Husson College and NESCom Student News

# The Spectator

NEW ENGLAND SCHOOL OF COMMUNICATIONS

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*News to Your Eyes*

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## Let's Dig Dirt!

### Husson Breaks Ground for New Meeting House

*By Rosalee Kaschel*

On Thursday, September 27, 2007, Husson broke ground on a 55,000 square foot new building that will be called the Meeting House. Even though it was an ugly rainy day that did not stop community members from celebrating the first steps towards the new Meeting House, that's is estimated to open next fall.

*"We see The Gracie as an ideal multipurpose learning lab for communication and performing arts students and as a place to bring Husson, NESCom and Bangor Theological Seminary Students together as never before."*

This new state of the art facility will be comprised of the balconied 500 seat Gracie Theater, an academic wing to house Husson's School of Science and Humanities, the Cyr Alumni Center with alumni lounge, archives, hall of honors and executive offices, all connected by the central two-story Darling Atrium with spiral staircase, wall galleries and glass atrium sky light. All the names are given in recognition to all those who contributed to the 15 billion dollar cost of the building.

Hilda Hutchins McCollum, who was one of the benefactors, had her 5-year-old granddaughter Gracie say a few encouraging words before they went for the shovels. "Let's dig dirt," young Gracie said to the crowd before she started digging. All of the benefactors were very excited about this

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"Meeting House"




*Digging In* - Supporters of the new Meeting House break ground on September 27th. The Meeting House will be the newest addition to the Husson College campus. The Meeting House will be home to a number of things including a new performing arts center.

## The Watergate Scandal:

### William S. Cohen and Journalist Bob Woodward Speak at the University of Maine

*By Rosalee Kaschel*

Pulitzer Prize-winning journalist for the Washington Post, Bob Woodward and former U.S. Senator and Secretary of Defense William S. Cohen, were at the University of Maine on Friday October 5th, for a forum on the 1970's Watergate scandal. A discussion that was moderated by Don Carrigan from WLBZ2 had controversial questions from UMaine students and the audience. Although the purpose of the forum was just to discuss the Watergate scandal, it took a different direction towards the end and subjects such as Bush and today's media were mentioned.

In 1974 Cohen was asked by the House Judiciary Committee to develop the base for Nixon's impeachment on television. Woodward at that time had just started his career in journalism and covered Nixon's impeachment for the Washington Post. Don asks both of them what they thought would of happened if Watergate had not been revealed and Cohen says that it would of led to over power and abuse. As they spoke more about Watergate, Woodward mentioned that on the day Nixon resigned he told the White House "hate destroys you."




*Talking About It* - Former U.S. Senator William Cohen and Pulitzer Prize-winning journalist Bob Woodward sit down at the University of Maine on October 5th. They looked back at the Watergate scandal and their involvement.

*"I think the word impeached is invoked too often. To say, 'we don't trust him' you have to make a compelling case and it should be overwhelming."*

"Hate was what ruined his presidency," stated Cohen after Woodward's words. When asked what he would have done differently, Woodward says, "I wish we had been smarter and faster, when covering the Watergate."

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# Improving Safety and Security

## We Are All in it Together

*By Robert Kilpeck*

On behalf of everyone here at Campus Safety and Security, I would like to say welcome to our new students, staff, and faculty, and welcome back to all those returning.

If you are thinking that there seems to be a lot of people on campus this year, well, you are correct. Husson College is enjoying some growth, and as a result we have our largest freshman class ever. Of course this growth creates some concerns as to its effect on parking and housing, and many of you have expressed your concerns directly to me, while others have requested interviews to satisfy class requirements. Inevitably, the hot topic is parking, or a perceived lack there of. I realize that this is a hard sell, especially if you are running late for a class, or the weather is wet and cold, but there are always parking spaces, although they may not be next to the door, but they are there if you don't mind walking just a little distance, and lets face it, the campus isn't that big.

It has been pointed out to me that on many college and university campuses, students can't find a parking spot on the entire campus and on many more, freshman are not allowed to have a vehicle on campus. While at Husson, we understand that many of you have off campus jobs and/or drive home on weekends, so we made a conscious decision to allow all students to have a vehicle on campus. As I have pointed out in the past, at Husson College, we all do things together. Students, staff, and faculty all share the same parking lots and dinning areas, and believe it or not, we like it that way. You will see no staff or faculty lots at Husson. You will however see reserved parking for resident students who have red decals, and dinning service staff that needs to feed you, although, DDC even gave up some spaces for student parking this year. Don't get me wrong, it is not my intention to minimize your frustration, because we all want to do our best to make your Husson experience a pleasant one, and the best way to do that, is to make the best of what we have, because, we really have it pretty good.

Lets face it, when you are running late, that's when you can never find a space. That of course is easily remedied by getting here just a little bit earlier. There are always spaces down by the "fitness" center. Be courteous to others. If you have a red decal, park behind the resident halls, because these lots are reserved for you, and by leaving your vehicle in your own space, it will be easier for the commuters to find a space, so they won't park in yours. And please show respect to those who legitimately need to park close to the door, and avoid parking in the handicapped spaces. Also, please do not park in the fire lanes, or on the grass.

Remember, we are all in this together, and, in an effort to make the system just a little more user friendly we are instituting a new pilot program with non-expiring parking permit decals. That's right, if this system works as I am confident that it will, you will get a decal when you arrive, and that's that. There will be no more long lines at the beginning of every year, and the parking decal is still issued with out charge to you.

OK, all that being said, there is more to talk about than parking and related issues. Have you signed up for "e2campus" yet? This is Husson College's brand new mass communication and warning system that will allow us to instantly text message emergency communication to all who sign up. If you need to signup you can go to http://www.e2campus.com/my/husson to open your own private password protected account at no cost to you. Another thing to be looking forward to in the future is several sessions of RAD, Rape Aggression Defense, training for Husson College women. This semesters sessions have already begun, but another program will be offer again next semester.

So, exciting things are happening here at Husson, and the growing pains; well we'll deal with them, and you can all help by looking on the bright side and making a concerted effort to be a part of the solution. Park in authorized spaces, and have good days.

# Watergate

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The forum ends up moving a different direction when a lady in the audience asks a question about Bush being impeached. Cohen then says, "I think the word impeach is invoked too often. To say, 'we don't trust him' you have to make a compelling case and it should be overwhelming," stated Woodward. He then went on to speak about the lecture he would be giving later that night about the War in Iraq and his published book.

