

HUSSON COLLEGE / BANGOR MAINE

Report
of
the
President

1970

ANNUAL REPORT
of the
PRESIDENT



For the Fiscal Year
1969-1970

1969-1970

Husson College Bulletin

Bangor, Maine

Issue: *Report of the President*

This edition of the *Report of the President* is being sent to members of the Board of Trustees and the Board of Advisers, the Faculty, the Alumni, and Friends of the College.

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REPORT OF THE PRESIDENT

AN ENDING AND A BEGINNING

To the Members of the Corporation and the Board of Trustees:

The annual report that follows is a record of events that occurred at Husson College from August, 1969, to September, 1970.

To the extent of the recording of dates and facts, the annual report, for me, is no more unusual than those of previous years. Beyond the facts and figures, however, the event which, in many ways, is as significant for me as the entrance onto the new campus reported in 1969, is the announcement of my retirement at the end of that year. After 43 years of the presidency, with its difficulties and joys, it became necessary to step down and to ask the Board of Trustees to seek out an individual who could support the philosophy of Husson College while amending and changing whatever necessary, within the context of that philosophy, in order to ensure the continuation of the success with which we have met and yet to build anew and to lead us into an outstanding future. To this end, Dr. Barkev Kibarian was appointed the second president of Husson College. I look upon this appointment with happiness and pride, although not to admit my sadness upon leaving the presidency would be deceptive. But the achievements of the past have been recorded, and new achievements under Dr. Kibarian will be recorded. It is for just such reason that this is a report of an ending and a beginning.

ADMINISTRATION

The announcement of the retirement of your first president, whose duties remain that of Chairman of the Board of Trustees, was made on December 11, 1969, first to the Faculty Senate and, immediately after, to the entire Husson College community. A committee consisting of three members of the Board of Trustees, one member of the Administration, and two elected members of the Faculty Senate was formed to recommend a new president.

From a list of 25 applicants, Dr. Barkev Kibarian, was chosen and appointed as the second president of Husson College. Dr. Kibarian was president of the College of Emporia, Emporia, Kansas, prior to coming to Husson College.

Other administrative actions came when J. Thomas Gavin was employed as Purchasing Director and Assistant to the Treasurer to

be responsible for all purchasing of the College, for student accounts receivable, and for the Word Processing Center.

The position of Housing Director was established. Mr. Edward Hadley who first began the duties was replaced by Mr. Robert Perkins, when Mr. Hadley was transferred to Pittsburgh by the Delta Management Corporation. The individual in this position is employed by the Delta Management Corporation but is responsible administratively to the Vice-President, Student Services.

FACULTY AND STAFF

The College is continuing its additions to the faculty of persons with advanced academic degrees. During the past year, two more Ph.D. members were added, and three more doctorates are expected in the fall of 1970.

During the academic year 1969-1970, there were sixty-one full-time faculty members and eight on a part-time basis.

Three faculty completed advanced study, two with an M.Ed. (one of whom has resigned) and two with a C.A.S.

Other members are engaged in studies for the Ph.D. (3), D.Ed. (1), C.A.S. (6), and Master's Degree (11).

Two librarians received the M.L.S. degree from the University of Maine.

In the Department of Accounting, Professor Ruth P. Hopkins was elected secretary of the National Association of Accountants chapter in Bangor.

In the Department of Business Administration, Professor William J. Curran, Head of the Department, held the chairmanship of the Maine Auto Insurance Study Committee and was Public Member of the Maine Insurance Advisory Board. Professor Edmond J. Lebrun, Assistant to the Head of the Department, was appointed Director of the Bangor Chapter of the National Association of Accountants. The Chairman of Marketing, Professor George A. Mueller, was appointed Education Seminar Chairman of the Maine Purchasing Management Association. Professor William B. Read of the Department is President-Elect of the North Atlantic Regional Law Association.

The Department of Business Education was host to the fall meeting of the Association for Student Teachers in Maine. All Maine colleges that train teachers, and all college, public, and pri-

vate school supervisors, were also invited. Teacher Education and Professional Standards and Maine Teacher's Association representatives attended.

Professor T. J. Anderson of the Division of Liberal Studies was appointed by Chancellor Donald R. McNeil of the University of Maine to the Public Service and External Relations Committee of the Higher Education Planning Commission.

Professor Delmont N. Merrill, Chairman of Physical Education, was elected vice-president for the area of health in the Maine Association for Physical Education, Health, Education, and Recreation.

In the Division of Liberal Studies, an Arts Committee has been formed, which, with the aid of students, intends to bring to the campus, for both the campus community and Bangor at large, films, art exhibits, and speakers.

Personnel Changes for the Academic Year were as follows:

RESIGNATIONS AND ADDITIONS

1969-1970

RESIGNATIONS

ADDITIONS

Department of Accounting

Robinson, David S., B.S., M.P.A.
*Ronan, Robert K., B.S., C.P.A.

Burleigh, Gerald J., B.S.
Eaton, Lawrence N., B.S., M.B.A.

Department of Business Administration

Peer, Kenneth, B.S.
Peters, Franklin A., B.S.

