Amy Arnett**, Husson University's associate provost for online and distance education, were quoted in an article posted to Yahoo! Finance online called "Husson University Online Now Offers Animal Assisted Therapy and Diversity, Equity and Inclusion Certificates." The article talked about two new online certificate programs that enhance the education of those with degrees in psychology or business by providing additional specialized, career-focused knowledge.

PROFILES IN SUCCESS

Husson Educational Experience Helps Graduate Become President of Eastern Maine Community College

There were lots of leadership opportunities at Husson College when **Elizabeth Russell '82, '91G**, was an undergraduate student. In addition to serving as the president of the Kappa Lambda sorority, she was a residence director for 2½ years. Russell was also the treasurer of the senior class; editor of the student newspaper and the yearbook; and a student ambassador. Besides leadership, she learned about the value of teamwork as part of her one-year stints on the women's basketball and softball teams.

"I took advantage of everything I could while I was at Husson," said Russell. "That really helped me prepare for my role as a teacher. Being at Husson gave me the opportunity to develop interpersonal networks, build relationships and get a quality education.

After an 11-year teaching stint, Russell joined Eastern Maine Community College (EMCC) and worked her way up to the top of this educational institution over the course of 29 years. Starting as a faculty instructor in their administrative assistant program, she went on to become EMCC's director of admissions, associate dean of enrollment management, dean of student success, and vice president of academic affairs.

"I was getting ready to retire when the presidential position came up," Russell said. "I decided I wanted to continue to give back to this institution. So I threw my hat into the ring and was fortunate enough to secure the position."

Today, Russell is responsible for leading EMCC's post-pandemic rebuilding efforts. Her goal is to reestablish the community college's on-campus presence and focus on innovative workforce development initiatives.



Elizabeth Russell '82, '91G, President, Eastern Maine Community College

"I'm very proud to be president of EMCC," concluded Russell. "Like Husson, Eastern Maine positively impacts learners' lives. When individuals come to the college, they graduate with the skills they need to go out and find immediate employment. And that's what Husson's all about as well."

Yolanda "Lannie" Moffatt is the New COO at Bangor Savings Bank.

When **Lannie Moffatt '93** was at Husson College she learned all about the importance of employee and customer service as part of her Bachelor of Science in business administration (BSBA) degree program. Over the years, customer service has become the cornerstone of her personal business philosophy. "Businesses exist to serve customers – not themselves," she said. "Here at Bangor Savings Bank, our job is to build genuine relationships that last for generations by providing our customers with personalized financial solutions that meet their individual needs."

This commitment to customer service excellence was one of the reasons why Moffatt was chosen to be the Bank's next chief operating officer (COO) back in March of 2022. Beyond this commitment, Moffatt brings an in-depth knowledge of the financial services industry and a dedication to her local community to her new position.

Moffatt has nearly 30 years of banking experience with 16 of those years at Bangor Savings Bank. This includes leadership roles in customer service and sales; human resources; training; talent acquisition and retention; call center management; and diversity, equity and inclusion. As the COO, Moffatt will now be responsible for Bangor Savings Bank's customer and employee experience; operations; consumer banking; marketing and community relations; and information technology. Prior to being promoted, Moffatt was Bangor Savings Bank's chief experience officer and executive vice president.

"While I was at Husson, I was given the skills and knowledge I needed to pursue my passions. Thanks in part to that education and the years of hard work that followed, I'm now in a position where I can help make a difference in people's lives by enhancing customers' financial security and stimulating community economic growth. I'll always be grateful for the educational foundation given to me by the University that made this possible."



Yolanda Moffatt '93, COO, Bangor Savings Bank

NESCom Launches Student-run Advertising and Marketing Agency



Pictured left to right front row: Mikayla Moore, Meredith Mathieu, Meredith Atkinson; back row: Bailey Cormier, Jarod Bolton, Elias Ruffner, Makaila Hickey, Alban Michaud. Not pictured is Joey Koenig.

Marketing and advertising can be big-ticket costs for nonprofits and start-ups.

The launch of Husson's new student-run advertising firm, the One Circle Agency, aims to change that.

In exchange for working with students and giving them hands-on workforce experience, the One Circle Agency, launched in September, delivers pro bono advertising and marketing assistance through short-term, project-based work. Up to 24 students are anticipated to work at the agency at any given time.

Nancy Roberts, program coordinator for the marketing communications program, will teach the hands-on class on running an agency. She has been dreaming of this opportunity for well over a decade, and says the need is so great they won't have any trouble finding clients. "We already have a lengthy list," she says.

As a pilot program to test the concept of a student-run agency, the New England School of Communications (NESCom) worked with a local Mexican restaurant to create and market an evening for area college students. The effort was so successful the restaurant ran out of food that evening. Other test case clients have been the Gracie Theatre at Husson and the University's sports program.

The new agency has its own new offices thanks to Husson's $80,000 facelift in the lobby area in the Wildey Communications Center, home to NESCom. Husson alumnus **Stephen Coston '16** generously provided $25,000 toward the renovations.

The agency features a glassed-in conference room, a large open space where students work, computer stations, high-top tables for side meetings and bean bag chairs for those creative moments. The design was created following faculty visits to various marketing firms in Maine.

"The overwhelming response we have received [from other agencies] was that this is great, and that it will prepare students for work in the future. We are not looking to compete with them," said **Dr. Marie Hansen**, dean of the College of Business. "The idea itself—bubbling up from the faculty and the students themselves—really speaks to what Husson can do to be agile and responsive to the workplace, to the market and to the world as it pivots to new aspects of marketing and communications."

Students will have experiential learning opportunities to work in all aspects of a professional marketing firm, including design, social media, messaging, public relations and client management. Working in teams is a key part of the experience—and something that Roberts says leads to jobs after graduation.

Roberts cites LinkedIn research showing that when a new employee doesn't work out, 89% of the time it's because that person lacks those soft skills. She also says a Harris poll confirmed the finding that one-third of businesses said a main reason applicants are not qualified is because they lack these skills. Two other polls say the same thing.

"Research shows that employers look for soft skills," Roberts says. "They can train for specific skills, but interpersonal skills—learning to work in a team, listening skills, time management—all of these are really important."

Nonprofits and start-ups interested in learning more may contact **OneCircleAgency@husson.edu**.



School of Technology and Innovation Receives $2.2 Million Grant from the Harold Alfond Foundation

Gift to accelerate the implementation of the school's new programs and outreach efforts

Brave Williams, the director of iEX Center, (foreground left), regularly works with students in the iEX Center (background right). Husson's extended reality (XR) degree program is just one of the degrees in the School of Technology and Innovation that will benefit from this grant. Others programs that will benefit focus on business analytics, computer information systems, software development, and web design and development.

Technology continues to change the modern workplace. Computers and their applications are revolutionizing the ways in which we conduct business. These new tools are providing our society with the ability to better understand business processes and communicate in new and exciting ways. The use of computers is helping organizations and their employees become more productive and efficient.

One such new computer-based technology on the cusp of revolutionizing the American workplace is extended reality. Extended reality offers professionals the opportunity to prepare, practice and review critical procedures and processes before engaging in real-world activities.

College graduates with knowledge and expertise in immersive technologies like virtual reality (VR) and augmented reality (AR) are in demand. According to Statista, "It is forecasted that over 23 million jobs will be enhanced by virtual reality (VR) and augmented reality (AR) technologies globally by 2030, an increase from the 800 thousand jobs that were enhanced by VR and AR in 2019."[1]

In order to help prepare students for the high-tech careers of the future, the Harold Alfond Foundation provided Husson University's new School of Technology and Innovation with a generous $2.2 million program grant. The School of Technology and Innovation is one of six schools that are part of Husson's College of Business.

The grant will accelerate the implementation of programs and outreach associated with the School. This includes Husson's new degree in extended reality (XR). This degree program and others offered by the School of Technology and Innovation will help make sure Maine has the qualified professionals it needs to fill future job openings. The funding is also designed to support project research and development as well as business partnerships that will help stimulate job growth and economic development in Maine. As an active regional economic development partner, the College of Business is continuously working to enhance the growth and success of for-profit and non-profit organizations in Maine.

"The Foundation is delighted to support Husson University's efforts to grow Maine's economy," said Gregory W. Powell, chair of the Harold Alfond Foundation. "When the University's forward-thinking, entrepreneurial, educational initiatives are combined with its commitment to improving the economic future of Maine people, the result is an unbeatable combination from an ideal community partner."

"This support from the Harold Alfond Foundation will help the University address some pressing workforce issues identified in the 2018 *Measures of Growth*, published by the Maine Development Foundation. According to the report, there are multiple challenges that are restraining Maine's economic growth," said Husson University President **Robert A. Clark, PhD, CFA**. "Two of these were the lack of innovation and a shrinking workforce."

Clark continued, "This grant will allow Husson University to address both of these issues. Through education, we can develop a workforce with expertise in various technologies including extended reality. Approximately 75% of recent Husson graduates reside in Maine. Creating a high-tech workforce has the potential to transform Maine's economic landscape and attract good paying, high-tech companies and jobs to the region."

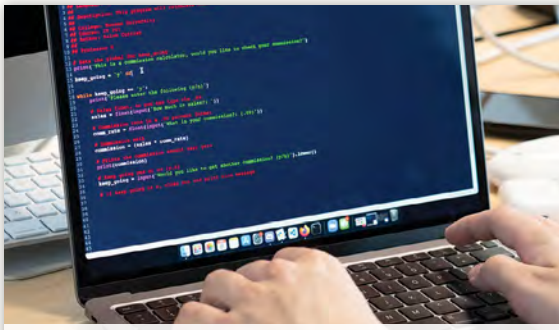
[1] Statista, "Number of jobs enhanced by augmented reality (AR) and virtual reality (VR) worldwide from 2019 to 2030," https://www.statista.com/statistics/1121601/number-of-jobs-enhanced-globally-by-vr-and-ar/, Accessed 6/1/22



Virtual and augmented reality headgear allow students to enter and interact in extended reality environments.



State-of-the-art camera equipment allows students to capture images they can use in online and extended reality presentations.



Coding is one of the many essential skills students learn as part of the School of Technology and Innovation's integrated technology degree with a concentration in software development.