*"My advice to journalists are; don't assume, go to the scene. There is no such thing as early copy, go out there and check, check, check."*

As the conversion progressed, Woodward and Cohen talked about the role of the media, and Cohen mentioned that there should always be a press that is questionable. Woodward felt a small concern for the media today because there is no more filter with blogs, do to everyone wanting everything so fast. This leads to many good stories being left out. There is no more room for investigative journalism.

*"Life must be lived forward, but it can only be understood backward.*

"Media is too fast now and investigative journalism is slow and patient," Woodward stated. He left the assembled crowd with a message for all the future journalists starting out their career. "My advice to journalists are; don't assume, go to the scene," said Woodward. "There is no such thing as an early copy, go out there and check, check, check." He stated this as he talked about one of his first experiences as a journalist, making a big mistake when writing about a restaurant. Cohen's last comment about his life and the Watergate was a quote, which ended the interview and left the audience thinking, "Life must be lived forward, but it can only be understood backward."

The event was held in celebration of the 10th anniversary of the Papers donated to the University of Maine by William S. Cohen and the Lecture series was established.

# Getting Together:

## NESCom Students Join Audio Professionals at Convention

*By Craig McDonough*

For most college students, Columbus Day weekend was a weekend away from school, a time to rest and time to not have to worry about classes. But for 11 students of New England School of Communications, Columbus Day weekend was a time to mingle with some of the audio industry's top professionals. This group of students accompanied by two audio instructors, Dave MacLaughlin and Doug Hoyt, attended the 123rd Audio Engineering Society Convention in New York City.

*"The meetings and seminars were very interesting and valuable, but even more valuable were the contacts and connections I made..."*

Over one hundred and fifty exhibitors gathered at the Javits Convention Center to show off the latest and greatest in the audio industry.

"Everywhere you looked it was complete and utter sensory overload," said senior Dane Courtois. "All around me there were flashy new plug-ins, crazy looking microphones, and amazing sounding speakers." But the exhibits were not the only presentations at the convention.

Throughout the four-day convention several presentations and panel discussions were held regarding a number of topics. All of the NESCom students took advantage of these gatherings. Some students learned valuable information and others made some very important connections with industry leaders.

"The meetings and seminars were very interesting and valuable, but ever more valuable were the contacts and connections I made with some audio professionals," stated senior Eric Martel. "The are the ones that will be hiring me for a job when I get out of school, so it was very important for me to make contact with them now."

One of the main highlights for the students and faculty alike was the opportunity to meet guitar legend Les Paul. "It was pretty amazing to meet him in person," said senior Kyle MacKinnon. "I pick up his guitars and play them all the time, so to be able to meet him was an experience." But Les Paul was only one of the industry legends there. Geoff Emerick was also present at the audio convention. Emerick was the audio engineer for the Beatles when they created the album Sergeant Pepper's Lonely Hearts Club Band.

*"...All around me there were flashy new plug-ins, crazy looking microphones, and amazing sounding speakers."*

Emerick was not only there to meet and greet attendees, but also to lead a seminar on the re-creation of the Sgt. Pepper's album. Recently, up-and-coming artists helped re-record the album by covering the songs off the original album. "The most memorable part of the trip to New York City was being able to meet and talk to Geoff Emerick," said audio instructor Dave MacLaughlin.

MacLaughlin was not only amazed to meet Emerick, but was also extremely happy by the way the students from NESCom conducted themselves. "I was ecstatic with the behavior and actions of the students while on the trip," remarked MacLaughlin. "I had excellent feedback from the mentoring committee about our students and their actions."



*Seeing It All* - Kasey Mehuren sits at the switch in NESCom's new mobile unit during the October 13th broadcast. This was the first broadcast of a Husson football game NESCom has done out of their own mobile production unit.

# NESCom Mobile Unit

*By John McKim*

It took the New England School of Communications in Bangor, Maine about four years of planning to get the new mobile production unit up and running. From an empty 34 foot-long trailer, delivered last December, a team of NESCom faculty and students have turned it into a high-tech remote unit that was put to work for the first time this semester.

From the outside the mobile production unit seems like an ordinary trailer, but when you take a look inside you will be left in shock. This unit is packed full with the latest cutting-edge technology available in the broadcast market. One of the main features in the remote unit is the four channels of EVS instant replay, the same unit that Fox Sports, ESPN and NBC use for their events.

*"The success of live broadcast is staying on your "A" game. You never know when something may go wrong. Preparation is key."*

The unit also has a 48 input Grass Valley Kayak Digital video switcher. NESCom is the only school in the country to have two of these. Other features include a 40 channel Allen and Heath audio board, five Hitachi 16x9 cameras, an Avid Deko two-channel character generator, a real-time integrated Final Cut Pro system and many other features. All these things work in harmony to produce any broadcast event imaginable.

The technology involved is so intense that the unit travels with an information technology person. The unit contains about

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# Get Out Of My Parking Space!

## A New Year Brings New Parking Problems

*By Stacey Libby*

Feeling a bit of road rage when it comes to student parking this year? It's not just students who feel this way. Staff, guests and commuters all spend extra time looking for a parking space near their destination, here on the Husson College campus. Due to the large amount of incoming freshmen and new cars this year, parking has become a major topic to discuss with the hopes of restoring the major parking issues.

As of now, Husson College has added fifty-five more parking spaces, and plans to add ninety-eight more next year with the addition of the new buildings. Robert Kilpeck, the director of Campus Safety and Security says, "It's not that we have a lack of parking, we have parking, its just that everybody wants to be close." This is especially true for the residential students, trying to park their cars near their dorm rooms. Because of the desire to be close, some students often park in unauthorized places, such as fire lanes, or handicap spots, and according to Kilpeck, this is one of our bigger issues.

Another issue on students' minds, and one that relates to this one is the new parking decals. In the past, students would have to line up every year to get a new decal for their vehicle. This year, the system is changing; in hopes of eliminating long lines for students and staff to get the latest decal. Once students and staff receive the "new" stickers, they will not expire and will be made valid for as long as registered drivers need it.

The new decals will be a Husson logo with an eagle on it and will be expected to be placed inside your car, on the bottom left hand corner of the back window. If you already have the old decal, no need to worry. The campus safety and security department will be honoring the older stickers for this year. Students and staff do not need to replace their old decals until next year. "The new decals sound good to me," says Joe Menard, a freshman here at Husson College. "This way, we won't have to worry about it next year."