Dow, Edward F., B.S., M.A., Ph.D.
Shehata, Shehata E., B.S., M.S., Ph.D.
Silverman, George A., B.B.A.
**Wright, James L., B.S., M.Ed., C.A.S.

Department of Secretarial Science

*MacDonald, Donna S., B.S.

Division of Liberal Studies

Hei, Joan D., B.A., M.A.
Williams, Margaret E., B.A.

Karris, Lambros, B.A., M.A.
McNally, John F., B.S., M.S.
***Webster, Sally C., B.A.

Library (Not Considered Faculty)

Greenough, Margaret A.
Merriam, Laurice E.

Stampa, Nancy L., B.S.
Tibbetts, Burleigh J., B.S., M.L.S.

* Taught Semester I only

** Part-time, Semester II

*** On Leave of Absence, Semester II, to study for the M.A. in Mathematics

The distribution of faculty according to departmental assignments and academic background is as follows:

1969-1970

(Full-time Faculty)

		TOTAL
Department of Accounting		8
Master's Degree	4	
C.P.A. Certificate	1*	
Bachelor's Degree plus advanced study	1	
Bachelor's Degree	2	
Department of Business Administration		15
Ph.D. Degree	3	
Master's Degree	8	
L.L.B. Degree	1	
Bachelor's Degree	3	
C.L.U. Certificate	2*	
Department of Business Education		3
Master's Degree plus advanced study	1	
Master's Degree	2	
Department of Secretarial Science		8
C.A.S.	1	
Master's Degree plus advanced study	1	
Master's Degree	1	
Bachelor's Degree plus advanced study	3	
Bachelor's Degree	2***	
Division of Liberal Studies		27
Ph.D. Degree	1	
C.A.S.	1	
Master's Degree plus advanced study	7	
Master's Degree	12	
Bachelor's Degree plus advanced study	4****	
Bachelor's Degree	2	

* Included as part of the departmental academic distribution

** Taught part-time either Semester I or Semester II

*** One member taught full-time Semester I only

**** One member taught full-time Semester I and went on leave for advanced study.

(Part-time Faculty)

		TOTAL
Department of Accounting		1
Bachelor's Degree	1**	
C.P.A.	1*	
Department of Business Administration		2
C.A.S. plus advanced study	1**	
L.L.B. Degree	1	
Department of Business Education		1
Master's Degree	1	
Division of Liberal Studies		4
Ph.D. Degree	1	
C.A.S.	1	
Bachelor's Degree	1	
Choreographer-in-Residence	1	

* Included as part of the departmental academic distribution

** Taught part-time either Semester I or Semester II



PROMOTIONS

The following promotions or appointments became effective as of September, 1969:

Department Head

Professor Janet L. Kinney, B.S., M.Ed., to
Acting Head, Department of Secretarial Science

Chairman of Study Section

Mr. Bruce N. Gillaspey, L.L.B., to
Chairman of Law

Professor Brian W. Simpson, B.S., M.A., to
Chairman of Economics

Promotions in Rank

From Instructor to Assistant Professor:

Division of Liberal Studies

Mr. David B. Still, B.A., M.A.

Mr. Peter A. Tucker, B.A., M.A.

From Assistant to Associate Professor:

Department of Business Education

Professor Nancy A. Hogan, B.S., M.A.

Professor Dolores R. C. Renaud, B.S., M.Ed.

Department of Secretarial Science

Professor Madalyn A. Jordan, B.S., M.Ed.

Division of Liberal Studies

Professor Jean B. Bridge, B.A., M.A.T.

Professor Albert E. Weymouth, B.S., M.Ed.

Chairman of Study Section

Professor Jean B. Bridge, B.A., M.A.T., resigned for classroom teaching only

Mr. Alfred P. Webster, B.S., M.A., new Chairman of Mathematics

CURRICULUM AND RESEARCH

Curriculum studies have been continuing with revisions being made that will constantly improve the offerings and quality of education at the College.

In January, 1970, the Maine State Legislature authorized Husson College to award an Associate in Science degree. The purpose for petitioning the legislature for this degree was to enable the College to initiate an Associate in Science Degree in Nursing program beginning September, 1971. The College contemplates cooperation with various health agencies within Bangor. The authority to grant the degree is listed in Chapter 213 of the Private and Special Laws, 1969; and the authority became effective May 9, 1970.

In other departmental developments, the Department of Business Administration sponsored on ETV, in collaboration with the Federal Reserve Bank of Boston, "Truth in Lending Law."

A trial report of a self-study unit on "How to Analyze and Choose a Textbook" was introduced by the Department of Business Education. Lectures are on television tape and the materials are in project form. The program will be continued.

Moreover, the State Department of Education awarded to this department of the College a grant of \$1,000 for an initial workshop in Distributive Education for in-service teachers.

The Department of Secretarial Science is introducing new courses, such as Machine Processing of Data and Specialized Typewriting for Medical Secretary and Legal Secretary programs. Associate in Business Science degree students are now to be trained in the use of the Magnetic Tape Selectric Typewriter. A trip to Bermuda during the spring recess is also planned for women in the Secretarial Science courses, and a horse back riding club is also to be introduced.