Michael Knupp, PhD(c), the director of the School of Technology and Innovation and an assistant professor, is excited about what this grant will mean for the future. "We're proud that Husson has the most comprehensive extended reality facilities and program north of Pennsylvania," said Knupp. "Not only will this grant allow us to build out our new major in extended reality and develop corporate partnerships and internship opportunities, it will also help us ensure that students have all of the knowledge they need to achieve professional success after graduation."

Some of the most fascinating aspects of augmented and virtual reality are the endless possibilities for integrating this technology into all career fields. Regardless of a student's course of study, taking a technology class or pursuing an additional certification in the field can expand their future professional opportunities in an increasingly technological world.

"Having a strong understanding of technology is becoming an essential skill for all students," said **Dr. Marie Hansen**, dean of Husson University's College of Business. "This knowledge can make graduates more appealing to potential employers. Companies are looking for individuals who can help them resolve business challenges utilizing the latest technology."

Beyond problem solving, AR and VR have the potential to grow into a thriving industry. A report from PriceWaterhouseCoopers (PwC) states that VR and AR have the potential to add $1.5 trillion to the global economy by 2030.[2] While job growth in Maine's IT sector for developers of software and applications is projected to grow 15% from 2018 to 2028,[3] growth will be hindered if there are not enough educated individuals to fill available job vacancies.

A key facility at Husson University that's integral to this educational process is the School of Technology and Innovation's iEX Center. This ultra high-tech interactive space is housed in Harold Alfond Hall, home of Husson University's College of Business. The Center is an integrated workspace that includes a virtual production system, motion capture, and dozens of kits used for virtual and augmented reality exploration. It's devoted to teaching and creating immersive interactive experiences. In this location, many types of virtual reality (VR) and augmented reality (AR) combinations are being studied in order to enhance daily life and solve real-world business problems.

"Husson University's iEX Center and the XR degree program focus on interactive, immersive media that combines real and virtual elements," said **Brave Williams**, director of the iEX Center and associate professor in the School of Technology and Innovation. "Students work beside innovative peers, faculty, and outside partners to find solutions to real-world business issues utilizing emerging XR technology. The vision is to develop a place that creates seamless extended reality for our communities and the world."

"This is not the first time the Harold Alfond Foundation has supported projects at Husson," said **Sarah Robinson**, vice president for advancement at the University. "On August 26, 2021, Husson University officially opened Harold Alfond Hall as part of a ribbon-cutting ceremony. This 2021 Maine Real Estate & Development Association (MEREDA) award-winning building was made possible, thanks in large part, to a $4 million matching gift from the Harold Alfond Foundation. When the gift was announced in 2017, it was the largest outright gift ever made to Husson University."

If you know of someone who is interested in attending Husson University, feel free to share information with them about our new School of Technology and innovation. This is the ideal time to get an education in this growing field and get in on the ground floor in the high demand and high growth career fields of extended reality, integrated technology and business analytics. Potential students can learn more at **https://www.husson.edu/college-of-business/school-of-technology-and-innovation/**.

[2] PriceWaterhouseCoopers, "Seeing is Believing," https://www.pwc.com/seeingisbelieving, Accessed 6/1/22

[3] Maine.Gov, Center for Workforce Research and Information, "Workforce Outlook: Statewide Employment Projections to 2028, https://www.maine.gov/labor/cwri/outlook.html, Accessed 6/1/22



Exemplary Professionals

Six individuals were honored at Husson University's 2022 Alumni Hall of Fame

Each year, Husson's Alumni Hall of Fame event pays tribute to a select group of prominent distinguished alumni and friends who have made significant contributions to their professions, their communities and the University. The legacy of service to others by these individuals made them worthy of acknowledgment and recognition. All of them are considered valued and respected members of our Husson family.

Plaques honoring this year's Alumni Hall of Fame recipients will be displayed prominently, along with plaques of other past honorees, in a hallway adjacent to the Campus Center on the ground floor of Peabody Hall on Husson University's campus. This hall features every Alumni Hall of Fame recipient since the award's inception.

Individuals honored this year included:

Young Alumnus
George Pusey, MBA, MS, OTR/L '12, '13G



George Pusey started his career in the U.S. Army. This included a four-year tour in Iraq. Following his military service, he enrolled at Husson and graduated with a Bachelor of Science in psychology in 2012. One year later, he completed his Master of Science in occupational therapy (MSOT). While at Husson, Pusey was on the Occupational Therapy Advisory Board and served as the student representative on the board of trustees. After graduation, Pusey pursued an MBA at Cornell University. For the past eight years, he has been with the U.S. Department of Veterans Affairs (VA) in various states including Pennsylvania, Montana, and most recently, Houston, Texas. Last year, he was named the interim program director of home-based primary care at VA-Houston and has been serving as an occupational therapist on their team.

Alumni Hall of Fame Inductee
Roberta Winchell, J.D. '94, '96G



Winchell earned her Bachelor of Science in business administration from Husson in 1994 and her Master of Science in business in 1996. She went on to earn a Juris Doctorate from the University of Maine School of Law. After completing her law degree, Winchell began her own practice. In 2010, she opened a new firm, Winchell Law & Associates, as their principal and managing partner. The Bangor, Maine firm specializes in family law; wills; trusts; estate planning; employment law; businesses and incorporation; and civil litigation.

Outside of her professional duties, Winchell is active within the greater Bangor community. She is an active member of the Maine State Bar Association, the American Bar Association, the Penobscot County Bar Association, and the John W. Ballou

Inn of Court. In addition, Winchell has served the community as a member of the Eastern Maine Medical Center Advisory Board, the Acadia Hospital Advisory Board, the Husson University Alumni Board, the Junior League of Bangor, the Ronald McDonald House and more. She has also been the past chair of the Salvation Army and the Bangor Museum and Center for History.

Alumni Hall of Fame Inductee
Errol James '74



James earned his Bachelor of Science in accounting from Husson in 1974, after serving in Vietnam and Germany for three years in the U.S. Army. After graduation, he began working for Allmerica Financial Insurance Corporation as a senior financial and IT auditor. In 1977, he earned a Master of Business Administration (MBA) from Nichols College. That same year, he joined Deloitte in Boston as a senior management consultant and became partner-in-charge of Deloitte's Management Advisory Services' practice for New England.

After 11 years at Deloitte, he moved to Computer Sciences Corporation (CSC), an organization that provides business and IT services worldwide, and became CSC Consulting's managing partner and Communications Industry Services Group's CEO until 1998. Following his work at CSC, James worked at SRA International Inc. as their commercial sector president and corporate senior vice president. From 2000 – 2009 he was a principal at Radius Capital Partners and partner for Strategic Ventures, LLC., where he created value for professional services companies. One year later, he became the president of Trigent Software, Inc. As president, he repositioned Trigent's U.S. and India-based business. In 2011, he started his own firm, SoundView Partners, where he served as the organization's managing partner until he retired. He has served on several boards throughout his career.

Presidential Outstanding Service Award
Cornelius "Tony" Cerbone '72 and Dottie Tammaro Cerbone '66



Cornelius "Tony" Cerbone graduated with a Bachelor of Science in business education in 1976 from Husson. He was a member of Tau Kappa Epsilon fraternity. Before entering the banking field, Tony served in the U.S. Air Force at Dow Air Force Base. He also worked in the automobile business in the Bangor, Maine area for 18 years. In 1989, Tony opened Pro Golf Discount in Bangor, which he managed and operated until 2005. He also served on the Penobscot Valley Country Club's board for two years.

In August of 2005, he began working for Merrill Bank as a mortgage originator. Within two years, he was transferred to the Brewer branch as a consumer leader. By the end of 2007, Tony was promoted to manager of the Merrill Bank branch in Brewer. He retired from People's United Bank (formally Merrill Bank) in January of 2012.

Dorothy "Dottie" Cerbone '66, was born and raised in Baileyville, Maine. In 1966, she graduated from Husson with a Liberal Secretarial Diploma. Following graduation, she remained in Bangor and Brewer. Dottie has been a member and past-president of the Husson Alumni Board. She has served on many of the board's committees and co-chaired the University's golf tournament with her husband. She's a member and past-president of Patawa Club, a local women's community service organization focused on various community action programs such as feeding the homeless, children's programs and clothing drives. Dottie is also a member of the Bangor Woman's Golf Association at the Bangor Municipal Golf Course. Professionally, she was recruited to work for Jim Doughty, former superintendent of Bangor Schools, to assist him in overseeing Husson's education department. In April of 2022, she retired from her part-time position at Vance Gray Wealth Management.

