HUSSON LEDGER

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President Peters To Retire

Franklin A. Peters, President of Husson College since 1973 has announced his plans to retire in August 1978. A Presidential Search Committee, composed of alumni, trustees, faculty and administrators has been formed to screen presidential aspirants. The Board of Trustees will appoint President Peters' successor in the spring of 1978, the new president to assume duties on July 1.

President Peters became Interim President at Husson in the fall of 1973 and was appointed President of the College by the Board of Trustees in January 1974. At that time the College was suffering from serious declines in student enrollment and resulting financial problems.

During Peters' tenure to date, Husson has reversed the declining enrollment pattern, gained financial stability, become accredited by the New England Association of Schools and Colleges, and added a host of academic programs and student services. Annual financial aid for students has increased from $450,000 in 1973 to over $1,500,000 for the current year, and annual gifts and grants to the College have exceeded the $200,000 level.

Peters attended Philips Exeter Academy, Harvard College, and Columbia University, receiving a B.S. in accounting and finance from the latter in 1938. Upon his graduation he joined Standard Oil Company, serving in various executive positions in China, Southwest Asia, India, Pakistan, and East Africa.

At the outbreak of World War II, President Peters was interned by the Japanese in Hong Kong and released by them in an exchange program in 1942. After his release he volunteered to serve as a civilian in O.S.S. Secret Intelligence in Japanese occupied China. At the news of the Japanese surrender, though China was still occupied, Peters made his way 500 miles to Hong Kong by sampan, truck and foot. He rejoined Standard Oil after the war.

In 1966 Peters retired from his position as Finance Director of Esso East Africa to move to Maine. After teaching at the Hermon Elementary School, and Belfast High School, he joined the Husson faculty in 1968 and



PRESIDENT FRANKLIN A. PETERS

the Unity College faculty in 1969, simultaneously pursuing graduate work at the University of Maine at Orono where he received his M.B.A. in 1970. He rejoined the Husson faculty in 1971. While serving as Chairman of the Husson Faculty Advisory Council he was asked in 1973 to assume leadership of the College.

Throughout his career at Husson, President Peters has commuted from his home in Searsmont where he lives with his wife, Jane, and a menagerie of assorted animals.

Fall Semester Begins

Freshmen and transfer students arrived on campus at Husson for the beginning of the fall 1977 semester on Sunday, September 3. Upperclassmen returned on Tuesday, September 6, and classes for all students began on Wednesday.

Enrollments this fall, according to Admissions Director Paul E. Husson, "will reflect a modest but significant increase". Total enrollment is expected to reach 775 students, an increase of approximately 45 students over last year. New students, including both

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Homecoming '77/'78

Homecoming will be held in April and combined with Chief Week this year. Watch for specific dates and a full schedule of events in the February issue of the LEDGER.

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Letter From The President

At this writing the signs for a successful year are favorable. We estimate regular enrollment could be in the neighborhood of 765 to 775, as opposed to 730 last year. Also, the number of dormitory residents originally estimated at 500 could go as high as 550.

This coming year we view as one not only of continued progress, but also of consolidation. Long-term projects which were started last year and will be completed this year include: long-range planning, which henceforth will be a continuous activity; reaccreditation, which will culminate by the visit of the reviewing team in April; and the Graduate Degree Program, with courses to start no later than this coming summer.

There will be new academic programs to suit the needs of those seeking a business education. Many of these programs have been made possible through the acquisition of grants such as Title III. As mentioned elsewhere in this issue, the Title III grant was increased this year from $100,000 to $150,000 or by 50%.

We have two new vice presidents on board: Dr. Ronald Seltzer, former dean of the Alabama A & M Business School; and Mr. James Jaffray, former vice president of the First National City Bank of New York. In addition to these highly qualified people, you will see some new faces among the faculty and administration all of whom have been carefully chosen for their qualifications.

This year one of our major efforts will be improving the life on campus through upgrading both student counseling and student activities. To help, there is in Student Services a new assistant, who is already fully involved in planning and implementation.

Husson College has many constituencies, all of which are vital to the well being of the institution. One constituency with which we want closer relations is the alumni. In accordance with our plan to increase the number and strengthen the membership of the Board of Trustees, Dean Neal, President of the General Alumni Association, has been nominated to serve on the Board of Trustees. It is a great pleasure to welcome him. There will now be four alumni members on the Board: Dick Dyke, Cecil Wilson, Wayne Ingalls, and Dean. These foregoing developments should all help to foster closer relations with and more involvement by the alumni in the affairs of Husson College. It goes without saying that a close working relationship is one which I personally welcome.

In closing, I think that after you read through this **Ledger**, which in itself is a fairly new project, you will share my views that Husson College is on the march.

Two Vice Presidents Appointed

Two new vice presidents have been appointed at the College since last spring. Dr. Ronald J. Seltzer joined Husson in July as vice president for Academic Affairs, and James F. Jaffrey became vice president for Finance on October 1.

Seltzer, former dean of the School of Business at Alabama A & M University in Huntsville, holds a multiplicity of degrees in education. He received a B.S. in Education from the University of Wisconsin in 1965, an M.S. in Education from Indiana University in 1966, and a Ph.D in 1970 from the University of Nebraska in Education and Administration. He has done post-doctoral study in computers and school administration at West Virginia and Stetson Universities, and has over 18 years of professional, teaching and administrative work experience.

Jaffray is a former senior vice president at Citicorp (First National City Corporation) and Citibank (First National City Bank). He joined Citibank in 1946, where he served a total of 28 years. A graduate of Yale University, Jaffrey was director, chairman of the Finance Committee, and treasurer of the Metropolitan Opera Association, and was a director of the Sun and Albany Insurance Companies while located in New York. After moving to Maine in 1975, Jaffrey has worked as a financial consultant, an administrator for the Maine Council on Economic Education, and as a director and faculty member of the Northern New England School of Banking.

Board Of Trustees Expanded

Several prominent individuals from the area were nominated for election to the College's Board of Trustees in August. Although not officially elected to the Board until its annual meeting in October, all of those individuals nominated have agreed to serve. Through a change in its bylaws, the Board is increasing its membership from 16 to 25.

Seven individuals were nominated: John W. Bragg, vice president for Operations at N.H. Bragg & Sons; Thomas A. Greenquist, president of the Bangor Hydro-Electric Company; Arthur M. Johnson, acting chairperson of the History Department and director of the Project on Balanced Growth at the University of Maine at Orono; Norman S. Kominsky, general manager of Striar Textile Mills of Orono; A. Dean Neal, president of Husson's General Alumni Association and Neal Associates of Bangor; Malcolm S. Stevenson, practicing attorney affiliated with the Blaisdell & Blaisdell firm of Ellsworth and former municipal court judge in Bangor; and Walter A. Travis, president of the Bangor and Aroostook Railroad Company.

Husson Ledger

The HUSSON LEDGER is published by the Development Office: Sharon Graves Floyd, director; Dr. William W. Cook, assistant director; Barbara M. Beers, public relations and alumni coordinator; and Loraine L. Green, secretary.

For information on the College, alumni activities, or the LEDGER, please contact the Development or Alumni Offices, Husson College, Bangor, Maine 04401. Information and/or suggestions are welcome.

Sprague Oil Honors Floyd For Breakfast Series

The C. H. Sprague and Sons Company of Boston presented Sharon Graves Floyd, director of Development at the College, with the "Sprague Energy Outstanding Achievement Award" in April.

Primary organizer of Hussons popular Business Breakfast Series, Floyd has engineered the appearance of such notable speakers as DuVal Dickey, vice president of the Exxon USA Corporation; Frederick C. Dumanie, president of the Amoskeag Company; Arnold F. Kaulakis, vice president of the Pittston Company, and many others. A graduate of Kent State University, and a member of the Postsecondary Education Commission of Maine, she has had extensive experience in educational administration, fund raising, and public relations.