These recent changes on our campus are a positive step towards solving everyday problems that both students and staff deal with and improving our campus atmosphere. New decals can be viewed as a positive change, and the amount of new cars means more students. "Growth is the name of the game," says Mr. Kilpeck. Both Husson and NESCom is seeing a lot of new students and that can be good for both schools, and so far there has been no reported accidents. Until the parking situation gets better, Kilpeck's advice for drivers is, "be courteous to everyone and obey the rules."

# Media Influenced Body Analysis

*By Nicole Waterhouse*

Have you ever looked at yourself in the mirror and pick apart your body asking yourself if you are to fat? Am I to tall? Are my legs to big? Are my hips to wide? Should I stop eating to loose these extra 5 pounds? After analyzing yourself in the mirror you sit down and watch a fashion network or read a high fashion magazine. Most teenage girls and young adults ask themselves these questions after seeing that most models are skinny and skinny is the new thing. Sorry to announce to the world that the average woman is a size 14.

Everyone has a different body type. No one is built the same way. That is what makes us different from everyone around us. Starting at a young age, the media plots in our minds that we HAVE to be skinny. On all of the magazines and all over the television we see and hear that we are not beautiful unless we look like those we see. This is where people develop self-esteem issues.

- Young girls are being deluged by media images of skinny models.
- Girls are becoming weight conscious as young as 8 years old.
- 80% of 9 year olds are on diets.
- Eating disorders have grown 400% since 1970.
- In a recent survey by Teen People Magazine, 27% of girls felt that the media pressures them to have a perfect body.
- In 1996 poll conducted by Saatchi and Saatchi found that ads made woman fear being unattractive or old.
- By the time a young person is 17 years old, they have received over 250, 000 commercial messages through the media.
- 69% if girls in one study said that magazine models influenced their idea of a perfect body shape.
- Many males are becoming insecure about their physical appearance as advertising and other media images raise the standard and idealize well-built men.
- Researchers are seeing an alarming increase in obsessive weight training and the use of anabolic steroids and dietary supplements that promise bigger muscles and more stamina for lifting.
- Studies are finding that boys, like girls, may turn to smoking to lose weight.

"Self-esteem is all about how much people value themselves, the pride they feel in themselves, and how worthwhile they feel." This is from "Teens Health." But when someone picks us apart we start to not value ourselves and feel like we are worthless. Is it right to make someone feel that way about their bodies? No, I do not think so.

For years all models were required to be 5'9 and 100 pounds or less. There was never a time where you saw a full figured model or average sized one. That was unheard of. But in September of 2006 Spain banned all skinny models from performing in their biggest fashion week.

"Madrid 's fashion week has turned away underweight models after protests that girls and young women were trying to copy their rail-thin looks and developing eating disorders." That was from the magazine World on CNN's website. Spain did not want to send the message that all woman need to have their ribs showing. I cannot agree more. Seriously, who wants to show their ribs and other bones poking out? Sorry, that I don't want to look like a skeleton when I am 22 years old. I like being a full figured woman. I'm proud of it.

In the long run, I think that the media needs to stop putting the image in our minds that we have to be skinny. The media needs to start putting full figured woman in their ads and on their products. More people are attracted to women who look healthy. Skinny is not in -- full figured is what the world is and is always going to be.

# Meeting House

(continued from cover)

great improvement to the existing campus.

"I think this is great for Husson, because I graduated for Husson in 1965, when it was still in Park St. I used to work with the president, and I remember he had a dream of a campus, he would be very proud," Sue Cyr said proudly of how quickly Husson has grown.

"We see The Gracie as an ideal multipurpose learning lab for communication and performing arts students and as a place to bring Husson, NESCom and Bangor Theological Seminary students together as never before," commented NESCom president Thom Johnston. "They will watch, study, experience, perform, preach, practice, record, video tape and broadcast in an integrated live environment," explained Johnston. The very awaited Gracie Theater and all other facilities in the Meeting House will be open for its first performance in early 2009.

# Mobile Unit

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35 network-enabled devices and computers that need to communicate flawlessly. Matt Bryant the information technology specialist for NESCom is there incase any problems occur.

The main purpose of this unit is to provide students with hands-on training and in-the-field experience to prepare them for real world situations. "[The] strength of NESCom is to teach students in the classroom and then having the ability to go outside the classroom and apply skills learned on the equipment," says Ben Haskell, dean of NESCom students. As television becomes more automated less jobs will become available. This mobile unit provides students with an alternative form of study and teaches them all the fundamentals on broadcasting live. Since live broadcasting cannot be automated, people with the correct skills are always necessary and NESCom aims to provide students with a solid background and understanding in all its areas of concentration. The best thing about the mobile unit is it incorporates all students from every concentration and not just video production.

"The success of live broadcast is staying on your "A" game. You never know when something may go wrong. Preparation is key," says Gary Kasparek.

NESCom plans to use this unit to broadcast a number of sports events, concerts, live music events such as *Sessions at One College Circle*, graduation and the news. As the mobile unit becomes more familiar to students and instructors, NESCom hopes to use the mobile unit to give back to community in the greater Bangor area.

The production unit was first put to the test when NESCom teamed up with WABI, a local television station, to do a remote broadcast on the Muscular Dystrophy Society. That event went well and already proves the school's willingness to give back to its community. Another event that NESCom has just used the unit for was the rebroadcast of Bob Woodward and former Secretary of Defense William S. Cohen's discussion on the 1970s Watergate scandal; which was held at University of Maine in Orono.

NESCom students also recently completed a live broadcast of the Husson College football game against Maritime College. ESPN contacted NESCom to produce some of their basketball games in January of next year.

The overall worth of the unit exceeds $750,000. That does not include the estimated 2,500 person-hours involved to put it together. It took a little over 100 hours just to set up the wiring in the trailer. Major contributions in the form of discounts were given to the school. The following contributors include Tektronix, Grass Valley, EVS, Parsons Audio and Great Northern Video. All these companies see the benefit of the students being trained on their equipment that prepares them for their future in a professional work environment.




*Making Sure We Can Hear It* - NESCom senior audio students Craig McDonough and Kyle MacKinnon operate the audio board inside the remote truck during NESCom's broadcast of the Husson Eagle's football game vs. Maritime Academy.




*Keeping It All Together* - NESCom instructor Frank Welch calls the shots during NESCom's remote broadcast of the Eagle's football game on October 13th.




*Dedicating the Day* - Aaron Jackson (right) interviews Thom Johnston, NESCom president, (left) and George Wildey , NESCom founder, (center) during NESCom's remote broadcast of the Husson football game. The remote broadcast of the Husson Eagle's football game on October 13th was dedicated to founder George Wildey.