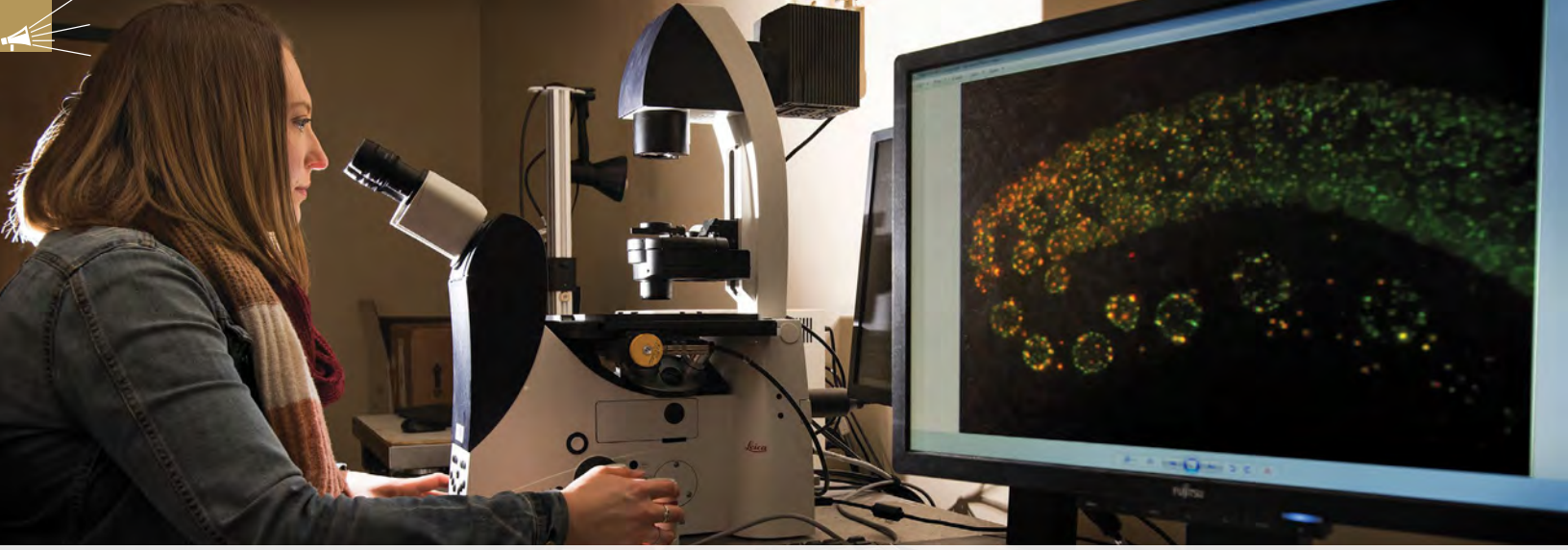
Honorary Alumnus
Lambros Karris, EdD



Karris immigrated to the U.S. from Thessaloniki, Greece in 1963 when he was 18-years-old. He pursued his dreams and became a professor of psychology when he was only 24. His extensive education includes a Bachelor of Arts in psychology from Merrimack College in 1968. The next year, Karris completed a Master of Arts in psychology from the University of Texas, at El Paso (UTEP). In 1975, he earned his Doctor of Education (EdD) degree with a concentration in psychology from the University of Maine in Orono. Following up on this educational achievement, Karris became a State of Maine licensed psychologist in 1976.

After working in Husson University's Department of Psychology for 38 years, from 1969 to 2007, Karris was named a professor emeritus. During his tenure, he helped establish the psychology department at the University. He also helped Husson transition from being a college to a university. In fact, he was the master of ceremonies at the celebration marking this change in the University's status. More recently, Karris served as a member of the Campaign Steering Committee for the University's Shaping our Future Comprehensive Campaign. This fundraising effort raised over $38 million to help provide endowment support, scholarships, annual gifts and the resources needed to build Harold Alfond Hall.

Karris took up sailing in the 1980's. Outside of his professional psychology career, he is a licensed pilot, a United States Coast Guard (USCG) licensed master mariner and a transatlantic sailor. After having sailed across the Atlantic in 1985 in a 40-foot sailboat called the Salonica, Karris now offers chartered cruises of Greece on his sailing yacht Alexandros. During the winter, Karris sails his boat, Lathia, in Florida and the Bahamas.



Seven New Science Labs to Benefit Students

University invested nearly $2 million to create these facilities

Dr. Elisabeth Marnik, an assistant professor in Husson's College of Science and Humanities is seen here working with an inverted Leica DMI 6000 B microscope, donated to the University by the Updike Lab at the MDI Biological Laboratory (MDIBL) in Bar Harbor. The microscope has a 600 times magnification and can detect fluorescent-labeled proteins. It will give students the opportunity to study a wide variety of biological samples that were previously too small to see. (Photo Courtesy of MDIBL. Photographer: Kevin Bennett)

While the pandemic has created educational challenges, it has also stimulated significant student interest in healthcare careers. Today, about one-third of Husson University's student population is enrolled in health-related programs that require a strong science education.

"Incoming students have expressed a significant interest in pursuing careers in physical therapy, exercise science, occupational therapy, nursing, pre-medicine and pharmacy. Students are also pursuing degrees in biology, psychology and clinical mental health counseling," said **Dr. Robert A. Clark**, president of Husson University. "Nearly all of these degrees require students to have an in-depth understanding of scientific theory and practices to be successful."

"Having access to modern science laboratories and the equipment they contain is essential to a successful education," continued Clark. "This knowledge helps ensure students in health-related disciplines are work-ready on day one."

That's why Husson invested nearly $2 million in new on-campus laboratory facilities in Peabody Hall. Included in this total were $588,000 in philanthropic gifts from alumni, trustees, faculty, staff, students, family members and friends of the University. One-hundred percent of the faculty from Husson University's College of Science and Humanities helped support this project with a donation. An additional $1.4 million in institutional funds ensured this project was fully funded as part of Husson's commitment to innovative initiatives. The University did not borrow any funds or incur any debt to make these new facilities possible.

Giving college students hands-on experience in advanced biological facilities, like those available at Husson, is one of the ways educators in our state are helping to ensure Maine has the workforce it needs for the future. This fact was not lost on U.S. Congressman Jared Golden from Maine's second district. He visited Husson University during the construction phase of the project and told NewsCenter Maine, "There's no doubt that workforce shortages are one of the key barriers that we have to overcome, and I think [we need] good training programs for those job opportunities that are going to be out there for people."[1]

In addition to renovating space, the University added new equipment that increases research opportunities for both students and faculty members. One such piece of equipment is a nuclear magnetic resonance (NMR) spectrometer. NMR spectroscopy allows individuals to observe magnetic fields around atomic nuclei. Students also get to work with an inverted Leica DMI 6000 B microscope. This microscope was donated to the University by the Updike Lab at the MDI Biological Laboratory in Bar Harbor. It will give students the opportunity to study a wide variety of biological samples that were previously too small to see. Found in professional healthcare research facilities, equipment like this helps individuals better understand biological processes at the molecular level and the inner workings of cells.

The investments Husson University made in laboratory facilities and equipment will benefit people locally. "Approximately 75% of recent Husson graduates reside in Maine. Our University is helping to grow Maine's economy by creating a knowledgeable workforce with the potential to attract new businesses and jobs to our state," said **Dr. Lynne Coy-Ogan**, senior vice president for academic affairs and provost.

[1] NEWSCENTER MAINE, "Congressman Jared Golden visits Husson University," https://www.newscentermaine.com/article/news/politics/congressman-jared-golden-visits-husson-university-politics-education/97-fd6a1989-d131-4ca2-87b7-a8dd0233573e, Accessed October 6, 2022.



Husson University's mascot "Baldwin" fired up the crowd at the 2022 Homecoming football game.

HUSSON 2022 HOMECOMING

Husson University's Homecoming Weekend welcomed students, alumni, family and friends to campus

On September 20, 2003, Husson College made history with its first official football game following a 59-year hiatus. The football team played Mount Ida College. It was also when Husson's first official tailgating party took place on campus. **Dick Trott '65**, **Jack Donovan '66** and **John Boucher '66** organized it. "Dick and John did the food and Jack Donovan brought a lot of memorabilia for our alumni to read and reminisce about," recalls **Roberta Burke '66** who attended with her husband, **Mike Burke '69**.

Husson lost that first game, 35-28. But for 19 years and counting, the classmates have continued their tailgating tradition. The tradition continued on Saturday, September 10 for Husson's Homecoming 2022. Like clockwork, they contact Husson Alumni and Friends each fall to reserve tents as well as a grill for John Boucher's famous barbecued beef tips that he's made every year since 2003.



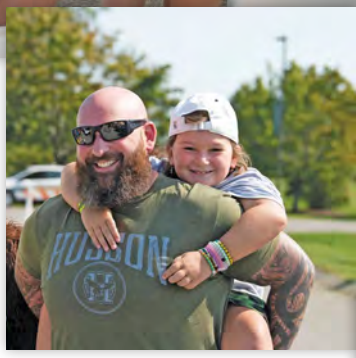
"Our greatest pleasure comes from seeing how much the Homecoming experience has grown and continues to grow along with the campus," says Mike Burke. "We're very proud of this institution and love being part of the opportunity to show it off to new students, parents and friends."

"Baldwin" and the Husson University dance team entertained the crowd during half time at the 2022 Homecoming football game with a kick line.









"Homecoming is a great opportunity for individuals to gather and celebrate with former classmates and friends," says **Robert A. Clark, PhD, CFA**, president of Husson University. "We look forward to seeing alumni when they return to campus. Events are planned that provide a terrific opportunity for our graduates to reconnect with old friends they may not have seen in years."

Current Husson students and graduates could stop by the Alumni and Friends tent throughout the day. Everyone who registered for Homecoming was entered into a raffle to win school swag including the coveted Husson blanket. The Husson University Bookstore was also offering items for purchase in the stadium.



Where's Baldwin? was back for another go around of hide and seek. Participants picked up a card at the Alumni and Friends tent, then canvassed the campus in search of the elusive eagle-like character known only as Baldwin. He managed to make an appearance up high, down low and everywhere in-between during Homecoming.

"**Where's Baldwin?** is a way for us to highlight various areas of interest on campus," explains **Christine Mihan**, director of Alumni Relations. "Some alumni are coming back to a campus that looks different from when they were students, so we want to provide them with the opportunity to stay up-to-date with the continued improvements and additions."

Once participants completed the scavenger-type hunt, they were entered into a drawing for a swag basket. "It's a blast to be at the center of attention," says **Baldwin**, in a rare interview. "Speaking of center, have you ever wondered what type of shoes are worn by football center players?"

Additionally, the Dickerman Dining Center offered an all you can eat brunch buffet for those attending the homecoming festivities.

Of course, the biggest event of Homecoming Day was the football game. This year, the Husson Eagles took on Plymouth State University with kickoff at noon at the Winkin Sports Complex. "Husson football is approaching its 20th anniversary in 2023," says **Joseph Swanson**, sports information director for Husson University. "Many of Husson's former players and coaches attend Homecoming. It's a time to celebrate with friends and family and reminisce about their time at Husson and also recognize the future of the program. For the players, this is an opportunity to become part of a bigger collective."

One of the most popular events during the game actually took place off the field. That's right, doughboys were back at halftime! "With food supply issues last year, we switched from complimentary









The Husson University Eagles enthusiastically took to the field at the beginning of the 2022 Homecoming football game.

chicken wings to doughboys at halftime and it was a huge hit," says Mihan. "This year, we doubled the number of fryers to meet the incredible demand."

The Husson University Track and Field Team was also present during Halftime with its 6th Annual Silent Auction. About 40 area businesses donated gift cards and items to be auctioned off. The money raised pays for activities the team participates in during Spring Break.