In individual faculty developments, an article by Professor Lawrence N. Eaton, "Equating Risk with Investment and Performance Evaluation," won a Certificate of Merit in the Annual Manuscript Competition for the National Association of Accountants. The article offers techniques for business firms to evaluate acquisitions. The concept involves the development of a risk analysis quotient which is then translated into a quantitative hurdle rate to be used in the discounting of estimated future cash flows.

Shell Assists in the amounts of \$500 each were presented to Professors William J. Curran and Richard Cohen through the office

of the Vice-President, Academic Affairs. Professor Curran's grant is for faculty improvement through attendance at the American Association of Collegiate Schools of Business while Professor Cohen's assist was to continue research and to publish a monograph on the eighteenth-century English novelist, Samuel Richardson.

LIBRARY

The total number of volumes through June 30, 1970, catalogued or otherwise processed for use is 20,439.

Percent of Gain Over Last Year: 34.5%

(15,200 books—June 1969 inventory)

Number of Periodical Titles: 433

Total Periodicals received including gifts

Percent of Gain Over Last Year: 14.1%

(380 periodicals received 1968-1969)

Use of Library Reflected by Loan of Books:

Book Circulation to June 30, 1970 18,722

This represents a gain of 11,797 over last year's figures of 6,925.

LIBRARY FUNDS

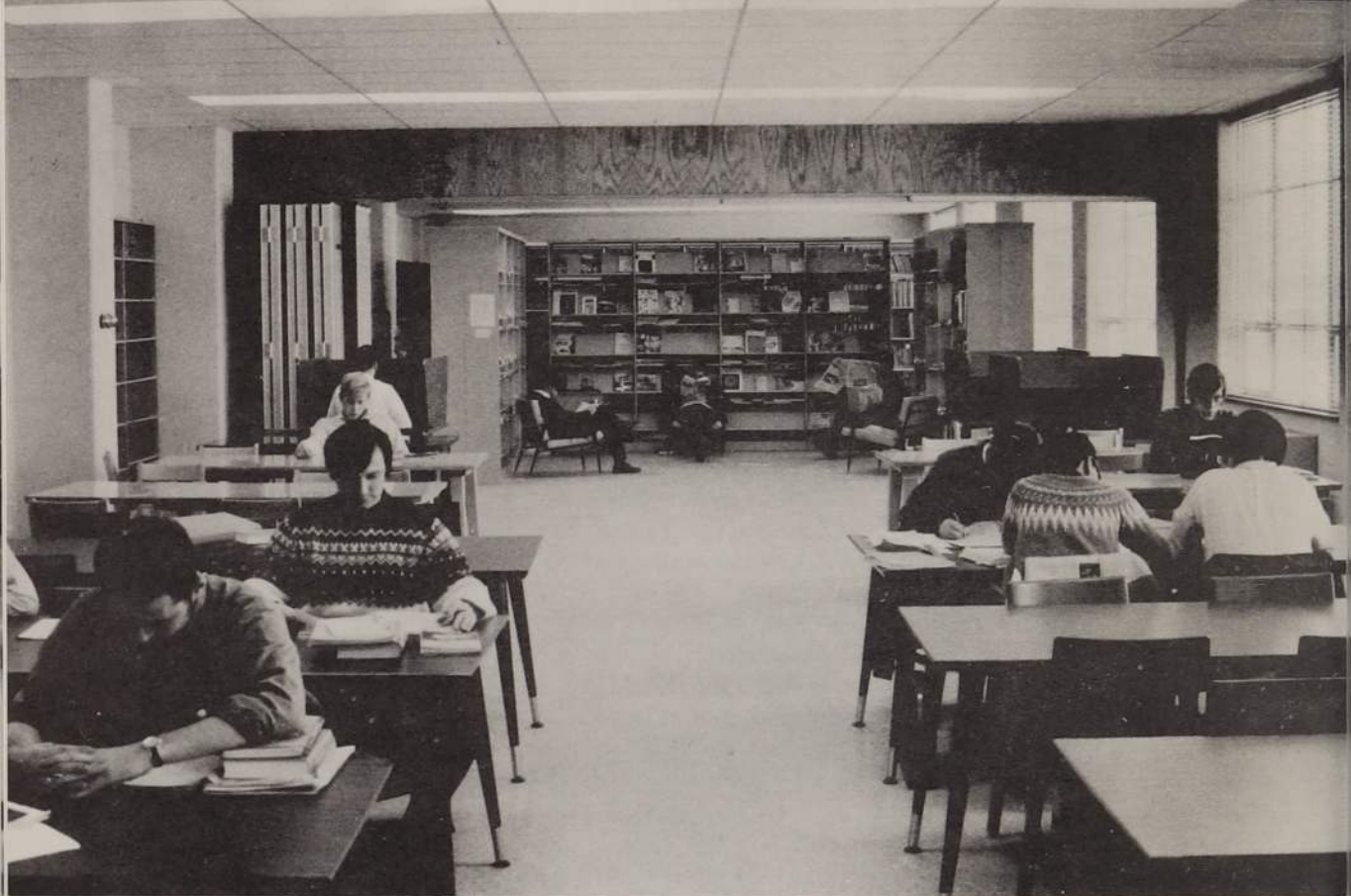
Husson College Fund	\$11,220
Anonymous Gift	14,227
Sears and Roebuck Gift	1,000
Government Fund	8,284
	\$34,731

ACCREDITATION

Husson College is accredited as a senior college of business by the Accrediting Commission for Business Schools.