In the award, which was presented by Henry M. Powers, president of Sprague, Floyd was cited for "creating a friendly and communicative atmosphere for the exchange of ideas between Maine's business and academic communities."

Now in its fourth year at College, the series opened this fall with Dr. Casey Westell, director of Industrial Ecology for the Tenneco Corporation, speaking on "Alternative Energy" on September 22. William Moshofsky, vice president of the Georgia Pacific Corporation, will speak on October 20. On November 17th, William C. Mercer, president of the New England Telephone Company, will address the breakfast audience on "Utility Regulation." Finally, Charles M. Morgan, president and chief executive officer of the G.H. Bass & Company, will speak on December 8th.



SHARON FLOYD

Invitations to the breakfasts are sent monthly. If you would like to be on the mailing list, send your name and address to: Development Office, Husson College, Bangor, Maine, 04401. The breakfasts begin at 8:00 a.m., and reservations are advised.

New Directors Join Husson

Three new directors were appointed in various positions at the College during the summer. Paul E. Husson became director of Admissions on September 1, Robert H. Thomas joined the College in August as director of Continuing Education and Cooperative Education, and Jack D. Jones was appointed head of the Accounting Department in September.

Husson, a former social worker for the Maine Department of Human Services in Ellsworth, is chairman of the Dedham School Board and a former member of the Husson Board of Trustees. The son of the late Chesley Husson, Sr., former president of the College, he is a 1968 graduate of the University of Maine at Orono and holds a B.A. in Political Science. He has served in several counseling capacities.

Thomas is a former assistant pro-

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Grants Received

Several Federal and non-Federal grants have been received by Husson College for programs in the 1977-78 academic year. The largest of these, a grant under Title III of the Education Act of 1965, as amended, was increased from $100,000 to $150,000 in the current year.

A second grant of $12,000 was awarded to the College under Title I-A, also of the Higher Education Act. This title is for community education programs.

Another grant of $3,855 has been received under the College Library Program, and a fourth $500 award was donated by the Bangor SCORE/ACE Chapter.

Husson is now beginning its third year of funding under Title III. In the first year, the College developed three programs: the Supplemental Education Program, one to strengthen the capabilities of the Development Office, and a program of faculty development. In the second year, two new programs were added: a management information systems study and a program to increase the capabilities of the Career Planning and Placement Office.

In the current year, two new programs are being developed. One, a student development project, will address the out-of-class needs of Husson students. It will deal with alcohol/drug abuse, personal values, and the cultural and ethical awareness of students.

The second new program this year will be an accounting laboratory which will reduce attrition in the basic accounting courses which have historically been high both nationally and at Husson. Students having difficulty with this course will have individual and group counseling available at no cost.

The community education project will be directed by Dr. Philip Grant of the Department of Business Administration. He will conduct a series of small business seminars on planning for the small business owner/manager in six coastal communities. There will be no cost for participants in the program which is sponsored by the Husson Management Institute.

Husson is now in its seventh year of funding under the College Library Program which provides monies to purchase books, periodicals, audiovisual

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Allocating Shelf Space

By
Management Professor & Consultant
Dr. Philip C. Grant

(This is the third and last in a series of three articles on inventory policy and control in the public and private sectors, written especially for the Husson Ledger.)

Recently a local supermarket asked me to develop a rational scheme for allocating shelf space to products. Management wanted to know, "How much space should each of a given number of products occupy on a shelf?"

This is a question that has been asked at other times and in other places. Numerous heuristics have been developed to generate proximal solutions. A quality answer to the question is not a simplistic one. It must be recognized that the space allocated to a product affects the sales of the product as well as the cost of stocking it. If too little space is allocated to a product customers will not spot it easily and sales will be lost. Too little space assigned to a product can also mean excessive and costly re-stocking of the item. The profitability of any given product depends substantially upon the volume of shelf space that it occupies.

When multiple products must "compete" for the limited space on a shelf it is generally not possible to optimize profitability for each individual item. The limited space prevents such optimization. Management must try to distribute the available space among the multiple products in such a fashion that profitability for the aggregate system of products on the shelf is optimized.

The remainder of this article will illustrate, with a relatively simple example, how to determine, for a given number of products, the space assignment per product that will maximize total product profitability when limited space is available.

Let us begin our illustration by assuming that demand for any given product is independent of the amount of space allocated to it as long as that space is above a certain minimum. Thus, if we allocate space to each product such that this minimum for each product is exceeded, profitability becomes a function of cost only and not of revenue. Our objective becomes one of allocating space such that stocking cost is minimized.

Let us suppose that a shelf is to be stocked with but two products, and that the stocking cost per stocking is the same—one dollar—for each product. Our objective, then, becomes one of trying to minimize the following function:

(1) $(\$1.00)X + (\$1.00)Y =$ Stocking Cost

Where $X =$ the number of stockings of one of the products, A, and

$Y =$ the number of stockings of the other product, B.

To minimize this function we must find values for X and Y such that when $1.00 times X is added to $1.00 times Y, the lowest possible stocking cost is achieved. But, in minimizing this function we must meet the demands for the two products, we must not exceed the total shelf space available, and we must allocate a sufficiently large space to each product to avoid loss of demand due to low product visibility.

Let's suppose that the demand for product A equals 50 units per week, the demand for product B equals 20 units per week, the total number of cubic feet of shelf space available is 20, that each unit of product A takes up two cubic feet of space, that each unit of product B takes up four cubic feet of space, and that to avoid loss of demand at least four cubic feet of shelf space must be allocated to product A and at least eight cubic feet of shelf space must be allocated to product B. We can now write the following space constraints:

(2) $2(50/X) + 4(20/Y) \leq 20$

(3) $2(50/X) \geq 4$, $4(20/Y) \geq 8$

Where $50/X =$ the number of units of product A stocked per stocking,

$20/Y =$ the number of units of product B stocked per stocking,

$2(50/X) =$ the space allocated to product A, and

$4(20/Y) =$ the space allocated to product B.

The inequality in (2) says that the space allocated to product A plus the space allocated to product B must be equal to or less than the total space (20 cubic feet) available. The inequalities in (3) say respectively that the space assigned to product A must be four cubic feet or greater, and the space assigned to product B must be eight cubic feet or greater. We recognize that the constraints in (3) are the conditions necessary to allow for demand to be considered independent of space allocated.

The problem is to find values for X and Y that will minimize the stocking cost in (1) while not violating constraints (2) and (3). This is a nonlinear programming problem and can be solved by various means. Computer programs, which recognize the all important Kuhn-Tucker conditions, exist to solve this kind of problem when scores of products are to be stocked on a single shelf. Using the simple, though time consuming approach of trial and error (i.e. trying different combinations of X and Y that satisfy the constraints until the lowest possible value for stocking cost is obtained) the

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Parents Weekend Scheduled

Parents Weekend, now in its third year at the College, has been scheduled for October 21, 22, and 23. The weekend is designed to familiarize parents, spouses, and relatives of students with the College, its faculty and administration.

Although scheduling is incomplete at this time, the weekend's events are expected to include a cabaret-style dinner featuring the "Husson Players;" tours of the classrooms, library, physical education building, and dormitories; an educational orientation period for parents; a sporting event; and a coffee house with live music.

The cost of attending the weekend will be minimal. More information on the weekend, as well as reservation forms, will be sent shortly.

Appointments/Transitions/Activities

APPOINTMENTS

Leo J. DeBartolo, counselor, Admissions Office.

Maureen Bowdoin, secretary, Supplemental Education Program.

Paul E. Husson, director, Admissions.*

James Jaffray, vice president, Finance.*

Jack D. Jones, head, Accounting Department.*

Marlene A. Lloyd '67, secretarial science instructor, Secretarial Science Department.

Alan Preston, accounts receivable clerk, Business Office.

Tami Rawcliffe, accounts payable clerk, Business Office.

Louise McInnis Regan, reading specialist, Supplemental Education Program.