Homecoming activities continued Saturday night with a pre-show reception hosted by Husson University's Alumni and Friends in the Darling Atrium of the Gracie Theatre. All alumni and friends were welcome to attend a social hour.

That was followed by a performance in Gracie Theatre by comedian **Ray Harrington '10**. The native of Kittery, Maine has appeared on Conan, Hulu, ABC, FOX, TBS and SBS Australia. He also directed a documentary about his journey to professional comedy, 'Be a Man,' which premiered on Hulu.



Harrington is also a self-proclaimed 'proud 2010 graduate' of Husson University's New England School of Communications. He obtained a degree in radio broadcasting then went on to receive another degree in marketing communications. "Ray was thrilled to return to his alma mater to perform for Homecoming," says **Jeri Misler**, managing director for Gracie Theatre. "It was an opportunity we couldn't pass up."



Harrington started stand up comedy while he was still a student at NESCom. "Some friends signed me up for the open mic that was in the Campus Center," Harrington recalls. "In my last year at Husson, Bob Marley was doing what I think was the first ever show at the Gracie, and he asked me to open for him. That was my first theater show. So there's a really nice sense of coming full circle with this show."

Harrington met his wife, **Kaleena Nakowicz '06**, while they were attending Husson. Kaleena was an RD for Bell Hall as well as the student activities director. "It's beautiful AND scary when I think about how much of me came from that campus," Harrington fondly recalls. "I genuinely enjoyed so many of my classes and teachers, but it was this other side that I never expected. I left Husson/NESCom with an idea of what I wanted my life to be, and the person I wanted to spend it with. I feel so lucky for that and I hope other students I went to school with, students there now and for years to come, can have an experience like that."

Homecoming lasts just one weekend but preparations for the events start months in advance. "The anticipation of having so many alumni and friends on campus is always exciting," says Mihan. "It takes the coordinated efforts of many departments; from advancement to athletics, to dining, to security, to maintenance and more to coordinate an event of this scale. It's a time-honored tradition that I am proud to be able to support."



Oh, and getting back to Baldwin and his question of what center football players wear for footwear.

"Hiking shoes," he answers, chuckling.



Paying it Forward in Uganda



A banner thanked Husson for donating 20 used laptops to the single women of Kibiri Village in Uganda. The University's athletic department also donated some sports jerseys to all of the village's children.

TRAVEL DIARY

By Jill Cram

I think I'll go to Africa, I said to myself one morning.

My decision came after many discussions with my dear friend and founder of the Lioness Heart Foundation, David Katende. We both decided the best thing to help the single moms of the Kibiri Village in Uganda would be to see if we could raise money for a single laptop.

I'm an administrative coordinator for Athletic Services at Husson. So the next day I called **Garth Cormier** who oversees the IT department of Husson. Garth was so helpful and told me Husson often donates old laptops and would have 20 of them for me for the foundation. Husson's athletics department donated old jerseys to all the children in the village and school we would visit.

Another dear friend, Summer Moses, would also be joining me on the 24-hour journey to Uganda. We landed in Entebbe, a city on the shores of Lake Victoria, the largest lake in Africa, on July 9. We were greeted by David who had arrived two months earlier to get everything set up for us at the Foundation. People back home were worried we would roast in Africa during the summer, but the weather was in the 70's most days with a wonderful breeze off the lake.

It's very hard to summarize such a humbling experience working with the women from the village. The very first day of class, these women went from never seeing a laptop to creating their own email accounts. By the next day, the students became the teachers to an additional 10 students. I had women who were nursing their babies, learning in class and taking notes at the same time. Multi-tasking was their middle name. Our class was filled with excitement—and empowerment.

These women became sponges of knowledge. By the third day, the women were searching YouTube for



Kibiri Village mother Bangi Prossy (left) poses proudly with Jill Cram, (right) a coordinator with Husson Athletic Services, after earning her Certificate of Achievement from the Lioness Heart Foundation.



Utilizing the laptops donated by Husson University, the women of Kibiri Village learned how to create their own email accounts and search YouTube for training videos. Many of these women had never seen a laptop before.

> "...I had women who were nursing their babies, learning in class and taking notes at the same time. Multi-tasking was their middle name..."

Jill Cram (left) presented Abigaba Betty (right) with her Lioness Heart Foundation Certificate of Achievement, signifying Betty's mastery of introductory computer functions.



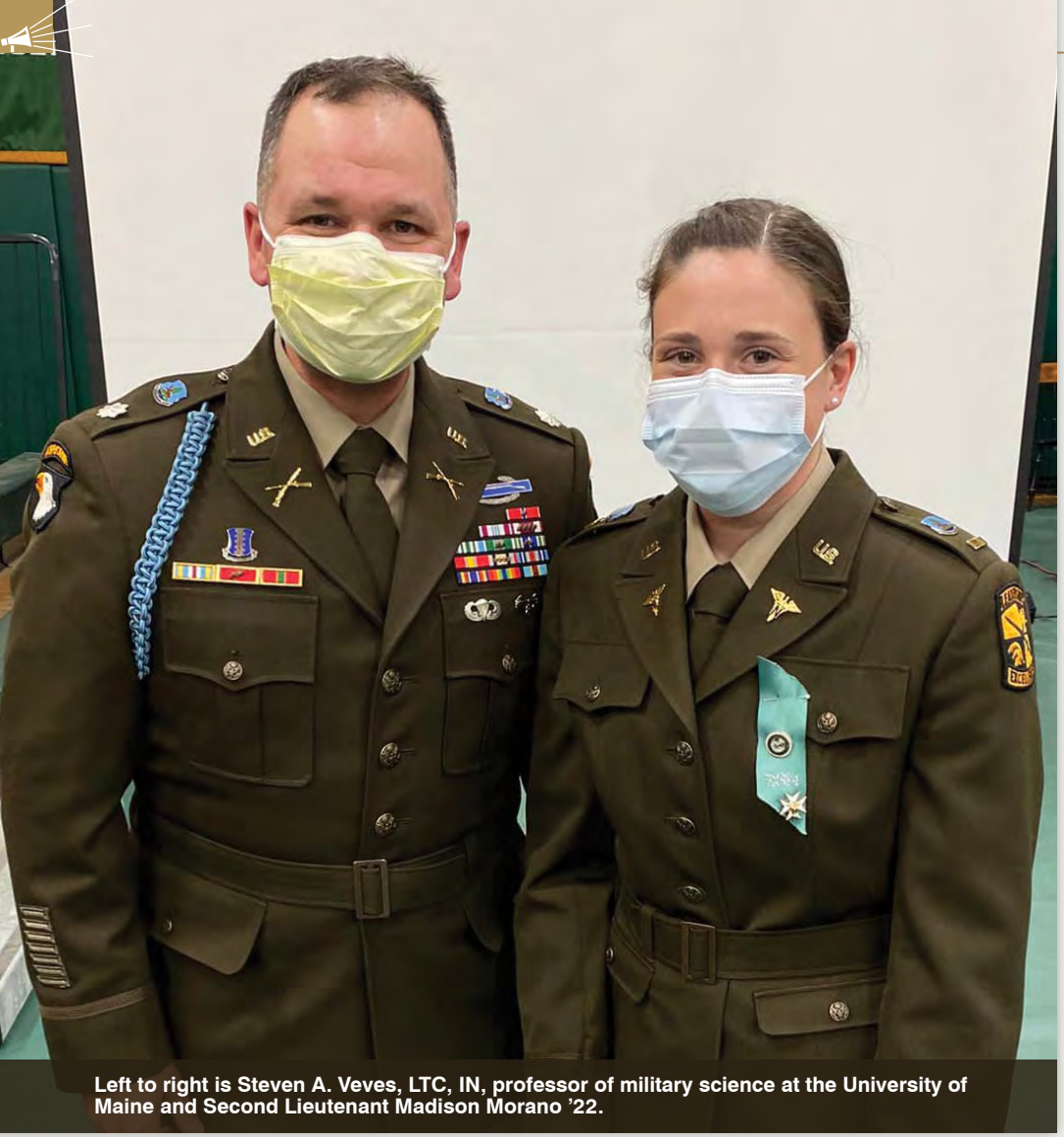
After completing their training, former students helped some of the new students learn how to use the laptop computers donated by Husson University. Many of the women from Kibiri Village brought their children to class so they could learn about this technology.

ideas on how to make things they could sell in their village. One woman wanted to learn to work with tile and one wanted to learn to weld. I taught them how to find resources on the internet that would teach them how to do those things. My hope for them was that they would learn a trade that could allow them to be financially stable. One of the women in my class has already started a used clothing shop and it's been hugely successful!

I learned so much from the people of Uganda. Everyone welcomed us with open arms, fed us until we were stuffed and even cared for me when I caught COVID-19.

When it was time to leave, Summer and I told our classes that this is not goodbye, but rather "see you soon."

I'm a single mom who went through a divorce. I had women pick me up and push me forward. So this is how I'm paying it back. I hope to bring my own girls—one a sophomore at Husson and one in the 8th grade—to Uganda and teach them also to pay it forward.



Left to right is Steven A. Veves, LTC, IN, professor of military science at the University of Maine and Second Lieutenant Madison Morano '22.

A Salute to Success

Husson ROTC Nurse Receives Top Honors from Military

Ever since she was a little girl, **Madison Morano '22** has wanted to be a member of the U.S. Army. "I would see people dressed in uniform in the grocery store or in a restaurant and was always fascinated," says Second Lieutenant (2LT) Morano. "I love the camaraderie of the Army. This has been my goal because I have always wanted to give back in a bigger way."

Junior Reserve Officers' Training Corps (JROTC) was not offered at her high school, so Morano joined Reserve Officers' Training Corpos (ROTC) the first week of her freshman year at Husson University. ROTC is offered at Husson as a detachment program through the University of Maine. "Every semester we are required to take an ROTC class," she explains. "We participate in physical training three mornings a week at both schools. And there's a military lab every Wednesday afternoon."

In conjunction with her ROTC regiment, Morano completed the rigid requirements needed to graduate from Husson's School of Nursing program.