The College is also a member of the Council for the Advancement of Small Colleges.

Progress continues toward accreditation in the New England Association of Colleges and Secondary Schools, Inc. Since February 27, 1968, when the College gained its status of Recognition of Candidacy, three additional reports, showing the progress of the College, have been submitted to the Association. Dr. Joseph M. Murray, Dean Emeritus, Arts and Sciences, University of Maine, continues as the consultant in accreditation.



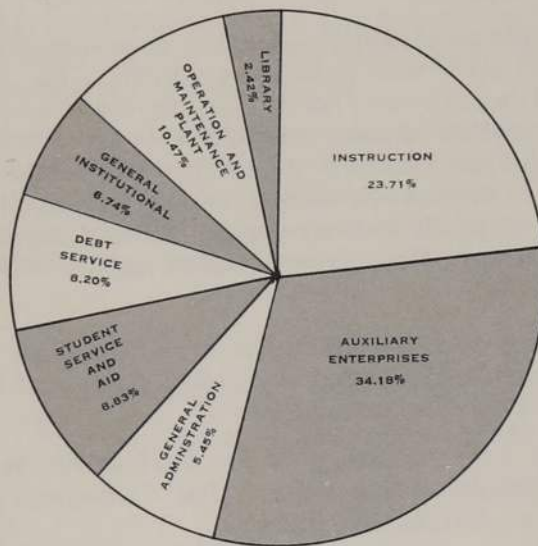
ACADEMIC PUBLICATIONS

The Husson Review: A Journal of Business and the Liberal Arts is entering its fourth year of publication. It is distributed in the United States and Canada. Recently the *Review* was placed on the Modern Language Association bibliography listing. The Journal has also been invited to participate in the University Microfilms program because of the requests that University Microfilms has been receiving for *The Husson Review*. Such participation relieves the Editorial Board of some book work, and the microfilm catalog is one of the standard references in libraries. There is also a 15 percent royalty on all sales of the Journal.

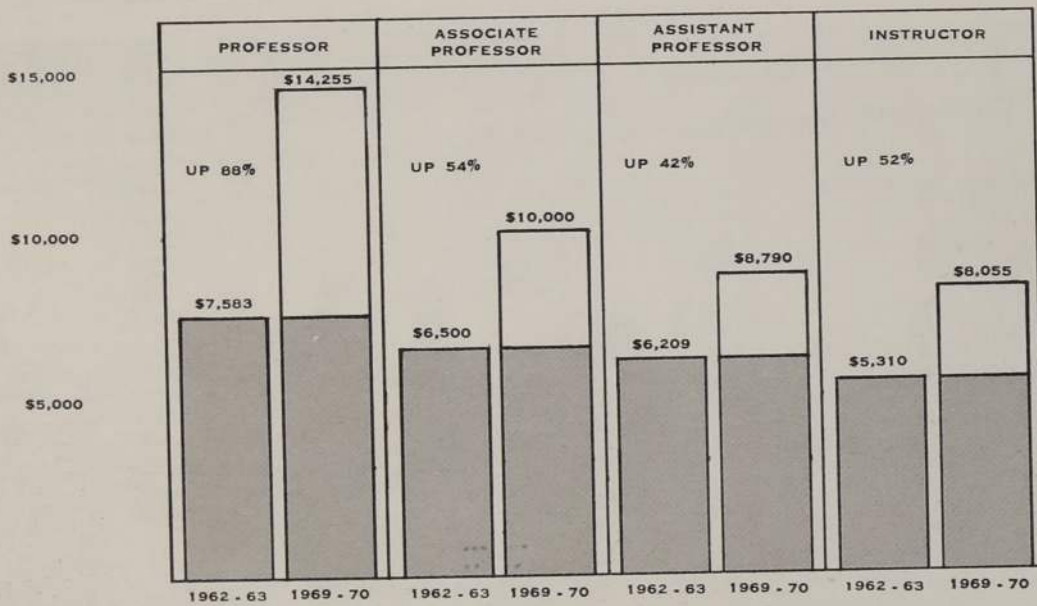
The North Atlantic Regional Business Law Review is entering its third year of successful publication and continues to be enthusiastically received in the United States and Canada.

To facilitate functioning, both Journals are now operating under a combined budget and an exchange of editing personnel.

General Fund Expenditures



Faculty Salaries Average Compensation By Rank Excluding Fringe Benefits



STUDENT AFFAIRS

An administrative assistant, Simone Levesque, was employed. Also employed were two field representatives, Mr. Norman Gordon and Mr. Edward Youngblood. Thus there was a re-organization and improvement of internal procedures in the admissions office. A profile for guidance counselors aids in the admissions procedure. Moreover, there are now published, in cooperation with the Public Affairs office, an admissions viewbook, financial aid brochure, and placement brochure. Departmental follow-up-letters and flyers are also used.

A study was completed that concerned the legal rights of students and which incorporated protective clauses of the rights of the College in all pertinent literature.