Robert Rothhouse, assistant director, Student Services.

Dr. Ronald J. Seltzer, vice president, Academic Affairs.*

Robert H. Thomas, director, Cooperative Education and Continuing Education.*

***See article elsewhere in Ledger.**

TRANSITIONS

Caroline Banasiak has moved to the Career Planning and Placement Office as assistant director.

Davis H. Burbank has been promoted to assistant director of Admissions.

Jane E. Clark, has assumed duties as both admissions secretary and payroll clerk.

Regina G. Erickson has moved to the academic vice president's office as executive secretary/administrative assistant.

Gregory P. Vermette has been promoted to associate director of Admissions.

C. Stanley Whitehurst has been promoted to director of Career Planning and Placement.

Ann J. Korschgen, Roger A. Daigle, Barbara M. Beers, and *William A. Lindsay* have resigned from their respective positions at the College.

ACTIVITIES

Bee Beaudoin conducted two distributive education workshops at the College this summer and presented a values clarification segment at the Maine Vocational Association convention in Portland on September 24.

Bonnie Bunch has been named to the College's Faculty Fund Committee.

Dr. William Eisenhardt has been invited to speak on "The Ethics and Morality of Student Judicial Codes and Discipline" at the October meeting of the New England Region of the National Association of Student Personnel Administrators.

Dr. Philip C. Grant is the author of an article entitled "The Ten Most Common Mistakes of Maine Small Business" which will be published in the October issue of **Maine Magazine.**

Eleanor A. Horner attended a five-day conference on the educational sciences in Detroit, Michigan in April.

Thomas Largay has been elected director of membership relations in the Bangor-Waterville Chapter of the National Association of Accounting.

Keith Mahaney attended a professional seminar at UMO entitled "Competition and the Child" in May.

Karl B. McGaw received a C.A.S. in Guidance and Counseling at UMO in May.

Dr. Curtis S. Morse took a graduate course entitled "The Use of Standardized Tests and Inventories" this summer at UMO.

Dr. David O'Gorman took graduate courses in psychology at UMO during the summer.

William B. Read has become a member of the Maine Parks and Recreation, and North Atlantic Regional Business Law Associations.

Dolores Renaud was appointed to the State of Maine Certification Committee for 1977-79, was named "Outstanding Husson Educator" for 1976-77, and has co-authored an article entitled "Application of Career Education in Business Education."

Jack Slomback has been on a professional development leave for the past year (76-77), and has completed 36 hours in economics at UMO.

Mary E. Sullivan is scheduled to be a discussion leader on "Current Issues" at the annual meeting of the New England Association of Collegiate Registars and Admissions Officers, on November 3, in Bedford, N.H.

Robert H. Thomas attended the 13th Annual Cooperative Education Conference held in Philadelphia last April, and worked on postgraduate study in Administration at UMO during the summer.

Albert E. Weymouth, Jr. is a candidate for the Bangor City Council in the October 11th election. He is completing his third term as chairman of the Bangor School Committee in November.

C. Stanley Whitehurst has been elected vice president of the Maine College Personnel Association, secretary and program chairperson of the Bangor-Brewer Area Management Club, and has joined and attended an annual meeting of the National Association of Student Personnel Administrators.

A. Dean Neal '62: Letter From The Alumni President

Fellow Alumni:

As a new school year starts the Alumni Board of Husson College is hopeful that it can initiate programs to generate interest and involvement from more members of the alumni community.

Right now we are involved in a fund raising drive to obtain much-needed tennis courts. Several meetings have been held to work out the preliminary details but there is much left to do. We are going to contact as many alumni as possible to participate in this worthwhile project.

It has been expressed by the administration and student body that "Chief Week" could be changed or improved. The Alumni Board will work with the students for a better and bigger "Chief Week" in the spring of 1978.

The Alumni Board has voted to change the homecoming date to coordi-

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Alumni Advancements

CHERYL DUBAY CAMPBELL '72

Cheryl Dubay Campbell, a 1972 graduate in Court and Conference Reporting, became a Registered Professional Reporter on May 7. She earned the distinction by sitting for the RPR exam given by the National Shorthand Reporters Association in Wellesley, Massachusetts. Campbell passed the test at her first sitting, a highly unusual feat given the grueling quality of the exam.

An extremely bright student at Husson, graduating with a 3.56 accumulative average, Campbell was well prepared for the test. Working 40 hours or more a week as a freelance court reporter since graduation, she has kept her speed at well over 200 words per minute, and practices diligently. She worked at least two hours a day on her speed and accuracy for two months, and counsels reporters to have at least a strong 225 wpm speed, or better yet, 240 to account for nervousness, before taking the test.

The all-day exam consists of two parts. The first section tests the court reporter's written knowledge, in multiple choice format, of legal and medical terms, punctuation, and grammar. The second part, a proficiency test, consists of three sections designed to gauge one's speed and accuracy; literary, at 180 wpm; jury charge, at 200 wpm; and courtroom testimony, at 225 wpm. The RPR candidates are alloted three and one-half hours to transcribe the second part, which must be 95% accurate.

Candidates must pass both sections of the test in the same sitting to receive the professional designation. But most reporters, according to Dr. Janet Kinney, chairperson of the Secretarial Science Department at Husson, will pass either one section or the other the first (or even second and third) time around, but not both. This fact heightens Campbell's accomplishment.

Although she already has a substantial amount of experience in court reporting (she has worked in District and Superior Courts, taken depositions in attorney's offices, and recorded legislative hearings), Campbell feels the RPR designation will help her in seeking other jobs and acquiring higher pay. It's the national standard, and employers are sometimes leery of court reporters who don't have it," she cautions.

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Annual Fund Grows By 80 Percent

A total of $45,471 was given to the Husson College Fund in 1976-1977, an increase of 80% over the previous year. Trustee and corporate donations each exceeded $12,000, alumni accounted for in excess of $4,000, and the remainder came from foundations and individuals.

Additional gifts and grants of $155,254 brought the annual total to $200,725, compared to $176,000 of the preceding year.

Listed below are individual and business donors who assisted the progress of Husson College during the past fiscal year, July 1, 1976 to June 30, 1977, inclusively. Alumni donors are italicized.

PRESIDENT'S CLUB

Douglas Brown
Frank Carter
Dead River Company
Fred Dingley
Doug's Shop 'n' Save
Richard Dyke '58
Equitable Life Insurance Co.
Exxon Education Foundation
Great Northern Paper Company
Robert Haskell
George James
Mobil Oil Foundation
Donald Perkins
Franklin Peters
G. Pierce Webber

HUSSON CLUB

Floyd Barnett '65
Bruce Barry '72
Wilma Bradford
George Carlisle
Curtis Hutchins
James Jaffray
Merchants National Bank
Delmont Merrill '54
Sears Roebuck Foundation

CENTURY CLUB

John Ballou
Brookins Smith Funeral Home
Chester M. Kearney & Co.
Galen Cole
Edward Connor
Joseph Daigle '58
Daniel Earle
Sharon Graves Floyd
G & S Associates
G.T.E. Sylvania
David Groux
John Hess
C.L. Hildreth, Sr.
Wayne Ingalls '67
George Lamber '66
David Means
Merrill Trust Co.
James Miller '71
N.H. Bragg & Son
E.B. Nealley
Northeast Bank & Trust Co.
Northeast Contractors
Warren Olmsted
Raymond Page '63
George Peabody
Peat, Marwick, Mitchell & Co.
Dolores Renaud '62
Warren Sawyer
Albert Schiro
Ruth Stearns '70
R. Arline Wray

PENOBSCOT CLUB

C.I.T. Corporation
Henry Clifford '72
Charles Foster '71
David Fox
Thomas Hancock '73
Leon Higgins
Richard Loveless '68
Harvey Mansfield '71
Norman Martin
Robert Mirrielees
John Roods '70
William Saba '67
W.C. Bryant & Son