Her hard work and determination also garnered her the prestigious Colonel Tanya Wahlberg Nurse Cadet Excellence Award. It's named in honor of a former 2nd brigade professor (BDE) of military science. Only one cadet is selected from all of the 42 ROTC programs in the Northeast.

> "For her to win this means she competed against larger schools with more applicants to choose from."
> —LTC Steven Veves

Lieutenant Colonel (LTC) Steven Veves is a professor of military science at the University of Maine and the instructor for the senior ROTC cadets. He calls it a "huge deal" for 2LT Morano to receive this award.

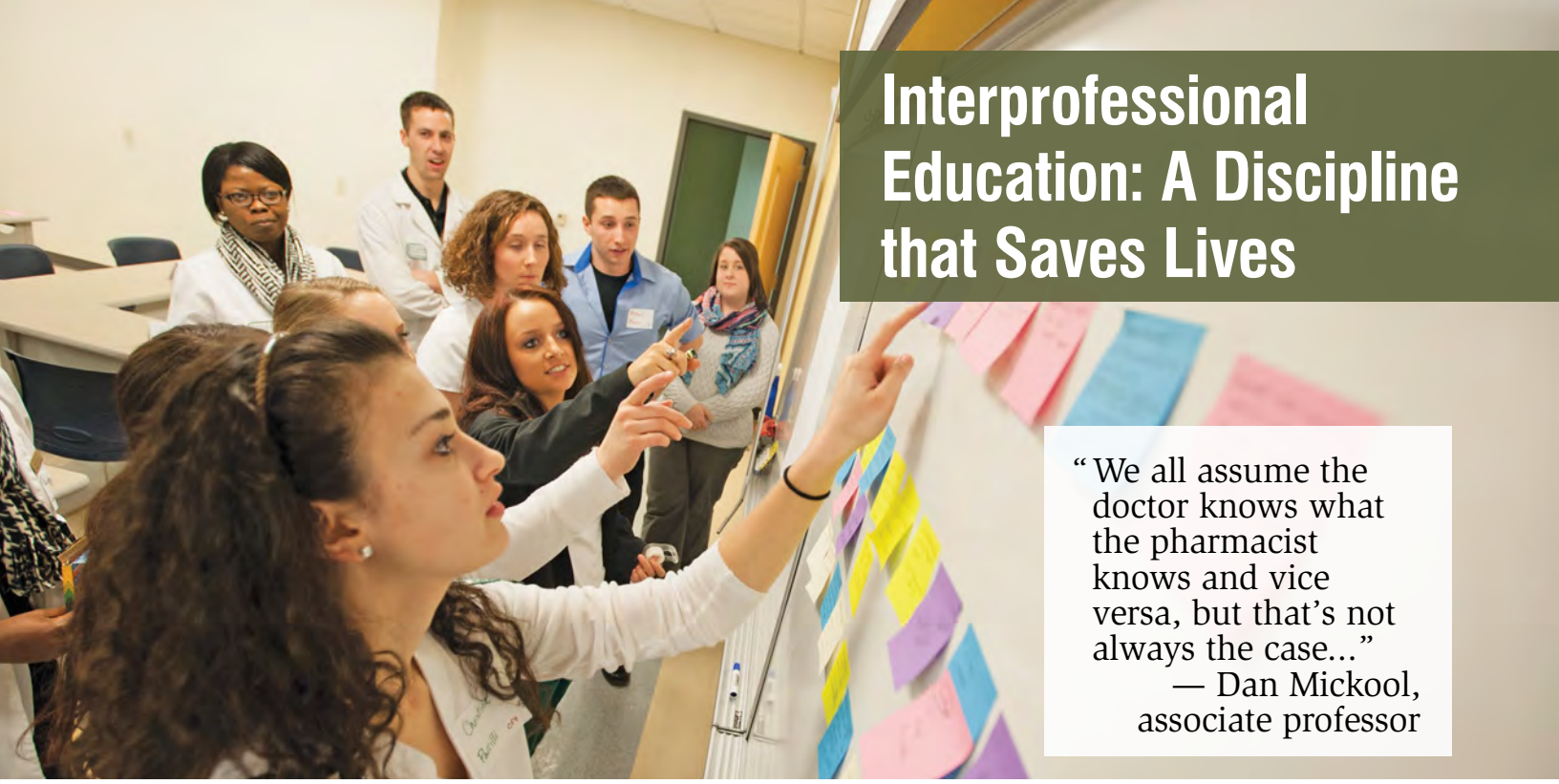
"Maine is traditionally one of the smaller programs and with that comes a smaller nurse population," explains LTC Veves. "For her to win this means she competed against larger schools with more applicants to choose from."

The cadet candidate must demonstrate excellence through leadership, character, academics and physical fitness. Morano completed a Nurse Summer Training Program in Fort Wainwright, Alaska during her time at Husson. "I was able to work in a military hospital and get a real feel for what my future would hold," she says.

2LT Morano is now using both her nursing degree and military background to further her career. "I will be stationed at Madigan Army Medical Center, where I hope to specialize in labor and delivery nursing with the eventual goal of becoming a nurse anesthetist," she says.

"For four years, 2LT Morano was an amazing cadet and leader in our program," says LTC Veves. "This award is just a small token of a greater appreciation for her efforts."

Morano says winning the COL Tanya Wahlberg Nurse Cadet Excellence Award has made her reflect on all the hard work it took to get to this point in her life. "A lot of the time I feel as though I need to do better," she says. "This award validated my hard work. It was a great surprise and an honor to accept it."



Interprofessional Education: A Discipline that Saves Lives

> "We all assume the doctor knows what the pharmacist knows and vice versa, but that's not always the case..."
> — Dan Mickool, associate professor

In this interprofessional education classroom exercise, Husson students pursing degrees in different healthcare disciplines came to together to create a holistic health care plan for a hypothetical patient. Each discussed the different kinds of healthcare treatments they could provide.

In 1999, a report by the Institute of Medicine estimated nearly 100,000 unnecessary deaths in America's healthcare system due to human error. The report was called, appropriately, "To Err is Human."

More than two decades later, the needle hasn't moved much, says **Dan Mickool**, an associate professor at Husson, who says that some reports put today's annual unnecessary deaths at 250,000. "The majority of medical errors is still caused by communications failures," he says.

With errors of that scale, poor team communication would be the third leading cause of death in the United States, after heart disease and cancer.

That's why Mickool, who also serves as Husson's director of interprofessional education (IPE), is focused on making sure the university's healthcare students are prepared to work seamlessly in medical teams by understanding the important role each plays in a person's care. Mickool defines IPE as "when students from two or more professions learn about, from and with each other to enable effective collaboration and health outcomes."

"We all assume the doctor knows what the pharmacist knows and vice versa, but that's not always the case. So we want to break down those silos," Mickool says. "They learn about what skills each person brings to the team, and they learn that before they actually are employed in the field."

While it's logical to think that the rise of electronic medical records has reduced communications errors, that simply has not been the case.

"We've gotten better with electronic health care records in place. But even with those efficiencies that have been gained, in the 1970s the errors that were occurring in healthcare were caused primarily by lack of communication in the team. And that hasn't changed to this day," says **James D. Nash**, dean of the College of Health and Pharmacy.

"We need to continue to do more. The communication between these professionals is broken…We still have siloed systems because records in the pharmacy system don't often communicate to the system in a hospital. So it really does rely on the human to collaborate together," Nash says.

To do that, classes aim to simulate scenarios where students can learn effective communication with team members. "One of our most effective simulated scenarios is where a nurse will pick up the phone and call a pharmacist to discuss a medication for a patient. There is sometimes a feeling that someone doesn't want to bother someone else. So we do need to train students to not be timid about that," Nash says.

In addition to IPE woven into all of Husson's healthcare classes, the University has also been selected to work with Area Health Education Centers (AHEC), a federally funded program with a mission to provide learning opportunities in underserved and rural areas in order to recruit and retain healthcare professionals in those areas.

Husson has six AHEC scholars who will participate in a two-year IPE experience, with a focus on rural medicine and rural healthcare. They will work with other AHEC scholars from across Maine and beyond, from dentists to pharmacists to physical therapy to nursing. The scholarship, funded as part of a program by the U.S. Department of Health and Human Services, is far more than an academic accolade.

"In my experience, AHEC can often be the determining factor in hiring one applicant over another," says Mickool, who is the immediate past president of the Maine Pharmacy Association.

Nash agrees. "The more students get exposed to these collaborative environments, the more they will yearn to work in an environment like that," Nash says. "And they'll really advance their own careers in working that way, rather than in silos."

SUMMER FUN WITH HUSSON ALUMNI















Over the summer months, Husson Alumni gathered in Bangor and Portland, Maine; Boston, Massachusetts; Charlotte, North Carolina and even on the sea!

Summer started with *Celebrate Husson*, a week filled with events to celebrate our alumni, our employees and our donors. This special week kicked off with 50 alumni gathering to cheer on the Portland Sea Dogs on June 12. The celebrations then moved up to Bangor for a cornhole tournament put on in collaboration with a local networking group, FUSION:Bangor. Team FUSION won the tournament, but recent alumni **Macie Melvin '19** and **Malaya Somers '22** came in second. The week concluded with our annual donor recognition dinner on June 16. Hosted by the Office of Advancement, this event recognizes and celebrates Husson University's most loyal supporters. Our faculty and staff were able to gather with our valued donors and express gratitude to those individuals and corporations who have played an integral role in shaping Husson into the institution it is today. **Bonnie P.** and **W. Tom Sawyer, Jr. '87, '21H**, as well as **Fran** and **Bob '67 O'Keefe**, received the 2008 Society Award and 2022 Philanthropy Award, respectively.

On June 30, alumni took advantage of group discounted tickets to watch the Boston Red Sox take on the Milwaukee Brewers. It was such a treat to connect with alumni from the Boston area while enjoying the game from covered seats.

The Southern Maine Alumni Chapter hosted its inaugural event in Portland, Maine, on September 24. Husson Alumni enjoyed a beautiful harbor cruise, followed by a happy hour at Oxbow Blending and Bottling. That same week, alumni gathered in Charlotte, North Carolina, to cheer on the Knights.