# Husson Radio Station Wins Award

*By Len Harlow*

For the second straight year WHSN, the Husson College radio station operated by students of the New England School of Communications, has won a first place at the annual awards presentation of the Maine Association of Broadcasters.

The student station, competing along with commercial radio, took a first place in the public affairs category for its production of "Red Cross Blood Donor Services" which involved on-air interviews with Trudy Darling, Bangor site manager and recruitment supervisor for the Red Cross. The one-half hour program addressed the blood shortages in Maine and highlighted those persons who have benefited from the services.

The five NESCom students responsible for the program, all juniors majoring in radio broadcasting, were Meagan Hachey of Orono, Jammie Stevens of Bucksport, Steve Hannan of South China, Erica Thibideau of Waterville and Chris Proulx of Baileyville.

The station also was awarded a third place in the feature category for a one hour live music presentation highlighting the types of music made in Maine. Between 40 and 50 students work on the music series entitled "Sessions at One College Circle".

The MAB awards were presented Friday (Oct. 12) at the annual meeting held at the Samoset Resort in Rockland.

# Governor's Office Makes Case For State Run Correction System

*By Rob Poindexter*

Just over two months after unveiling his controversial plan to consolidate state and county jails Governor John Balddacci's Deputy Chief of Staff Ryan Low spoke about the potential savings for taxpayers. In an exclusive interview with The Spectator Low explained exactly how the plan could save taxpayers millions of dollars.

*"What we're saying is let's have one single administration to govern this whole thing in a more cost efficient manner."*

According to Low approximately 50 percent of a town's property tax budget is prison expenses and most of that is renovations that would not be necessary if the jails are consolidated. "What we have is 15 separate jails operating independently along with the state correction facility," says Low, "if you look at them as a whole you have one jail that has 50 extra beds and one jail that is 50 inmates over capacity. What happens is the jail that is over capacity will add on so taxpayers will pick up that expense." Low feels that because the jails are not treated as a single unified system the taxpayers are forced to absorb these explosive costs for renovations. If the jails were treated as a single unit the overcrowded jails could send inmates to other jails that had the extra beds.

Opponents of the Governor's plan believe some problems may arise from indiscriminately moving prisoners from jail to jail based upon vacancy. They feel it is unfair to the prisoners, especially short-term inmates, to possibly be moved far away from their families. They also believe you have the potential of mixing these low-risk inmates in with high-risk inmates and they may become high-risk themselves.

There are other expenses besides the expensive renovations. Currently each individual jail has its own separate contract for medications and uniforms for guards and inmates.

*"Take that 6 percent growth per year off the local property tax, shift it to the state, and you achieve, through efficiencies, savings."*

Under the Governor's plan they could have unified contract negotiations for these, and other goods and services, potentially saving millions of dollars. "What we're saying is let's have one single administration to govern this whole thing in a more cost efficient manner," says Low.

If the plan works out the way the Governor's staff believes it will the savings would be substantial. The state Department of Corrections is growing at roughly 6 percent per year. Four counties across the state are already considering jail renovations to increase capacity. Taxpayers paid $66 million in 2006 to support county jail operations and the estimated cost for 2007 is $71 million dollars. "Take that 6 percent growth per year off the local property tax, shift it to the state, and you achieve, through efficiencies, savings," says Low, "the jail portion of the budget isn't going up by 12 percent every year that's direct property tax savings to the taxpayers."

Part of the proposal would close the local jails in Oxford, Piscataquis, Franklin, and Waldo counties. Another part of the plan would provide better treatment of psychiatric patients housed in the states jails.

*"This eliminates unnecessary administration and improves outcomes for prisoners. That saves taxpayers' money and ultimately makes our communities safer and more secure."*

Maine would not be the first state to have a unified jail and prison system run by the state government. Alaska, Connecticut, Delaware, Hawaii, Rhode Island, and Vermont all have this system in place. "This isn't new ground," Governor Baldacci said in a press release, "this eliminates unnecessary administration and improves outcomes for prisoners. That saves taxpayers' money and ultimately makes our communities safer and more secure."

# NESCom Journalism Department Expansion

## Adding a Little More to the NESCom Curriculum

*By Danielle Rosenblum*

NESCom is expanding the journalism department to provide a better quality, more diverse journalism emphasis for its current and future students. There are currently at least ten courses in the journalism program including: writing and reporting for print, history of journalism, web reporting, reporting and producing TV news and cross-cultural reporting. The program has been divided into broadcast journalism, print journalism and broadcast sports journalism. This allows students to get more specialized experience and work hands on in their area of interest, while also gaining all the necessary skills to work in any medium- radio, print, online or TV.

*"Students here seem to really want to get their hands dirty and practice their craft rather than learning theories-which is good."*

Mark Kelley, the head of the NESCom journalism department, has twenty years of broadcast news experience, as well as a MS in Telecommunications from Syracuse University, and a Ph.D. in Mass Communication (with an emphasis in television news) from Syracuse University's Newhouse School of Public Communications. Professor Kelley previously taught at the University of Maine before coming to NESCom to help build the journalism program.

*I think the greatest strength of our program is that it provides cross-platform training."*

"I was very disappointed with the declining quality of the UMO journalism program, and the resistance I met from members of the communication and journalism departments to suggestions for adding courses, acquiring better technology, and building a really good program," expressed Kelley. "I already knew about the level of technology available for instructors and students here [at NESCom] . . . plus the program here had not yet been built… I was excited about being part of the process," Kelley said.

Kelley explained, "[A] realistic understanding of the changes in the journalistic landscape triggered by the digital revolution. We understand that future journalists will be expected to perform their duties across [many different] media delivery platforms. I think the greatest strength of our program is that it provides cross-platform training."

"Students here seem to really want to get their hands dirty and practice their craft rather than learning theories—which is good," comments Melanie Brooks, a new NESCom faculty member currently teaching a writing and reporting for print class. "I feel the smaller atmosphere at NESCom fosters a 'get involved' attitude," said Brooks.

As the new journalism program evolves the faculty is also looking forward to more interactivity between course tracks. "I'd like to see a daily TV newscast carried on both Campus TV 5 and cable. The Spectators evolution is almost endless as we continue to promote class collaborations. WHSN news reporters would be available on a daily basis to gather content and anchor newscasts," said Susan Patten, NESCom News Director.