KENDUSKEAG CLUB

Chester Adams '69
Jack Bates '48
Ronald Bishop '60
Geraldine Black '69
Inara '55 & William Booker '51
Nancy Bower '74
Joan Bragdon '68
Margaret Bragdon
Danny Brooks '69
Charles Burns '63
Carter-Wallace Corp.
Richard Cinicwicz '69
Gordon Clapp
Robert Corcoran '72
Ethel Cronkkite '52
Wayne Cunningham '70
Bernard Deering '39
Maria DeHaan '69
Ronald DiRobbio '66
Richard Douglas
John Drury
Jacqueline Emerson '64
Michael Francoeur '68
Paul Furia '69
Ramesh Genge '65
Lawrence Goodwin '69
Fred Guilmette '68
Donald Hebert '71
Hoerner-Waldorf Corp.
Joseph Hourigan '71
Cora Howe '40
Helen Wong Huang '37
John Hurley '70
Clifton Jackson '37
Eleanor Jones '46
Jordan-Marsh Co.
Natalie Kelley '31
Polly Lindeman '62
Ludlow Corp.
John Lynch '63
James MacArthur '69
Egidio Mazzeo '69
John McInnis '70
James McKay '62
Robert Menucci '70
Julia '71 & Harry Morris '72
John Murray '71
National Life of Vermont
Judith (Ellis) Otis '64
Michael Papera '75
Lila Payson '76
Irwin Peck '63
Robert Pedley '74
Blake Perry '68
Marc Reynolds '67
Merton Round '69
Thomas Rourke '65
Joseph Rump '76
Lorie '72 & Marc Schwartz '73
Theresa Seliga '75
Brad Shipp '76
Kenneth Simpson '68
Dana Smith '71
Harwood Steele '47
Emmett Stevens '48
Claire Sutton '74
Richard Swider '65
Clyde Wentworth '72
Milton Wright '62
Donald Young '68
Ellen G. Young '36
Steve Zackerman '72

PAUL E. HUSSON

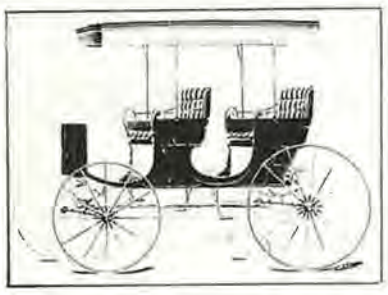
Alumni Referral Service

As I write this, I am overwhelmed by the memories of growing up with Husson College. I was born in 1940, which was the year that construction began on the downtown campus. My earliest memories are associated with the College . . . Clara Swan trying to correct papers while babysitting me, Louise Miller answering my "five year old" questions with the same patience and understanding she has for me now, the excitement of going to work with Chief on Saturday, Del Merrill and I painting and cleaning the old administration building during the summer, and faculty and student gatherings at Green Lake and on Ohio Street. Above all, there are memories of people: Bill Curran, Bud Foss, Ed LeBrun, John Tyler and so many others. I hope that you can share the excitement and enthusiasm that I feel in finally having the opportunity to work at Husson.

I am looking forward to renewing my old friendships among the alumni and to meeting those of you I missed along the way. I want to extend a personal invitation to all of you to visit Husson and to stop by the Admissions Office for a chat when you are in the area. Concerned and interested alumni are the measure of a good college, and I encourage all of you to become involved. Husson is an exciting, vibrant community and is worthy of your interest and support.

It is encouraging to note that during the past two years we have experienced a modest but steady increase in enrollment. This year's enrollment statistics reaffirm the feeling that we have "turned the corner." Husson began the academic year with an enrollment of approximately 775 students.

Several factors have contributed to our success:



1. Career Planning and Placement.

One of the primary goals of today's students is to obtain suitable work in a difficult job market. As a direct result of our Career Planning and Placement program, 97 percent of last year's graduating class that sought employment is employed.

2. Supplemental Education Program.

Husson provides free tutorial help to students with academic problems in most areas of study. This program helps strengthen and improve academic ability, and consequently increases the excellence of the whole student body.

3. Financial Aid.

Financial aid is a concern for most students. Husson strives to "hold the lid" on costs, and is generally less expensive than comparable private colleges. Our effective financial aid programs make us competitive with public institutions. Last year Husson students received $1,400,000 in aid.

4. Student Life.

Husson strives to maintain the same "family" feeling that you all remember. A Husson student is a name, not a number. This underlying philosophy provides the foundation for the maturing student to fulfill his or her potential in all areas of life.

5. Our Excellent Physical Plant.

Students have been enjoying our new facilities now for over eight years.

Husson College is doing well, but it can use your help. Alumni can play an important part in the College's admissions effort. Consequently, we are asking you to assist us in our recruiting effort. You can help us to attain an increase in the pool of qualified applicants. If you know a young man or woman who is planning a business career, talk to him or her about Husson. Referring a student to Husson is every bit as helpful as making a financial contribution. The information request card in the **Ledger** is for your use in working with a student.

Let's work together toward an even better Husson College. The alumni referral program could very well become an important factor in the long term success of Husson. You can make it work.

Please Help!

The Alumni Office needs your help in finding information on a substantial number of alumni we have lost contact with. Each subsequent issue of the LEDGER will contain the names and class years of 50 alumni that we don't have addresses for in the hopes that you can help us find them. If you are acquainted with any of the alumni listed below, or know where they work or live, please send us the information.

Frank B. Abbadessa '66
Linda F. Abbontoni '71
George T. Abbott '74
William W. Abbott, Jr. '67
Irma L. Achorn '36
Beulah L. Ackley '48
Benjamin F. Adams '33
Cynthia M. Adams '36
Ethel J. Adams '62
Grace R. Adams '31
James Adams '47
Mrs. Joyce Adams '53
Laurel R. Adams '42
Lorraine Adams '51
Rena Adams '37
Marion F. Adams '48
Edith R. Adkins '46
John C. Agnew '72
Mary Lou Agnew '31
Francis C. Akerlew '60
Anita I. Albert '50
Bertrand D. Albert '59
Charlene Albert '58
George J. Albert '58
Joseph A. Albert '60
Leora M. Albert '45
Patricia Albert '41
Rita L. Albert '44
Ronald J. Albert '65
Peter Albin '70
John B. Alden '64
Helen E. Alexander '42
Hildred Alexander '52
Dale R. Alger '69
Marie Aliberti '65
Ruby Allbee '36
Sheila E. Allen '67
Barbara M. Allen '43
Charles A. Allen '58
Elise B. Allen '42
Gertrude A. Allen '41
Gloria A. Allen '45
Gregory A. Allen '64
James P. Allen '66
Mildred Allen '44
Patricia A. Allen '49
Patricia L. Allen '60
Paul H. Allen '50
William S. Allen '67



ARITHMETICK

Alumni

1936—ROGER ERSKINE is President of the Northern National Bank in Presque Isle, Maine.

1937—HELEN HUANG is now retired. She has a son attending University of Southern California.

CLIFTON W. JACKSON is now retired after 24 years as director of guidance, Thomas Jefferson J.H.S., Fair Lawn, NJ.

1941—CHARLES S. ROSS, JR. is the state investigator for the Wage and Hour Division, State of Maine; also, president of the Eastern Maine Friends of Retarded Citizens.

1950—THEODORE BARBER is the accounting manager for Fox & Ginn, Inc. in Bangor.

1953—ETHEL KURKI HIGGINS is a homemaker residing in Bangor.

LOUIS MORELLI has recently been elected president of the Bangor Chapter of the Husson Alumni Association. He is district manager for the Portland Press Herald and Maine Sunday Telegram. He resides with his family in Bangor.

1954—ARNOLD O. BEAULIEU is controller for the Northern National Bank in Presque Isle, Maine.

1955—JERRY MASSE is sales manager for WLBZ-TV in Bangor.

1956—JOSEPH HAVELOCK is a partner in the firm of Havelock, Estey, Branter & Curran.