As we head into winter, we have many more regional events planned. Visit **www.husson.edu/alumni/events** for full details. If you are interested in hosting an alumni event near you or becoming involved in a local chapter of our alumni association, contact **Christine Mihan**, director of alumni relations at mihanc@husson.edu or 207.941.7170.



SPINA BIFIDA SPORTSCASTER BREAKS STEREOTYPE BARRIER

NESCom junior Aidan Sirois hopes to become the first professional sports broadcaster with spina bifida

In 2020, while Aidan Sirois (center) was still in high school, he was the team manager of his high school's basketball team. Two of his teammates were basketball players Eden Paradis (left) and Jace Rocheleau (right).

At Husson University's New England School of Communications (NESCom), Aidan Sirois '24 learned how to provide play-by-play commentary during live sporting events.

Twenty-year-old **Aidan Sirois** lives his life in motion despite not having the use his legs. The sports journalism major at Husson University's New England School of Communications (NESCom) navigates both the athletic and academic fields with a wheelchair. Sirois was born with spina bifida, a birth defect where his spine and spinal cord never developed properly. "It's like your spine is growing, then it stops, causing a gap in your spine, and then it starts growing again," explained Sirois. "That missing space in your spine never gets filled in."

In Sirois's case, it meant his lower back didn't have any nerves. "I can feel higher up on my legs, near my thighs, but not from my knees down," he said.

Growing up in Fort Kent, Maine, Sirois' parents worked tirelessly to help their son become independent. "I spent countless days as a child, going to physical and occupational therapy," he recalls.

Life became more difficult for Sirois when he was in middle and high school. "I didn't believe in my abilities as a wheelchair user," he said. "Countless people bullied and harassed me at school for things I couldn't control. There were days where I just wanted to give up and not deal with the stresses of being different from everyone else."

Things got so bad, Sirois switched schools during his freshman year of high school. As it turned out, it was the best decision he ever made. "My classmates at my new high school treated me like I was a normal person," he says.

Sirois joined the school basketball team as their team manager. "My teammates became like brothers to me," he says. It was then Sirois knew he wanted a career in sports.

That's why he chose Husson. The University not only had a strong journalism program, it was close to home and handicap accessible.

Sirois says everyone at the school has gone out of their way to help him with any challenges that come along. "In the wintertime with all the snow and ice, everyone always makes sure I can get around okay. It's really nice to have that," he said.

"Aidan is one of those students who brings people together," said **Jeffrey Hope**, Sirois' adviser and the journalism/sports journalism program coordinator at NESCom. "His positive attitude is infectious. I told him he should consider jobs that would allow him to eventually become a team leader or manager. That might just be his superpower." Sirois likes the idea of being an inspiration to others, whether they're in a wheelchair or not.

"Looking back on life, I can't help but feel as though I've accomplished everything I was told I couldn't do," he says, reflectively. "It makes me want to strive for more. I think it would be good for people in the sports broadcasting world to see that despite my disability, I have the same abilities they do."



Jonathan Cross '98, CEO of Cross Insurance

Three Generations and Going Strong

On Friday, September 9, 2022, **Royce Cross '14H**, the current CEO of Cross Insurance, announced that he was passing the reins of organizational leadership to his son, **Jonathan Cross '98**. Jonathan will be just the third CEO in Cross Insurance's history. Founded by his grandfather **Woodrow W. Cross '36, '06H**, an esteemed friend of the University, this company is now one of the largest independent insurance providers in the Northeast with more than 50 offices and approximately 1,000 employees.

Husson University's long relationship with Cross Insurance stems from years of mutual trust and support. The University has educated numerous Cross Insurance employees. This professional development has helped the company achieve exponential growth and success. For its part, Cross Insurance has generously supported numerous Husson University initiatives including scholarships, the construction of Harold Alfond Hall and student internships.

Husson University's relationship with Jonathan began when he was a young adult. Born in Bangor and raised in Brewer, Maine, Jonathan was a member of Husson's men's lacrosse team and completed his Bachelor of Science in business administration in 1998. After graduation, Jonathan became a full-time licensed agent and served on the Husson's College of Business Advisory Council.

"I'm excited to lead Cross Insurance," said Jonathan. "For six decades, my grandfather guided this company from its start with his legendary work ethic and inspiring entrepreneurism. Under my father's leadership, we've created a family-driven culture while establishing ourselves as one of the largest insurance brokers in the country. I look forward to continuing the outstanding relationship we've had with Husson as Cross Insurance continues our tradition of excellence and expands our company's footprint into new markets."

If you are over 70½, consider a Charitable IRA Rollover

You contributed to and saved your IRA all of your life. At age 72, you have to take a distribution whether you feel you need the income or not. If the thought of being forced to pay taxes on a required distribution doesn't appeal to you, call your IRA administrator and ask them to gift all or part of your Required Minimum Distribution (RMD) this year to Husson. It's called a Charitable IRA Rollover and is available to donors who are 70 ½ or older.

Make sure the distribution comes directly to Husson and not to you. When you do:

- You don't pay income tax on the distribution; and
- The distribution satisfies your RMD, up to $100,000; and
- You help our students attain their educational dreams.

Using your IRA assets to make your charitable gifts can be a more tax-efficient way to support Husson students, especially if you no longer itemize your deductions. We would welcome the opportunity to answer further questions and work with you and your advisors to craft the best way for you to make your charitable gifts.

As always, this information is not intended as tax, legal or financial advice. Please contact your personal advisor for information specific to your situation.



To learn more about how to make the most tax efficient gifts

Contact:
Sarah Robinson, CTFA,
Vice President for
Advancement at
robinsons@husson.edu
or **207.941.7617**.



Gunner McAllister, a midfielder on the men's lacrosse team and a senior majoring in business administration, fended off a defender during a game against the University of Southern Maine.

EAGLES STRIVE FOR EXCELLENCE ON AND OFF THE FIELD

In a year that featured

Husson University winning nine conference championships, it was the Eagles continued commitment to academic excellence that shined throughout the year.

Husson finished the 2021-22 academic year with an impressive 3.4 department grade-point average with 181 student-athletes earning North Atlantic Conference All-Academic Team honors between the fall, winter and spring seasons. Additionally, the Eagles posted a record 73 NAC All-Academic selections in the fall and matched that feat with another record 108 NAC All-Academic selections for the winter/spring semester.

The Eagles added to their record 73 fall academic selections with another record 22 football players earning Commonwealth Coast Conference All-Academic accolades. Field hockey had 13 members on the New England Collegiate Conference Fall Academic All-Conference Team.

Furthermore, 13 Husson athletic programs earned national coaches' association recognition for team excellence. Field hockey received national academic team distinction from the National Field Hockey Coaches Association placing 16 players on the national academic squad, including **Amanda Frost**, **Maya Joy** and **Phoebe (Joy) Carlock** earning NFHCA DIII Scholars of Distinction honors.

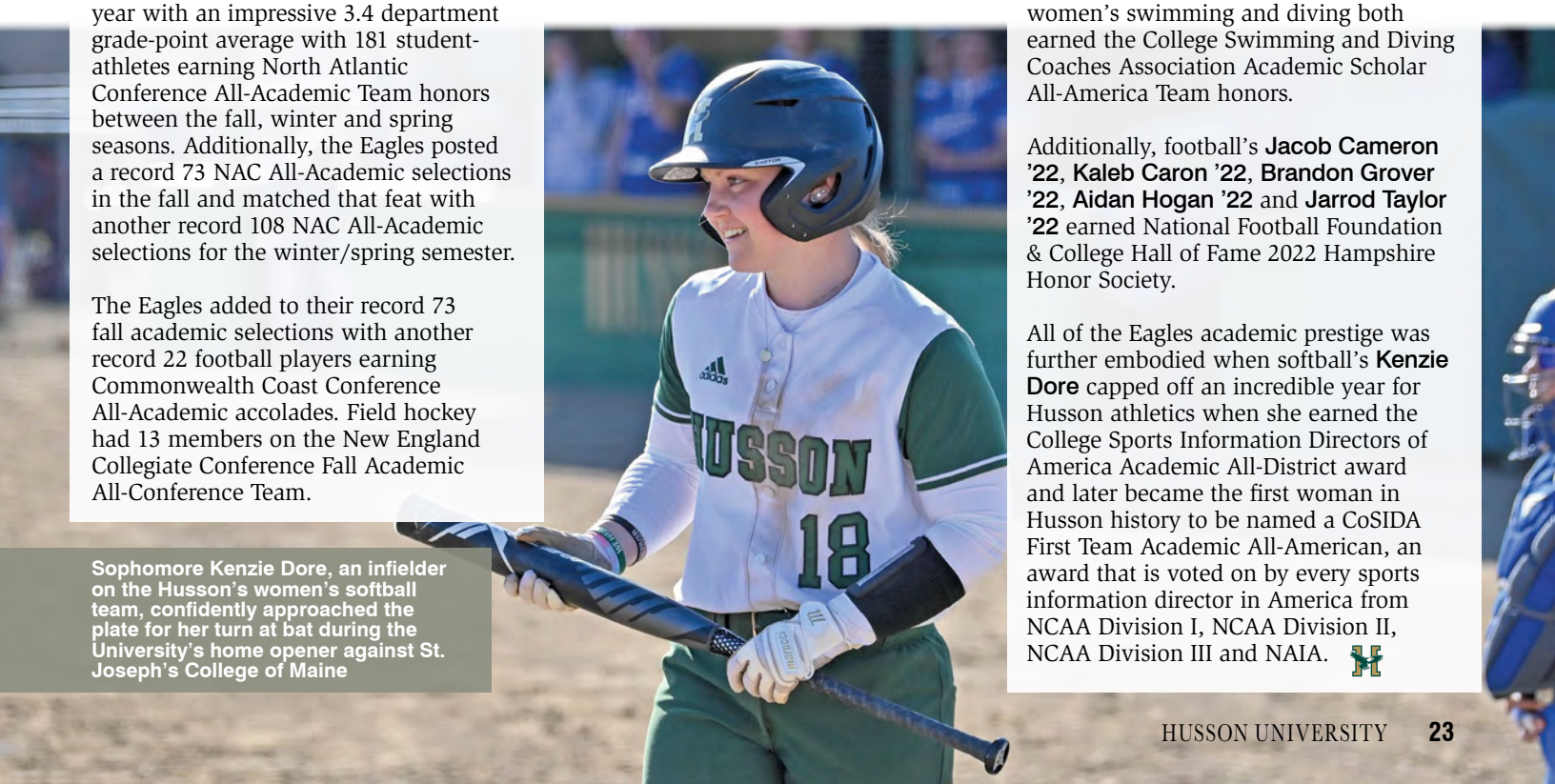
Baseball garnered the American Baseball Coaches Association Team Academic Excellence Award for the second-straight season, while both men's and women's basketball capped off championship seasons with post-season academic awards. The men earned National Association of Basketball Coaches All-Academic Honors while the women were selected to the Women's Basketball Coaches Association All-Academic Honor Roll.