*"[This] will provide the students with even more practical experience before they finish their studies."*

Other exciting things to look forward to in the next couple of years for the program are the completion of the undergraduate news curriculum. There will also be the addition of more extracurricular activities; like radio and TV news programs, public affairs programs, an online version of the Spectator [Husson College and NESCom's student newspaper], and higher quality sports broadcasts and programming.

"[This] will provide the students with even more practical experience before they finish their studies. We are also looking at establishing a one-year professional Masters Degree in Journalism, for people with a Bachelors Degree in some other field who want to use their knowledge as a journalist" Kelley said.

In addition to the wider array of courses available and the accessibility of digital media to utilize the skills acquired in those courses, faculty feels the interactive NESCom environment is what really gives journalism students the professional edge needed to be successful in the real world. "NESCom students will have a great combination of knowledge, skills and experience in journalism that will allow them to perform at a high level across all media delivery platforms: print, web, radio and television," Professor Kelley said.

# What's all the Commotion in Bangor?

## New Business Adding a Boost in Economy Putting Bangor on the Map

*By Jillian Whitney*

Backhoes, excavators, dump trucks and workers in hard hats are everywhere, and I'm not just talking about road construction. Land is being cleared and new buildings are beginning to take form around the city of Bangor. So what's going on and what does it mean for the local economy?

Visible on a drive down Stillwater Avenue is the future location of a Super Shaw's on one side and the clearing where a Super Wal-Mart and Home Depot will soon stand on the other. On Main Street you can't miss the large building that hovers over the waterfront, looking more and more like a Hollywood Slots casino everyday. A walk downtown reveals many new businesses to check out.

*"When you look at downtown Bangor community, it's a unique location and a place that has a feel and history to it that you might not feel anywhere else."*

"Bangor's economy is dependent on it being a major center of service," said City Manager Ed Barrett. "These new businesses going in will strengthen the city in that way." Barrett notes that as the nature of the economy in Maine is changing, it is becoming more and more important to maintain Bangor as part of a regional hub of economic activity.

*"Bangor's economy is dependent on it being a major center of service. These new businesses going in will strengthen the city in that way."*

When Mr. Barrett moved to Bangor nineteen years ago, the Freese's Building was empty and there was no activity downtown. "Downtown areas used to be the center," Barrett spoke of the past. "When malls developed in the 1960s and 1970s, retail activity left downtown and it lost about half of what it traditionally had been." City officials have since realized the importance of finding ways to re-create downtown and turn it into what it was years ago.

As part of this re-creation, the Downtown Revitalization Project, which is one of the major redevelopment initiatives, focuses on four main points. First, the project puts an emphasis on the residential aspects of downtown, creating a core population living downtown and turning it into a neighborhood. Second, the project works to support attractions that bring people downtown. The Maine Discovery Museum, Bangor Public Library, Penobscot Theatre, and the University of Maine Museum of Arts not only create a distinct culture downtown, but also bring in many of its visitors. Third, retaining retail and restaurant activity becomes a focus as well.

"You end up developing a mix of activities that are mutually supportive," says Barrett of the many different things to do downtown.

Lastly, the project focuses on employment with the idea that keeping employment up downtown will keep businesses coming in. The Pickering Square Parking Garage was built about six years ago as a resource to support redevelopment and employment.

"When you look at the downtown Bangor community, it's a unique location and a place that has a feel and history to it that you might not feel anywhere else," says Barrett. "The reward in working in local government is that you can see the change and the impact of what you do over time. I can compare downtown nineteen years ago with junky buildings and an old railroad station to what I saw this summer at the American Folk Festival on the waterfront. You never know what's going to happen next!"

# Challenges Key for NESCom Student

*By Len Harlow*

Yannick Moutassie, 26, a sophomore at the New England School of Communications, feels that he can handle at least two challenges. He isn't sure about the third. Moutassie, who hails from Cameroon in Central Africa, is confronting the financial and career-seeking challenges, which always pose problems for international students, but in addition he is seeking a way to convince his father that he has embarked on a legitimate career course.

At NESCom Moutassie is majoring in audio engineering, having become intrigued about how to put sounds to shows like Disney produces as well as other musical productions. Unfortunately, as Yannick puts it, "communication is not really a career culture of the area I'm from". And that opinion is embraced by his father, an insurance executive now based in Gabon, another Central African nation, who is more oriented toward finance and economics as useful career objectives.

Moutassie came to this country in 2000 and obtained a two-year Associate Degree at Grayson Community College in Texas and then transferred to the University of Maine where he studied international finance for three years. But his heart wasn't in it and, with urging from some friends and classmates he transferred to NESCom, seeking a career in sound recording for record labels and commercials as well as sound tracks for movies.

He will continue to take business courses that could fit with his communication skills but his further education is going to be pretty much up to himself, at least financially. "My family sacrificed a lot financially to allow me to study in this country but now they are helping my younger brother who is attending the University of Oklahoma and they have told me to find the scholarship funding that will allow me to continue", says Yannick.

As he surfs the internet looking for scholarship or grant opportunities, he currently supplements his income by working at the Husson College bookstore and with the RESNET program at Husson, providing technical assistance with computer software. He also received a scholarship from NESCom.

His first semester at NESCom was the best of his educational career as he achieved a grade point average of 3.08. He understands two of Cameroon's 256 dialects and speaks French, English and German. He can handle his financial concerns and is optimistic about his career chances in this country. But he has yet to convince his father that communications provide a legitimate career possibility. "I talked to him recently and offered to help him with some communication concerns in his business but so far he hasn't accepted," says Yannick.

# Public Relations Class Takes Learning Into the Community

*By Danielle Rosenblum*

As part of the newly expanded marketing communications program at NESCom, students in the new Public Relations II class are helping real world clients with their public relations problems by acting as a PR agency for several local nonprofit organizations. The class has taken on five nonprofit clients: United Way of Eastern Maine, Pathfinders, My Friend's Place, TEC (Technical Exploration Center), and Mito Action. Each client has a small group of students dedicated to that organization for the duration of the semester. These groups will tailor their public relations activities to their client's specific needs.

"This gives us the opportunity to see how the students and community, which has been so supportive, can help each other," said Ben Haskell, the academic dean for NESCom. "The real world contact or exposure to the workplace environment for the students is invaluable -- you can't." Senior Daniel Peterson and junior Christopher Proulx are working on promoting the 2-1-1 number, a statewide social services hot line for the United Way of Eastern Maine. They plan to develop radio public service announcements for them to increase the community's knowledge of what all the 2-1-1 number can do.