LARRY STANCHFIELD is internal auditor, Chancellor's Office, University of Maine.

1959—DOREEN M. McCAFFERTY graduated in June 1977 from the New York Institute of Photography, and recently opened her own studio in Mattawamkeag, Maine. An accomplished artist, she has studied with Andrew Wyeth and his sister, Caroline, and her paintings number among Nelson Rockefeller and Vincent Price's prestigious collections. In addition, she has numerous one woman shows in New York, Rhode Island, Pennsylvania and Massachusetts.

1961—JAMES PICARD is an administrator at Byron Smith and Co. and resides in Bangor.

1962—ROBERT L. EMERSON is coordinator of Veteran Services, Department of Manpower Affairs, State of Maine. He resides in Augusta, Maine.

DAVID IRELAND is chief accountant for the University of Maine system office. David resides with his wife, Phillis '62, in Bangor.

1963—WOODROW W. MESERVEY, JR. is an accountant for the International Paper Company in Mobile, Alabama.

EUGENE NARDI is a salesman for the Duro-Test Corp. in North Bergen, New Jersey. He resides in Winterport, Maine.

1964—H. DALE GREEN is town manager for the Town of Milo, Maine.

JUDITH A. ELLIS OTIS is a legal secretary to Edward J. Hersheive, an associate of Robert W. Hersheive. She is also leader of Brownie Troop 254.

JAMES E. SCHILLINGER is area manager of the U.S. Civil Service Commission in Augusta, Maine.

1965—JERYL L. CARTER has been appointed president of the Bank of Holiday. Prior to his appointment, he served as vice president and commercial loan officer of the Pan American Bank in Tampa, Florida.

CAMILLE M. CYR has been elected president of the Southern Maine Chapter, National Association of Accountants. He is a government auditor at the Defense Contract Audit Agency Suboffice at Bath Iron Works Corporation, Bath, Maine, in connection with BIW's government shipbuilding programs. Camille and Lynda (Deering '65) live in Brunswick, Maine with their two children, Peter (age 12) and Cheryl (age 9).

JOHN CYR is a commercial loan officer at the Northern National Bank in Presque Isle, Maine. He and his family reside in Presque Isle.

HERBERT HOPKINS is a business education teacher at Brewer High School; also, executive secretary of the Maine Association of Student Councils. He resides in Eddington, Maine

HAROLD J. LENCH, JR. received his Master's degree in Public Administration from Florida State University in 1976. He is budget analyst, Florida Department of Administration, Tallahassee, Florida. Harold is a member of "Committee of 100", Florida State University and the Elks Club. He and his wife, Carol, reside in Tallahassee.

1966—RALPH W. GIRA FALCO is tax assessor for the County of Chester, Pennsylvania. Ralph resides in Downingtown, PA.

JOYCE REYNOLDS is secretary to Vice President of Administrative Affairs, Husson College. She resides in Carmel, Maine.

1967—MARGARET BRADFORD is a staff assistant for Trans World Airlines, Inc. in Boston. Margaret resides in Beverly, Massachusetts.

JAMES HUNT is vice president and controller of Depositors Trust of Augusta, Maine.

MARLENE A. LLOYD received a Master's degree from University of Connecticut in 1972. Marlene has joined the Husson faculty this fall teaching in the Secretarial Science Department. She has previously taught business education at Ellsworth High School, and Southern Aroostook Community High School.

JAMES S. VITTORIOSO is employed by the City of Lawrence, Massachusetts.

KATHRYN HORNE WITHAM resides in Milo, Maine with her husband, Carroll, and their two children, Carolyn (age 6), and Tom, (age 3). Kathryn substitutes in the clerical department of Penquis Valley High School. She also does typing for a local C.P.A. and the Milo Community Hospital.

1968—JOHN ANDERSON is insurance manager for Gosselin Realty & Insurance in Bangor.

DONALD M. FAVREAU is controller, C.P.A., for the Regional Memorial Hospital in Brunswick, Maine.

RICHARD LOVELESS is senior state accounts auditor for N.Y.S. Department of Audit and Control—Field Audit, in Albany, New York. He resides in Phoenicia, New York.

MICHAEL A. ROBBAT, his wife, Marilyn, and their two daughters reside in Arlington, Massachusetts.

KENNETH SIMPSON, JR. is comptroller at the Maine Air National Guard. He resides in Bangor.

1969—GORDON BUZZA, JR. is trust officer at the Northern National Bank in Presque Isle. Maine.

DOUGLAS P. DiMORA is supervisor, Nonconformance Group at the Pratt & Whitney Aircraft. His wife is Judith (Cyr '69).

PETER B. DuBROW received an M.A. in Special Education in May 1976 from St. Joseph College. He is an instructor at an institution for the retarded in Connecticut.

BRIAN ERSKINE owns his own busines in Nashua, New Hampshire.

JAMES C. GIRACCA is computer coordinator for the Liberty Mutual Insurance Co. in Boston. Jim resides in Plymouth, Mass.

STEVEN E. MITCHELL has been appointed assistant principal at Ponaganset High School in North Scituate, Rhode Island.

DARYL K. SLEIGHT is territory manager for Shell Oil Company. He resides in Old Saybrook, Connecticut.

DAVE STAPLES is assistant cashier at the Northern National Bank in Presque Isle, Maine

CHARLOTTE TORREY is a bookkeeper at Jackson Lab in Bar Harbor, Maine. Charlotte resides in Ellsworth.

L. ROBERT WYMAN is dispatcher/reports clerk for St. Johnsbury Trucking Co. in Bangor.

DARRELL E. YOUNG, JR. is adv./sales manager for the South Shore Catering Services, Inc. in Hull, Massachusetts. Darrell resides in Weymouth Landing, MA.

1970—THOMAS FREEMAN is area manager for the Gibbs Oil Co. in Revene, Massachusetts.

RALPH KENNEDY recently returned to Bangor from Florida.

HOWARD PEVLIN is supervisor of DP Operations for Electrolux in Springfield, Massachusetts. He resides in West Springfield.

DEAN READ is vice president in charge of commercial loans at the Northern National Bank in Presque Isle, Maine. He resides with his wife and two children in Presque Isle.

FRANK TUTALO is a real estate appraiser for the City of Providence, Rhode Island.

DAVID H. WEMPLE is manager of Radio Shack in Syracuse, New York. He resides in Waterville, NY.

1971—COLBY CLENDENNING is general manager of Clendenning Oil, Inc. Colby resides with his family in Hampden Highlands, Maine.

JOHN CLIFFORD is residing at the Kellington Ski Area, Kellington, Vermont.

RICHARD CRABTREE is assistant treasurer for Central Maine Power Company. He resides in Augusta, Maine.

DAVID F. DONNELLY is the financial administrator for Massachusetts General Hospital in Boston.

J. PETER GILBERT is an instructor at Thomas College in Waterville, Maine. He resides in Winslow.

HARVEY MANSFIELD is a buyer for Princegeorges County in Maryland. Harvey resides in Solomons, MD.

JULIA (HALL) MORRIS is a teacher at Lehigh Valley Manpower in Easton, Pennsylvania.

JOHN MURRAY is an office assistant at Better Brands, Inc. in Wethersfield, Connecticut. He resides in Glastonbury.

JOHN O'CONNELL is an administrative specialist at the Maine Air National Guard in Bangor.

GARY SMITH is vice president of Hartley's Chrysler-Plymouth in Corinna, Maine. Gary resides in Newport.

GILBERT W. STONE has been appointed supervisor of cash operations for The Sheraton Corporation. He is responsible for the supervision and preparation of reports dealing with central processing of credit card sales, cash forecasting, headquarter company cash and system cash management programs. Gilbert is based in Sheraton's home office in Boston.

1972—JEAN (GARRITY) BEDNARSKI is teaching at Taconic High School in Pittsfield, Massachusetts. In June of this year, Jean received a Master's degree in Special Education from Bridgewater State College.