Men's and women's cross country along with men's and women's track and field earned U.S. Track & Field and Cross Country Coaches Association All-Academic Team honors. Both men's and women's soccer were named to the United Soccer Coaches All-Academic Teams.

Softball finished with the 71st highest team GPA in NCAA Division III while 12 members received National Fastpitch Coaches Association All-America Team honors. Men's lacrosse's **Gunner McAllister '22**, **Shawn Ragaglia '22** and **Jaden Wells '22** earned New England Intercollegiate Lacrosse Association All-Academic Team honors and men's and women's swimming and diving both earned the College Swimming and Diving Coaches Association Academic Scholar All-America Team honors.

Additionally, football's **Jacob Cameron '22**, **Kaleb Caron '22**, **Brandon Grover '22**, **Aidan Hogan '22** and **Jarrod Taylor '22** earned National Football Foundation & College Hall of Fame 2022 Hampshire Honor Society.

All of the Eagles academic prestige was further embodied when softball's **Kenzie Dore** capped off an incredible year for Husson athletics when she earned the College Sports Information Directors of America Academic All-District award and later became the first woman in Husson history to be named a CoSIDA First Team Academic All-American, an award that is voted on by every sports information director in America from NCAA Division I, NCAA Division II, NCAA Division III and NAIA.



Sophomore Kenzie Dore, an infielder on the Husson's women's softball team, confidently approached the plate for her turn at bat during the University's home opener against St. Joseph's College of Maine

Class News & Notes

Promotions, engagements, weddings, birth announcements and other accomplishments. Class notes can be found online at **husson.edu/class-notes**

Submit *your* class notes at **husson.edu/alumni**

1970s

Phillip Harriman '77, was appointed to the board of directors of Androscoggin Home Healthcare + Hospice. He is also a member of the board of trustees for Husson University. A lifelong resident of Yarmouth and four-term Maine senator, Harriman is also a founding partner of Lebel & Harriman LLP, a financial advisory firm established in 1978, board chair of Make A Wish Maine and a political analyst for Newscenter Maine: Political Brew. He was formerly the president of the Million Dollar Round Table, an international financial services professional services organization, as well as director of the Yarmouth Clam Festival.

1980s

Deborah A. Jordan, CPA '87 has been elected to the board of directors for MMG Insurance in Presque Isle, Maine. Jordan owns and operates Camden Consulting. She was formerly the chief operating officer and chief financial officer for Camden National Bank. She earned her accounting degree from Husson University. Jordan has also served on numerous other boards including Seven Islands Land Management, Maine Community Foundation, Husson University, Eastern Maine Community College Foundation, Camden Public Library and Bangor Public Library.

1990s

Motohiko Kimura '95, Bachelor of Science in business administration, has been promoted to president and managing director at Elekta Japan in October 2022. Elekta is a Swedish company that provides radiation therapy, radiosurgery, neurosurgery related equipment and clinical management for the treatment of cancer and brain disorders. After returning from Maine, Kimura joined Elekta Japan in 1996 as a marketing specialist, and was promoted to various positions in sales and marketing for Japan as well as for



Asia Pacific regions over 25 years of his career. Most recently, he was serving as senior vice president at Elekta Japan. He has been serving as a non-executive board of director for another European Med-Tech company since 2020. He earned his MBA in 2008 from the Institute of Business and Accounting at Kwansei Gakuin University in Japan. Kimura also attended several executive MBA programs at Harvard Business School, Anderson School of Management at UCLA, Chalmers University of Technology in Sweden, Indian Institute of Management Bangalore in India and RWTH Business School in Germany while employed at Elekta. He resides in Osaka, Japan with his wife, Yukari, and their two kids, Karen and Kent.

Timothy Goff '97 recently earned the title of vice president at Machias Savings Bank. One of seven employees to be recently promoted, Goff displays excellence and responsibility. He also embraces a high standard in interactions with co-workers, customers, and communities.

Philip D. Jean '97G has been hired as the new chief executive officer (CEO) for The Piper Shores, a Scarborough based life care retirement community. A Maine native, Jean is enthusiastic about returning to his home state to continue working for a senior living community. Jean pursued his education at the University of Maine in Orono where he graduated with a Bachelor of Science in business administration. Jean then went on to Husson University where he earned a Master of Science in business administration, with a concentration in health care management.

2000s

The Maine Potato Board selected the Winslow family of Mapleton for the 2022 Maine Potato Industry Recognition Award. This award recognizes individuals or families who show outstanding commitment and support of the Maine potato industry. **Alvin F. Winslow, II '00G**, the fifth son of Victor and Gloria Winslow, studied resource and agribusiness management before completing a business degree at Husson University in 2000. Upon graduation, he moved to southern Maine, working as a crop consultant for United Agri Products before founding Winslow Agriculture, a crop consulting firm that works with potato farmers across Maine.

Jodie L. Cushing '01 was honored as a Paul Harris Fellow by the Ellsworth Rotary. Cushing joined in August of 2018 and quickly became an active part of the club, serving as director of community service. She has 21 years' experience working in medical administration, and is currently a patient representative at Northern Light Ear, Nose and Throat. During the height of the pandemic, Cushing worked in the COVID testing tent.

Nichole (Mitchell) Stevens '03 has accepted a new role as the contracts manager for WIN Waste Innovations in Portsmouth, NH. WIN Waste is an innovative curb-to-grid waste management company that converts nearly all waste it collects into renewable power for the electrical grid. She is in charge of reviewing and negotiating a large volume of the company's contracts. She also recently started, and now coaches and plays for, the company's co-ed softball team. Stevens recently moved to York, Maine with her family to be closer to her new job.

Ginger Girard '05 graduated summa cum laude from Husson University with a Bachelor of Science in paralegal studies. She was recently accepted to Cornell University Law School to pursue her master's in legal studies. She has been working as a paralegal for several years and most recently as a paralegal advocate

for the disabled. She has been a Maine Notary Public since 2001.

2010s

Erin Hatch '10G was recently awarded the Outstanding Fieldwork Educator Award through NEOTEC (New England Occupational Therapy Education Council). According to NEOTEC: "This award is given in recognition of members of the health care community who have made significant and outstanding contributions to clinical education of occupational therapy students or to the professional development, leadership, and advancement of clinical educators." Hatch was recognized for going above and beyond to accommodate students throughout the pandemic, ensuring they had what they needed to learn successfully and graduate on time.

Amy M. Kearns '13, '20G was recently promoted to the vice president of finance with Northern Light Acadia Hospital. Kearns earned her Bachelor of Science in accounting at Husson in 2013 and then came back to earn her MBA in 2020.

Zackarey Miller '14 was promoted to managing editor of *The Camden Herald*. He earned his bachelor's degree in sports journalism from the New England School of Communications and has worked in reporting in various capacities in the Midcoast Maine region since graduation, most recently as the community editor for MaineStay Media.

Kyle Treadwell '14 graduated from the New England School of Communications with a Bachelor of Science in mass communications with a concentration in marketing communications, with ambitions of starting his own record label. That dream quickly became a reality when he formed NovaWave Records in 2014. He is now starting a new personal branding and business called PixelWave. He also co-hosts a YouTube channel called React Nation and creates content which he posts frequently on Facebook and TikTok.

Katherine J. Morissette '15 recently joined the leadership team at Tri-County Mental Health Services in Lewiston, Maine as the community housing manager. In this role she will work to enhance residential treatment for those dealing with mental illness and medical issues in the area. Morissette has worked in healthcare management and patient care for several years, including various roles at Mid Coast Hospital and Sweetser. She received her Bachelor of Science in psychology from Husson University.

Jared C. Shufeldt '16 graduated from Husson University with a Bachelor of Science in criminal justice, playing for the football team from 2012-2016. Shufeldt recently started a new job with the Department of Homeland Security - US Customs and Border Protection in Calais, Maine. Previously, Shufeldt worked as a correctional probation officer with the Florida Department of Corrections.

Dylan Wetmore '17 was one of seven senior-level promotions that recently took place at the Portland, Maine office of Baker Newman Noyes. Wetmore joined the firm in 2017 as a staff member in the tax practice with the firm's private client services group, specializing in high net worth individuals, investment partnerships, stock option transactions and qualified small business stock transactions. He is now a manager in the tax practice.

Kerri Watson-Blaisdell '17G was recently hired as the vice president of marketing for The County Federal Credit Union. Watson-Blaisdell earned her MBA from Husson in 2017. She brings over 15 years of experience to her new role.

2020s

Kevin A. Doyon '20 has joined the *Caledonian-Record*, a newspaper in Saint Johnsbury, Vermont, as a reporter and photographer in the news and sports departments. Doyon graduated from Husson University with a Bachelor of Science in mass communications with a concentration in sports journalism as well as a Certificate in marketing.