*"The real world contact or exposure to the workplace enviroment for the students is invaluable..."*

Mito Action, an organization centered on awareness of mitochondrial disease based out of Boston, has seniors Rosalee Kaschel and Caitlyn Demren organizing their public relations efforts. Caring Connections, a cooperative of the YMCA-YWCA of Greater Bangor and Eastern Maine Medical Center, will be working with seniors Danielle Rosenblum, Kylie Carpenter, and Brittany Sawyer. Caring Connections provide breast and cervical health care services for underinsured or uninsured women in Maine over the age of forty. They will be developing a media kit, producing radio public service announcements, and re-designing their print media materials in an effort to raise the programs' enrollment to 100 percent.

Nicole Waterhouse is working with Pathfinders, a nonprofit in Bangor that helps children and young adults deal with the loss of a loved one. She is utilizing NESCom's video resources to produce a video for the organization to use during presentations to volunteers and donors.

My Friend's Place, an adult day center in Bangor, is being handled by junior Imari Wade and senior Jillian Whitney, both in the marketing communications emphasis at NESCom. They have been tasked with spreading awareness about Alzheimer's and memory loss while also giving My Friend's Place more exposure.

The Technical Exploration Center (TEC), which is a community outreach program of Husson College, is being run solely by Shanna Miller. Although the TEC has many areas they want to focus on, Shanna will be mainly developing a media kit for them to present to potential donors , creating radio public service announcements, re-designing a brochure, and working on their upcoming open house event.

*"This gives us the opportunity to see how the students and community, which has been so supportive, can help each other."*

# Inside the Octagon with Bangor's Own, Marcus Davis

*By Derek Wood*

Twenty-Thousand screaming Ultimate Fighting Championship (UFC) fans watch as the referee holds Marcus Davis' hand high. On September 8, 2007, in London, England, 34-year-old Marcus Davis defeated England's own, Paul Taylor.

Early in the first round, Taylor caught Davis with a right kick to the left side of Davis' neck, sending him down to the mat. Taylor immediately took advantage of his opponent's position and started pounding him repeatedly with numerous rights to Davis' face, nearly causing the referee to stop the match.

Davis said he was thinking, "You better stop me, if I get back up to my feet, you're dead."

Davis was able to stop the attack by overpowering Taylor in a half guard position while on his back. Davis started throwing some elbows and punches of his own. When Taylor left himself open, Davis secured an arm bar. Taylor tapped out via submission with 45 seconds left in the first round, giving Davis the win. Davis says that Taylor was his toughest fight yet.

Marcus Davis was born in Houlton, Maine. He grew up watching Bruce Lee and wanted to emulate his idol. His mother started Davis out in traditional martial arts. Davis said he realized he had no place on the streets; he started to learn how to box. Fighting was in his blood. Davis' grandfather was middleweight champion and Golden Gloves champion in the Navy.

Davis had his first boxing match at 14 and turned pro at 18. Davis said he wanted to learn how to fight on the ground or grappling when he watched the first UFC back in 1993. But he was under a boxing contract and couldn't partake in the Mix Martial Arts (MMA) scene.

*"You can be a great fighter but you always have to fight great."*

Davis was a good boxer, compiling a record of 22 wins, one loss, and two draws, with 17 knockouts during his 17- year boxing career.

Davis said he grew bored of boxing and retired in 2000. He concentrated solely on MMA and had his first real MMA fight in 2003.

The UFC started in 1993 with no weight classes, and very few rules. Throughout the nineties, the UFC faced political heat from Arizona Senator John McCain. He called it human cockfighting.

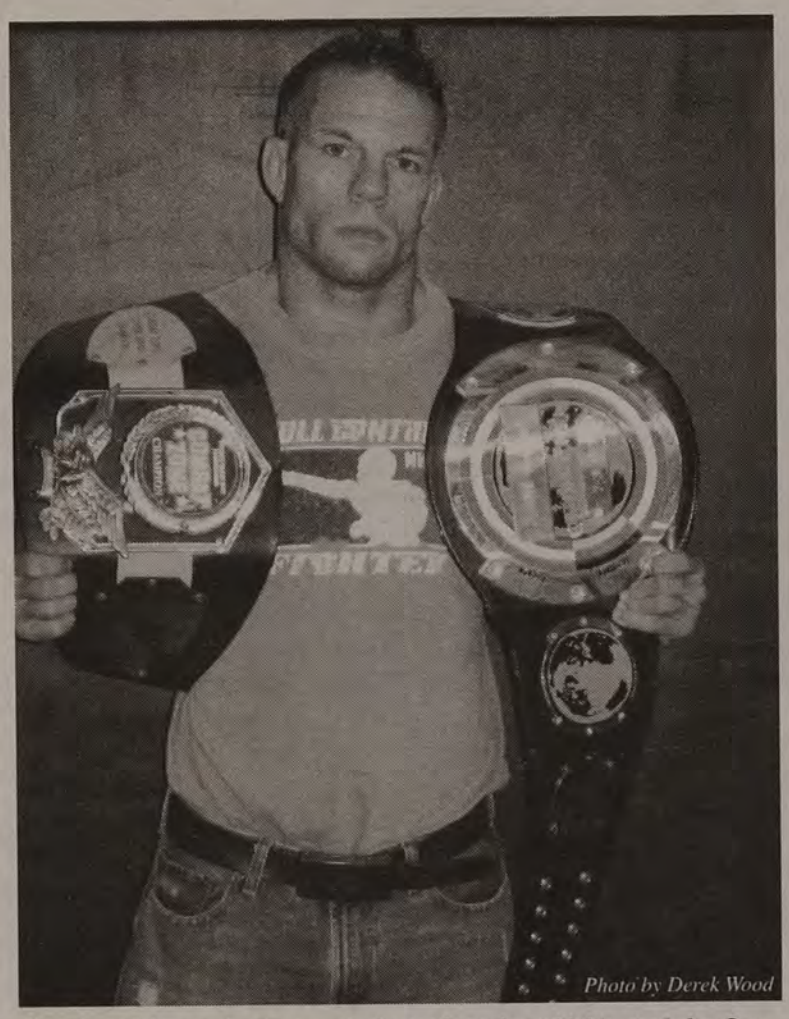
After a change of ownership in 2001, the UFC gradually built its image as a sporting event. Today the UFC has five weight divisions (heavyweight, light heavyweight, middleweight, welterweight, and lightweight), a reality show called "Ultimate Fighter," and a more established crop of fighters. The UFC is now a popular sporting event.