GERALD G. BILODEAU is territory manager of The Kendall Company in Boston, Massachusetts.

SUSAN BROWN is supervisor of the accounting department at the Northern National Bank in Presque Isle, Maine. She resides in Mars Hills.

MICHAEL A. CONTI is senior accountant for the firm of Wolf and Company, C.P.A.'s, in Washington, D.C. He resides in Gaithersburg, Maryland.

LAWRENCE DIAMOND is an underwriter for the Insurance Company of America. He resides in Wantagh, New York.

DAVID L. FELDMAN has recently been elected Trustee of the Village of Mt. Kisco. He is president of Figa and Feldman Dry Cleaners and is the third generation in the family business. David is also an administrative specialist with the New York State National Guard and assistant engineer in the Independent Fire Company of Mt. Kisco.

ALFRED GALINOT, JR. is production planning supervisor for the Maremont Corp. in Saco, Maine. He resides in Biddeford.

GLENN GASPER is manager of the Queen City Motel in Bangor.

ALTON HEADSTROM is auditor of Northern National Bank in Presque Isle, Maine. He resides with his family in Caribou.

CHRISTINE ROMAN HERMANCE received a Master's degree in Education from University of Maine at Orono. She is teaching in the secretarial science department at the Heatly School in Green Island, New York. Christine resides with her husband, Robert, in Troy, NY.

Notes

RICHARD W. HILLS, JR. is an internal auditor for the Cryovac Division of W.R. Grace & Co. in Duncan, South Carolina. He resides in Greenville, SC.

RICHARD INMAN is territory manager of the Burrough's Corporation. He resides in Bangor.

DAVID KIMEL is a salesman for several radio stations in Vermont. David resides in St. Albans, Vermont.

DENNIS MADDI is accounts payable supervisor for Central Maine Power Co. in Augusta. He resides in East Winthrop, Maine.

HARRY MORRIS is an officer at Easton National Bank & Trust in Easton, Pennsylvania.

JOLEEN (RICE) THORNTON is a secretary at Carter, Conboy, Bardwell, Case & Blackmore, Esqs. in Albany, New York. She resides in Loudonville, NY.

BERNARD WOODMAN is personnel director at the Northern National Bank in Presque Isle, Maine.

1973—BENJAMIN BRANDAO received a degree in international business from the University of Bridgeport in Connecticut. He is now employed by Uniroyal in Brazil.

DOUGLAS COULOMBE is senior accountant for the New York State Education Department in Albany, New York. He resides in Waterford.

WILLIAM DAVIS is a salesman for Benoit's, Inc. in Putnam, Connecticut. He is residing in East Killingly, CT.

MICHELLE (CROWLEY) GEORGE is a supervisor at the Bangor Savings Bank in Bangor.

JEFFREY A. HOOD has recently passed the exam for his broker's license. He is a real estate broker in Waterville, Maine.

ARTHUR K. JEAN is director of recruiting for the U.S.A.F. He resides with his wife, Janice, in Winterport, Maine.

RACHEL J. MOLLEUR is division manager of Sears & Roebuck in South Portland, Maine. She resides in Springvale.

MARC SCHWARTZ is a diagnostic specialist at Wampole Laboratories. He resides with his wife, Jori (Ziemba '72) in Rockaway, New Jersey.

JOSEPH SZYMPRUCH is an accountant for Alvin J. Coleman & Son, Inc. in Albany, New Hampshire. He resides in Conway.

1974—ELMER R. ALBERT is now a certified public accountant. He is an auditor for Robert K. Pacios, C.P.A., in Auburn, Maine.

NANCY G. BOWER is an administrative secretary in the Development Office at Babson College in Wellesley, Massachusetts. Nancy resides in Natick.

JOAN CRISTINI is an administrative secretary at Bucknell University in Lewisburg, Pennsylvania. She is residing in Milton

CYNTHIA ESTES is an office manager for the Red Cross Blood Program in Bangor.

SANDRA (MERRILL) HOLMES is a secretary/bookkeeper for Derek R. Thomas in Bangor, Maine.

PETER A. HOPKINSON has recently been promoted to supervisor of production accounting at the Great Northern Paper Company in Millinocket, Maine.

THOMAS KAUFMAN is an accountant for the Agrico Chemical Co. in Oneonta, New York. Tom resides in Delancey.

WAYNE NEWMAN is branch manager/sales superintendent of Copyworld, Inc. in Trenton, New Jersey. He is residing in Morrisville, Pennsylvania.

ANGELA PARKER is teaching in the Falmouth School System. She resides in Livermore Falls, Maine.

ROBERT PEDLEY is employed at Brooks & Carter in Bangor. He is residing in Brewer, Maine.

RONALD ROY is serving in the Peace Corps in South America.

BARRY RUBINSTEIN is self-employed as a freelancer in the business consulting area. He resides in West Orange, New Hampshire.

LOIS SLOMBACK has accepted a teaching position at Ellsworth High School. She resides with her husband, Jack, in Kenduskeag, Maine.

CAROLYN L. WAGGONER is a steno-receptionist at Diamond International in Old Town, Maine. Carolyn resides in Bangor.

EDWARD B. WELLS, II is prod./material controller for General Dynamics, Electric Boat Division, in Groton, Connecticut. He resides in Madison.

ROBERT J. WOODS is assistant manager, checking department of the Cambridge Savings Bank, Cambridge, Massachusetts. He resides in Derry, New Hampshire.

1975—ALFRED BEAULIEU is a production worker at the Bangor Beverage Distributors in Bangor.

GEORGE BECKER is a trader trainee for M.S. Wien & Co., Inc. in Jersey City, NJ. He resides in Yonkers, New York.

FRANK BRANDAO has recently received a Master's degree in Counseling from Mankato State University, Minnesota.

WILLIAM S. CARPENTER is housewares manager for Rich's Department Store in Berlin, New Hampshire.

LEO J. CYR is employed by Fraser Paper, Ltd. in Madawaska, Maine.

STACEY DeCASTRO has recently been promoted to manager of the Colonial Homestead Furniture Co. in Brunswick, Maine. His wife, Kathie, is a dental assistant.

RICHARD V. DUFFEY is a warehouseman for the United Parcel Service in Brewer, Maine.

LINDA HEANEY has recently accepted a position with Public Service Company in Keene, New Hampshire. She will be in personnel and will be responsible for the training and program development.

DANA K. HOLMES, JR. is a self-employed auto body repairman in Bangor.

BRUCE D. KIEFFER is the health and beauty aids buyer for Carls Drug, Inc. in Rome, New York.

CAREN (LITTLEFIELD) LEEMAN is a medical secretary at the Family Practice Center in Bangor.

EDWARD J. MALONEY is Assistant Manager of the Chuck Wagon Restaurant in Bangor.

KATHY McCLAIRE is residing in Bangor.

MELANIE McCLUTHEON is administrative secretary for Rohr Marine, Inc. in San Diego, California.

JAMES W. MILLETT is employed by HETRA Computer & Communications Corp. in Melbourne, Florida. He resides in Palm Bay.

CHARLES F. PIAZZI has a teaching position with the Charlotte-MacKlenburg Board of Education in Charlotte, North Carolina. He resides in New Foundland, Pennsylvania.

SHIELA PIKE is a secretary at the Borg-Warner Acceptance Corp. in Bangor. Shiela resides in Carmel.

BARRY A. SNYDER is employed by Pepsi Cola in Wilkes-Barre, Pennsylvania. Barry is also an attendant at the United Penn Bank. He is residing in Ashley.

1976—DEBRA (BLACKWOOD) AUSTIN is employed by Doug's Shop and Save in Bucksport, Maine. She resides in Sandy Point, Me.

LAURIE BABINEAU is a medical secretary at the Eastern Maine Medical Center in Bangor. She is residing in West Enfield.