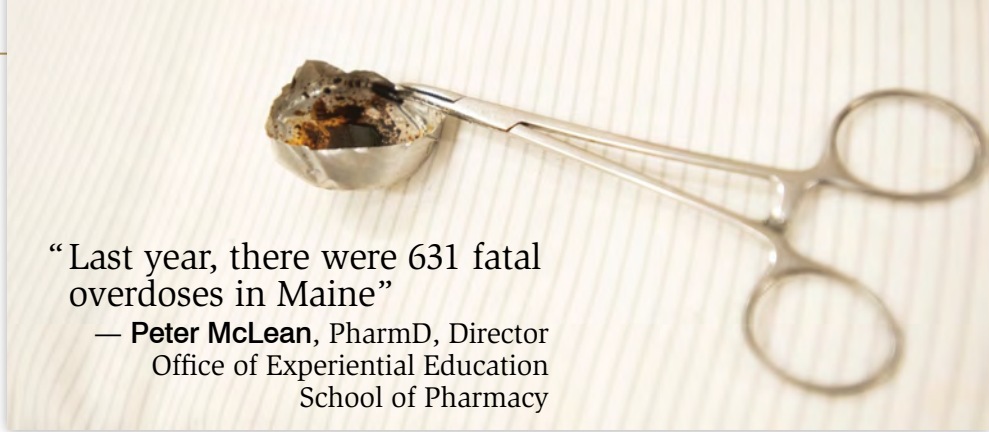
Community Health Specialists **Breann "Bree" Clayton '21** and **Kate Fergola '22** represented Northern Light Mayo Hospital at the Black Fly Festival in Milo on June 4, 2022. During the festival, they provided information about healthy lifestyle choices to attendees. Among the materials they shared with those at the festival was information about the 5-2-1-0 guidelines. According to these guidelines, individuals should be consuming five fruits and vegetables a day; limit recreational screen time to two hours or less per day; engage in at least one hour of active play; and drink zero sugar-sweetened beverages. The Black Fly Festival is an annual event in Milo, Maine that features crafters, businesses and food vendors. Northern Light Mayo Hospital is located in the Maine Highlands region and provides advanced medical services to more than 26,000 residents in Piscataquis and adjacent Penobscot and Somerset counties. Milo, Maine is located in Piscataquis county.

Eric A. O'Brien '22 was appointed deputy police chief in Kennebunk, Maine. O'Brien started his career in law enforcement in Wells, Maine in 1998. He went on to earn an associate degree in law enforcement technology. O'Brien then took various jobs, working his way up within the Kennebunk Police Department. He completed his bachelor's degree in criminal justice from Husson University in 2022. As deputy chief, O'Brien is responsible for professional development, training, policies, supervising the detective division, recruiting officers and more.

Malaya Somers '22 has recently joined Realty of Maine as a realtor after having previously served as administrative assistant and marketing coordinator. Somers graduated from Eastern Maine Community College in 2020 and went on to earn her Bachelor of Science in mass communications with a concentration in marketing communications at Husson University in 2022.

Noah Kolodji was recently hired as a police officer with the Farmington, Maine Police Department. Kolodji attended Unity College then transferred to Husson University's criminal justice program. He's on track to graduate in spring 2023.

RX ABUSE LEADERSHIP (RALI) TRAILER ON CAMPUS



"Last year, there were 631 fatal overdoses in Maine"
— **Peter McLean**, PharmD, Director
Office of Experiential Education
School of Pharmacy

In September 2022, Husson University partnered with the Rx Abuse Leadership Initiative (RALI) of Maine and Code 3 to increase public awareness of the warning signs associated with opioid misuse. The Rx Abuse Leadership Initiative (RALI) of Maine is an alliance of local, state and national organizations committed to finding solutions to end the substance misuse crisis. Code 3 is a non-profit organization that works to foster mutual trust and collaboration among police departments and the communities they serve.

"Last year, there were 631 fatal overdoses in Maine," said **Dr. Peter McLean**, the director of the Office of Experiential Education at Husson University's School of Pharmacy. "We must do more to address this issue. Since Husson University's School of Pharmacy has some of Maine's leading experts on the effects of medication in the human body, we were pleased to have the RALI Maine trailer on our campus with the support of Code 3."

The interior of the RALI Maine trailer was set up like a teenager's bedroom. This educational exhibit was designed to help visitors spot the possible warning signs of hidden drugs. It was a useful tool that helped educate parents and other community members in identifying warning signs of addiction so they could help those struggling with addiction get the help they need.

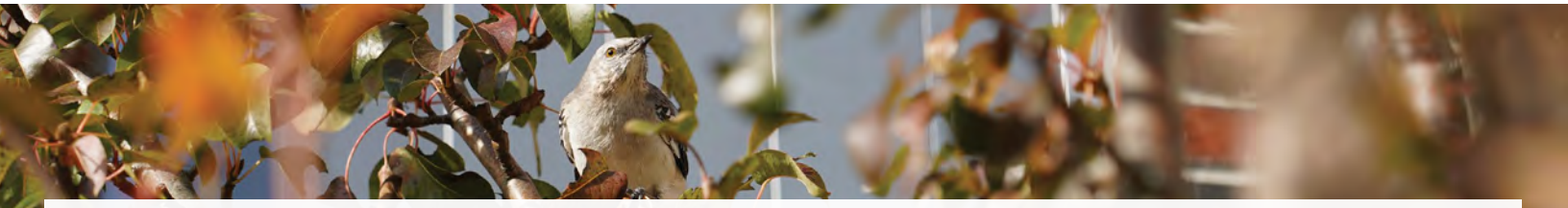
"If Husson University's support for this initiative saves even one life, it's worth it," said **Dr. James Nash**, dean of the College of Health and Pharmacy at Husson University. "No one should lose their life to a drug overdose; especially a teenager who has so much life to live. Initiatives like this are part of how Husson University gives back to our community."



There was significant interest among Husson University students in taking a tour of the RALI Maine trailer.



Once inside the trailer, students learned how to spot the warning signs of opioid abuse.



IN MEMORIAM

1940s: Cora RAND Paradis, RN '44 | Whitney B. NEWCOMB, Jr. '47, '96 | MaryLou BENN Pomeroy '48, '96 | Franklin A. HEWS '48, '96 | Robert MACKENZIE, Sr. '48 | Pauline HASKINS Hopkins '49 | Edward A. QUIRION '49 **1950s:** Patricia KING Kinkade '56 | Frederick M. DAVIS '57 **1960s:** Richard G. COX '60 | Maxwell D. BALLANGER '61 | Merton E. STANHOPE '62 | Constance WALKER Hollis, RN '63 | Carole WORDEN James '64 | Warren E. SMITH '65 | Irene BEADNELL Peterson '68 | James A. BOTTI '69 | Ellen GOLDSTONE Berson '69 | Albert G. VARNUM, Jr. '69 **1970s:** Ronald GILBERT, CPA '71 | Peter L. FULLERTON '74 | Deborah HAVEY Janulewicz '76 | Robert M. DEBECK, Sr. '78 | Terri HANSEN '78 **1980s:** Marcia CURRAN Marley '86, '88, '94G | Susan WILLIAMSON Leach '87 **1990s:** Cathy BOUCHARD Martin '99, '01G **2000s:** Edwina J. FRANKLIN '02 **ATTENDED:** Clair E. SHIRLEY 1943-1945 | Eleanor CURTIS Fitzpatrick 1947-1951 | Galen F. SALISBURY 1950-1952 | Linda CRANE Matthews 1961-1964 | Mary CASEY Jordan 1967 | Phyllis SHEA Ihle 1967-1968 | Lisa WHITE Hodgdon 2004-2019 | John "Peter" Martin **EMPLOYEES:** Andy ADAMS **FORMER EMPLOYEES:** Sandra J. LOWRY | Cynthia E. CONNELLEY

INTRODUCING THE NEW HUSSON ALUMNI ASSOCIATION

The Husson Alumni Association is currently 26,500 strong and growing both nationally and internationally. We exist in a higher education landscape that's constantly changing. In order to better represent the evolving needs of our students and alumni, as well as support Husson University's strategic priorities, the Bangor and Southern Maine Alumni Boards, together with Director of Alumni Relations **Christine Mihan**, have transformed the organization and structure of our Husson University Alumni Association. This restructuring will provide our alumni with more ways to stay connected with Husson and help our students succeed.

Here is what you can expect from your revamped alumni association:

HUSSON UNIVERSITY WILL NOW HAVE ONE ALUMNI BOARD – Comprised of 19 esteemed alumni from the classes of 2020 to 1963, this group will help govern and guide the Husson Alumni Association. This consolidated leadership will help your alumni association to speak with one voice.

AN INCREASED EMPHASIS ON LOCAL ALUMNI CHAPTERS – We want all of our alumni to be able to maintain their connection to Husson, regardless of their geographic location. Our goal is to have local chapters host events throughout the United States, wherever enthusiastic groups of Husson alumni can be found.

A RECENT ALUMNI SOCIETY – This brand new alumni sector, targeted at undergraduate and graduate alumni from the past 10 years (currently 2013-2022), has been created to inspire, engage and welcome recent graduates into the Husson Alumni Association. Led by **Marrissa Williams '21**, the focus of this group is to provide professional networking opportunities to recent graduates so they can get their careers off to a strong start. This also gives our recent alumni the opportunity to help the next generation of Eagles by helping with new student recruitment efforts. Our graduates will now have the opportunity to make Husson stronger by sharing their exciting University experiences with potential students at volunteer student information events.



STUDENT ALUMNI ASSOCIATION – Established in 2019, this group is designed to help current Husson students learn more about philanthropy and what it means to be an alum of Husson University. It also gives current students the opportunity to network with our alumni and establish their connections for their future success.

For more information on these alumni association sectors and priorities, visit our newly renovated website at **www.husson.edu/alumni**. You can also follow Husson Alumni on Facebook, Instagram and LinkedIn.

And if you're interested in joining or starting a local chapter, or you'd like to join the Recent Alumni Society (Limited to 2013-2022 graduates), email alumni@husson.edu or call **207.941.7170**.

MEET OUR HUSSON UNIVERSITY ALUMNI BOARD!



HUSSON UNIVERSITY

OFFICE OF ADVANCEMENT

Want to find out what we're up to in 2022?

Follow us on **Facebook, LinkedIn** and **Instagram,** at @HussonAlumni or visit us at **www.husson.edu/alumni/events**

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We are HUSSON

Stay Connected.
Give Back.

ALUMNI APPRECIATION WEEK
JAN 30-FEB 3

HUSSON RETURNS TO FLORIDA
MAR 20-24

5TH ANNUAL GIVING DAY
APR 5

Stay up-to-date on upcoming events and how to get involved

www.husson.edu/alumni