There was a re-structuring of the Student Affairs Committee, and a new constitution was written. The Committee is composed of administrators, faculty, and students.

Student participation in the academic life of Husson College has increased during the past year. Two students sit on the Absentee Committee; the four senior class officers are included on the Commencement Committee. A four year and a two year student are being chosen for the Curriculum Committee. A group of three students consults with the Academic Committee (Heads of the



Departments and the Executive Chairman, Division of Liberal Studies) to the Vice-President, Academic Affairs. The Student Senate has also requested representation on the Scholastic Discipline Committee. The request is under advisement.

In addition to academic committees, students sit on the Social Disciplinary Committee; and plans are being formulated to place disciplinary actions within a sub-committee of the Student Senate. Thus students would be wholly involved in such actions rather than administrative personnel.

STUDENT BODY

Registration For Ten-Year Period

	Summer Session	September	February	Total
1960-1961	70	581	40	691
1961-1962	55	717	62	634
1962-1963	73	776	52	901
1963-1964	96	790	70	956
1964-1965	106	876	48	1,030
1965-1966	90	1,064	75	1,229
1966-1967	109	1,141	54	1,304
1967-1968	143	1,201	102	1,446
1968-1969	168	1,374	96	1,638
1969-1970	189	1,237	70	1,496

CLASSIFICATION BY RESIDENCE

1969-1970

California	1	Biafra	1
Connecticut	51	Canada	5
Delaware	1	Ecuador	1
Florida	1	Ethiopia	1
Georgia	1	Honduras	2
Illinois	1	Hong Kong	1
Indiana	1	Japan	3
Maine	938	Kenya	1
Maryland	7	Korea	2
Massachusetts	124	Nigeria	2
New Hampshire	12	Portugal	1
New Jersey	28	Thailand	7
New York	226	Venezuela	1
Pennsylvania	18	Virgin Islands	1
Rhode Island	37	West Indies	1
South Carolina	1		
Vermont	16	TOTAL FOREIGN	30
Virginia	2		
		TOTAL OF ALL	1,496
TOTAL U. S.	1,466		

STUDENT ACTIVITIES

The student body continues the publication of the College yearbook, *Chieftain*, and the daily bulletin, *Tomahawk Tally*. A weekly newspaper, *The Spectator Weekly*, was first published during Semester II.

During the fall, the Student Affairs Committee approved the interfraternal Council's recommendation to recognize Phi Theta Pi Fraternity.

The Student Senate again sponsored entertainment programs which included speakers and music groups.

ATHLETICS

With the opening of the Newman Physical Education Center, Husson's six varsity teams combined their talents to achieve an outstanding 59-18 won-lost record and two NAIA Playoff berths in 1969-1970.

The soccer team compiled a respectable record of 6-7 last fall under new coach Jack McNally. The newly formed swim team compiled a fine 3-2 record in its first season. The basketball team achieved an amazing record of 22-3 and earned a berth in the NAIA District 32 Playoffs. The wrestling team, in its first season at Husson, earned a record of one win and four losses. The golf team achieved an outstanding record of 10-0 under the fine leadership of coach Keith Mahaney. The group finished sixth in the NAIA post-season tournament in Massachusetts, however. The baseball team earned its third consecutive berth in the District 32 NAIA Playoffs and finished with an excellent 17-3 record (best ever). Coach Merrill had two of his team members drafted by major league clubs. The Husson College rifle team, in its organizational stage this year, will begin intercollegiate competition this fall.

Husson's physical educational facility was used by 700 to 1000 students per day during this past school year. Approximately twenty hours each week were set aside for student recreation, in addition to intramural activity in the gymnasium and pool.

Intramural activities offered for men were: judo, swimming, water basketball, volleyball, badminton, table tennis, handball, basketball, touch football, and softball.

The women were offered intramural activities including: judo, swimming and lifesaving, badminton, tennis, basketball, softball,

archery, table tennis, gymnastics, and volleyball. The woman's division will expand next fall and begin varsity intercollegiate competition in basketball and softball, in addition to offering the various intramural activities.

The Husson College Physical Education facility was also available for many high school activities and outside organizations: IAABO Basketball Clinic, Women's Basketball Official's Clinic, Eastern Maine and State Foul Shooting Contest for high school girls, Round Robin basketball tournament for various high schools, college sportsday for women, Student Senate activities, clinics for swimming officials, state gymnastic exhibitions, various fraternity activities, MAPHER Career Day for high school students, and the MAPECW Spring Conference. The pool was open to mentally retarded children, YMCA, YWCA, and the Bangor High School swim teams, as well as to the Boy Scouts, local church youth groups, underprivileged children, various sorority splash parties, and YWCA water shows. St. Michael's Orphanage children swam in the pool every month.

A program for a major in physical education for women has been presented to the curriculum committee for study.

COMMENCEMENT

There were three commencement exercises for 1969-1970. Dr. James MacCampbell, Head Librarian, University of Maine, Orono, addressed the mid-winter graduation class. Dr. Lloyd H. Elliott, President, George Washington University, Washington, D. C., was the commencement speaker in May, 1970.

At the May 30, 1970, commencement, Husson College awarded its first honorary doctorate degrees.