RICHARD J. BURGESS has his own business, Burgess Marina, in Bath, Maine.

JANE E. CLARK is secretary/receiptionist in the admissions office at Husson College. Jane is also payroll clerk for the College. She is residing in Bangor.

EDWARD CROCKER is sales representative for General Cigar in New York, New York. Ed resides in Madison, Maine.

CHARLES DOUGLASS is employed with the New England Financial Group of Providence, Rhode Island, as a small business consultant, and is currently organizing a small business planning seminar for women. He will be entering an M.B.A. program at Suffix University in January. Charles resides in Wicksford, RI, with his wife, the former Jane LaVerdiere, and their two children, Jason and Gibby.

COLLEEN DUNIVAN is a secretary at the **Bangor Daily News.** She resides in Plymouth, Maine.

KATHRYN M. GANNON is executive secretary at Maremont Corp. in Saco, Maine.

AMY L. KERVIN is a case reviewer for the State of Maine, Dept. of Human Services, Quality Control, in Augusta, Maine. Amy is residing in Houlton.

PATRICE LEVESQUE is a medical secretary at the Northern Maine Medical Center in Fort Kent, Maine.

LAWRENCE LOVELL is manager of Brake Service & Parts, Inc. in Bangor.

SANDRA MacKAY is medical secretary for Sidney R. Block, M.D., P.A., in Bangor.

LORI (HALE) MILLER is secretary-assistant to Dr. Howard L. Kominsky. She resides with her husband, Alan, in Bangor.

BEVERLY OUELLETTE is a legal secretary to Charles A. Lane, Esq. in Portland, Maine. Beverly resides in South Portland.

LYNN (NICHOLSON) PELKEY recently had twin girls. Lynn resides with her family in Sumter, South Carolina.

GLENN PISCITELLI is a salesman for H. Schultz & Sons in Union, New Jersey. He resides in Bloomfield.

JOSEPH C. RUMP is associate dean, Continuing Education, Beal College in Bangor.

BRADLEY SHIPP is manager of McDonald's

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Alumni Marriages

Christine Roman Hermance '72
to **Rodney Weir Hermance**
August 14, 1977

Brenda Williams '72
to **Stephen King**
July 9, 1977

Janice Jandreau '74
to **Arthur Jean** '73
June 25, 1977

Timothy McLaughlin '74
to **Lori Brewer**
July 2, 1977

Lori Hale '76
to **Alan Miller**
(student at Husson)
July 2, 1977

Lawrence Oliva '76
to **Carol Whitney**
February 11, 1977

Lynn Grinnell '77
to **Ronald Gerrish**
July 23, 1977

Donna Sturgeon '77
to **Danny Conary**
September 16, 1977

ALUMNI NOTES
• Continued from page 9

Restaurant in Mercerville, New Jersey. Brad resides in Yardville, NJ.

CALVIN E. TAYLOR is employed by Hallet's Door & Windows, Inc. in Howland, Maine.

VICKI WADE is employed as a waitress by Clarissa Issley Tavern in Damariscotta, Maine. Vicki resides in Waldoboro, Maine.

LINDA WEST is employed by McDonald's Restaurant in Bangor. She resides in Levant, Maine.

1977—MARGARET CHRISTIE is a legal secretary at Doyle & Fuller. Margaret resides in Gardiner, Maine.

DENNIS CLARK is installment loan officer at the Northern National Bank in Presque Isle, Maine. He resides with his family in Caribou.

ROLLANDE CYR is secretary to the Dean of Student Affairs, University of Maine at Fort Kent, Maine.

CYNTHIA HARVEY is a senate reporter, Maine State Senate, Augusta. She resides in East Holden, Maine.

REBECCA LEAVITT is secretary/receptionist for Dr. A.D. Richards in Bangor, Maine.

SUSAN OLMSTEAD has accepted a position with Brooks & Carter in Caribou, Maine. Sue resides in that area with her husband, Dale, and their son, Craig.

JOANNE SMITH is employed at Beliveau and Beliveau, attorneys-at-law, in Rumford, Maine.

PHYLLIS SMITH has recently been appointed controller of Snow & Nealley Co. in Bangor, Maine.

JEFFREY VERMETTE has accepted a position as documents officer for the Northern National Bank in Presque Isle, Maine. Jeff is residing in Presque Isle.

THERESA WILKINSON is secretary/bookkeeper for The Yacht Center in Rochester. Theresa is residing in Rochester, New York.

ALLOCATING SHELF SPACE
• Continued from page 4 •

reader will confirm that the optimum solution for this problem is $X = 10$, $Y = 8$. The optimum number of units of products A and B to be stocked are respectively, then, $50/X = 50/10 = 5$ and $20/Y = 20/8 = 2.5$ (2 or 3 ignoring the fraction). The optimum space for A is $2(50/10) = 10$ cubic feet while the optimum space for B is $4(20/8) = 10$ cubic feet.

Thus we have determined the space assignment per product that will minimize total stocking costs when space is of limited supply. We have illustrated for two products an approach for determining the optimum space allocation per product. The extension to three or more products is straight forward.

It should be noted that in this particular example the same amount of space should be allocated to product A as to product B. This will not always occur. If the stocking cost per stocking for A differed from that for B, the optimum space allocations for the two products would not be identical.

In conclusion, let it be emphasized that the question of "How much space should each of a given number of products occupy on a shelf?" can be rationally answered through application of the conceptual framework of non-linear programming and can be pragmatically answered through application of available computer routines. In this computerized age, business people need not arbitrarily assign space to products.

FALL SEMESTER BEGINS
• Continued from page 1 •

freshmen and transfers, will number approximately 375, and 550 students will live in the College's three dormitories. Over 15 states and countries will be represented in the student body.

Although all four academic majors are experiencing increased enrollments this year, accounting and business administration are emerging as the two most popular programs for incoming students.

The first week of school began with an orientation period for new students. Developed by Dr. William Eisenhardt, director of Student Life, the program was designed to assess each student in several areas. The Supplemental Education Department, under the direction of Eleanor Horner, tested and evaluated freshmen and transfers in basic English, math, reading, and business skills. Specialized curricula was then designed to meet their needs. In addition, student attitudes and preferences were surveyed and collated to better enable the College to develop social and educational programs. Robert Rothhouse, newly appointed assistant director of Student Life, will be coordinating the latter activities.

GRANTS RECEIVED
• Continued from page 3 •

materials and other related library materials.

A fourth grant was donated to the College by the Bangor SCORE/ACE Chapter, a component of the Small Business Administration. Awarded for the College's "outstanding contributions to the business community," the grant will be used to update and expand the library's small business collection.

LETTER FROM ALUMNI PRES.
• Continued from page 5 •

nate it with "Chief Week" instead of the customary October date. What better time for the alumni to be on the Husson campus? The Chief campaigns generate a lot of enthusiasm from the student body and a lot of memories for the alumni. The combination of "Chief Week" and homecoming hopefully will place the largest assembly of people on the Husson campus ever.

Louis Morelli, a 1947 Husson graduate, is heading a strong Bangor alumni chapter and doing a terrific job. We are looking forward to the formation of a chapter in the Portland area soon.

Please feel free to contact me or the Alumni Office at the College to voice anything that is on your mind. If you are not receiving mailings, please let us know. Keep in mind that Husson College is our college and we as a group must involve ourselves for its betterment.

NEW DIRECTORS . . .
• Continued from page 3 •

fessor of business at the University of Maine at Machias, where he also served as the cooperative education coordinator. He was employed in the Norwalk City Schools from 1968 to 1972 as the distributive education teacher-coordinator, and co-authored the first handbook in Maine for DE educators. A graduate of Bowling Green State University in Ohio and Utica College of Syracuse University, he is presently doing post-graduate work at the University of Maine at Orono. Thomas replaces Robert D. Thomas, who has taken a position with Coles Express.