Davis will fight Jess Liaudin, in January 2008. Liaudin, who's from England, has 11 wins and eight losses. Davis said the fight will take place in New Castle, England.

Davis's record includes one loss in the UFC, and an overall MMA record of 17 wins and four losses. He's had five UFC fights in less than one year.

Davis is not the only Maine fighter making noise in the UFC. Tim Sylvia, from Ellsworth, Maine, is a former heavyweight champion. Davis believes Mainers succeed in fighting because they're hard workers. He thinks hard workers can achieve anything.

Right now MMA events are illegal in Maine. They're considered a Class C Felony. Davis hopes to get the sport legalized. It's up to a vote in October. If it passes, Davis would like to start an MMA, combining fighters out of his gym, Massachusetts, and New Hampshire.

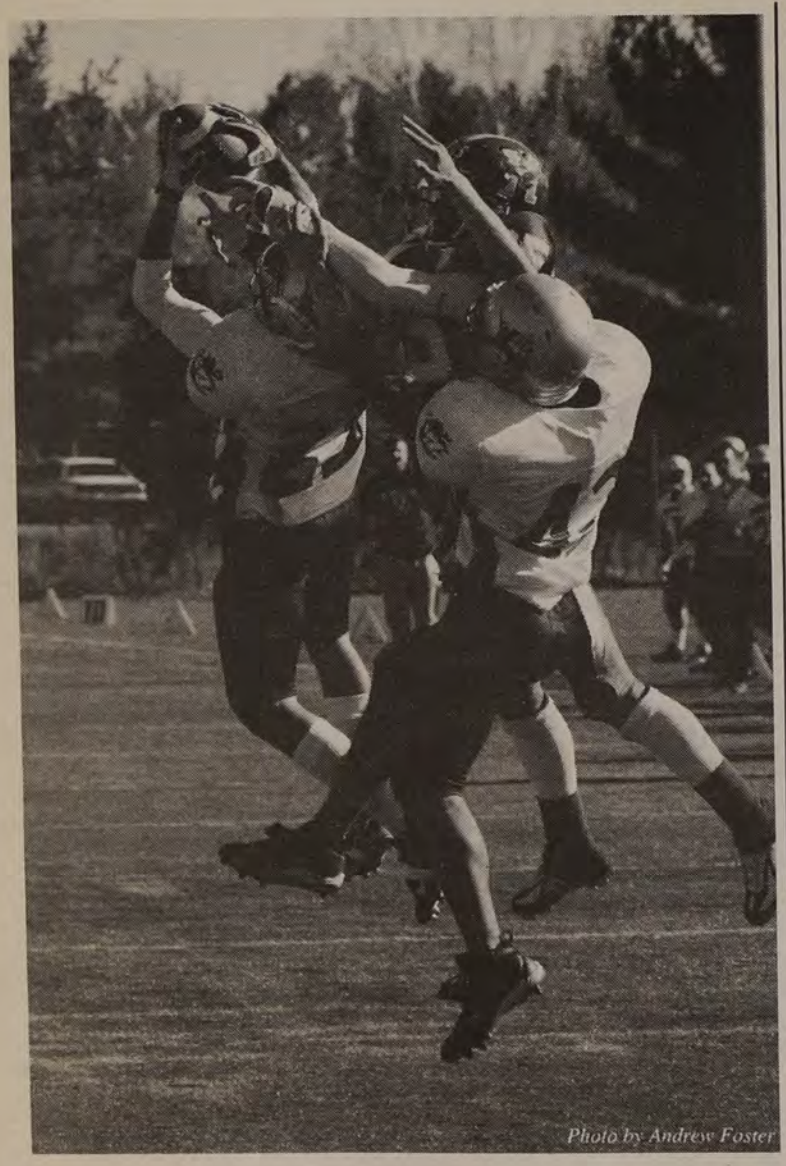

Photo by Derek Wood

*Showing off the proof* - Marcus Davis stands posing with his two belts. One is a boxing championship belt for the USBF Regional Champion and the other is a mix martial arts belt.

Davis said he has approached Hollywood Slots about holding future events in their new auditorium. Davis also said the UFC has approached him about hosting an Ultimate Fight Night event in Bangor.

When Davis isn't fighting he plays Xbox 360. Davis owns 2 Xbox 360s, and 40 Xbox 360 games. Davis described himself as "real nerdy," and says he likes to edit video. He has four children.

Before he retires Davis said he would like to fight for the Welterweight title. He'd like to be known as a great fighter. "You can be a great fighter but you always have to fight great," Said Davis.


Photo by Andrew Foster

*Grabbing Hold* - Husson Eagle's receiver tries to come down with the football during their October 13th match up against Maritime Academy.

# A New York State of Mind

*By Rob Poindexter*

To say the New York Yankees front office is a mess would be a gross understatement. When I try to picture what the scene was like in their postseason evaluation meetings I can only imagine it looked a lot like those career builder.com commercials with the guy surrounded by mischievous monkeys in the office.

The big item on the docket at this year's monkey convention in Tampa was the future of manager Joe Torre. The Yankees spent the past 11 days putting together an offer that they knew Torre would be too prideful to accept. It was a slap in the face to a man has been nothing but a class act for his entire 12 –year tenure. If you want him out just tell him, don't act like the scared little teenager who doesn't have the testicular fortitude to dump his girlfriend.

The fact that the Yankees want to make a change at manager is perfectly fine. The simple truth of the matter is this. New York is a, "what have you done for me lately," sports town, and in the case of Joe Torre the answer is, not much. The Yankees have spent over a billion dollars on payroll for the past six years. The return on the investment? Exactly zero World Series championships, consecutive first round playoff ousters, and, oh yeah, the biggest collapse in baseball history. Now I don't think that it's entirely Torre's fault, but when that much money is spent, and nothing is gained someone has to be held accountable.

The decision for Steinbrenner and his lap dogs was simple. Either you feel the product on the field was not worth the investment, and money was spent irresponsibly, in which case the buck stops with General Manager Brian Cashman. Or you feel the team on the field was perfectly capable of winning the World Series and underachieved, in which case you let Joe Torre go. Either way a recent record like that will quickly erase the memories of four World Championships, not to mention have George Steinbrenner looking for another head to mount on his wall.

The hard-core Torre supporters say the Yankees should keep Torre because he's such a "classy guy." That sentiment is almost as idiotic as it is naïve. My Uncle Remus is a great guy but I'm not sure that qualifies him to manage the New York Yankees. I have no problem letting Torre go if you think the Yankees believe the team underachieved. What I do have a problem with is stringing him along for 11 days when a decision like this could have been made, well in a New York minute.