The recipients were:

Dr. Lloyd H. Elliott, President, George Washington University, Washington, D. C.—Doctor of Humane Letter.

Dr. Winthrop C. Libby, President, University of Maine, Orono—Doctor of Pedagogy.

GRADUATES

1969-1970

Degrees and Diplomas	Summer 1969	Mid- Winter 1970	May 1970	Total
Bachelor of Science in Accounting	—	8	50	58
Bachelor of Science in Business Administration	9	57	106	172
Bachelor of Science in Business Education	1	4	12	17
Associate in Business Science Degree				
Accounting	—	—	3	3
Business Administration	—	—	2	2
Secretarial Science				
Executive	—	1	9	10
Legal	—	1	2	3
Liberal Arts	—	—	—	—
Medical	—	—	4	4
	10	71	188	269

PLACEMENT

During the academic year, 92 companies and agencies visited the campus for the purpose of recruiting seniors.

The office sponsored a program, Evaluating Effectiveness, the purpose of which was to assist the executive assistant in the management field. Placement officers believe that the more effectively a secretary can evaluate her responsibilities and development, the more she can contribute to her company.

The following figures and areas account for those placed: Accounting, 37; Business Administration, 55; Business Education, 3; Executive Secretarial, 3; Medical Secretarial, 1; Legal Secretarial, 1.

PUBLIC AFFAIRS AND ALUMNI OFFICE

Public Affairs

The Public Affairs Office, which is responsible for projecting an acceptable image of the Husson community, communicates with a variety of publics. Press releases are routinely mailed to local, state, and regional media with news concerning students, faculty, and the institution itself. Hometown weekly and daily papers, radio

and television stations receive special feature stories of students from local coverage areas concerning athletics, scholastic and professional achievements. Occasionally, luncheons for members of the media are held on campus for special events and athletics.

Special on-campus events involving the greater Bangor community are another function of the office. This year the major event was Dedication Ceremonies in October.

Campus tours are arranged for Maine high school students and are conducted by student members of Circle K International. Various Bangor organizations are also included.

The College offers its facilities, including overnight housing and meals, to organizations planning conventions, meetings and shows. Arrangements are coordinated in the Public Affairs Office. Some of the organizations have included: The Eastern Maine Medical Center's Women's Auxiliary, The Maine Federation of Women's Clubs, The American Association of University Women, the Maine Congress of Parent Teachers Associations, The Bangor YMCA, The Bangor Art Society, The Maine Craftsman, The Prudential Insurance Company, The Maine Fish and Game Society, and the Maine Federation of Garden Clubs.

All promotional publications, including the College catalogue, admissions brochure, financial aid brochure, sports guide, departmental brochures, and summer school bulletins originate from the Public Affairs Office.

In September, the College built and equipped a photography laboratory utilizing two student apprentices as photographer—darkroom technicians. The facility provides photography services for College and student publications. Some students have expressed a desire to organize a photography club next fall which would offer still another service of the new laboratory.

The Public Affairs Office is currently developing a sound-slide presentation of the College, a presentation which will be shown by Admissions Office Personnel to prospective students.

Alumni

All events and policies of the Husson College Alumni Association originate with the Board of Directors and Executive Committee of the Association. The Directors now meet monthly. The Board, which consists of 22 members, includes an alumnus representative on the College Board of Trustees, Cecil D. Wilson of Brewer. His

appointment, which became effective in June, will encourage closer communication between the College and its alumni.

With membership in the Husson College Alumni Association at nearly 4,500, the responsibility of the Association to communicate to alumni the climate, needs, progress, and future of the College has become a formidable one.

Communications consist of a planned publications program with the entire constituency and personal contact with the six chapters and alumni involved in special projects for the College.

The Alumni Publications Program included the annual *Report of the President*, the *Husson Alumnus* magazine, questionnaires, and newsletters. This past year, alumni were represented at the College Dedication ceremonies in October by Association President John H. Lynch. Two weeks later, over 200 alumni appeared on campus for the annual Alumni Homecoming.

During the Maine Teacher's Convention at Augusta in early October, nearly 60 alumni teachers met for lunch at the Augusta House for an informal reunion.

In the spring, the following chapter meetings were held: Bangor, Massachusetts-New Hampshire, Portland, and Aroostook. The Connecticut and Washington Chapters are planning fall meetings.

In March, with the assistance of the Admissions Office, an alumni-student referral program was established to supplement, with alumni, the efforts of the College's two admissions counselors. Alumni were asked to visit high school guidance counselors in their communities and to be available to prospective students and their parents. Over 90 high schools in Massachusetts and Connecticut were projected during the summer.

In May, Association President Antoine P. Picard met with the senior class of the College to describe the Association and to welcome the seniors as new alumni. During Commencement Week, several members of the Association Board joined the seniors at their annual Commencement Breakfast which was hosted by Dr. and Mrs. Chesley H. Husson, Sr.