Jones, a former bank executive, joins Husson from the Flagship Bank of Melborne, Florida, where he served as senior vice president of Loan Administration. A graduate of Bluefield State College and Rollins College, where he received a B.S. and M.S. respectively, he has taught at the Florida Technical University, Rollins College, and the American Institute of Banking. He has served as vice president and senior loan officer with the Southeast First National Bank of Maitland, and as president and chief executive officer of the Diversified Savings and Loan Company, both of which are located in Florida.

Braves Selected To Participate In International Tourney



The Husson College basketball team has been invited by the NAIA (National Association of Intercollegiate Athletics) to represent the U.S. in an international basketball tournament to be held in England. The "Braves" were the only team asked to participate in the tournament out of the 525 colleges and universities in the U.S. that are members of the NAIA.

According to D. Bruce MacGregor, head basketball coach at Husson, the team will play in two cities in England. The Braves will be in London from January 9-12, and participate in playoffs in Doncaster from January 13-15. They will compete in a minimum of five games during their eight day trip.

The Braves, six of whom are seniors in the 1977-78 line-up, have compiled a 77 win to 9 loss record in the past three years. Two-time winners of the New England NAIA Championship Tournament during that same period, the team has also made it to the National NAIA Tournament in Kansas City, Missouri, for two of the past three years.

The cost of the trip, discounting room, board and internal travel expenses, which will be paid by the NAIA, is estimated at about $10,000 for the entire 16 member team. MacGregor said that each member of the team will be responsible for raising approximately one half of their individual cost of attending, and that the team as a whole will undertake several fund raising projects. In addition, businesses and individuals in the community will be asked to sponsor members of the team.

Bangor Chapter To Finance Tennis Courts

The Bangor Alumni Chapter, with the help of the College's Alumni Board of Directors, has undertaken an ambitious fund-raising project for the school. Under the direction of Louis Morelli '50 and Richard Giroux '70, president and vice president of the Bangor Chapter, respectively, the group plans to raise $30,000 to build four tennis courts on the campus—a much needed addition to the College's sports facilities.

According to Giroux, a goal of $5,000 by December has been set, which will allow contractors to lay drainage pipes before inclement weather prohibits it. The first contribution to the project, a $1,000 pledge, was made by a director of the Alumni Board at that group's September meeting.

Construction of the courts is already underway. The site has been chosen, excavated, and fill placed in. In addition, the drainage system has been purchased, and will be installed shortly. The entire project is expected to be completed by next summer, funds permitting.

The tennis courts will not only benefit local alumni, Husson students and staff, but will also be open to members of the community holding Husson athletic memberships. Solicitations of alumni and friends of the College for the courts will be predominantly made on a one-to-one basis.

ALUMNI ADVANCEMENTS

• Continued from page 6 •

DOUGLAS BLANCHARD '56

A Husson alumnus, Douglas Blanchard '56, has recently published a book entitled, *Public Education . . . A Watergate.* In his book, Mr. Blanchard examines various problems in public education by starting with the now-incontrovertible fact that there has been a serious erosion of academic standards in recent years.

Mr. Blanchard lays the blame for educational mediocrity squarely at the feet of the administrators of public schools. He notes that in the early years of education in our country, administrators were teachers who assumed additional responsibilities for the school plant and personnel. But, because they continued to teach, they remained intimate with the heart of education, the classroom.

Today, of course, most administrators are full-time and rarely teach. Mr. Blanchard feels that they are now unconcerned with the education of children and very concerned with public relations. The net result of this shift in interest is that teaching innovation is stifled and that teachers who insist upon both academic and behavioral standards are eased out of their jobs. In short, the administrator should be helpfully counseling and supporting his teachers but instead has become an adversary to the teacher and an advocate for irate parents and unruly children.

Mr. Blanchard has had twenty-six years of experience in education. Whether or not one agrees with his assessment of the problem, his book is an interesting one. It is available from Blanchard Publishers, Claverack, N.Y. 12513 for $3.00, and is on reserve in the Husson Library.

On his way back to Claverack, where he lives with his wife and four children, Blanchard stopped in Bangor to update the Alumni Office on his activities. Presently a teacher at the Board of Cooperative Educational Services in Hudson, N.Y., a technical and trade secondary school, he received a Masters in Education in 1966 from the University of Maine, and has subsequently done postgraduate work at several institutions. Blanchard has taught every business subject in addition to several business machine specialties, and was one of several teachers selected from throughout New York to revise the current N.Y. State Office Practice Syllabus. He summers at Beech Hill Pond in Ellsworth with his family.

CAREER NOTES

Career Notes is a bi-monthly publication from the Office of Career Planning and Placement that brings food for thought, information on national employment trends, trends in education as they relate to career development, trends in specific careers, news from recruiters, job notices, and other items of interest from the World of Work. Don't miss your copies this year!

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MEN'S BASKETBALL SCHEDULE 1977-1978

Nov.		Time
29	At St. Francis	7:00 p.m.
Dec.		
1	U of M-Presque Isle	7:00 p.m.
3	Paul Bunyan Tournament	7:00 p.m. 9:00 p.m.
4	Paul Bunyan Tournament	1:00 p.m. 3:00 p.m.
6	At Ricker	7:00 p.m.
10	Fort Kent	2:00 p.m.
13	Thomas	7:30 p.m.
Jan.		
25	U of M-Machias	7:00 p.m.
27	Keene	7:30 p.m.
31	At U of M-Farmington	4:00 p.m.
Feb.		
2	At U of M-Portland Gorham	7:30 p.m.
4	Framingham	2:00 p.m.
6	Ricker	7:00 p.m.
8	At U of M-Machias	7:00 p.m.
10	At Keene	8:00 p.m.
11	At Hawthorne	2:00 p.m.
13	At Thomas	7:30 p.m.
17	St. Joseph's Col.	7:30 p.m.
18	Nasson	2:00 p.m.
21	U of M-Farmington	7:00 p.m.
24	At U of M-Presque Isle	7:00 p.m.
25	At U of M-Fort Kent	2:00 p.m.
Mar.		
1	At Nasson	7:00 p.m.

WOMEN'S VOLLEYBALL SCHEDULE—1977

Oct.		Time
8	At Unity*	10:00 a.m.
15	At U of M-Fort Kent	10:00 a.m.
22	At U of M-Augusta	1:00 p.m.
29	Husson	10:30 a.m.
	1. Unity	
	2. U of M-Augusta	
	3. U of M-Portland Gorham	
	4. U of M-Fort Kent	
Nov.		
5	At Ricker	10:30 a.m.
10	State Champion	
11	(U of M-Presque Isle)	TBA*

*To be announced

SOCCER SCHEDULE—1977

Sept.		Time
14	Maine Maritime Academy	3:45 p.m.
16	Ricker	3:45 p.m.
23	At U of M-Presque Isle	3:30 p.m.
24	At U of M-Fort Kent	2:00 p.m.
27	At U of M-Farmington	3:30 p.m.
29	At Maine Maritime Academy	4:00 p.m.
Oct.		
4	Unity College	3:45 p.m.
6	U of M-Portland Gorham	3:45 p.m.
8	Plymouth	2:00 p.m.
11	U of M-Farmington	3:45 p.m.
13	At Thomas College	3:30 p.m.
18	U of M-Orono	3:30 p.m.
20	At Unity College	3:00 p.m.
25	Thomas College	3:30 p.m.

FALL GOLF SCHEDULE—1977

Date	Opponent and Where	Time
Sept.		
13	At U of M-Orono At Thomas College Unity College	12:30 p.m.
20	At Maine Maritime Academy Thomas College EMVTI	1:00 p.m.
22	U of M-Portland Gorham U of M-Farmington Thomas College	1:00 p.m.
28	EMVTI Thomas College Maine Maritime Academy	1:00 p.m.
30	At Thomas College Maine Maritime Academy U of M-Farmington	1:00 p.m.



St. Jerome — Scholars

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Bangor, Maine 04401

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