**Husson Sports Schedule**

| | |
|---|---|
| October 24 | 7 PM - Volleyball @ Thomas, ME |
| October 27 | 11 AM - Volleyball vs U. ME Presque Isle<br>1 PM - Volleyball vs ME Maritime |
| October 28 | 1 PM - JV Football vs Colby, ME |
| November 3 | 1 PM - Football vs Becker, MA |

# Bangor Book Fest

## Weekend of October 5-7: One for the Books

*By Daniel Schweitzer*

Charles W. Eliot once said that books "are the quietest and most constant of friends; they are the most accessible and wisest of counselors, and the most patient of teachers." The weekend of October 5-7th, the first annual Bangor Book Fest, was proof that this is still the case.

"The principal reason behind organizing the Book Fest was to create a friendly, inviting environment for all people to come together and share their love of words," stated Barbara McDade, the director of the Bangor Public Library. Cumulatively, about 300 people attended the Book Fest. "Attendance for the Fest was a bit disappointing. However, all of the authors and everyone who attended had a truly wonderful time."

The Book Fest kicked off on Friday evening with a poetry walk. Poets from throughout Maine were showcased at area businesses. The Bloom Bakery, Lippincott's Bookstore and the Bangor Public Library all hosted poetry events for enthusiasts during the evening. Some of the poets featured included Jay Franzel, Ted Bookey, Kathleen Ellis and Elizabeth Garber. There really was something for everyone on Friday night. Bookey read a poem entitled "Bee sex" while on Elizabeth Garber shared a poem about the emotions associated with trials and tribulations that adolescents face— among them peer pressure and the pressure to succeed.

The Book Fest continued on Saturday featuring storytellers and more Maine authors. Discussions varying in topic from "Louis Sockalexis, Baseball's First Native American," to the "Twisted Path to Science Writing" were going on throughout the day. A panel discussion in the afternoon tackled the topic of censorship in youth literature. Nancy Garden, a Maine author who wrote the book *Annie on my Mind*, a story about two lesbians in high school, was one of the panels featured authors. Garden herself was a victim of censorship. In 1995 she went before U.S. District Court to testify to keep her book on shelves in the Olathe School District in the state of Kansas. Garden and A*nnie on My Mind* prevailed at trial, and the book returned to bookshelves.

One of the last events of the Book Fest on Sunday was a panel discussion on the lives that Native Americans lead. Allen Sockabasin and Ed Rice spoke about the history of prejudice that all of the Natives of North America endured once people started immigrating here 400 years ago. Sockabasin, an author and linguist, spoke about some of the prejudices he still faces today. One such prejudice is the view by some people that he is a "drunken Indian." He offered a message of hope when speaking about attempts by leaders of his people to try to get children and teenagers within Native American communities to take pride in their language and culture once more.

McDade remained optimistic for next year's Book Fest. "I'm sure that once people hear the word about all the good things that went on this year, they won't be able to wait until the 2008 Book Fest." She said. Many students, unless it's the latest installment of the Harry Potter adventure or required reading for an upcoming exam, just don't feel the need to pick up a book and read. Even though this might be the case for some Husson students, the Bangor Book Fest was a living testament to the fact that for some "die-hards" the image of a reader cuddling up with their favorite book by a roaring fire is still alive.

# October is Domestic Violence Awareness Month

*By Rene Collins*

Welcome to the fall semester at Husson College! Now that the chaos of starting classes, joining clubs, and playing on sports teams is settling down, it is time to focus a little differently on many things. One area that deserves specific focus is that of dating abuse/domestic violence. The following will highlight issues surrounding this topic, since October is designated as Domestic Violence Awareness month.

Some of you come to the Husson campus from a family where domestic violence is no stranger. For others, your first experience may occur as dating abuse. According to national statistics, the stark reality is that as many as 28 percent of you will experience dating abuse including verbal, emotional, physical or sexual abuse. Dating abuse can happen to anyone regardless of race, gender, sexual orientation, financial status, religious affiliation, intellect, or home environment.

What does dating abuse look like? Do you receive mixed messages from your boyfriend or girlfriend? It sure is confusing when you hear, "I love you" as you are being pinched, hit, put down, or having forced sex. Do you do everything possible, like justifying everything you do, say, or places you go, to not anger your partner? Are you afraid to have and express a difference of opinion, or to change your mind about something? Does your partner threaten to harm him or herself if you don't do what they want? Have you avoided breaking up because they threaten to kill themselves if you leave? All of these can be part of dating abuse, and can be pathways to domestic violence.

No one deserves to be hit, slandered, or threatened. Domestic violence is serious and can be emotionally paralyzing or life ending for those experiencing assault. Domestic violence affects many, not only the partner of the abuser. Children, elders, and friends can all be targets of an abuser's rage. Domestic violence is about the misuse of power and control. The behaviors of domestic violence are not about love.

The abuser is usually skilled at shifting responsibility for his or her behaviors and blames the victim. Often if sounds like, "You made me hit you" or "It's your fault that." Abusers hurt children or pets to coerce the victim, and will also isolate victims to keep them from having support and outside involvement. Withholding money, food, or other resources like transportation is another tactic of a person seeking control. It isn't unusual to hear victims say they think they are losing their minds because what is happening is tremendously confusing and terrorizing.

Support for victims is critical. If you are involved in dating abuse or domestic violence, safety should be your biggest concern. Our mission in the Counseling Services is to support you and help you establish a safety plan. This plan calls on resources often including family, friends and outside agencies. In the Greater Bangor area, Spruce Run provides services for people affected by domestic abuse. Their 24-hour hotline is 1-800-863-9909. They are a private, non-profit organization dedicated to end personal, institutional and cultural violence.

If you know a person who is experiencing dating abuse or domestic violence, you too need support. Here on the Husson College campus, Rene Collins (941-7981) and Jayne Thibodeau (941-7184) are available to discuss any concerns, fears, and thoughts you have about this topic. Please talk with us. Also, check out the comprehensive website of the National Coalition Against Domestic Violence www.ncadv.org for more information.

Husson College
and
New England School of Communications

Open House

On Saturday November 10th

The theme for this year's open house is Husson Magic

Clubs and orginizations that want to have a table in the campus center need to sign up with Student Activities by November 2nd.

A display contest will be taking place and prizes will be awarded to the top three winners