1969-1970

Alumni Association Board of Directors

Alumni Assoc. President:	Tony Picard
1st Vice-President:	Ruth G. Stearns
2nd Vice-President:	Frank Dawes

One Year Term:	Fred Astle Lorraine Johnson Jean Russell
Two Year Term:	Ruth Wishart Patricia Trask Bob Anderson
Three Year Term:	Priscilla Clark Thaxter Trafton Robert Tremblay
Past-Presidents:	Ed McInnes Cecil Wilson Jack Goodness Jac Lynch
Bangor Chapter:	Bob Ronan
Aroostook County Chapter:	Mrs. Shirley Fowles
Cumberland County Chapter:	Mrs. Marion Cheney
Massachusetts-New Hampshire Chapter:	Martin McCluskey
Washington, D. C. Chapter:	Frank Ackley
Connecticut Chapter:	Kevin Hanlon

CONCLUSION

As I stated in the conclusion of the 1969 report: "We are happy with our . . . way of life, but we must now concern ourselves with the many facets of our existence and make plans for a continuity of growth." Prior to my retirement, I spent many hours pondering the life we were to live in our surroundings. What direction must we take? What would be our challenges? The obvious answer to these questions is the maximum use of our facilities and personnel for the good of the student body.

There is another thought, however, that concerns me and that is the College philosophy and its relationship not only to the College but to the society beyond the campus.

In this context, we may ask:

What makes a nation great? Is it land? Many nations have extensive land areas but are not great powers. Is it natural re-

sources? Many nations have untold wealth in natural resources, but they have not become great powers. Is it people? The answer is still no. Many nations are populous; yet, they have never attained the status of great powers.

It is my belief that the answer to ascendancy is a *dedicated intelligence*. Our business, our reason for being, is to provide an environment in which the nation's youth may learn; and learning is the end product of that dedicated intelligence. We cannot create it, but we can provide the environment and the actions by which intelligence is developed. It is for Husson College, like other colleges, to devote itself to the learning process and the dedicated intelligence if we would have our nation great.

Another thought that occurred to me is that of campus conduct about which much of our society now has various beliefs concerning the appropriate method of conducting the affairs of higher education and of learning. We should listen to many of these suggestions; but institutions of higher education can direct themselves, mindful of what Toynbee tells us of the 21 civilized nations which have fallen. When an empire becomes affluent and all powerful, it seems to erode and to sow the seeds of its own decay. Morals disintegrate and social ills appear. Abuse of power that abases the individual weakens and destroys the society where it exists; yet I do not believe that this pattern of history must necessarily continue. Rather, we can believe in that characteristic of Man, which unlike the animal, enables him to alter and to shape his destiny. He can be an eagle or a dove, an oak or willow, a gentleman or cad. He was given the power to reason, and it is this reason and the learning process and the dedicated intelligence which may change the pattern of this uneasy and disturbed nation and aid in directing higher education. Thus, it is better to light a candle than to curse the devils. In Shakespeare we read, "See how far that candle throws its beam. So shines a good deed in a naughty world." We at Husson will hold up our candle as a symbol that we have not abandoned our standards. It will indicate that we have not taken the easy way of joining those who would completely eradicate the past. It will indicate the hope that still survives that present ills and evils will be overcome. It will indicate that we believe in the growth of the nation and that we will work for the best in youth.

Our training must be broad and complete, never segmented, each part contributing to a total education—a total development. The more complete the education, the better the chance for one's success in citizenship. It is with this in mind that I know that Husson College, through the leadership of Doctor Kibarian, may con-

tinue in its standard of excellence; and it is in this tradition, too, that one is reminded of the precepts of John Henry Cardinal Newman in his definition of a university that is applicable to the philosophy of education at Husson College. Cardinal Newman writes in the *Idea of a University*:

It is a great point then to enlarge the range of studies which a University professes, even for the sake of the students; and though they cannot pursue every subject which is open to them, they will be the gainers by living among those and under those who represent the whole circle. This I conceive to be the advantage of a seat of universal learning considered as a place of education. An assemblage of learned men, zealous for their own sciences, and rivals of each other, are brought, by familiar intercourse and for the sake of intellectual peace, to adjust together the claims and relations of their respective subjects of investigation. . . . Thus is created a pure and clear atmosphere of thought, which the student also breathes, though in his own case he only pursues a few sciences out of the multitude. He profits by an intellectual tradition, which is dependent of particular teachers, which guides him in his choice of subjects, and duly interprets for him those he chooses.

Cardinal Newman is not merely nineteenth-century, and he is applicable to both university and to college; nor does he ignore business: "And so in a like manner, we contrast a liberal education with a commercial education or a professional; yet no one can deny that commerce and the professions afford scope for the highest and most diversified powers of the mind. There is then a great variety of intellectual exercises, which are not technically called 'liberal'"

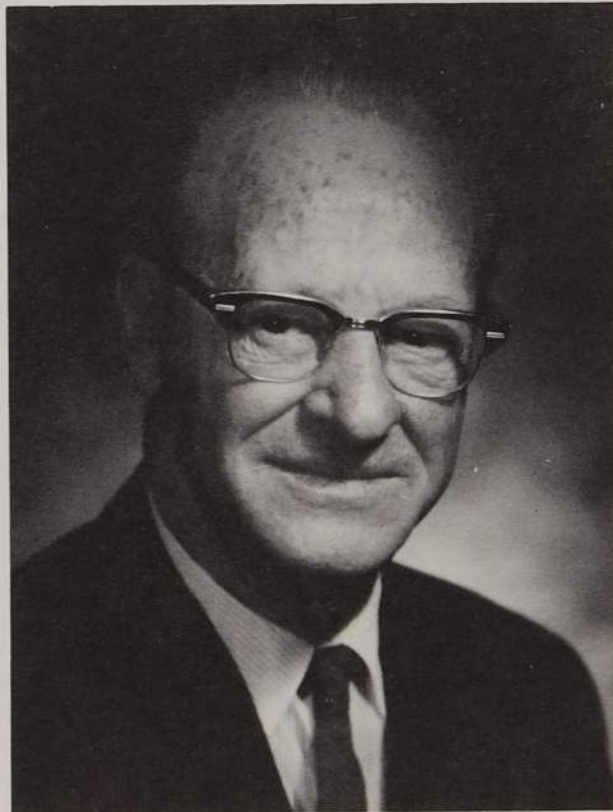
There is, then, a tradition for the complementing of business and the liberal arts not only evidenced in Cardinal Newman but also in Husson College of 1970. There has been an expansion of programs and there is about the College a new atmosphere. The College is making a contribution to industry and to business nationally and internationally through its several programs that include both the business areas and the liberal arts which, coinciding with my belief and with that of the new president, Doctor Kibarian, blend in the desire to achieve the total individual. It is true that the individual may not be able to pursue all subjects, as Newman says, and as I am sure my successor believes, but the individual may take part in that atmosphere from which he may profit and interpret and choose.

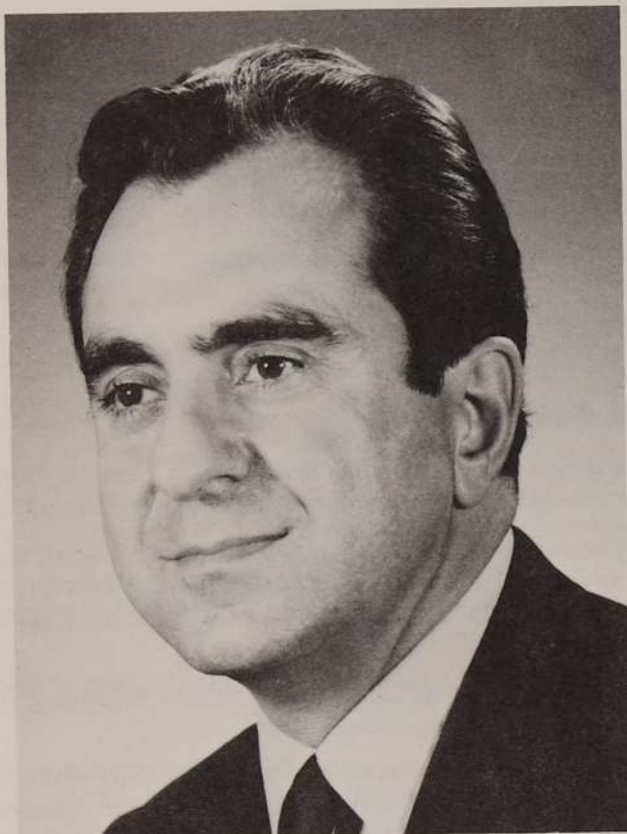
And so I would say that, like your new president, I believe that Husson College, like universities or other colleges, is aware of its social responsibilities; and hopefully there will come a new awareness on the part of both the social and the academic com-

munities of the relationship which exists between them—that the College and community must rely upon one another for direction.

Perhaps it is well to think of the Roman god Janus, the god of beginnings, the god with two faces, whose motto is, "Every door looks two ways." This is how I would have you think of Husson College—that you will walk through the door to us and that we will walk out to you in a new understanding.

Chesley H. Husson





DR. BARKEV KIBARIAN

- BS University of Rhode Island, 1950. Phi Beta Kappa.
- MBA New York University Graduate School of Business Administration, 1952.
- PhD Business Administration from Graduate School of Business, New York University, 1958. Fields: Marketing, Organization and Management, Corporation Finance and Investment, Economic Theory and Economic History.
- LHD University of Rhode Island, 1970.

Experience

<i>Institution</i>	<i>Rank</i>	<i>Teaching and Administration Duties</i>
Northeastern University Boston, Massachusetts	Associate Professor of Business Administration	Both graduate and undergraduate schools. Assistant Director of Graduate School.
Georgetown University Washington, D. C.	Associate Professor and Chairman Department of Management and Marketing	Undergraduate Teaching, sponsored Research.
University of Missouri at St. Louis	Professor of Research	Sponsored Research Teaching incidental.
The College of Emporia	President	President

Doctor Kibarian:

Has written numerous articles and has been a contributor to textbooks of Marketing, Management, Law, and Economics.

Has presented papers at National Professional Conferences and has conducted research sponsored by the Foreign Service Institute of the Department of State and Commerce, 1965-1966; Ford Foundation, 1966-1968.

Has served as private business consultant to private firms, trade associations, and Japanese Government.

Has membership in the American Marketing Association; Society for Advancement of Management; American Finance Association; American Economic Association; and American Association of Independent College and University Presidents—Board of Directors.

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